

# Olympics Data Analysis

**Project Title:** Olympics Data Analysis

**Domain:** Data Analytics & Predictive Modeling

**Tools & Technologies Used:** Python, Pandas, Matplotlib, Seaborn, NumPy, Scikit-learn, Jupyter Notebook

**Dataset:** Summer Olympics Medals Dataset (1976 - 2008) - Medal winners from Montreal 1976 to Beijing 2008

## Project Objective

- Explore and analyze historical data of Olympic medalists.
- Identify key trends across countries, sports, athletes, and gender.
- Use data-driven analysis to uncover hidden insights.
- Enhance decision-making using visualization.
- Build a model to predict whether an athlete is likely to win a medal using machine learning techniques.

## Data Cleaning and Preprocessing

- Dropped unnecessary columns like Event\_gender and Country\_Code.
- Removed fully null rows (117 entries).
- Converted Year to integer data type.
- Checked and handled null values.

## **Exploratory Data Analysis (EDA)**

### **Q1. Cities hosting Olympics the most**

No city hosted Olympics more than once between 1976 and 2008.

### **Q2. Cities with maximum events hosted**

Beijing hosted the highest number of events, followed by Sydney and Athens.

### **Q3. Number of Unique Events**

Total 334 unique events were conducted.

Sports with most events: Wrestling, Weightlifting, Judo.

### **Q4. Top Athletes by Medal Count**

Michael Phelps won the most medals (16) in this period.

### **Q5. Gender Ratio in Winning**

Male athletes dominated medal winnings. Certain events existed only for one gender.

### **Q6. Top Performing Countries by Year**

USA, Soviet Union, Germany, Russia, and China consistently ranked high.

### **Q7. Sport-Wise Country Dominance**

Example: Korea, South dominated Archery, Australia dominated Swimming.

### **Q8. Year-wise Country Performance Comparison**

Merged results for East/West Germany into Germany and Soviet Union/Unified Team into Russia. - Observed rise and fall trends of medal dominance.

## **Predictive Analysis:**

**Model Used:** Logistic Regression

## **Features Used:**

- Country
- Sport
- Gender
- Event

## **Enhancements & Improvements:**

- Dropped non-informative columns to improve model generalizability. - Label Encoded categorical features. - Combined 'Gold', 'Silver', 'Bronze' into a single binary target (1 = won a medal, 0 = no medal). - Trained and evaluated using train\_test\_split (70-30).
- Evaluation Metrics: - Accuracy Score - Confusion Matrix - Classification Report
- Model Outcome: - Reasonable accuracy in predicting medal winners based on limited features. - Can be further improved using athlete age, past records, country GDP, etc.

## **Insights & Conclusion**

- USA and Russia were the most dominant countries overall.
- Certain sports/events are gender-exclusive or skewed.
- Michael Phelps stands out as the top-performing athlete.

- Visualizations helped uncover trends like city-wise hosting and sport-wise dominance.
- Predictive modeling demonstrated the possibility of anticipating medal wins, with scope for improvement.

### **Skills Demonstrated**

- Data Cleaning & Transformation
- Exploratory Data Analysis (EDA)
- Data Visualization (Matplotlib, Seaborn)
- Machine Learning (Logistic Regression)
- Analytical Thinking & Interpretation

### **Challenges Faced & Overcome**

- Incomplete data entries: resolved by dropping fully null rows.
- Non-uniform formatting: cleaned using pandas.
- Duplicated athlete names across events: noted and acknowledged.
- Modeling with limited features: simplified to demonstrate binary prediction.

### **Future Enhancements**

- Integrate athlete physical metrics (age, height, weight).
- Incorporate country-wise sports infrastructure & funding.
- Build an interactive dashboard using Power BI or Tableau.