

Video Game Sales

A Data Analytics

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About the Data

The data contains these columns



Rank



NA_Sales



Name



EU_Sales



Platform



JP_Sales



Year



Other_Sales



Genre



Global_Sales

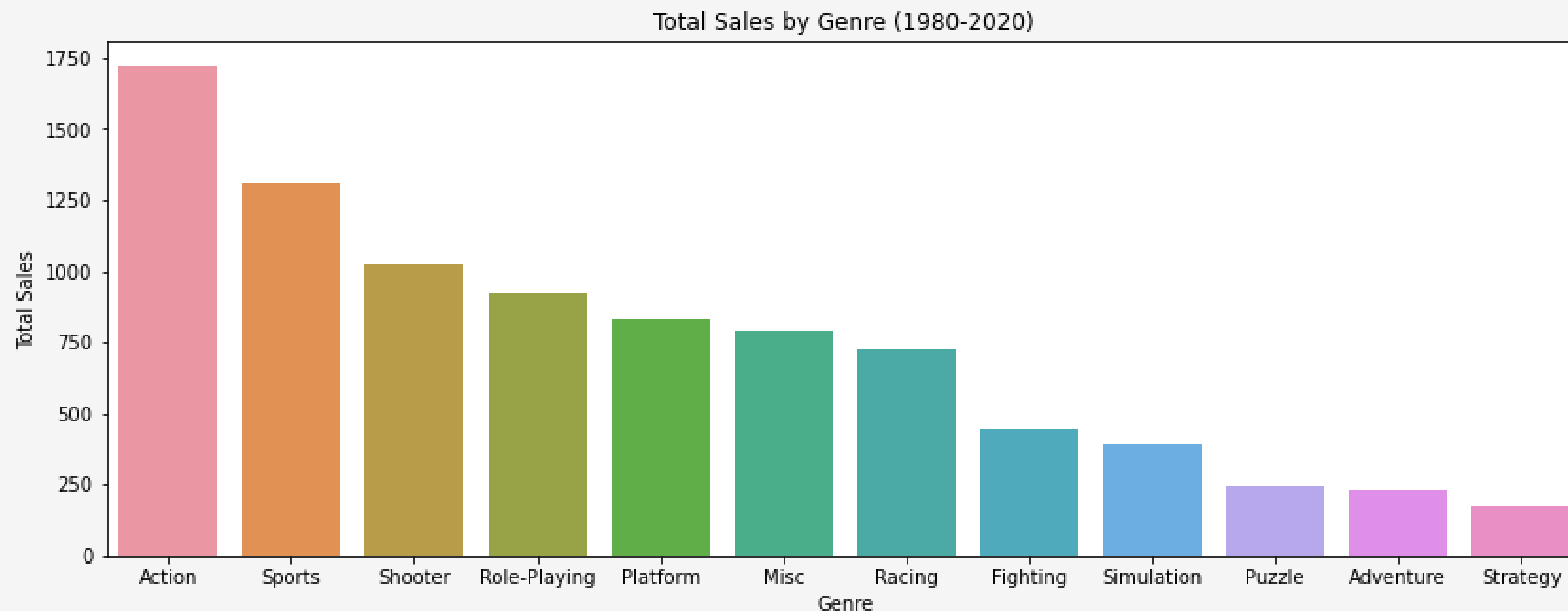
Define the Questions

1. How is the total game sales per genre in descending order?
2. How is the total game sales in NA, EU, JP, and other sales from 2010 to 2016?



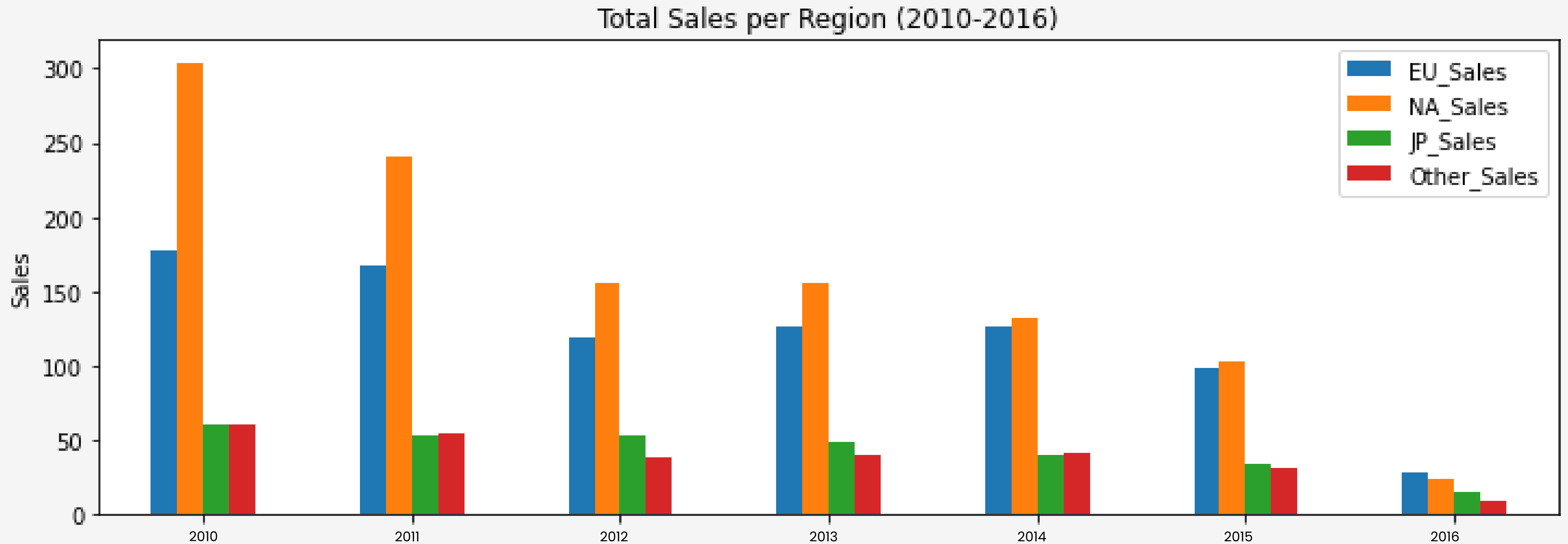
Answer the Questions

1. How is the total game sales per genre in descending order?



As shown above that indicates **action** games are the **best**-selling games. Meanwhile **strategy** games are the **worst**-selling games

2. How is the total game sales in NA, EU, JP, and other sales from 2010 to 2016?



From the bar chart, it shows that the sales tend to **decreasing** year by year for every region.

What to do?

First, investigate about the factors that cause decreasing trend in games sales.

Second, make decisions to increase games sales analitically.

Third, act and start execute the decisions.

Resources

Data Analysis – Video Game Sales

Thank you