

David Hodgson



I am a Canadian-born design director and web developer who has over 10 years of work experience in Japan. My roles have been largely director roles for design and web production. My experience spans from small businesses to large corporations and has included many collaborations with major global brands such as Uniqlo and Chanel. I am currently located in Kagoshima and looking for an opportunity where my experience in design, development, direction, as well as Japanese language and culture will come in handy.

What I Do



Web Direction

From planning and design to coding and release, I am familiar with all parts of web production.



Ecommerce

Using a variety of Ecommerce solutions, I can deliver a product that meets all client needs.



Marketing

I have both online and offline marketing know-how and enjoy creating data-driven campaigns.



Localization

Not just simple translation, I am also able to offer consultation for entering the Japanese market.

Experience

2020 - Current Impact

Web Director

In this role I managed multiple projects ranging greatly in budget and needs. After joining, organization and communication improved after I implemented project management tools. Furthermore, the rate of successful project completion improved greatly.

2019 Fast Retailing (Uniqlo)

Design Director

This was a contractor role working on the renewal and unification of all global ecommerce sites where I was mainly responsible for the design system of the Canadian site as well as assisting with coding of the CSS framework when needed.

2016 - 2019 Value Innovation

Design Director

Most work was in Tokyo, however, I also often worked on projects for subsidiary companies in Malaysia. The majority of my role was web direction and production, but also included product design, sales, as well as overseas support and marketing.

2014 - 2016 Nicolai Bergmann

Design Director

As a design director I worked mainly on web and print projects that included food and beverage, furniture, and jewellery. I would also often be in charge of designing collaborative products and floral displays for high-end events.

2012 - 2014 Aristrist

Designer

My first full-time design position in Japan - it was a position where I worked directly with pro-wrestler Masahiro Chono on both fashion design as well as event promotions.

Skills

UI/UX Design	95%
Logo Design	90%
HTML / CSS	100%
PHP	90%
JavaScript	90%
Liquid	90%
Project & Task Management (Jira / Confluence / ClickUp)	90%
Photographic & Cinematic Direction	90%
Photo & Video Editing (Final Cut Pro / Premiere Pro / After Effects)	85%
Marketing	85%
Japanese Language	85%