

Businesses thrive by taking risks but falter when risk is managed ineffectively. A Risk Intelligent Enterprise™ recognizes this dual nature of risk, and devotes sufficient resources both to risk taking for reward and to the protection of existing assets.

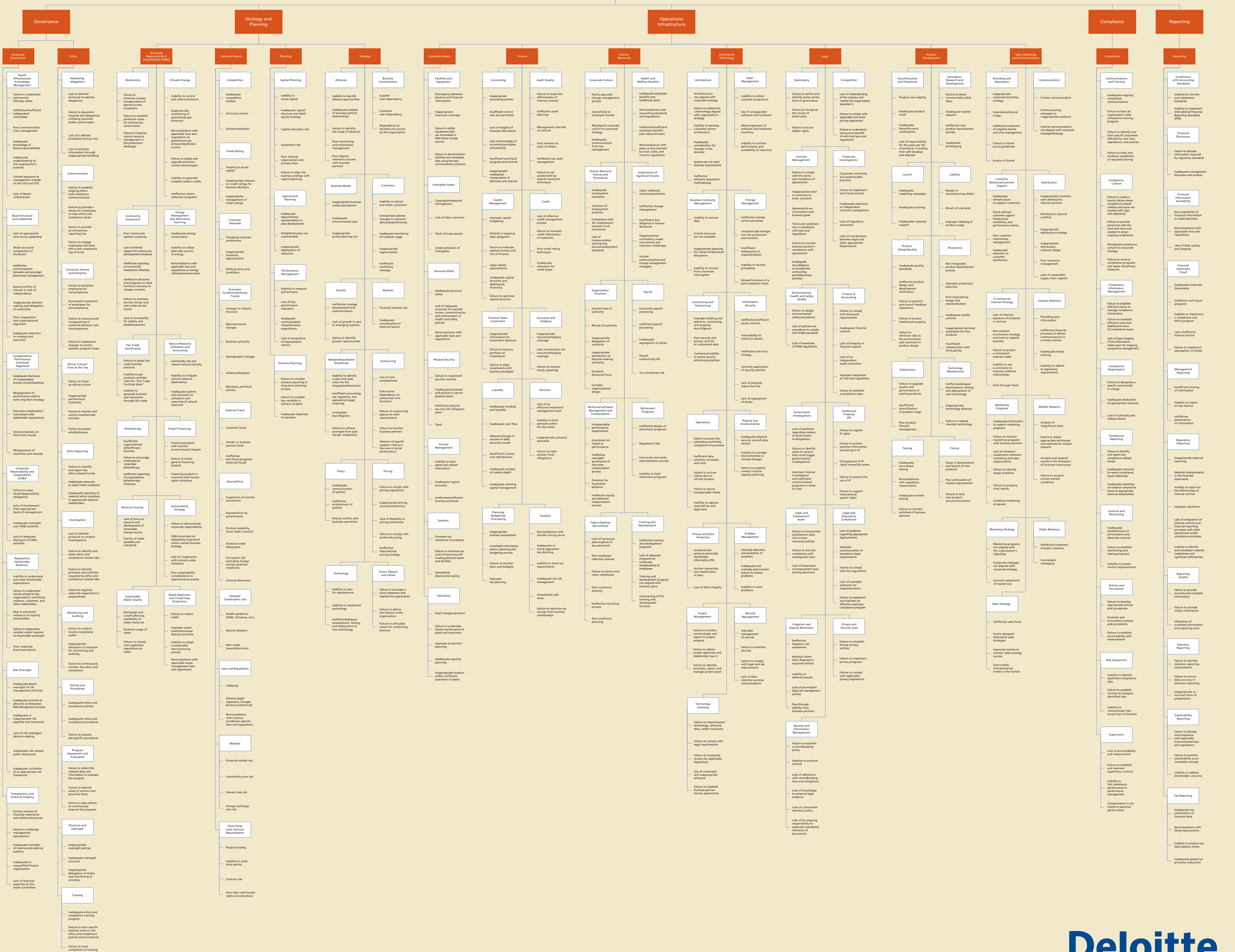
The Risk Intelligence Map provides a unique view on the pervasive, evolving, and interconnected nature of risk that executives and managers may find useful in identifying risks that apply to their organizations.

The Risk Intelligence Map is intended to serve as a useful guide on the journey toward Risk Intelligence by helping personnel, in all functions of an organization, broaden their perspective on risk and improve their ability to execute their risk related responsibilities.

This may be accomplished by using the Risk Intelligence Map to:

- spur discussions about risk management topics including risk identification, prioritization, and measurement

- The Risk Intelligence Map is not a definitive or comprehensive representation of all possible risks that may be encountered by an organization. Consider customizing the Risk Intelligence Map based on risks that impact your organization. Areas to consider could include regulatory, geographic, industry, and company specific issues.
- For more information on customizing the Risk Intelligence Map, please contact your Deloitte practitioner.



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