

Website Analysis Report

Mumbai Masala Papamoa

Date: 14/11/2019

Analysis By:

Gurpreet Dhoat

Director

Webduel Limited

Mob: 027 555 6633

www.webduel.co.nz

Table of Contents

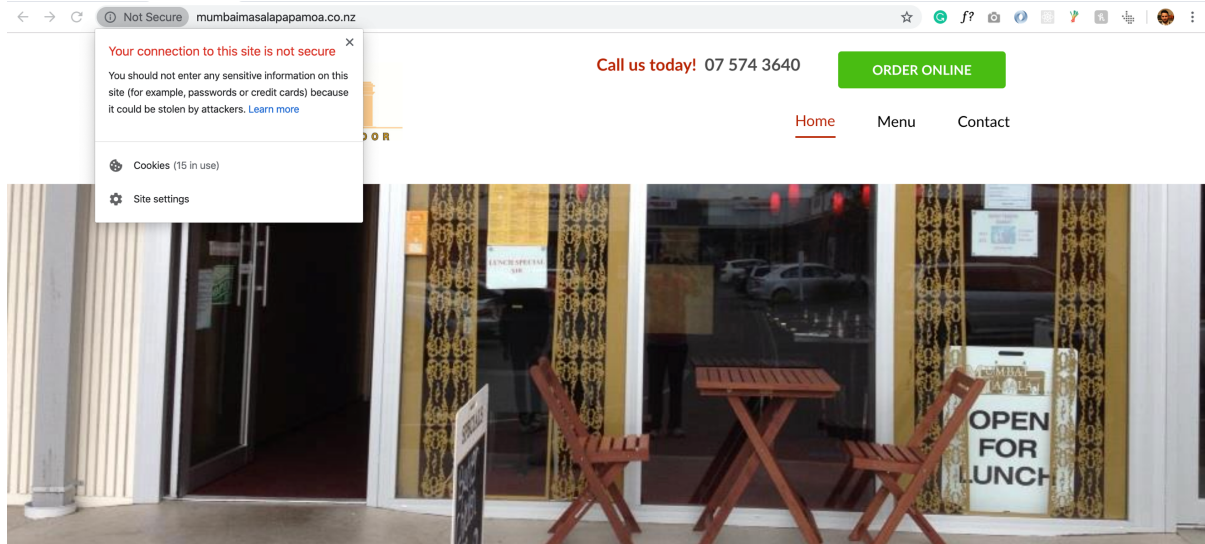
| | |
|---|----------|
| Mumbai Masala Papamoa | 1 |
| 1. Lack of Information | 3 |
| 2. HTTPS | 3 |
| 3. Missing Reservation Form | 3 |
| 4. Ineffective Use of Footer | 3 |

1. Lack of Information

Home page doesn't communicate about your restaurant or **USP (Unique Selling Propositions)** to the audience effectively. So, I recommend that your website developer put more content on a website which can be useful for your guest or audience to make an informed decision. This strategy can also help your restaurant to rank high in **Google Search**.

2. HTTPS

Website is not **HTTPS secured**. 84% of users abandon a purchase if data was sent over an insecure connection, indicating that website insecurity could potentially impact sales.

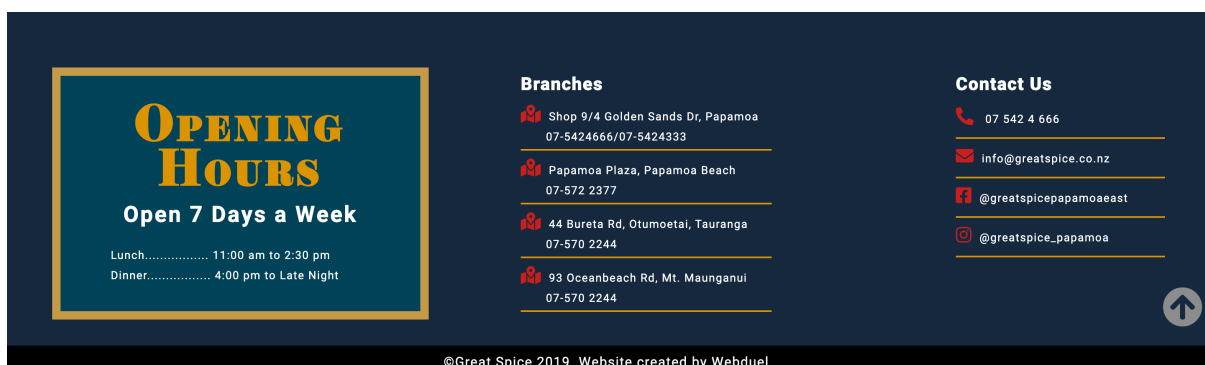


3. Missing Reservation Form

Reservation Form can be a quick way to get the bookings. It will be less work for staff and reduced chances of losing or mucking up a booking.

4. Ineffective Use of Footer

Footer is important section of your website to show your opening hours and contact details in easily readable manner.



Check out our last project for reference: <https://greatspice.co.nz/>