

₹ 984.9M

Revenue

2M

Sales Qty

Year

2017

2018

2019

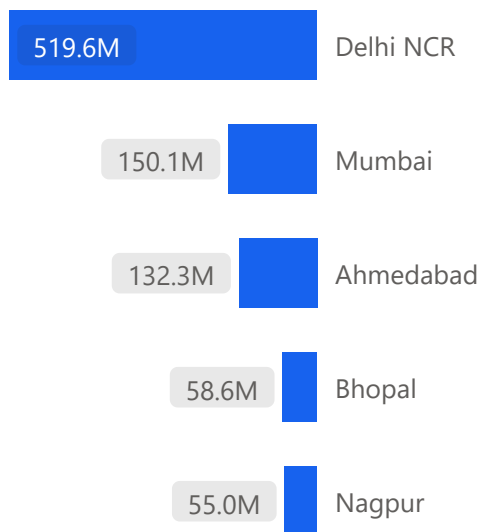
2020

Month

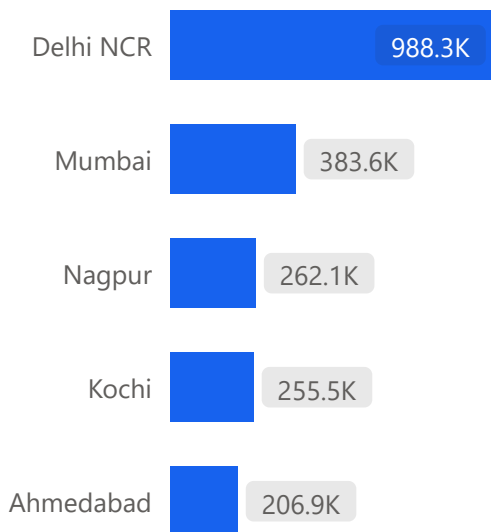
All



Top 5 Markets by Revenue



Top 5 Markets by Sales Qty



5.0

Min Revenue

6.6K

Avg Revenue

1.5M

Max Revenue

519.0

Median Revenue

1

Min Sales Qty

16.4

Avg Sales Qty

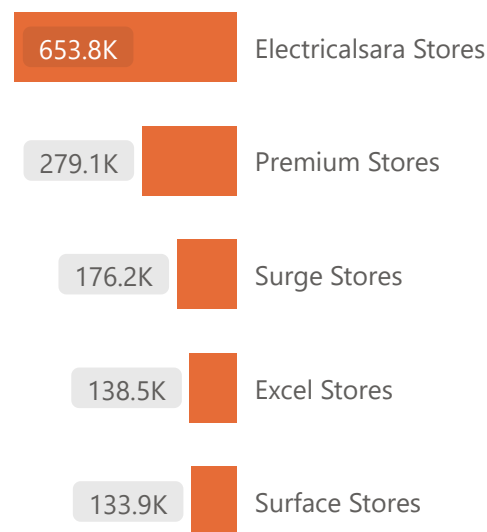
14.0K

Max Sales Qty

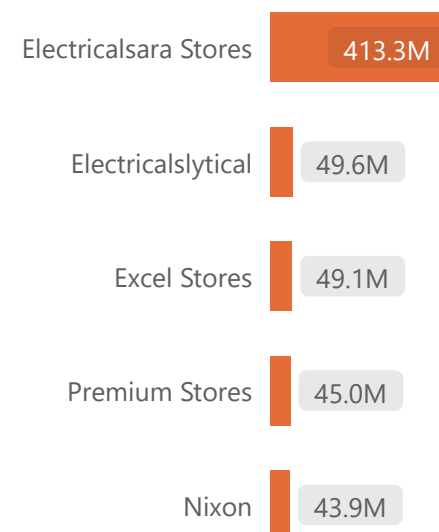
1

Median Sales Qty

Top 5 Customers by Sales Qty

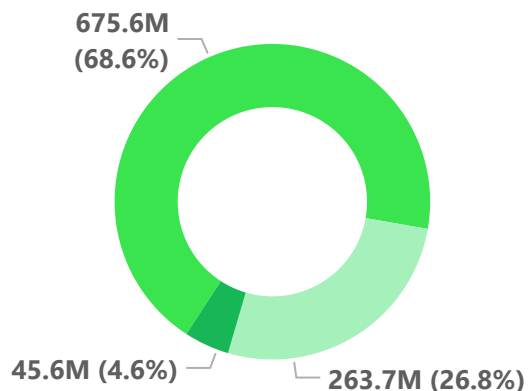


Top 5 Customers by Revenue



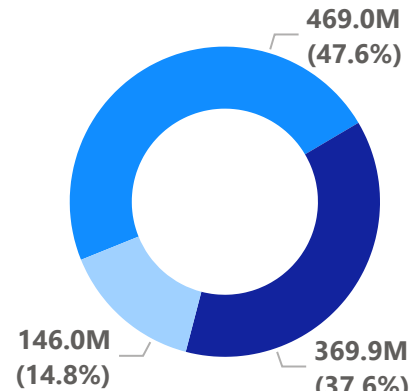
Revenue By Zone

North Central South

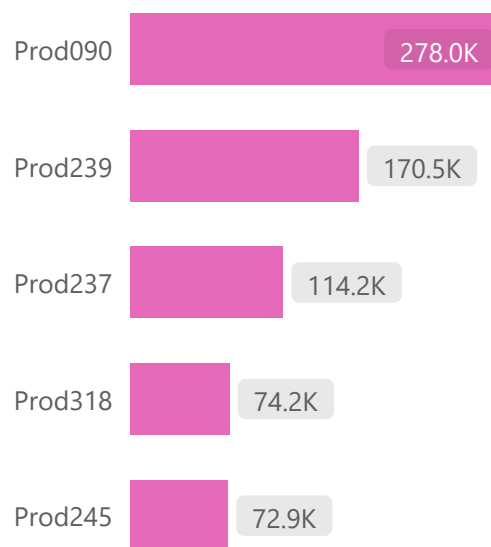


Revenue By Product Type

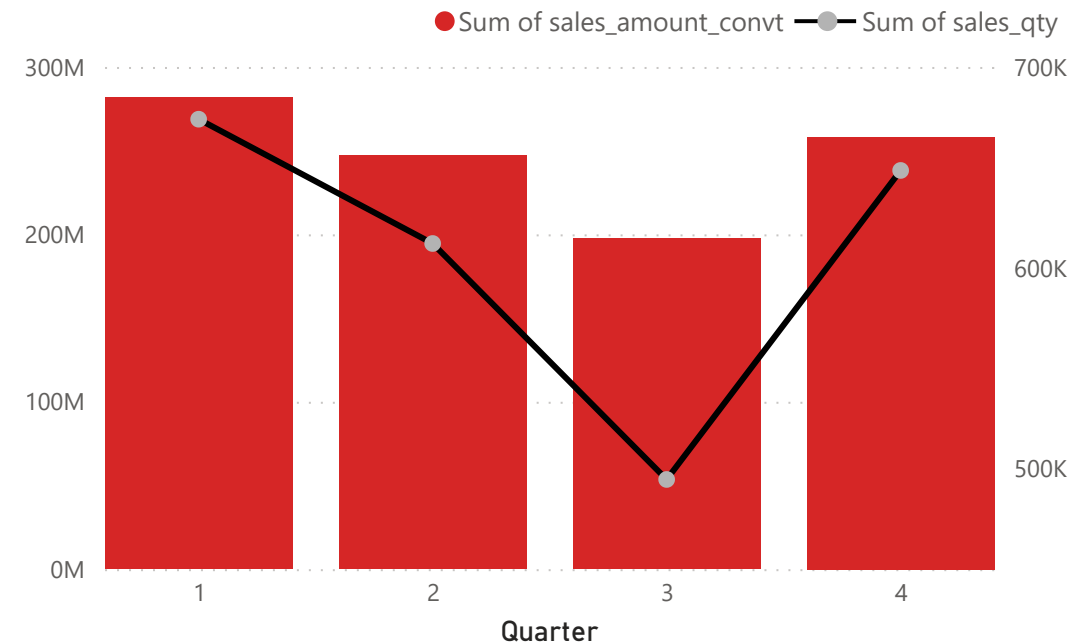
Other Own Brand Distribution



Top 5 Products by Sales Qty



Quarterly Revenue & Sales Qty



₹ 984.9M

Revenue

2M

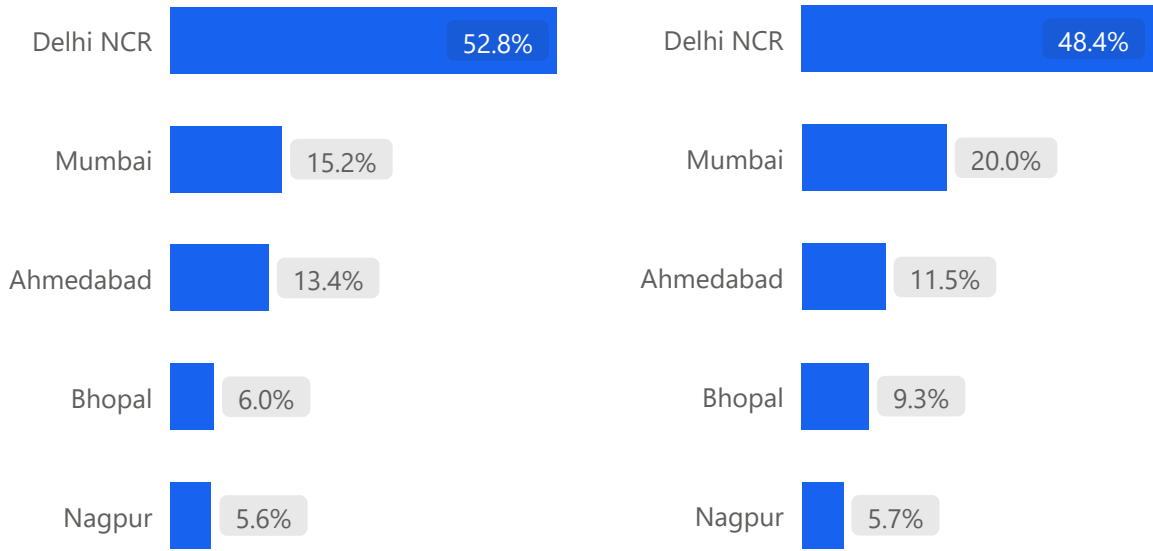
Sales Qty

₹ 24.7M

Profit

Top 5 Markets by Revenue Contribution

Top 5 Markets by Profit Contribution



Customer	Revenue	Profit	Revenue Contribution %	Profit Margin %	Profit Contribution %
Leader	₹ 16,529,970.0	₹ 1,246,643.3	1.7%	7.5%	5.0%
Electricalsquipo Stores	₹ 1,330,361.0	₹ 87,623.0	0.1%	6.6%	0.4%
Power	₹ 5,727,123.0	₹ 338,384.8	0.6%	5.9%	1.4%
Elite	₹ 4,837,239.0	₹ 212,317.3	0.5%	4.4%	0.9%
Electricalsocity	₹ 17,489,935.0	₹ 724,632.4	1.8%	4.1%	2.9%
Nixon	₹ 43,893,083.0	₹ 1,785,811.4	4.5%	4.1%	7.2%
Sound	₹ 4,966,707.0	₹ 198,905.7	0.5%	4.0%	0.8%
Logic Stores	₹ 13,201,366.0	₹ 474,451.0	1.3%	3.6%	1.9%
Electricalslytical	₹ 49,644,189.0	₹ 1,780,261.5	5.0%	3.6%	7.2%
Expression	₹ 430,368.0	₹ 15,086.3	0.0%	3.5%	0.1%
Flawless Stores	₹ 9,156,412.0	₹ 314,032.7	0.9%	3.4%	1.3%
Propel	₹ 4,183,862.0	₹ 139,303.3	0.4%	3.3%	0.6%

Year

Month

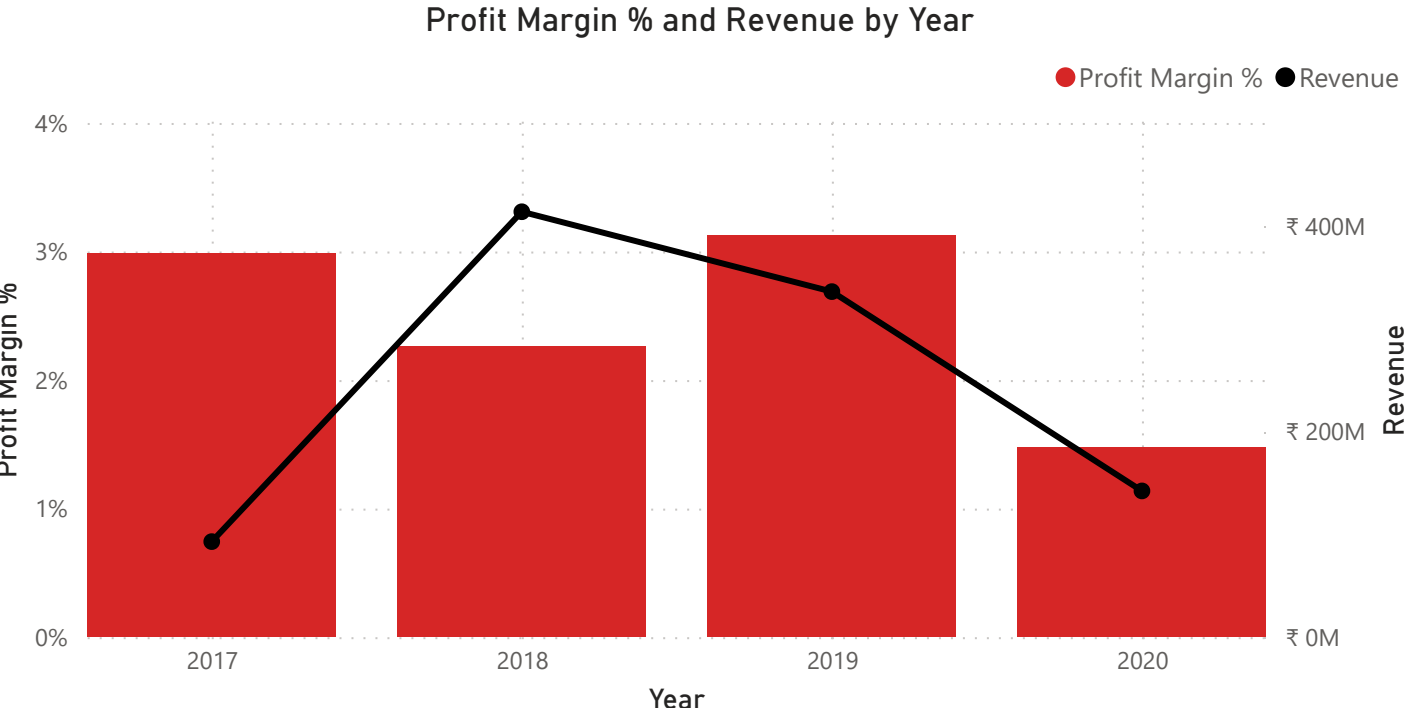
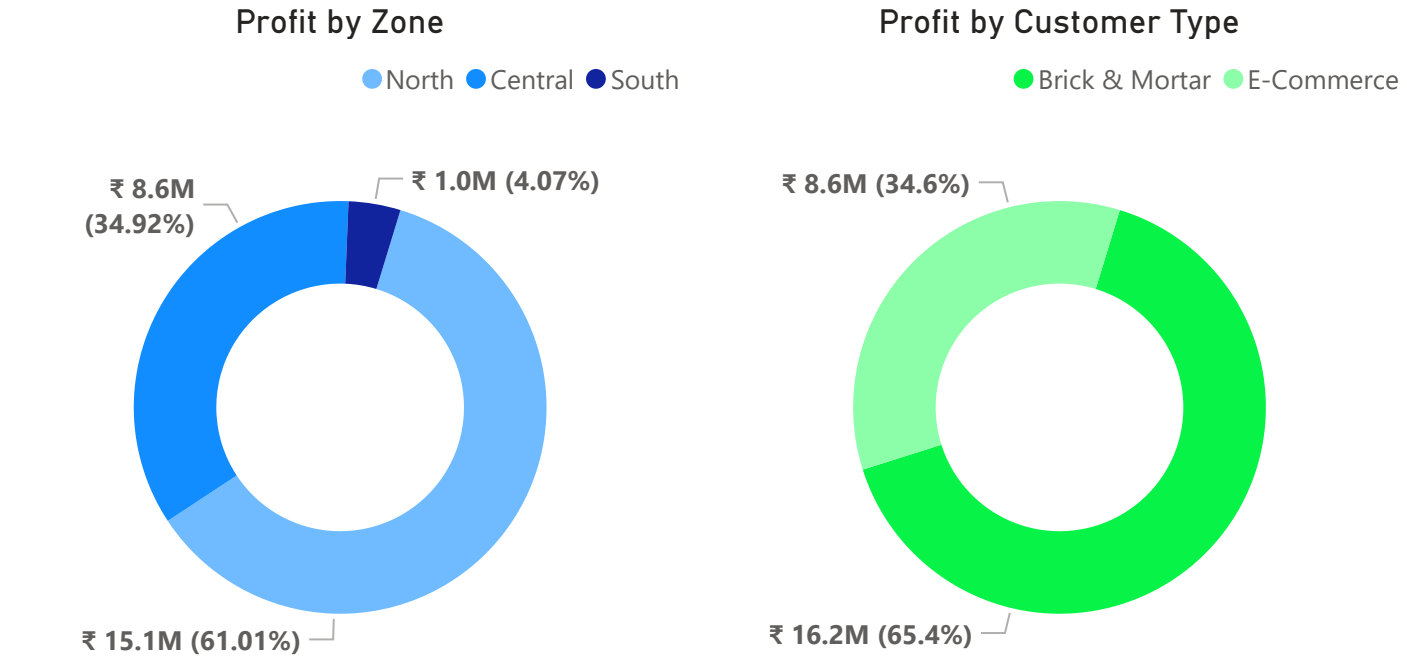
2017

2018

2019

2020

All



₹ 984.9M

Revenue

2M

Sales Qty

₹ 24.7M

Profit

Profit Target

2%

Month

All

Year

2017

2018

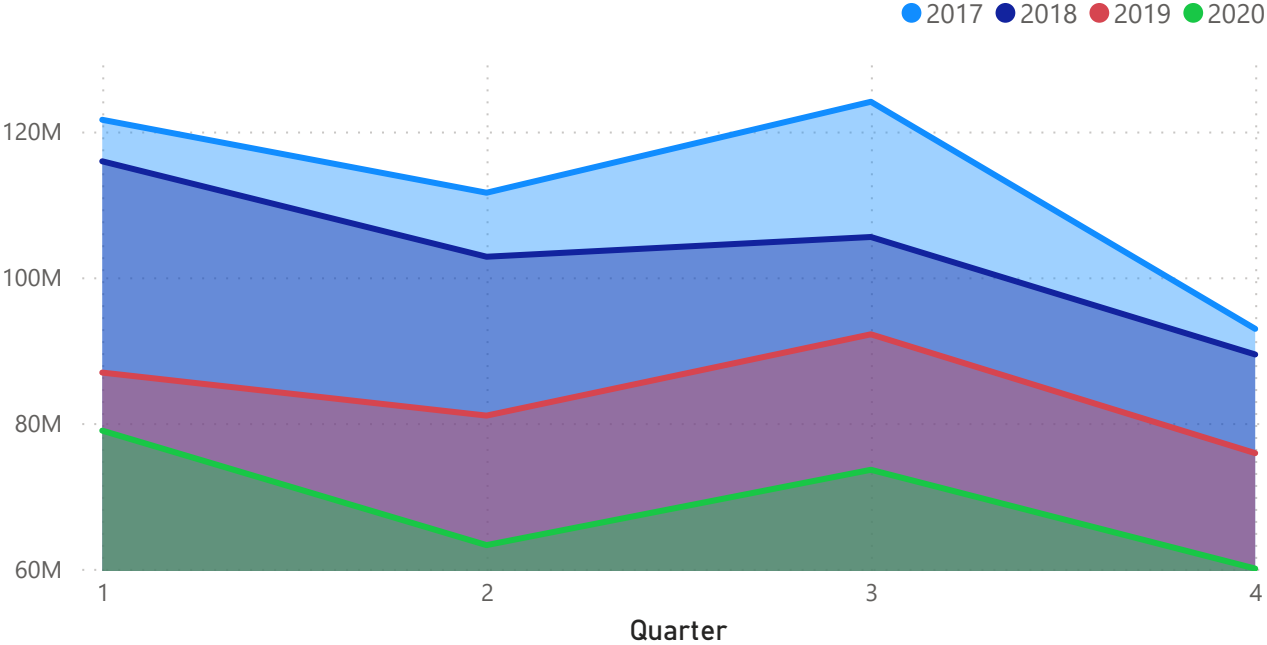
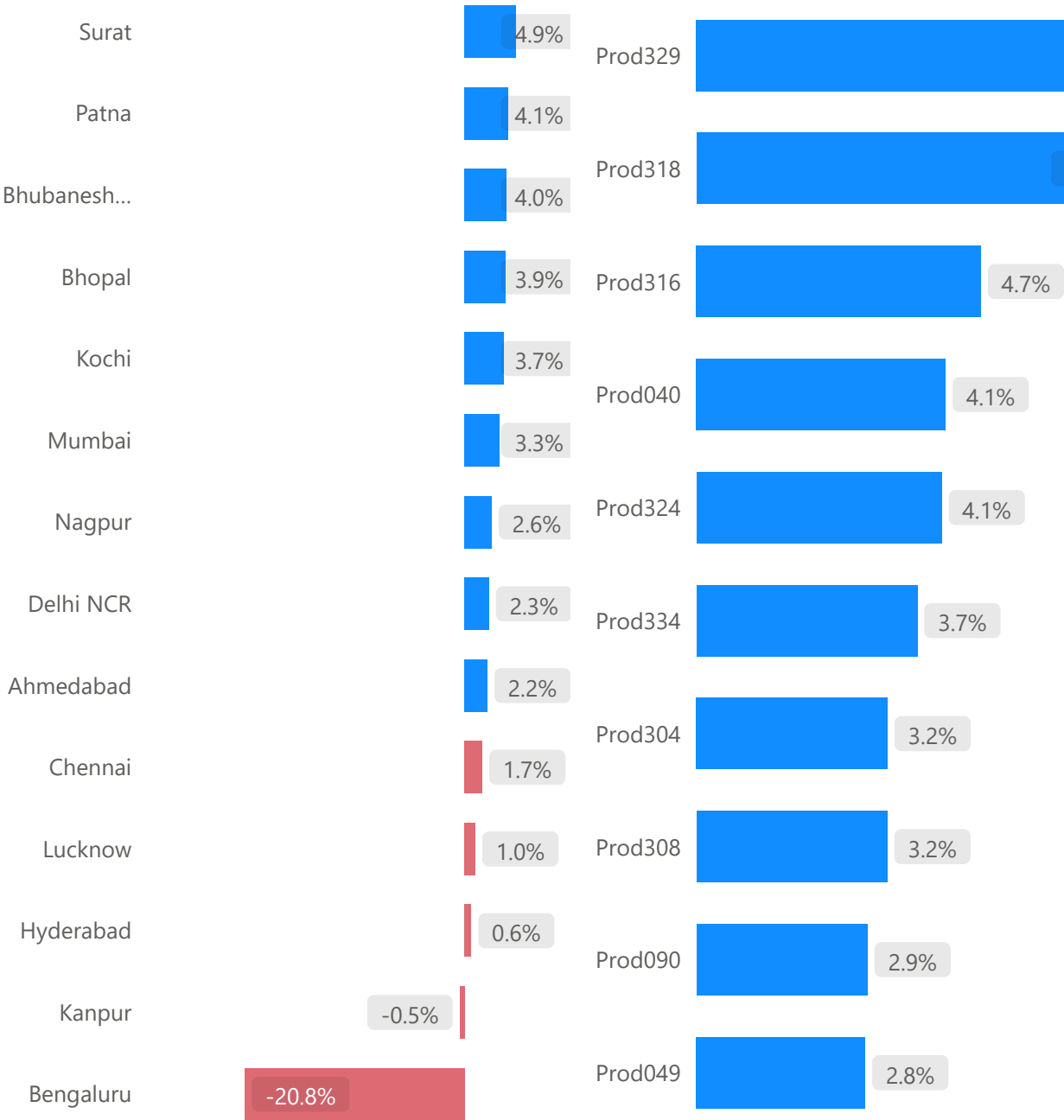
2019

2020

Profit Margin % by Markets

Profit Contribution % by Product (Top 10)

Quarterly Revenue Performance (With Forecasted Data)



Customer	Revenue	Profit	Revenue	Profit	Profit
			Contribution %	Margin %	Contribution %
Electricalsara Stores	₹ 413,333,588.0	₹ 9,307,899.4	42.0%	2.3%	37.7%
Electricalslytical	₹ 49,644,189.0	₹ 1,780,261.5	5.0%	3.6%	7.2%
Excel Stores	₹ 49,115,620.0	₹ 679,991.1	5.0%	1.4%	2.8%
Premium Stores	₹ 44,954,666.0	₹ 1,053,784.1	4.6%	2.3%	4.3%
Nixon	₹ 43,893,083.0	₹ 1,785,811.4	4.5%	4.1%	7.2%
Info Stores	₹ 35,100,033.0	₹ 314,451.0	3.6%	0.9%	1.3%
Control	₹ 31,771,997.0	₹ 825,928.1	3.2%	2.6%	3.3%
Surge Stores	₹ 28,648,916.0	₹ 653,570.4	2.9%	2.3%	2.6%
Acclaimed Stores	₹ 21,196,727.0	₹ 315,707.4	2.2%	1.5%	1.3%
Forward Stores	₹ 21,026,079.0	₹ 564,214.2	2.1%	2.7%	2.3%
Epic Stores	₹ 18,750,440.0	₹ 329,118.3	1.9%	1.8%	1.3%
Nomad Stores	₹ 17,739,351.0	₹ 512,481.1	1.8%	2.9%	2.1%