Project Title: VirtualEye - Life Guard for Swimming Pools to Detect Active Drowning TemplateTeam ID: PNT2022TMID30434

Project Design Phase-I - Solution Fit

1. CUSTOMER SEGMENT(S)
6. CUSTOMER CONSTRAINTS
5. AVAILABLE SOLUTIONS

CS

Children under six

spending power, budget, no cash, network connection, available devices.

Fire fighters and trained swimmers

2. JOBS-TO-BE-DONE / PROBLEMS _____

we make use of one camera that streams the video underwater and analyses the position of swimmers to assess the probability of drowning

9. PROBLEM ROOT CAUSE   RC

customers have to do it because of the change in luxurious activities have drastically increased and polls have become common everywhere.

7. BEHAVIOUR   BE

Install drowning detectors, or call for emergency help

3. TRIGGERS

TR

Seeing others install virtual eye on their swimming pools

10. YOUR SOLUTION   SL

we make use of one camera that streams the video underwater and analyses the position of swimmersto assess the probability of drowning

8. CHANNELS of BEHAVIOUR   CH

8.1 ONLINE
   Ordering of drowning detectors, or pool lifeguards

8.2 OFFLINE

		Implementing them to wear them without fail
4. EMOTIONS: BEFORE / AFTER **EM** Lost and insecure/confident and in control		