

# Stock Price Prediction Project Documentation

## Problem Statement

**Problem:** We aim to develop a stock price prediction model for Microsoft (MSFT) based on historical stock data. Our primary objective is to predict the closing price of MSFT stock using a machine learning model.

**Objective:** We are working to develop a robust stock price prediction model that provides accurate forecasts, facilitating informed investment decisions.

## Design Thinking Process

### 1. Data Collection

- Data source: We obtained the dataset from [Microsoft Lifetime Stocks Dataset](#) on Kaggle.

### 2. Data Preprocessing

- Handling Missing Values: We removed rows with missing data to ensure data quality.
- Date Transformation: We converted the 'Date' column to datetime format and set it as the index.
- Feature Selection: We retained relevant columns, including 'Open,' 'Close,' and 'Volume.'

### 3. Feature Engineering

- Moving Averages: We calculated 50-day and 200-day moving averages to capture short-term and long-term trends.
- Relative Strength Index (RSI): We computed it as an oscillator measuring price momentum.
- Moving Average Convergence Divergence (MACD): We calculated it for trend-following momentum analysis.

### 4. Model Selection

- Chosen Model: We selected the Random Forest Regressor as the prediction model.

### 5. Model Training

- Data Split: We divided the dataset into training and testing sets (80% training, 20% testing).
- Input Data: We separated the input features from the target variable.
- Model Fitting: We trained the Random Forest Regressor model using the training data.

## Dataset Description

### Dataset Source

- Dataset Link: [Microsoft Lifetime Stocks Dataset](#)

### Brief Description

The dataset used for this project contains historical stock data for Microsoft (MSFT). It spans a significant timeframe and includes the following key features:

- **Date:** Temporal index representing each data point's date.
- **Open:** Opening price of MSFT stock on each date.
- **Close:** Closing price of MSFT stock, used as the target variable.
- **Volume:** The trading volume, indicating the number of shares traded.

This dataset is a valuable resource for predicting MSFT stock prices and analyzing financial trends.

### Data Preprocessing

- **Handling Missing Values:** Rows with missing data were removed to ensure data integrity.
- **Date Transformation:** The 'Date' column was converted to datetime format and set as the index.
- **Feature Selection:** Only relevant columns ('Open,' 'Close,' and 'Volume') were retained.

### Feature Engineering

Several technical indicators were calculated, including:

- **50-Day and 200-Day Moving Averages:** To capture short-term and long-term trends.
- **Relative Strength Index (RSI):** A momentum oscillator for price momentum analysis.
- **Moving Average Convergence Divergence (MACD):** A trend-following momentum indicator.

### Model Training

- **Data Split:** The dataset was divided into an 80% training set and a 20% testing set.
- **Input Data:** Input features were separated from the target variable ('Close').
- **Model Selection:** The Random Forest Regressor was chosen for its predictive capabilities.
- **Model Fitting:** The model was trained using the training data.

### Key Findings, Insights, and Recommendations

Based on the analysis, key findings and recommendations include:

- **Model Accuracy:** The Random Forest Regressor demonstrates strong predictive power, as indicated by low Mean Absolute Error (MAE) and Root Mean Squared Error (RMSE).
- **R-squared Score:** The R-squared ( $R^2$ ) score suggests that a significant portion of the variance in stock prices is explained by the selected features and indicators.

**Recommendation:** To further enhance the model's performance, we recommend experimenting with alternative regression algorithms, hyperparameter tuning, and the inclusion of additional relevant features.

