

TELHAN SATHI

Farmer Features – User Manual

Introduction

This manual explains the main features available to farmers in Telhan Sathi. Each section describes what the feature does, how to use it, and practical tips in clear, everyday language.

1. Authentication & Onboarding

What it does: Lets you create your account and set up a profile that buyers can see.

How to use: Register with your phone, verify via OTP, and complete basic farm details.

Why it matters: A complete profile builds trust and improves visibility.

Tip: Add accurate farm location and crop details.

2. Dashboard & Home

What it does: Main screen showing auctions, bids, messages, coins, and shortcuts.

How to use: Use dashboard tiles for quick navigation.

Why it matters: Central control of all activities.

Tip: Check daily during active auctions.

3. Auction Management (NILAMI)

What it does: Create and manage auctions for your produce.

How to use: Create Auction → enter details → upload photos → publish.

Why it matters: Encourages competitive bidding for better prices.

Tip: Use clear photos and honest descriptions.

4. Bid Management

What it does: Displays incoming bids and counter-offers.

How to use: Monitor auctions and accept suitable bids.

Why it matters: Helps choose the best buyer.

Tip: Respond quickly to maintain interest.

5. Communications

What it does: Built-in chat with buyers.

How to use: Chat from auction detail page for coordination.

Why it matters: Keeps all discussions recorded.

Tip: Confirm pickup and payment details in chat.

6. Profit Simulator (AI-powered)

What it does: Shows future price and profit estimates.
How to use: Select crop and timeframe to view projections.
Why it matters: Supports better selling decisions.
Tip: Compare 6–12 month forecasts.

7. Crop Economics

What it does: Compares crop costs, yield, and profits.
How to use: Review charts and key numbers.
Why it matters: Identifies profitable crops.
Tip: Use with Profit Simulator for planning.

8. Weather & Field Monitoring

What it does: Displays weather forecasts and sensor data.
How to use: Check alerts and readings regularly.
Why it matters: Helps protect crops and plan harvests.
Tip: Avoid listing produce during bad weather windows.

9. Subsidies & Benefits

What it does: Shows eligible government schemes.
How to use: Browse schemes and follow application steps.
Why it matters: Reduces farming costs.
Tip: Keep documents ready.

10. Redemption Store

What it does: Redeem coins for goods or services.
How to use: Visit store and redeem coins.
Why it matters: Extra value from platform usage.
Tip: Save coins for bigger rewards.

AI / ML Features

ARIMA Price Forecasting: Simple price trend indicators.
Profitability & ROI: Clear profit and return estimates.

Closing Notes

These features help you sell directly, earn better prices, and plan smarter. For help, use in-app Support with auction ID or feature name.

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