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## PREDICT SENTIMENT FROM SOCIAL MEDIA OR CUSTOMER REVIEW OF PRODUCT

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import pandas as pd
from sklearn.model_selection import train_test_split
from sklearn.feature_extraction.text import TfidfVectorizer
from sklearn.linear_model import LogisticRegression
from sklearn.metrics import accuracy_score, classification_report, confusion_matrix
# Load the dataset
file_path = '/mnt/data/reviews.csv' # Update this with the correct file path
df = pd.read_csv(file_path)
# Inspect the dataset (Ensure it has 'Review' and 'Sentiment' columns)
print("First few rows of the dataset:\n", df.head())
# Preprocessing: Remove null values and unnecessary columns
df = df.dropna(subset=['Review', 'Sentiment'])
df['Sentiment'] = df['Sentiment'].map({'Positive': 1, 'Negative': 0}) # Encode sentiment
# Define features (X) and target (y)
X = df['Review'] # Text data
y = df['Sentiment'] # Target labels
# Split the data into training and testing sets
X_train, X_test, y_train, y_test = train_test_split(
  X, y, test_size=0.2, random_state=42, stratify=y
# Convert text data to numerical using TF-IDF Vectorizer
tfidf = TfidfVectorizer(max features=5000, stop words='english')
X train tfidf = tfidf.fit transform(X train)
X_test_tfidf = tfidf.transform(X_test)
# Initialize and train a Logistic Regression model
model = LogisticRegression(random_state=42, class_weight='balanced')
model.fit(X_train_tfidf, y_train)
# Predict sentiment for the test data
y_pred = model.predict(X_test_tfidf)
# Evaluation Metrics
accuracy = accuracy_score(y_test, y_pred)
classification_rep = classification_report(y_test, y_pred)
conf_matrix = confusion_matrix(y_test, y_pred)
print("Accuracy:", accuracy)
print("\nClassification Report:\n", classification_rep)
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print("\nConfusion Matrix:\n", conf\_matrix)

# Predict sentiment for a new review

new\_review = ["The product is amazing and exceeded my expectations!"] # Replace with a sample review
new\_review\_tfidf = tfidf.transform(new\_review)

sentiment\_prediction = model.predict(new\_review\_tfidf)

print(f"\nThe sentiment is predicted as: {'Positive' if sentiment\_prediction[0] == 1 else 'Negative'}")

## OUTPUT:

First few rows of the dataset:

Review Sentiment

O I love this product! It's amazing. Positive

1 The product didn't work as advertised. Negative

2 Great quality and fast shipping! Positive

3 Not worth the money. Negative

4 Excellent purchase experience! Positive