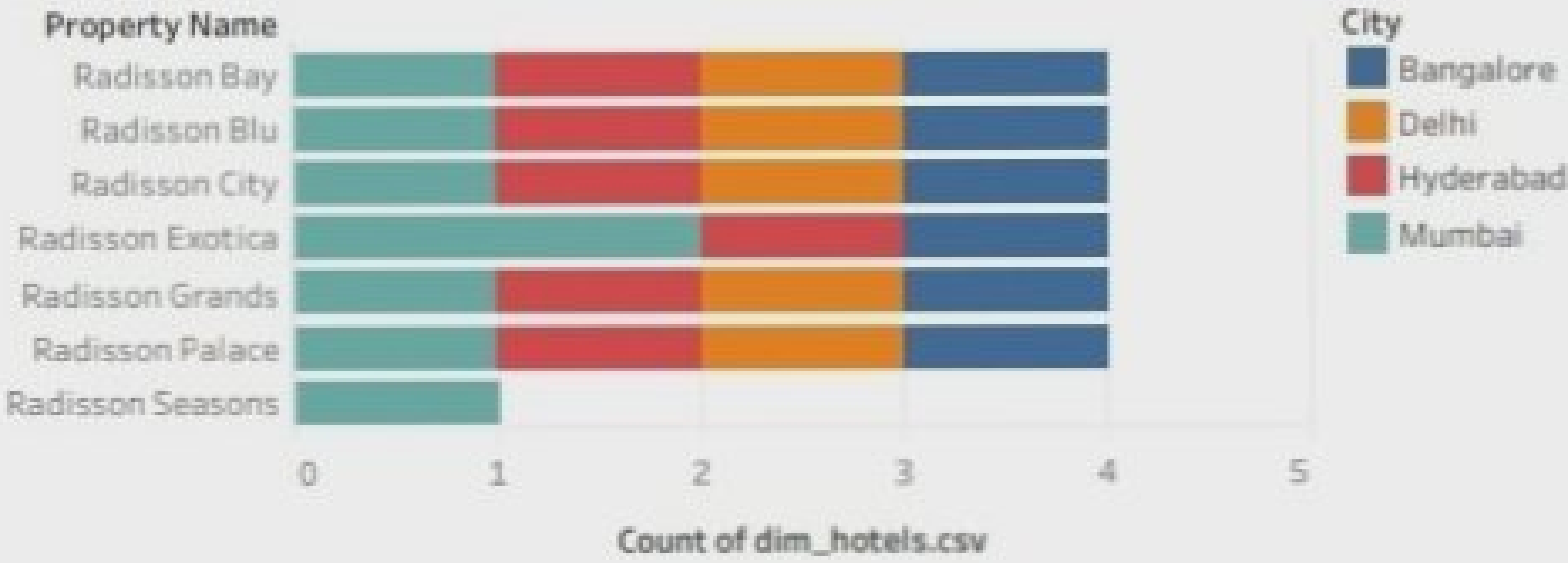


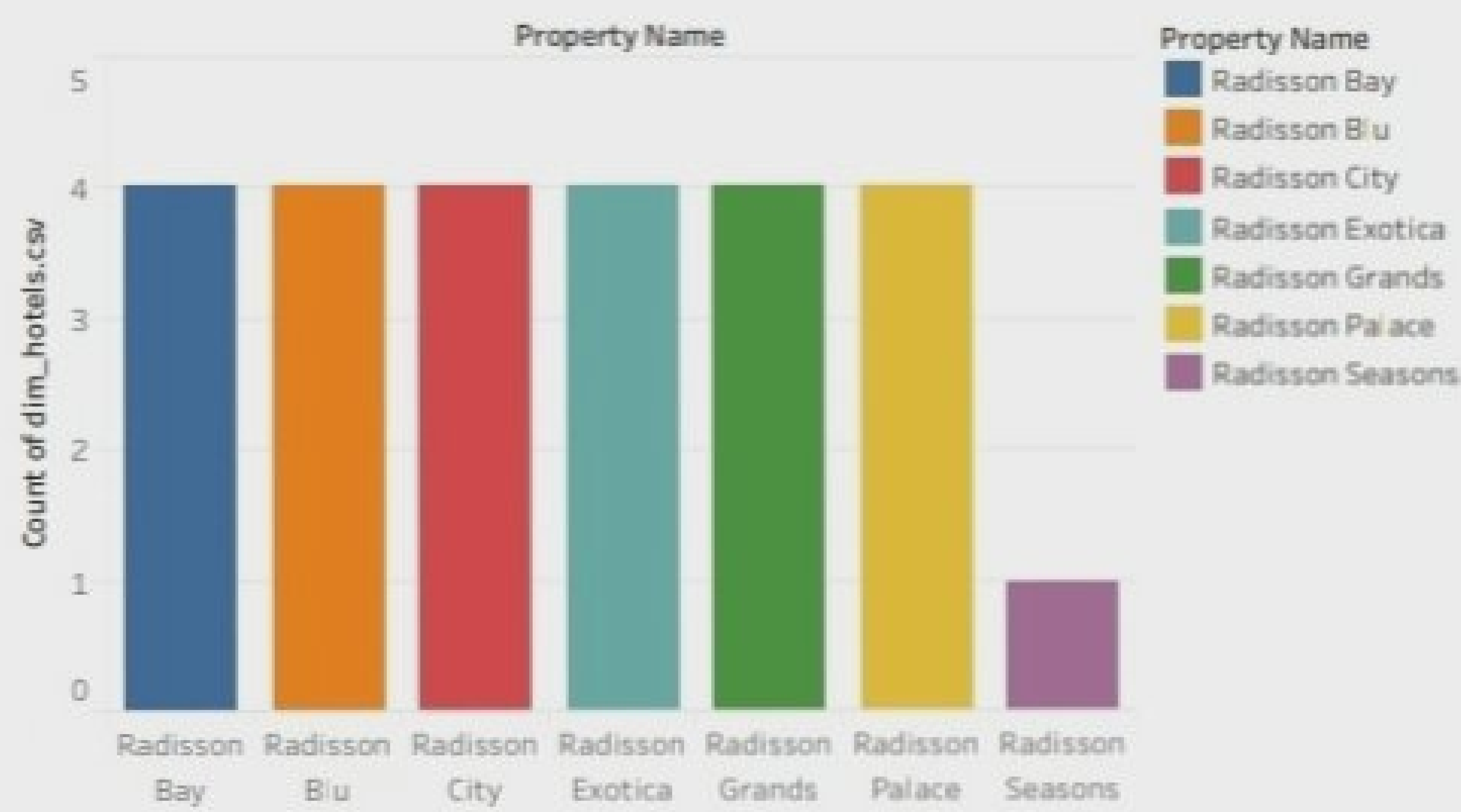
Sheet 1



Sheet 2

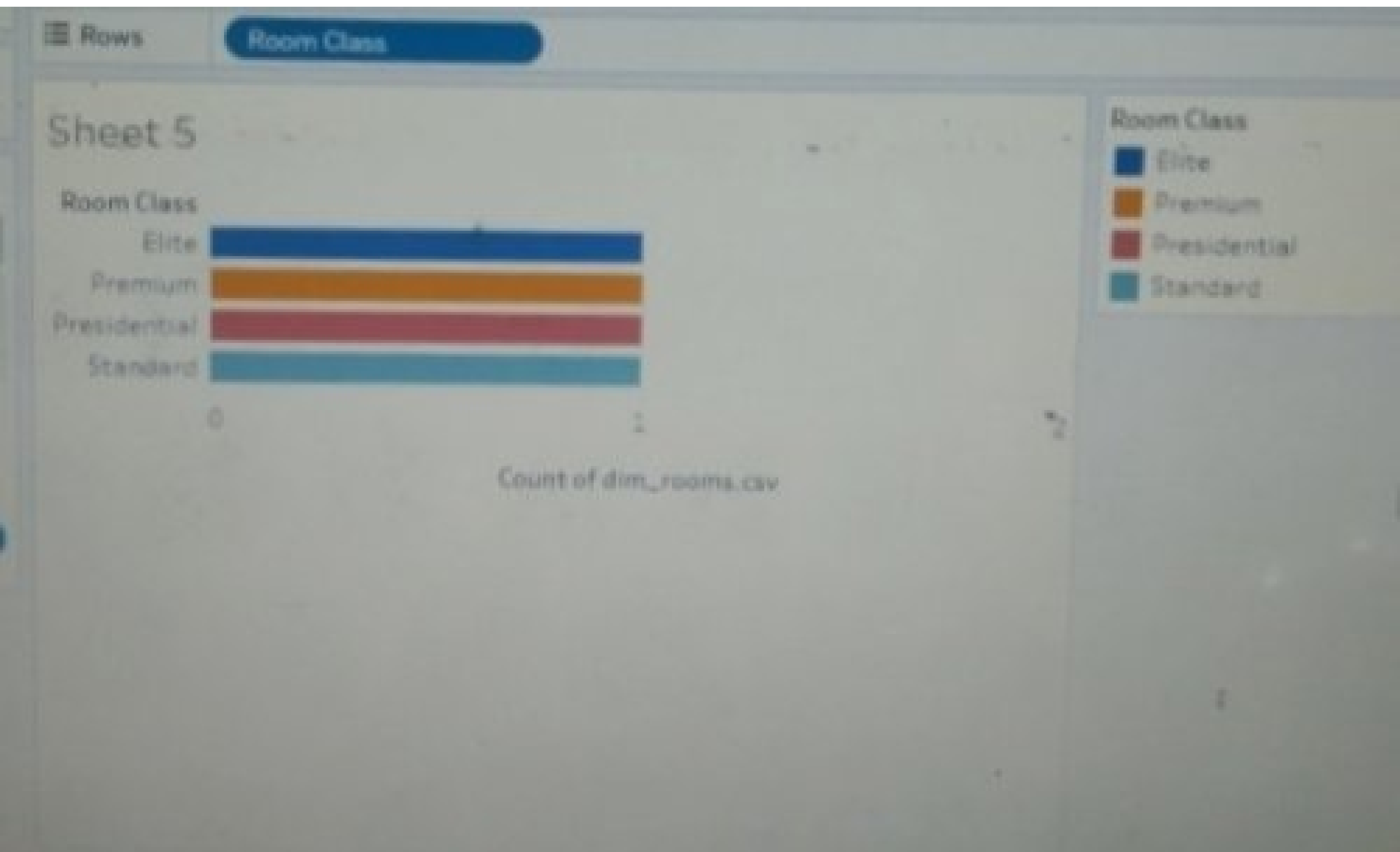


Sheet 3

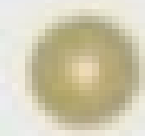


Sheet 4

Elite RT2	Presidential RT4	Standard RT1
Premium RT3		







Build empathy

The information you add here should be representative of the observations and research you've done about your users.

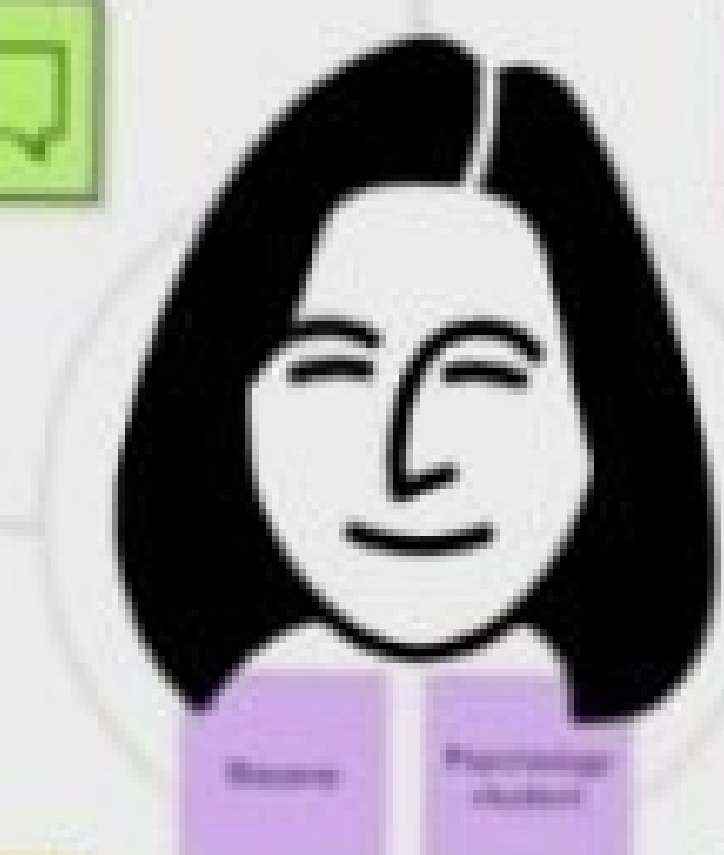
Says

What have we heard them say?
What can we imagine them saying?



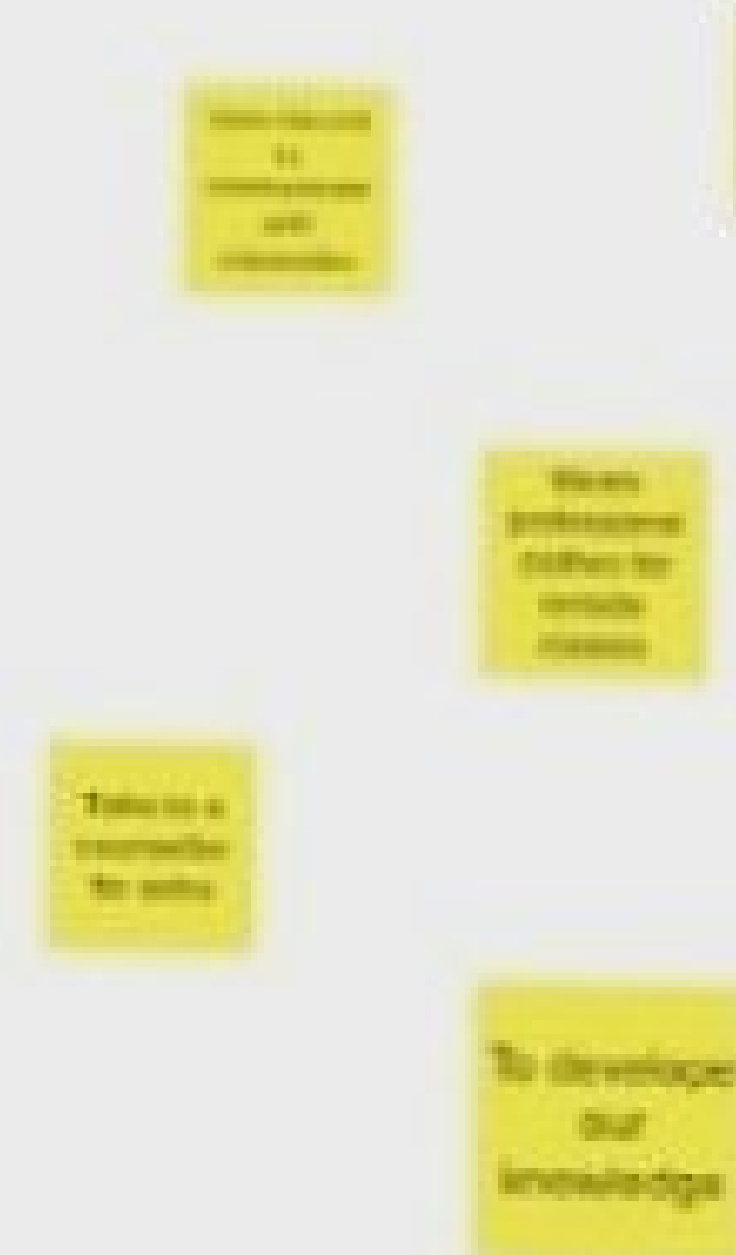
Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

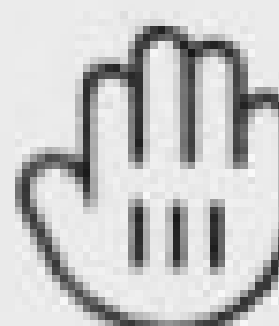
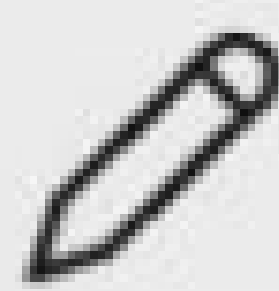
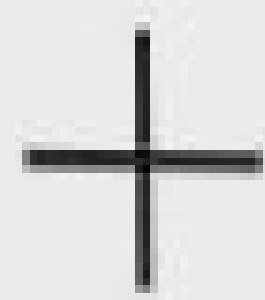
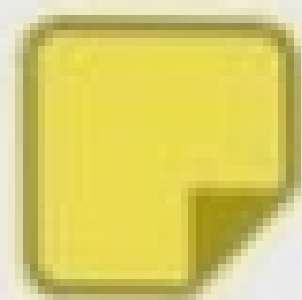


2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes



Problem

Students are not motivated to learn.	Students are not motivated to learn.	Students are not motivated to learn.
Students are not motivated to learn.	Students are not motivated to learn.	Students are not motivated to learn.
Students are not motivated to learn.	Students are not motivated to learn.	Students are not motivated to learn.

Plan

Write down all ideas.	Write down all ideas.	Write down all ideas.
Write down all ideas.	Write down all ideas.	Write down all ideas.
Write down all ideas.	Write down all ideas.	Write down all ideas.

Do

Write down all ideas.	Write down all ideas.	Write down all ideas.
Write down all ideas.	Write down all ideas.	Write down all ideas.
Write down all ideas.	Write down all ideas.	Write down all ideas.

Check

Write down all ideas.	Write down all ideas.	Write down all ideas.
Write down all ideas.	Write down all ideas.	Write down all ideas.
Write down all ideas.	Write down all ideas.	Write down all ideas.

Act

Write down all ideas.	Write down all ideas.	Write down all ideas.
Write down all ideas.	Write down all ideas.	Write down all ideas.
Write down all ideas.	Write down all ideas.	Write down all ideas.

Review

Write down all ideas.	Write down all ideas.	Write down all ideas.
Write down all ideas.	Write down all ideas.	Write down all ideas.
Write down all ideas.	Write down all ideas.	Write down all ideas.

Reflect

Write down all ideas.	Write down all ideas.	Write down all ideas.
Write down all ideas.	Write down all ideas.	Write down all ideas.
Write down all ideas.	Write down all ideas.	Write down all ideas.

