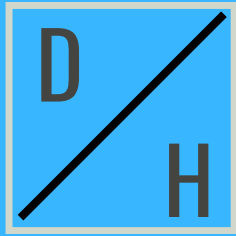


# DUSTIN HOBSON

FULL STACK DEVELOPER



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## PROFILE

My experience and success in the advertising sales business has taught me that I enjoy working with other people and thrive when faced with a challenge. I decided to make the switch to software engineering because I love the process of creating things based off of ideas and appreciate the logic behind coding. I've really enjoyed the challenge of constantly learning in such a dynamic field and contributing in a group setting to solve a common problem.

## EDUCATION

Nashville Software School 05/19-11/19

Full Stack Web Development

Drexel University 08/13-12/14

M.A., Public Communications

SUNY Geneseo 08/07-05/11

B.A., English Literature

## SKILLS

- SEO and Google Analytics
- Digital Marketing
- Advertising Copywriting
- Microsoft Excel
- Fluent in Spanish

## SOFTWARE EXPERIENCE

### Nashville Software School

May 2018-Present

Intensive, full time software development bootcamp providing skills in:

- front end (HTML, CSS, and Javascript, React)
- implementation of CRUD principles with persistent data storage (API)
- project management/tracking with Github Projects & Issue Tracking
- JavaScript fundamentals leveraging DRY, modular, readable code and reusable components
- Built single-page applications with HTML, CSS, and JavaScript
- Application design through white boarding dependencies and building ERD's
- Using Agile techniques in group-based projects to simulate best on-the-job practices

### Group Projects

#### *Nutshell - JavaScript*

[Link](#)

Nutshell is a group project that demonstrates CRUD functionality. Primarily utilizing vanilla javascript, we created a single page app that allows users to track personal tasks, events and articles as well as see other user's events and articles while also allowing users to friend other users and initiate chats with friends. This project was my first in implementing Entity Relationship Diagrams to help build a database that will later be queried for data.

### Personal Projects

#### *BurnBook - React*

[Link](#)

BurnBook is the answer to social media being WAY too positive. This single-page app allows users to track the various grudges (both justified and petty) a user holds against their enemies. The idea for this app popped into my head and made me laugh to the point that I just *had* to create it. This application demonstrates full CRUD functionality, and was built with React and styled with Semantic-UI. I also implemented EmailJS and an Elizabethan Curse Generator. I really enjoyed how fun this was to make and am proud of the different features this app includes..

## OTHER EXPERIENCE

### Journal Communications

#### *Digital Advertising Sales Executive*

2018-2019

Develop and sell digital advertising campaigns for Livability.com and Farmflavor.com utilizing:

- Display advertising
- Site or section sponsorship
- Native advertising campaigns and sponsored content
- Collaborate with site editors on site priorities, upcoming campaigns that create sales opportunities, etc.
- Work with digital ad operations to fulfill client campaigns
- Communicate site analytics and digital campaign successes to client.
- Set CPMs on all digital advertising units