

DHIVAAKARAN B

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SUMMARY

B.Com Professional Accounting graduate with a strong analytical foundation and hands-on experience in financial statements, GST support, and audit documentation. Interested in applying my analytical thinking to marketing insights, consumer behaviour, and data-driven decision-making. Calm, structured, and consistent in delivering accurate work.

EXPERIENCE

Junior Accountant, MLPK & Co

06/2024 – 06/2025

Puducherry

- Prepared monthly financial statements
- Reconciled month end totals
- Supported audit documentation
- Ensured GST filings and data entry accuracy
- Worked collaboratively in team based accounting tasks

Intern, Hindustan Unilever

06/2023

- Observed logistics and distribution operations to understand FMCG supply chain workflow

Puducherry

EDUCATION

MBA, Amrita School of Business (ASB), Coimbatore

06/2025 – 2027

B.Com (PA), Sri Krishna Arts and Science College, Coimbatore

2024

CGPA: 6.3 (202)

HSC, Maharishi International Residential School

2021

79.6% (2021)

SSLC, Velammal Bodhi Campus

2019

69% (2019)

SKILLS

- Data analysis (Excel)
- Content creation
- Analytical thinking
- Audit assistance
- Market research
- Coordination
- Teamwork

PROJECT

Consumer Satisfaction and Preferences Toward Branded Smartwatches

- Studied factors influencing smartwatch purchase decisions
- Identified top preferred brands and satisfaction levels
- Analyzed user demographics, usage patterns, and feature expectations
- Key outcome: Majority preferred Apple & Samsung, valued durability, features, notifications, and design

LANGUAGES

Tamil

Native

English



INTERESTS

- Digital marketing
- Market analytics
- Consumer insights
- Data driven decision making

TOOLS

- MS Excel
- Google Workspace
- PowerPoint