Desiree Khoo

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EDUCATION

- Presidential Scholar, GPA: 3.63
- Related Coursework: Organizational Behavior F'19, Data Structures & Algorithms F'20, Full-Stack Web Development S'21, Principles of Software Development S'21

EXPERIENCE

Twitch TV — Affiliated Streamer/Content Creator

May 2020-Present

- Performed to a growing audience of 5k followers with live streams and content creation
- Collaborated with various other content creators to entertain and engage with viewers
- Organized and fundraised over \$500 during a charity stream for Rise Above the Disorder

Daily Trojan — Designer

August 2019-December 2019

- Acted as a graphic designer, creating 1-2 graphics a week and developing print layouts
- Held weekly 2-hour shifts, working with fellow staff members on the daily newspaper

ACTIVITIES

SC Live — Secretary

November 2020-Present

- Co-initiated the launch of the first semester of SC Live, USC's first club for live streaming and content creation
- Currently organizing Livestreaming 101, SC Live's unique live-streaming workshop series, to introduce more students and members of the organization to the world of streaming

Innovative Design — Graphic Designer

September 2020-December 2020

- Worked as part of the Yellow Brand Development Team, collaborating with fellow teammates to develop ideas, create branding and merchandise designs
- Interacted with various design clients to determine the design needs of their organization

PROJECTS

HackSC 2021 — Bucket of Care

February 2021

- Appsmith Sponsor Prize Runner Up
- Developed an application using Appsmith and CockroachDB that connects users and promotes kindness through anonymous messages of support from peers

Adobe Creative Jam — TVwU

June 2020

- Created a web application UI design for sharing and viewing of media content
- Planned wireframing and design UX concepts alongside a partner over a period of 2 days

SKILLS/TOOLS

Product Management: MS PowerPoint/Word, Google Slides/Docs/Sheets, Notion **Product/Graphic Design**: Figma, Adobe XD, Adobe Illustrator, Adobe InDesign, Adobe Photoshop **Software/Web Development**: HTML, CSS, Java, C++, Visual Studio, Ellipse, Docker, GDB, MySQL