Superstore Sales Analytics

This dashboard is a simple to learn analytics for a chain store. You can find out the details to learn how to create this one is available in [Tableau Public Learning](#).

..

Executive Overview - Profitability (All)

Sales	Profit	Profit Ratio	Profit per Order	Sales per Customer	Avg. Discount	Quantity
₹2,080,971	₹265,274	12.7%	₹58.44	₹2,627.49	15.7%	34,263

Profit Ratio by Geography

© 2023 Mapbox © OpenStreetMap

Profit Ratio
-0.500   0.500

Order Profitable?
- Profitable
- Unprofitable
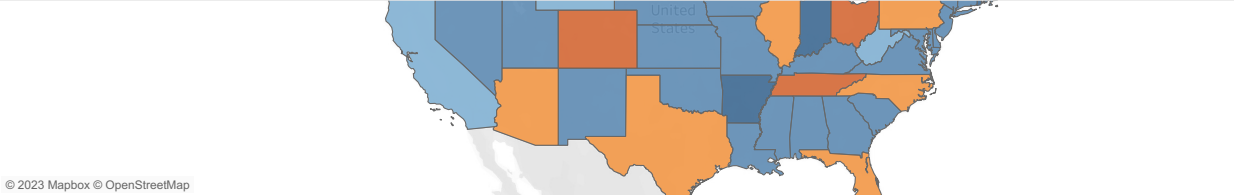
Monthly Sales by Segment - States: All

Segment

2014   2015   2016   2017   2018

Monthly Sales by Category - States: All

Category