

CAPSTONE PROJECT(PART 1)

ANALYZING THE DIFFERENT NEIGHBOURHOODS OF LONDON TO OPEN A SUPERMARKET

DATA SECTION

The data needed for performing an analysis on the neighbourhood of London to find a suitable area to establish a supermarket are -

1. Neighbourhood data

- a. **Data source** - https://en.wikipedia.org/wiki/Category:Areas_of_London
- b. **Data Description** - This contains the list of all the areas in London.

2. Venues in each Neighbourhood

- a. **Data source** - Foursquare API
- b. **Description** - Using the Foursquare API we get the different venues in each neighbourhood. From which we can determine which neighbourhood has the least number of supermarkets.

3. Geographical Coordinates

The geographical coordinates ie. Latitude and Longitude are extracted using the GeoPy library in Python.