

## Six Strategies to Help Retirees Reduce Taxes and Preserve Their Assets



Provided to you by:

Donavan Holbert

Insurance Agent/Retirement



#### Specialist

# Six Strategies to Help Retirees Reduce Taxes and Preserve Their Assets



Written by Financial Educators

Provided to you by

Donavan Holbert
Insurance Agent/Retirement Specialist

W194545

## How Fixed Immediate Annuities Can Help Increase Cash Flow



It's possible to increase your monthly cash flow with a fixed immediate annuity. An immediate annuity is simply the payment of a premium to an insurance company. In exchange, the company converts your premium to a monthly cash payment for life or term of years. (Monthly

payments are based on the claims-paying ability of the insurer, so picking a financially solid insurance company is important.) As each payment consists of principal and interest, each annuity payment is partially excluded from taxation as described by IRS Publication 590. Premium taxes could apply in some states.

Here's a hypothetical example. A 70-year old gentleman paid \$250,000 in premium to an insurance company for a fixed, immediate annuity. In return, the insurance company makes annuity payments of \$1,555 per month. Of this payment, \$1,302 will be considered a return of investment and only \$253 will be subject to federal income taxes.

<sup>&</sup>lt;sup>1</sup>Quote from immediateannuities.com 12/29/17. Lifetime payment guarantee is based on the claims-paying ability of the insurance company. Individual insurance companies may use a different assumption as to life expectancy and assumed interest rate in calculating their annuity payments. The payments in the example above are calculated on the life expectancy of the annuitant. The payments shown above are not subject to mortality fees, administrative charges, or other expenses. However, actuarial calculations, life expectancy assumptions, and interests rates can vary from insurer to insurer.

Assuming this taxpayer is in a 22% federal income tax bracket<sup>2</sup>, the income tax for each payment would come to \$56 per month. Any payments received after the taxpayer exceeds his life expectancy are completely subject to federal income taxes. That's \$18,660 each year of checks in the mail. Please note that these annuities cannot be surrendered for value and payments will usually cease at the insured's death. Please note that your actual results will vary based in part upon your age and premium paid.

#### For whom may a fixed immediate annuity be suitable?

- A retiree needing increased monthly cash flow;
- A person with no heirs or who is not concerned about leaving an estate;
- Someone who has set aside other funds to leave to heirs if they desire to leave an inheritance; and
- A retiree desiring the fixed payment and wanting to avoid maturities, rolling over investments and the maintenance and administration often required of investing on one's own.

<sup>&</sup>lt;sup>2</sup>The 22% federal tax bracket for 2018-2025 applies to single taxpayers with incomes between \$38,701, and \$82,500 and married taxpayers filing jointly with incomes between \$77,401 and \$165,000. Your results will vary, based upon your income level. The amount excluded from federal income tax is based upon a calculation that compares the premium payment (\$250,000) to the total annuity payments expected over taxpayer's lifetime. The total anticipated payments for a 70-year old male is \$298,560 based upon a 16-year life expectancy set forth in IRS Publication 590, www.irs.gov. Of this, about 84% will not be subject to federal income taxes (\$250,000/\$298,560).

#### An Alternative to Tax-Free Bonds?

While tax-free bonds can be a popular source of tax-free income, some retirees are not aware that they can receive a potentially higher source of cash flow from insurance companies.<sup>3</sup>

This source of money is from an immediate annuity. In exchange for the premium payment, the insurance company pays the annuity owner a cash payment for life or for a term of years. Each of these payments is comprised of interest and principal as determined by an actuarial calculation set forth in Section 72 of the federal tax code. The principal portion is not subject to income taxation. Once the owner has recovered his or her investment, the remaining payments will be taxed as ordinary income.

Let's take a look at the hypothetical case of Mr. Jones, age 70 with a \$500,000 portfolio of municipal bonds, earning 2.57% federal tax free<sup>4</sup>. He receives \$12,850 of annual tax-free income (2.57% x \$500,000).

He decides to cash in his tax-free bonds and pay a premium to an insurance company of \$500,000 for an immediate fixed annuity. With the immediate annuity, his yearly cash payment from the annuity

<sup>&</sup>lt;sup>3</sup> Each immediate annuity payment is comprised of interest and principal as determined by actuarial calculations. The principal portion is not taxable. Once the entire premium has been recovered through principal payments, the remaining payments are fully taxed as ordinary income. The purchase of municipal bonds incurs a commission. The purchase of annuities incurs commissions, fees, and potential surrender charges. Municipal bonds may be subject to alternative minimum tax.

<sup>&</sup>lt;sup>4</sup> Electronic Municipal Market Access, rate on 15-year, investment grade municipal bonds as of 12/28/17.

https://emma.msrb.org/ToolsAndResources/MBISYieldCurve?daily=True. Fifteen-year bonds closely approximate Mr. Jones' 16-year life expectancy to provide a sound basis for comparison with a lifetime immediate annuity expected to pay for 16 years.

would be \$37,320<sup>5</sup> per year of which 84% is tax free (the tax-free portion of an immediate annuity is the part the IRS considers return of your principal and is based on your life expectancy and the expected return). After taxes of \$1,314, he will have \$36,006 to spend.<sup>6</sup> His spendable cash using the immediate annuity over the tax free bonds increases by \$23,156 annually (\$36,006-\$12,850).

So in this particular example, the yearly cash flow has increased by using the fixed immediate annuity. Of course, your results will vary based (among other things) upon your age, health, relative yields on annuties and tax free bonds and premium payment. The payments in the example shown above are calculated on the life expectancy of the annuitant and the spot interest rates effective for the month of purchase under the contract. The spot interest rates can vary from month to month. The payments shown above are not subject to mortality fees, administrative charges, or other expenses. However, actuarial calculations, life expectancy assumptions, and interest rates can vary from insurer to insurer. Therefore, your results will likely vary from the examples shown above.

However, an immediate annuity will usually not leave anything for your heirs unless you purchase from a company that offers a refund feature. This refund feature will typically reduce the size of the monthly annuity payments. The amount of the refund could also be reduced by surrender charges in some cases. Therefore, the immediate annuity is generally better suited for people who place more importance upon increasing lifetime cash flow.

\_

<sup>&</sup>lt;sup>5</sup> Quote 12/29/17 www.immediateannuities.com. Male, age 70, lifetime monthly payments.

<sup>&</sup>lt;sup>6</sup> 22% federal tax bracket for 2018-2025 applies to single taxpayers with incomes between \$38,701, and \$82,500 and married taxpayers filing jointly with incomes between \$77,401 and \$165,000. State income taxes may also apply, which vary from state to state. Your results will vary, based upon your income level. The amount excluded from federal income tax is based upon a calculation that compares the premium payment (\$500,000) to the total annuity payments expected over taxpayer's lifetime. The total anticipated payments for a 70-year old male is \$597,120 based upon a 16-year life expectancy set forth in IRS Publication 590. Of this, about 84% will not be subject to federal income taxes (\$500,000/\$597,120).

	Tax-Free Bond	Immediate Annuity
Annual Payment	\$12,850	\$37,320
Income Tax	0	\$ 1,314
Net to Spend	\$14,250	\$36,006
Amount Left at Maturity	\$500,000	0

Hypothetical Illustration - Your results will vary

In some cases, an immediate annuity can produce more after-tax cash flow than tax-free bonds. Of course, the benefit of increasing your cash flow does involve a number of other trade-offs. Note that the difference between municipal bonds and immediate annuities are:

- Immediate fixed annuities have a stated payout for a stated period of time and municipal bonds have a fixed interest rate for a fixed term.
- Municipal bonds may be callable, while immediate fixed annuities are not. Municipal bonds may be subject to AMT taxes if your income exceeds certain amounts. You should consult with your tax advisor about this.
- The purchaser of municipal bonds incurs a commission.
   Premiums for immediate annuities include commissions, fees, and potential surrender charges.
- The payments in a fixed immediate annuity are guaranteed by the annuity claims paying ability of the insurance company, while the payments from a municipal bond are guaranteed by the issuing municipality.
- Part of each immediate fixed annuity payment is tax-free because it represents a return of the principal, while all of the

interest from most municipal bonds is completely exempt from federal tax and may be exempt from state tax. Municipal bonds may be subject to AMT taxes if your income exceeds certain amounts. You should consult with your tax advisor about this.

- Immediate fixed annuities cannot be redeemed and are illiquid.
   Most municipal bonds can be sold at any time on the secondary market at a gain or loss. When held to maturity, the issuer guarantees payment of face value of a municipal bond.
- Immediate annuities provide a source of cash payments for life or the selected term while municipal bonds provide semi-annual interest until maturity or until called.
- At death, the payments from an immediate fixed annuity stop unless for a certain term and there is no residual value. At death, a municipal bond is included in the estate of the owner.

Which is a better source of cash for you? Contact us to view the comparison.

#### Annuities Can Help Reduce or Eliminate the Tax on Your Social Security Benefits



Prior to 1984, Social Security income was tax-free. Today, however, taxpayers could be paying tax on up to 85% of their Social Security income. The good news is that annuities can help reduce and sometimes eliminate the income tax on your Social Security income!

The IRS calculates the tax on your Social Security income based on your total income

from all sources. However, income you earn on an annuity that is left to accumulate does not appear on your current tax return.

Therefore, annuities may reduce your total income for Social Security benefit taxation purposes. In fact, if you shelter enough income in annuities and bring your income below the thresholds (adjusted gross income of \$25,000 for a single taxpayer and \$32,000 for a married taxpayer) you then pay no tax on your Social Security income.

Want to see if these calculations work to your advantage? Bring in a copy of your tax return (including Schedule B) to the rep who has provided this book to you. They should be able to let you know how much you could save in taxes.

<sup>&</sup>lt;sup>8</sup> Per IRS Publication 17, www.irs.gov, single individuals and married with modified adjusted gross incomes exceeding \$34,000 and \$44,000, respectively, pay tax on up to 85% of their Social Security income. The explanation of the tax treatment of payments under an annuity contract is in IRS Publication 17.

## Helping Preserve Your Retirement Assets by Taking Smaller Distributions



You own two pots of money: The money that has already been taxed (let's call it "regular money") and the money that has not been taxed (let's call this "retirement money" such as IRA, 401(k), 403(b), etc.). When you spend \$1 of retirement money, assuming your marginal tax bracket is 35%, the cost to you would be \$1.549

(\$1/.65) because you may have to pay federal income tax on the amount you withdraw. Therefore, if you want to reduce your taxes, consider not taking more than the required distribution from your retirement money.

Some people think they should never spend their principal, but this can be a mistake if you want to save taxes. It could be better to spend some of your regular assets first, so that you can take advantage of the tax-deferral benefits associated with IRAs and qualified retirement plans. You could be better off financially from an income tax standpoint. Your lifetime tax bill can be less or you will at least defer taxes for many years.

Consider the following hypothetical example that assumes you have a taxable regular money account and a tax-deferred retirement account with a \$100,000 balance each (see table below). Let's assume the money in each account earns a hypothetical return of 6% per year. Let's further

<sup>&</sup>lt;sup>9</sup> Federal income tax rates range between 10% to 37% under the federal tax code (for years 2018-2025), and are based upon the taxpayer's level of annual income. State income taxes could also apply, which vary from state to state. Please note that federal and state tax laws are subject to frequent changes.

assume that annual distributions of \$6,000 per year are being taken for a 20-year period. Under one scenario, the \$6,000 will be taken first from the taxable money and the other scenario considers what would happen if the money was taken first from the qualified money. Under this example, you would have \$150,000 more at the end of 20 years by spending your regular money first. The upside is that you could potentially hold onto more money while you are alive.

Of course, the down side is that your beneficiaries will eventually have to pay income taxes on the money when you are gone. As the information provided by this example is hypothetical, actual results will vary depending upon the performance of your investments.<sup>10</sup>

#### **Spend Regular Money First**

	Today	In 20 Years		
Spend Regular Money First				
Regular Money	\$100,000	\$40,916		
IRA Money	\$100,000	\$320,713		
TOTAL	\$200,000	\$361,629		
Spend IRA Money First				
IRA Money	\$100,000	\$0		
Regular Money	\$100,000	\$211,247		
TOTAL	\$200,000	\$211,247		

Assumptions: All money is assumed to earn 6%. This assumed rate is used for tax illustration purposes only and does not reflect any particular investment. Federal income taxes are assumed to be 35% in this example, and your income tax rate could be lower based upon your annual income. This illustration covers a 20-year duration, with distributions of \$6,000 occurring each year. The income taxes on withdrawals are also deducted from the IRA account.

\_

<sup>&</sup>lt;sup>10</sup> The fact that the beneficiaries are going to pay income taxes at a later date could be an advantage if they are in a lower tax bracket. As previously explained, estate taxes could also apply if the decedent's estate exceeds \$11.2 million (for 2018-2025), indexed annually for inflation.

#### Do You Need Long-Term Care Insurance?

Maybe-Maybe not.



Statistics indicate that over half of all people over age 65 will require long-term care. In fact, the most current research statistics are below<sup>11</sup>.

- More than half of people turning 65 who will have a long-term care need during their lifetimes. The average duration of nursing-home stay for men is 11 months. The average duration of nursing-home stay for women is 17 months.
- Females face a 58% probability of having at least nursing home one stay, compared to 47% for males.
- The probability of needing more than one year in a nursing home: men 22%, women 36%.

With such a great risk, doesn't everyone need insurance? After all, the cost of long-term care can run \$7,148 monthly or more in some locations. The truth is, you may or may not need to buy insurance.

It comes down to the various income and asset resources you have available to you. To illustrate this, let's take a look at the varying needs of three general groups:

- Low Resources
- High Resources
- Medium Resources

<sup>&</sup>lt;sup>11</sup> Morningstar "75 Must-Know Statistics About Long-Term Care" 8/31/17 http://news.morningstar.com/articlenet/article.aspx?id=823957

<sup>&</sup>lt;sup>12</sup> Genworth Long Term Care Costs - Cost of Care Survey 2017, national median semi-private room cost of \$238 per day.

https://www.genworth.com/about-us/industry-expertise/cost-of-care.html

These groups are organized according to their income and asset resources. When reviewing this information, please keep in mind that nursing home costs and Medicaid qualification rules can vary widely from location to location. As everyone's situation is different, the need for insurance can also vary among people within the same resource group.

**Low Resources:** This group has countable assets that are at or below the spend down limits imposed by their state Medicaid rules. Additionally, this group typically has monthly income below the average nursing home costs for the state where they live. In many cases, people that fall within this group will qualify for Medicaid without having to spend down their assets.

Countable assets include such things as cash, stocks, bonds, mutual funds, cash value insurance policies, CDs, boats, jewelry, and real estate investments. 13 In most states, you will only qualify for Medicaid if you have no more than \$2,000 in countable assets.<sup>14</sup> Spouses of a nursing home resident who still live in the family home are allowed to retain countable assets up to \$123,600 (2018). depending on the Medicaid rules in their state. 15 The Medicaid rules will allow the live-at-home spouse (also referred to as the "community spouse") to retain the family residence, a vehicle, and a modest amount of other assets for their support. The Medicaid rules also establish a monthly support allowance to help community spouses meet their living needs, and this allowance can be up to \$3,090 per month depending on state law. 16 This means that if the community spouse's income falls below the allowance, the state will then allow the community spouse to keep an amount equal to the difference from the resident spouse's income. On the other hand, a community spouse is usually not allowed to retain any income from the resident spouse if their income exceeds the allowance.

<sup>1</sup> 

<sup>&</sup>lt;sup>13</sup> https://longtermcare.acl.gov/medicare-medicaid-more/medicaid/medicaid-eligibility/financial-requirements-assets.html visited 12/29/17

<sup>&</sup>lt;sup>14</sup> Limits for 2018, Medicaid.gov

https://www.medicaid.gov/medicaid/eligibility/downloads/spousal-impoverishment/ssi-and-spousal-impoverishment-standards.pdf

<sup>15</sup> ibid. 16 ibid.

In some cases, even this group might want to consider the insurance if the monthly allowance is below the community spouse's living needs. AARP offers this advice: "Long term care insurance makes sense for those who earn good salaries, have accumulated assets they want to protect and have plans for a comfortable retirement. The Street.com Ratings says households with annual incomes of at least \$50,000 to \$75,000 and assets of \$150,000—not including a car or house—might want to consider a policy. Financial planners typically recommend it for their clients, who tend to earn more."<sup>17</sup>

**High Resources:** This group has sufficient monthly income to support the community spouse's living needs and to cover the monthly nursing home costs in their area (which will vary from location to location). Alternatively, this group may have enough countable assets set aside to meet a three to five year nursing home stay (\$200,000 to \$350,000 per spouse, depending on nursing home costs in their community). <sup>18</sup> Many of these people, still do, however, obtain insurance because it can help them protect their estate from being reduced by a long-term care need. Most importantly, it can give them some added assurance by providing a separate source of funds to be used for long-term care needs.

**Medium Resources:** This is the group that often needs the insurance. This group of people has countable assets that exceed the Medicaid limits, but they don't make enough money to cover the monthly costs of nursing home care in their area. Another thing that separates this group from those with high resources is that they lack a

<sup>&</sup>lt;sup>17</sup> AARP Bulletin 12/06 "Pursuing Peace of Mind".

<sup>&</sup>lt;sup>18</sup> On average, a senior citizen nursing home resident has lived there for 2.4 years according to the American Association for Long term Care. Assuming that the \$7,148 monthly nursing home costs apply, the typical nursing home stay for a senior citizen could deplete an estate by \$200,000 or more over such a timeframe. Genworth Long Term Care Costs - Cost of Care Survey 2017 Survey calculations based on semi-private room rates

https://www.genworth.com/about-us/industry-expertise/cost-of-care.html

separate source of assets to cover an extended stay in a nursing home. For this group, having to come up with \$7,148 per month over a long-term period could potentially deplete their estate or create an economic hardship for the community spouse. If you are in this group, you should consider long-term care insurance. This insurance could help secure your financial independence. It can also help to preserve cherished assets for spouses and younger family members.

## An Annuity That Tracks Market Performance



Choosing a suitable vehicle for your retirement is not an easy task. With the numerous choices, which product is better suited for your needs? On one hand, you might want the guarantee of principal and past earnings. On the other hand, many prefer the potential of higher

returns by being linked to the equity markets.

Would you like an annuity that tracks the performance of the stock market, yet helps to protect your principal when the market declines? The equity-indexed annuity could help you to cover these objectives.

The equity-indexed annuity can offer some market risk protection, tax deferral, a minimum interest rate guarantee, probate savings and guaranteed minimum income payments for life. The interest earnings for these annuities are based upon the growth in an accepted equity index, such as the S&P 500 Index, Dow Jones Industrial Average, and Russell 2000. The interest rate applied to these annuities is based upon the overall movement of the index.

Many of these annuities will base the interest rate upon a pre-determined percentage of the market movement. For example, let's assume for illustration purposes that the annuity company set its participation rate at 50% of the index movement of the S & P 500. Let's assume that the S & P 500 had a good year and increased by

30% (this is a hypothetical assumption and is not based upon the performance of any particular investment). Let's also assume that the interest rate could actually move as high as 15% before any rate limitations were applied. Based upon the facts of this example, the interest rate that would apply to this hypothetical account would be 15% (before contract fees and expenses are subtracted from the account balance). Please note, that participation percentages do vary among companies and can range anywhere from 50 to 90%. 19

Some companies also set a cap on the interest rate, which can vary from company to company (typically 10%).

The second fundamental feature of these annuities is the market risk protection. In the event that the market index should go down, this feature will help prevent your principal investment from being reduced below a certain percentage of your principal investment. The minimum guaranteed account value typically can also vary among companies and generally ranges anywhere from 75 to 100% of your premium, depending upon the type of product involved.

Notwithstanding the benefits previously discussed, there are many other things that should be considered before a purchase is made, including:

- 1. Surrender Fees: Like fixed deferred annuities, equity-indexed annuities have penalties for early withdrawal called surrender charges. These charges can result in a loss of your principal investment (see discussion below on withdrawals). These charges typically decline over the length of the surrender charge period (typically five to 15 years, depending upon the company).
- 2. Tax Consequences: These annuities are also suited for investors with long-term investment horizons. Withdrawals from these annuities can also subject the annuity owner to income taxes, and prior to age 59½, an additional 10% income tax penalty on the distributed amount.

18

<sup>19</sup> http://www.allthingsannuity.com/best indexed annuity.htm 12/23/17

- **3. Features Vary Among Insurance Companies.** There are many companies that are offering these types of annuities, and the methods of calculating the minimum and maximum interest rate vary greatly among them. Although many companies offer a minimum interest rate (typically ranging between 1.5 to 3%), some companies offer minimum interest rates as low as 0%.
- **4. Fees and Expenses:** Asset management fees will be incurred on these annuities. Maintenance fees, sales commissions, trading costs and other contract charges could also apply. These charges will, in many cases, reduce the account value of these annuities.
- **5. Loans and Early Withdrawals:** Although some companies do allow you to take minimal withdrawals with surrender charges, it is important to remember that some withdrawals can affect the amount of market downside protection provided under the contract.
- 6. Company Stability and Regulatory Oversight: All annuity features are guaranteed by the claims-paying ability of the issuing company. The guaranteed account value of an equity-index annuity applies only if the annuity is held until the end of the contract term, and that loss of principal is possible if the annuity is surrendered before the end of the contract. Despite the market participation feature, the various state insurance departments regulate these products.

Do you want to know more about these annuities? Please call for more information.

## How Roth IRAs Could Lower Your IRA Distribution Taxes

One thing you can consider to save on federal income taxes during your retirement is to convert your qualified tax money into a Roth account. By doing this, you could shield any appreciation



on these assets from federal income taxes. Additionally, distributions from these assets will come to you free of income taxes as well. This, of course, assumes that the holding period rules are satisfied (age 59½ and the five year holding period).

Unlike the traditional IRAs, the owner of a Roth is not required to take distributions at age 70½.

Also, any distributions you do take from Roth accounts are **not counted** for purposes of figuring income taxes on Social Security benefits. This provides Roth owners with another tax benefit that cannot be achieved from a traditional IRA.

Although an income tax must be paid if you convert your retirement money to a Roth, the potential for future tax savings could make this a good strategy. For instance, let's consider an example where a taxpayer converts \$300,000 of traditional IRA money into a Roth IRA. Let's further assume that the Roth money is invested in a diversified portfolio of investments. If we assume over the long-term that the investments grew at 10% for 15 years, the accumulated value of this portfolio would be \$1.2 million. Although the portfolio grew by \$900,000, no income tax is paid in the future. Although your beneficiaries are required to take minimum distributions based upon their life expectancies, any future appreciation in the account will come to them free of income taxes. Please remember that investments in traditional and Roth IRAs are subject to various levels of market risk, depending on the type of investments held in the accounts. Therefore, you should never assume that your IRA investments will perform in the same way as was explained in this example. Your results will likely vary from this example.

Please call if you would like more information about Roth IRAs.

## About Donavan Holbert



Donavan Holbert Owner/Insurance Broker http://donavanholbert.net

I am from Philadelphia, Pa. But went to a military school 3 hours west of Philadelphia named Scotland School for Veterans' Children. I thank my mother every day for sending my brother and

me there. Scotland provided us a safe haven away from the mean streets and allowed up to concentrate on our education.

I have been in the customer service business for over 25 years. First as a Soux Chef then as a Realtor. While working as a realtor it was suggested that I get my life insurance license to pair with my real estate license. I wasn't too long after that I gave up real estate. I realize that I could help a lot more people doing insurance and retirement planning than I could ever do as a realtor.

I moved to Florida in 2011 and realized that there was a tremendous need for honest, hardworking agents that thought more for their clients than making a few extra bucks in commission for selling and inferior product. I decided to open my own agency with like-minded individuals to give that kind of care I believe our clients deserve.

# About DonLaVaughn Financial Inc.

Here at DonLaVaughn Financial we pride ourselves in being a full service financial company. Customer service is always at the forefront in everything we do. We will always provide the best customer service and financial guidance without regard for OUR bottom line.

- Life insurance At present, we are contracted with 34 different insurance companies.
- Senior Health expert knowledge to assist in navigating the vast array of Medicare and Medicare supplement options.
- 401k/IRA Rollovers Making the right investment choice is paramount when securing your financial future in retirement.
   We will do a comprehensive financial analysis to ensure we make the correct for your needs.
- Index Universal Life Quite simple it is a Life product the you can use before you pass on.
- Affordable dental and vision insurance -
- Aflac and Telemedicine -

### Phone today with questions or to see if we can help you. There is no charge for an initial meeting.

#### Donavan Holbert

Insurance Agent/Retirement Specialist

(772) 577-6179

DonLaVaughn Financial Inc.

©2015 Financial Educators First Published 12/10/02

This booklet is protected by copyright laws. It may not be reproduced or distributed without express written permission of the author by anyone other than those with an active subscription to SeniorLeads™ or advisorbooklets.com.

Published by Financial Educators