



SDL EXPERIENTIAL LEARNING REPORT

Submitted by

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Problem Statement:

Twitter Sentimental Analysis using python

What is sentimental analysis?

- Sentiment Analysis is the process of 'Computationally' determining whether a piece of Writing is positive, negative, or neutral.
- It's also known as **opinion mining**, deriving the opinion or attitude of a speaker.

Why sentiment analysis?

- **Business:** In the marketing field, companies use it to develop their strategies, to understand customers' feelings towards products or brands, how people respond to their campaigns or product launches and why consumers don't buy some products.
- **Politics:** In the political field, it is used to keep track of political views, to detect consistency and inconsistency between statements and actions at the government level. It can be used to predict election results as well!
- **Public Actions:** Sentiment analysis is also used to monitor and analyze social phenomena, spot potentially dangerous situations, and determine the general mood of the blogosphere.

Steps to be followed / Algorithm:

Step1: Tokenization (dividing para into different sentences and sentences into words)

Step 2: Cleaning Data (Removes all these unique characters and words which do not add any value to the analytics part)

Step 3: Removing Stopwords (like The, was, he/she) that do not add value to the analytics part.

Step 4: Classification: To classify them as to whether it is a positive/negative/neutral word.

Positive word: We give a score of +1

Negative word: We give a score of -1

Neutral: 0

Step 5: Apply Supervised Algorithm of classification (machine learning)

You train you model with Bag of words or lexicons and test it on the analyzing statement.

Lexicons – Dictionary of a pre-classified set of words.

Once the model is trained, we can perform the test on the analysis statement. An accurate score will be the classification.

If your model is too accurate, then YES (it will be an excellent classification)

Step 6: Calculation (final sentiment score of the statement based on polarity)

Conclusion:

With this assignment, we learned how to perform the sentimental analysis on tweets using twitter's tweepy api. We used the python language and its libraries to perform the analysis part. For this experiment, we used Twitter. Still, this same analysis can also be served on some company's feedback databases and other social networks, which can help to know the public reviews about some particular topic.

Code and output:

Install and import required libraries

```
[35] # Install libraries
      !pip install textblob
      !pip install tweepy
      !pip install pycountry
      !pip install langdetect

Requirement already satisfied: textblob in /usr/local/lib/python3.7/dist-packages (0.15.3)
Requirement already satisfied: nltk>=3.1 in /usr/local/lib/python3.7/dist-packages (from textblob) (3.2.5)
Requirement already satisfied: six in /usr/local/lib/python3.7/dist-packages (from nltk>=3.1->textblob) (1.15.0)
Requirement already satisfied: tweepy in /usr/local/lib/python3.7/dist-packages (3.10.0)
Requirement already satisfied: six>=1.10.0 in /usr/local/lib/python3.7/dist-packages (from tweepy) (1.15.0)
Requirement already satisfied: requests[socks]>=2.11.1 in /usr/local/lib/python3.7/dist-packages (from tweepy) (2.23.0)
Requirement already satisfied: requests-oauthlib>=0.7.0 in /usr/local/lib/python3.7/dist-packages (from tweepy) (1.3.0)
Requirement already satisfied: chardet<4,>=3.0.2 in /usr/local/lib/python3.7/dist-packages (from requests[socks]>=2.11.1->tweepy) (3.0.4)
Requirement already satisfied: urllib3<1.25.0,!=1.25.1,<1.26,>=1.21.1 in /usr/local/lib/python3.7/dist-packages (from requests[socks]>=2.11.1->tweepy) (1.24.3)
Requirement already satisfied: idna<3,>=2.5 in /usr/local/lib/python3.7/dist-packages (from requests[socks]>=2.11.1->tweepy) (2.10)
Requirement already satisfied: certifi>=2017.4.17 in /usr/local/lib/python3.7/dist-packages (from requests[socks]>=2.11.1->tweepy) (2020.12.5)
Requirement already satisfied: PySocks<1.5.7,>=1.5.6; extra == "socks" in /usr/local/lib/python3.7/dist-packages (from requests[socks]>=2.11.1->tweepy) (1.7.1)
Requirement already satisfied: oauthlib>=3.0.0 in /usr/local/lib/python3.7/dist-packages (from requests-oauthlib>=0.7.0->tweepy) (3.1.0)
Requirement already satisfied: pycountry in /usr/local/lib/python3.7/dist-packages (20.7.3)
Requirement already satisfied: langdetect in /usr/local/lib/python3.7/dist-packages (1.0.8)
Requirement already satisfied: six in /usr/local/lib/python3.7/dist-packages (from langdetect) (1.15.0)

1 # Import libraries
from textblob import TextBlob
import sys
import tweepy
import matplotlib.pyplot as plt
import pandas as pd
import numpy as np
import os
import nltk
import pycountry
import re
import string

from wordcloud import WordCloud, STOPWORDS
from PIL import Image
from nltk.sentiment.vader import SentimentIntensityAnalyzer
from langdetect import detect
from nltk.stem import SnowballStemmer
from nltk.sentiment.vader import SentimentIntensityAnalyzer
from sklearn.feature_extraction.text import CountVectorizer

[37] nltk.download('vader_lexicon')
      nltk.download('stopwords')

[nltk_data] Downloading package vader lexicon to /root/nltk_data...
[nltk_data] Package vader lexicon is already up-to-date!
[nltk_data] Downloading package stopwords to /root/nltk_data...
[nltk_data] Package stopwords is already up-to-date!
True
```

Authentication for Twitter API

```
# Authentication
consumerKey = "TOQQWA6qH9dNKWJ2aIBNUacd3"
consumerSecret = "qsNTNlp20bCSe8sAwW3vdMkxKDgGs2SIhFf9t2Sr5juerIFWpF"
accessToken = "1131902371938750465-ElmXiQ6JBP1APEDf70c4en02P3XYlQ"
accessTokenSecret = "xzVT0HUGZs20xf2ctLPRRMPG2NUuGuEeJ82Mp06Gow1vc"

auth = tweepy.OAuthHandler(consumerKey, consumerSecret)
auth.set_access_token(accessToken, accessTokenSecret)
api = tweepy.API(auth)
```

Getting tweets with hashtag or keyword

```
#Sentiment Analysis
def percentage(part,whole):
    return 100 * float(part)/float(whole)

keyword = input("Please enter keyword or hashtag to search: ")
noOfTweet = int(input("Please enter how many tweets to analyze: "))

tweets = tweepy.Cursor(api.search, q=keyword).items(noOfTweet)
positive = 0
negative = 0
neutral = 0
polarity = 0
tweet_list = []
neutral_list = []
negative_list = []
positive_list = []

for tweet in tweets:
    #print(tweet.text)
    tweet_list.append(tweet.text)
    analysis = TextBlob(tweet.text)
    score = SentimentIntensityAnalyzer().polarity_scores(tweet.text)
    neg = score['neg']
    neu = score['neu']
    pos = score['pos']
    comp = score['compound']
    polarity += analysis.sentiment.polarity

    if neg > pos:
        negative_list.append(tweet.text)
        negative += 1

    elif pos > neg:
        positive_list.append(tweet.text)
        positive += 1

    elif pos == neg:
        neutral_list.append(tweet.text)
        neutral += 1

positive = percentage(positive, noOfTweet)
negative = percentage(negative, noOfTweet)
neutral = percentage(neutral, noOfTweet)
polarity = percentage(polarity, noOfTweet)
positive = format(positive, '.1f')
negative = format(negative, '.1f')
neutral = format(neutral, '.1f')

Please enter keyword or hashtag to search: symbiosis
Please enter how many tweets to analyze: 200
```

Number of tweets(Positive, Negative, Neutral)

[6] #Number of Tweets (Total, Positive, Negative, Neutral)

```
tweet_list = pd.DataFrame(tweet_list)
neutral_list = pd.DataFrame(neutral_list)
negative_list = pd.DataFrame(negative_list)
positive_list = pd.DataFrame(positive_list)
print("total number: ",len(tweet_list))
print("positive number: ",len(positive_list))
print("negative number: ", len(negative_list))
print("neutral number: ",len(neutral_list))
```

```
total number: 1000
positive number: 415
negative number: 345
neutral number: 240
```

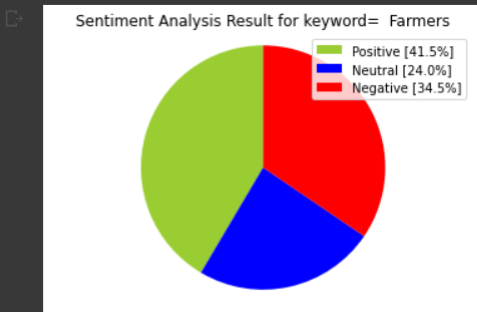
Tweet list

tweet_list	
0	RT @LeviSquad_SK: @VarshaEGaikwad @INCIndia @L...
1	RT @MdLal67739928: Central Govt gives a befit...
2	@FishforBrains3 @TalkSalmon So you aren't admi...
3	NHAI suffers Rs. 814 crore toll revenue loss i...
4	Farmers had a long due demand of open market a...
...	...
995	RT @MdLal67739928: And the UK parliament wante...
996	#farmerprotesthijacked by the anti-national el...
997	RT @NavdeepSingh_7: Stand with what is right, ...
998	RT @vippaluri: @vivekvenkatswam •This is the h...
999	RT @LeviSquad_SK: @VarshaEGaikwad @INCIndia @L...
1000 rows × 1 columns	

Pie-cart

[8] #Creating PieCart

```
labels = ['Positive ['+str(positive)+'%]', 'Neutral ['+str(neutral)+'%]', 'Negative ['+str(negative)+'%]']
sizes = [positive, neutral, negative]
colors = ['yellowgreen', 'blue', 'red']
patches, texts = plt.pie(sizes, colors=colors, startangle=90)
plt.style.use('default')
plt.legend(labels)
plt.title("Sentiment Analysis Result for keyword= "+keyword+" ")
plt.axis('equal')
plt.show()
```



Cleaning Tweets to Analyze statement

[12] #Cleaning Text (RT, Punctuation etc)	
<pre>#Creating new dataframe and new features tw_list = pd.DataFrame(tweet_list) tw_list["text"] = tw_list[0] #Removing RT, Punctuation etc remove_rt = lambda x: re.sub('RT @\w+: ', "", x) rt = lambda x: re.sub('([A-Za-z0-9+]) ([^\0-9A-Za-z \t]) (\w+:\/\/\S+)', "", x) tw_list["text"] = tw_list.text.map(remove_rt).map(rt) tw_list["text"] = tw_list.text.str.lower() tw_list.head(10)</pre>	
0	text
0	RT @LeviSquad_SK: @VarshaEGaikwad @INCIndia @I... hey can you tell
1	RT @MdLal67739928: Central Govt gives a befit... central govt gives a befitting reply to rahul...
2	@FishforBrains3 @TalkSalmon So you aren't admi... so you aren t admitting that the figures f...
3	NHAI suffers Rs. 814 crore toll revenue loss i... nhai suffers rs 814 crore toll revenue loss i...
4	Farmers had a long due demand of open market a... farmers had a long due demand of open market a...
5	RT @Rupltly: Hundreds of farmers marched throug... hundreds of farmers marched through asuncion...
6	RT @RobTheRich001: Massive direct action takin... massive direct action taking place today by f...
7	RT @jatt_sandhusaab: Please see Point No 6 in ... please see point no 6 in demand charter place...
8	RT @MeghUpdates: FIR registered against Allege... fir registered against alleged farmer leader ...
10	•The innocent farmers and youngsters are misle... the innocent farmers and youngsters are misle...

Sentiment Analyse

[13] #Calculating Negative, Positive, Neutral and Compound values

```
tw_list[['polarity', 'subjectivity']] = tw_list['text'].apply(lambda Text: pd.Series(TextBlob(Text).sentiment))
for index, row in tw_list['text'].iteritems():
    score = SentimentIntensityAnalyzer().polarity_scores(row)
    neg = score['neg']
    neu = score['neu']
    pos = score['pos']
    comp = score['compound']
    if neg > pos:
        tw_list.loc[index, 'sentiment'] = "negative"
    elif pos > neg:
        tw_list.loc[index, 'sentiment'] = "positive"
    else:
        tw_list.loc[index, 'sentiment'] = "neutral"
    tw_list.loc[index, 'neg'] = neg
    tw_list.loc[index, 'neu'] = neu
    tw_list.loc[index, 'pos'] = pos
    tw_list.loc[index, 'compound'] = comp

tw_list.head(10)
```

		0	text	polarity	subjectivity	sentiment	neg	neu	pos	compound
0	RT @LeviSquad_SK: @VarshaEGaikwad @INCIndia @I...		hey can you tell	0.000000	0.0000	neutral	0.000	1.000	0.000	0.0000
1	RT @MdLal67739928: Central Govt gives a befit...		central govt gives a befitting reply to rahul...	0.050000	0.3250	neutral	0.000	1.000	0.000	0.0000
2	@FishforBrains3 @TalkSalmon So you aren't admi...		so you aren t admitting that the figures f...	0.000000	0.0000	positive	0.000	0.820	0.180	0.5106
3	NHAI suffers Rs. 814 crore toll revenue loss I...		nhai suffers rs 814 crore toll revenue loss i...	-0.362500	0.5375	negative	0.363	0.637	0.000	-0.7506
4	Farmers had a long due demand of open market a...		farmers had a long due demand of open market a...	-0.058333	0.4250	positive	0.063	0.753	0.184	0.4404
5	RT @Rupltly: Hundreds of farmers marched throug...		hundreds of farmers marched through asuncion...	0.000000	0.0000	negative	0.209	0.791	0.000	-0.4019
6	RT @RobTheRich001: Massive direct action takin...		massive direct action taking place today by f...	0.225000	0.6000	positive	0.066	0.833	0.101	0.2023
7	RT @jatt_sandhusaab: Please see Point No 6 in ...		please see point no 6 in demand charter place...	0.000000	0.0000	negative	0.320	0.599	0.081	-0.7003
8	RT @MeghUpdates: FIR registered against Allege...		fir registered against alleged farmer leader ...	-0.100000	0.1000	positive	0.085	0.798	0.117	0.1779
10	•The innocent farmers and youngsters are misle...		the innocent farmers and youngsters are misle...	0.200000	0.4000	positive	0.115	0.747	0.138	0.1027

```
[14] #Creating new data frames for all sentiments (positive, negative and neutral)
```

```
tw_list_negative = tw_list[tw_list["sentiment"]=="negative"]  
tw_list_positive = tw_list[tw_list["sentiment"]=="positive"]  
tw_list_neutral = tw_list[tw_list["sentiment"]=="neutral"]
```

```
[15] #Function for count_values_in single columns
```

```
def count_values_in_column(data,feature):  
    total=data.loc[:,feature].value_counts(dropna=False)  
    percentage=round(data.loc[:,feature].value_counts(dropna=False,normalize=True)*100,2)  
    return pd.concat([total,percentage],axis=1,keys=['Total', 'Percentage'])
```

```
[16] #Count_values for sentiment
```

```
count_values_in_column(tw_list,"sentiment")
```

	Total	Percentage
positive	320	42.50
negative	274	36.39
neutral	159	21.12

Creating Wordcloud

- Positive

```
#Function to Create Wordcloud
comment_words = ''
stopwords = set(STOPWORDS)
for val in tw_list_positive.text:

    # typecaste each val to string
    val = str(val)

    # split the value
    tokens = val.split()

    # Converts each token into lowercase
    for i in range(len(tokens)):
        tokens[i] = tokens[i].lower()

    comment_words += " ".join(tokens)+" "

wordcloud = WordCloud(width = 800, height = 800,
                       background_color = 'white',
                       stopwords = stopwords,
                       min_font_size = 10).generate(comment_words)

# plot the WordCloud image
plt.figure(figsize = (8, 8), facecolor = None)
plt.imshow(wordcloud)
plt.axis("off")
plt.tight_layout(pad = 0)

plt.show()
```


stand bjp mp help provide india shining farmers punjab
 oppositions baseless baseless allegation time for farm reforms due demand
 mp tejasvi demand open producers now
 innocent peaceful farm bill rightly
 self goal free sell produce middlemen
 middlemen frustrated pillar india will shining growth
 strongest pillar
 ones marching frustrated original now getting come way farmers poor
 open market farmers forced
 poor innocent good farmers msp indian long due
 panacea field marching peacefully best price let unite
 parliament oppositions farmers free
 parliament oppositions provide competitive peacefully don rightly hailed
 away prices peacefully don rightly hailed
 bharatbandh per market exactly middlemen forced sell
 community particular punjab sikh farmers long
 brilliant analogy
 support panacea haled support don come innocent ones look innocent
 agriculture farmers sikh community today prices good
 field agriculture getting best supporting farmers govt higher
 tejasvi surya price per free exercise bharat bandh
 sell produce competitive price
 always strongest protest made middlemen throw goal govt
 exercise democratic analogy put

- Negative

```
[13] comment_words = ''
stopwords = set(STOPWORDS)
for val in tw_list_negative.text:

    # typecaste each val to string
    val = str(val)

    # split the value
    tokens = val.split()

    # Converts each token into lowercase
    for i in range(len(tokens)):
        tokens[i] = tokens[i].lower()

    comment_words += " ".join(tokens)+" "

wordcloud = WordCloud(width = 800, height = 800,
                      background_color = 'white',
                      stopwords = stopwords,
                      min_font_size = 10).generate(comment_words)

# plot the WordCloud image
plt.figure(figsize = (8, 8), facecolor = None)
plt.imshow(wordcloud)
plt.axis("off")
plt.tight_layout(pad = 0)

plt.show()
```

punjab haryana khalistani supporters food
die protest parliament worrying haryana rajasthan loss punjab wheat produce
time for farm reform sheer level handling fake
delhi farmers poor sikh people million slogans
worrying indian fake farmers protest sheer
drain protesting keep indian
defame india conspiracy targeted rs crore
go long
stall india arrested anti amp abused
act fast thrown drain
modi will ghazipur border replaced farmers
rajasthan due india progress law abused called
corporate procure
govt india poor farm accepting now
protesting khalistan called farmers
nhai suffers india int road group govt
police barricades
blocked change worsening farmers near
farmers protest crore toll country
toll revenue protest read india climate read modi farmlaws go
farmers protest
people protest will used amp
int community bku leader india needs revenue loss suffers rs goons put
farm leaders india release progress keep protest ones
protesting farmers
release arrested worsening india procure wheat international conspiracy
targeted defame produce accepting true depiction needs act
conspiracy stall will end depiction urbannaxalism end threatening
baricades thrown

- Neutral

```
[19] comment_words = ''
stopwords = set(STOPWORDS)
for val in tw_list_neutral.text:

    # typecaste each val to string
    val = str(val)

    # split the value
    tokens = val.split()

    # Converts each token into lowercase
    for i in range(len(tokens)):
        tokens[i] = tokens[i].lower()

    comment_words += " ".join(tokens)+" "

wordcloud = WordCloud(width = 800, height = 800,
                      background_color = 'white',
                      stopwords = stopwords,
                      min_font_size = 10).generate(comment_words)

# plot the WordCloud image
plt.figure(figsize = (8, 8), facecolor = None)
plt.imshow(wordcloud)
plt.axis("off")
plt.tight_layout(pad = 0)

plt.show()
```



Calculating tweet's length & word count

```
[20] #Calculating tweet's length and word count
tw_list['text_len'] = tw_list['text'].astype(str).apply(len)
tw_list['text_word_count'] = tw_list['text'].apply(lambda x: len(str(x).split()))
```

```
[21] round(pd.DataFrame(tw_list.groupby("sentiment").text_len.mean()),2)
```

text_len	
sentiment	
negative	114.89
neutral	106.45
positive	114.27

```
[22] round(pd.DataFrame(tw_list.groupby("sentiment").text_word_count.mean()),2)
```

text_word_count	
sentiment	
negative	18.06
neutral	14.11
positive	18.31

- Removing Punctuation and Stopwords
- Applying Tokenization and Stemmer

```
[23] #Removing Punctuation
def remove_punct(text):
    text = "".join([char for char in text if char not in string.punctuation])
    text = re.sub('[0-9]+', '', text)
    return text

tw_list['punct'] = tw_list['text'].apply(lambda x: remove_punct(x))

[24] #Applying tokenization
def tokenization(text):
    text = re.split('\W+', text)
    return text

tw_list['tokenized'] = tw_list['punct'].apply(lambda x: tokenization(x.lower()))

[25] #Removing stopwords
stopword = nltk.corpus.stopwords.words('english')
def remove_stopwords(text):
    text = [word for word in text if word not in stopword]
    return text

tw_list['nonstop'] = tw_list['tokenized'].apply(lambda x: remove_stopwords(x))

[26] #Applying Stemmer
ps = nltk.PorterStemmer()

def stemming(text):
    text = [ps.stem(word) for word in text]
    return text

tw_list['stemmed'] = tw_list['nonstop'].apply(lambda x: stemming(x))
```

tw_list.head()														
	0	text	polarity	subjectivity	sentiment	neg	neu	pos	compound	text_len	text_word_count	punct	tokenized	nonstop
0	RT @LewSquad_SK @VarshaGokwad @INCIndia @JL...	hey can you tell	0.000000	0.0000	neutral	0.000	1.000	0.000	0.0000	34	4	hey can you tell	[hey, can, you, tell,]	[hey, tell,]
1	RT @MML467739928: Central Govt gives a beftt...	central govt gives a befitting reply to rahul...	0.050000	0.3250	neutral	0.000	1.000	0.000	0.0000	122	21	central govt gives a befitting reply to rahul...	[central, govt, gives, a, befitting, reply, rah...,]	[central, govt, gives, beftt, repl, rahul,]...
2	@FishforBrains3 @TalkSalmon So you aren't admi...	so you aren't admitting that the figures f...	0.000000	0.0000	positive	0.000	0.820	0.180	0.5106	98	17	so you aren't admitting that the figures f...	[so, you, aren't, admitting, chemical, use, amp, mor...,]	[admit, figur, chemio, use, amp, mortal, bl,]
3	NHAI suffers Rs. 814 crore toll revenue loss L...	nhai suffers rs 814 crore toll revenue loss L...	-0.362500	0.5375	negative	0.363	0.637	0.000	-0.7506	103	16	nhai suffers rs crore toll revenue loss in p...	[nhai, suffers, rs, crore, toll, revenue, loss...,]	[nhai, suffer, rs, crore, toll, revenu, loss, ...]
4	Farmers had a long due demand of open market a...	farmers had a long due demand of open market a...	-0.058333	0.4250	positive	0.063	0.753	0.184	0.4404	118	23	farmers had a long due demand of open market a...	[farmers, had, a, long, due, demand, of, open...,]	[farmers, long, due, demand, open, market, wou...,]