

The challenge was to give a visual voice to the name & create a mark as a signature expression- an edenity that would reflect the brands's timeless personalality, arriveing at a logo that is simple and elegant and would reflect with the aspect of gravah.

Logo

Some Nouns of Gravah

- A Hillock or Hill.
- A Stone or Rock
- Which is Hard or Harsh as a Rock
- Courage; Brave Attitude.
- Cloud.
- Skyhigh Hill.

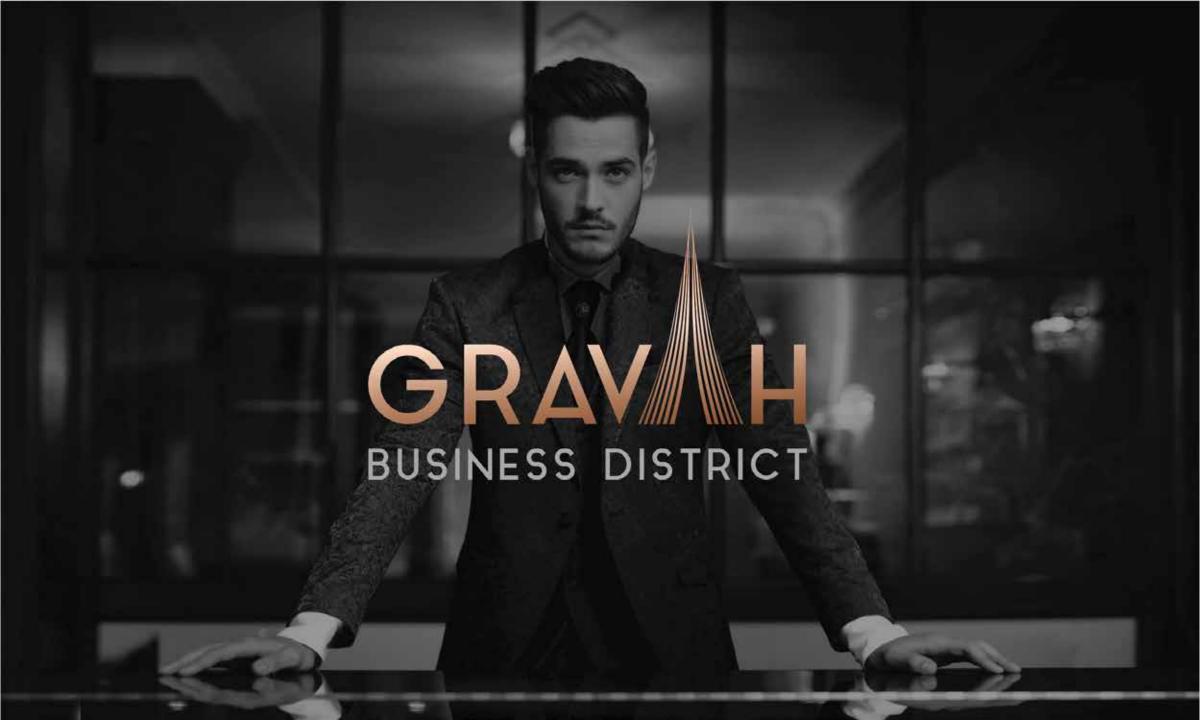




In this logo, the alphabet A is denoted as a high rise towers converging to meet at the peak.

The idea is derived from the name itself to highlight the apex of planning, scale and futuristic

approach of this business district that will help you reach new heights













The logo takes the alphabet G represent complet world as the primary logo unit with multiple towers placed inside it. Two upward arrows indicates breaking boundreis with two lines. This showcased the comprehensive nature of the business district that it made for all business sizes and fulfils their varied requirements.













The logo takes the alphabets AVA from the spelling as the primary unit. Shape of hills & valley.

The V in the middle denotes victory while the 2 As on either side are pointing upwards

symbolizing growth and progress.













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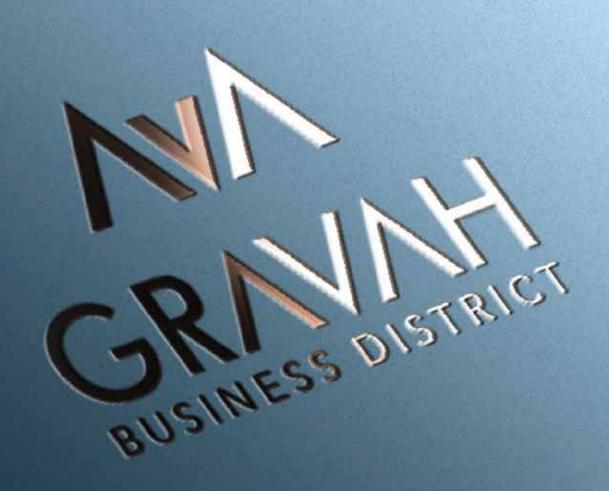
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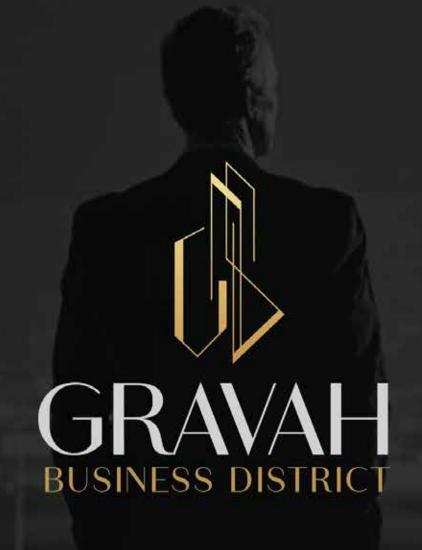






This logo has the architectural G and B, emerging towers going higher & higher.

The word GRAVAH means sky high on which the logo is imagined to show the heights of success that a business will reach here.











This minimalistic and simple logo takes the Alphabet G along with the towers to depict the Business District. The color for this logo has been taken blue as it is in the vicinity of a lake which is a major factor for the cool breeze and tranquil environment.





Here the logo is a representation of the of a mountain peak just like a cap stone of a pyramid depicting the highest possible atainable position in the business sector.



THANK YOU.