

# ORANGE

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# 1 Introduction

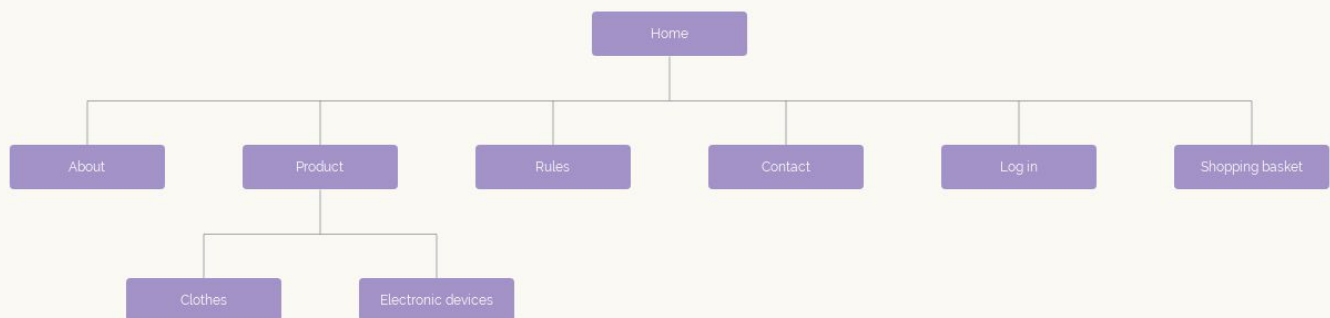
Orange is an international online shop that deals with an Europe and Asian clothes and electronics devices.

## Target Audience

The target audience are both men and women within the range of 16 to above 60 years old. They can access the website through the internet with limited knowledge in English.

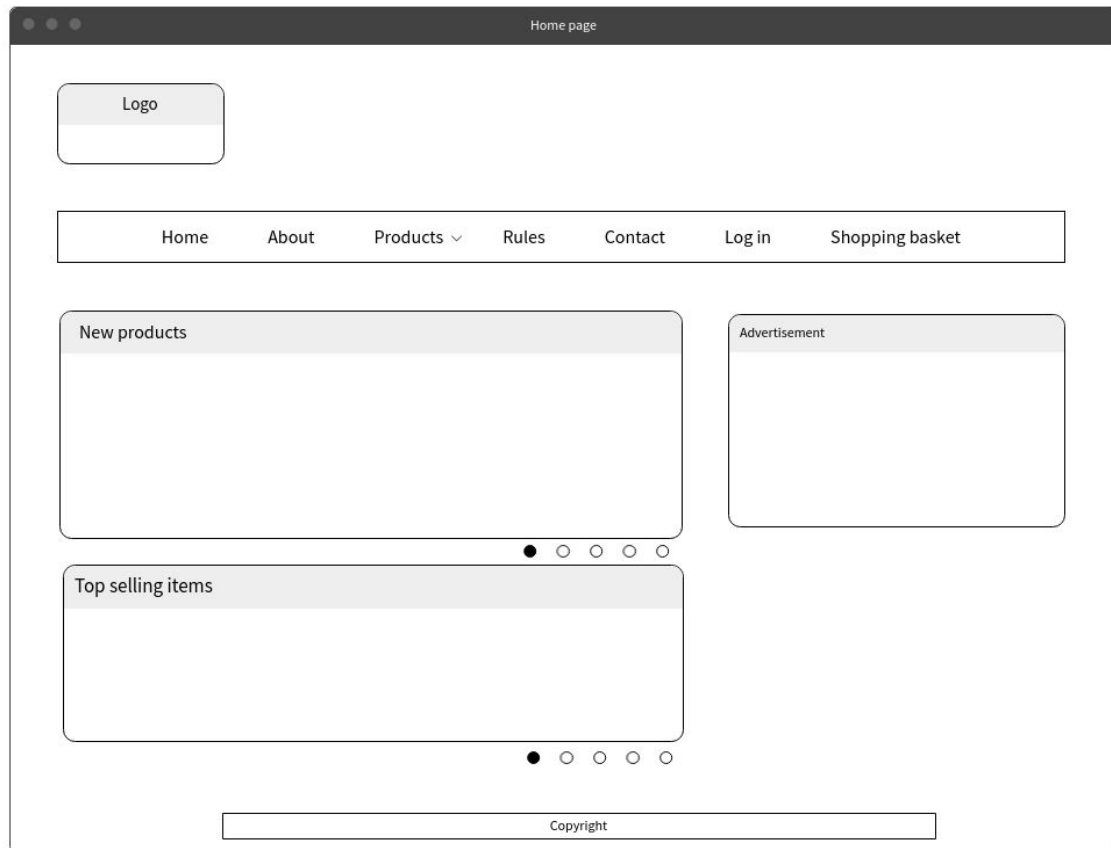
The website is also designed to everyone who do not want to spend too much time in the actual store. It is made to be fast and convenient by just some few clicks for the customers to be able to purchase our products. They can order the items with different payment system and get the items to their door within few working days.

## 2. Sitemap

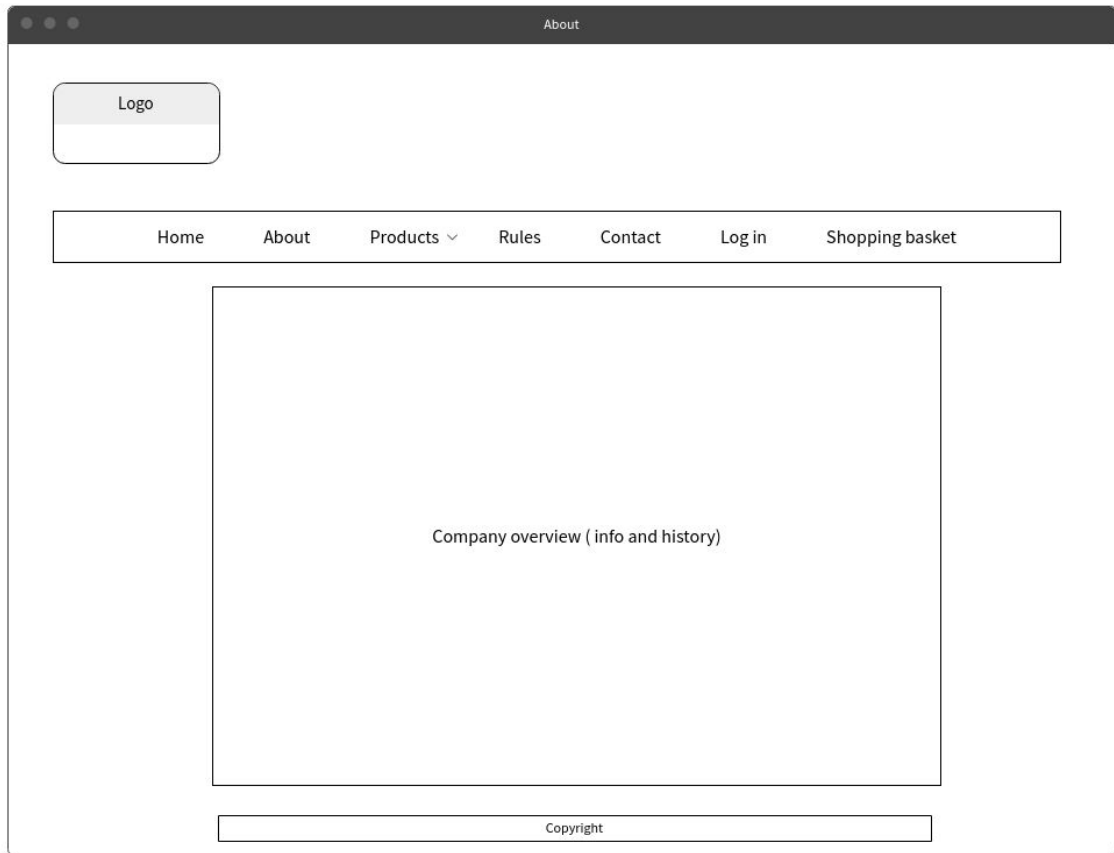


### 3. Wireframes

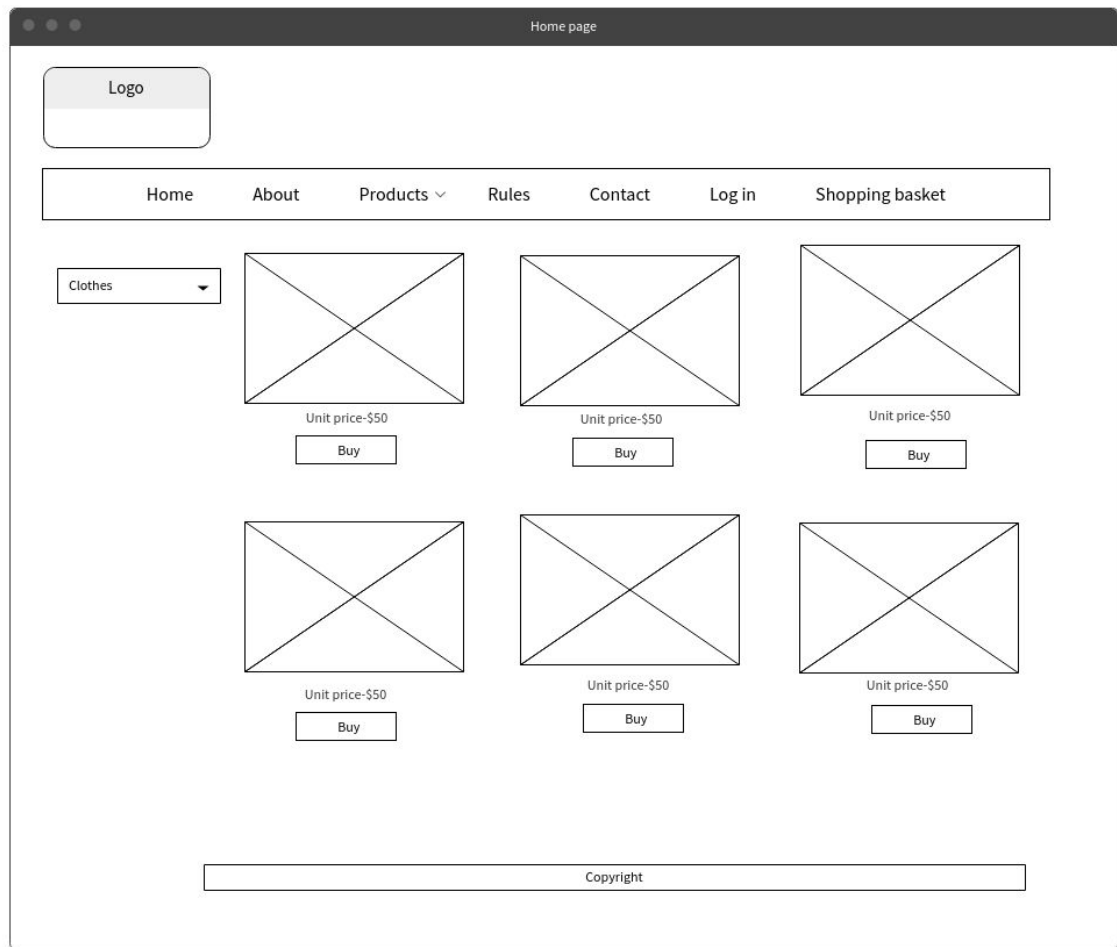
#### Home page



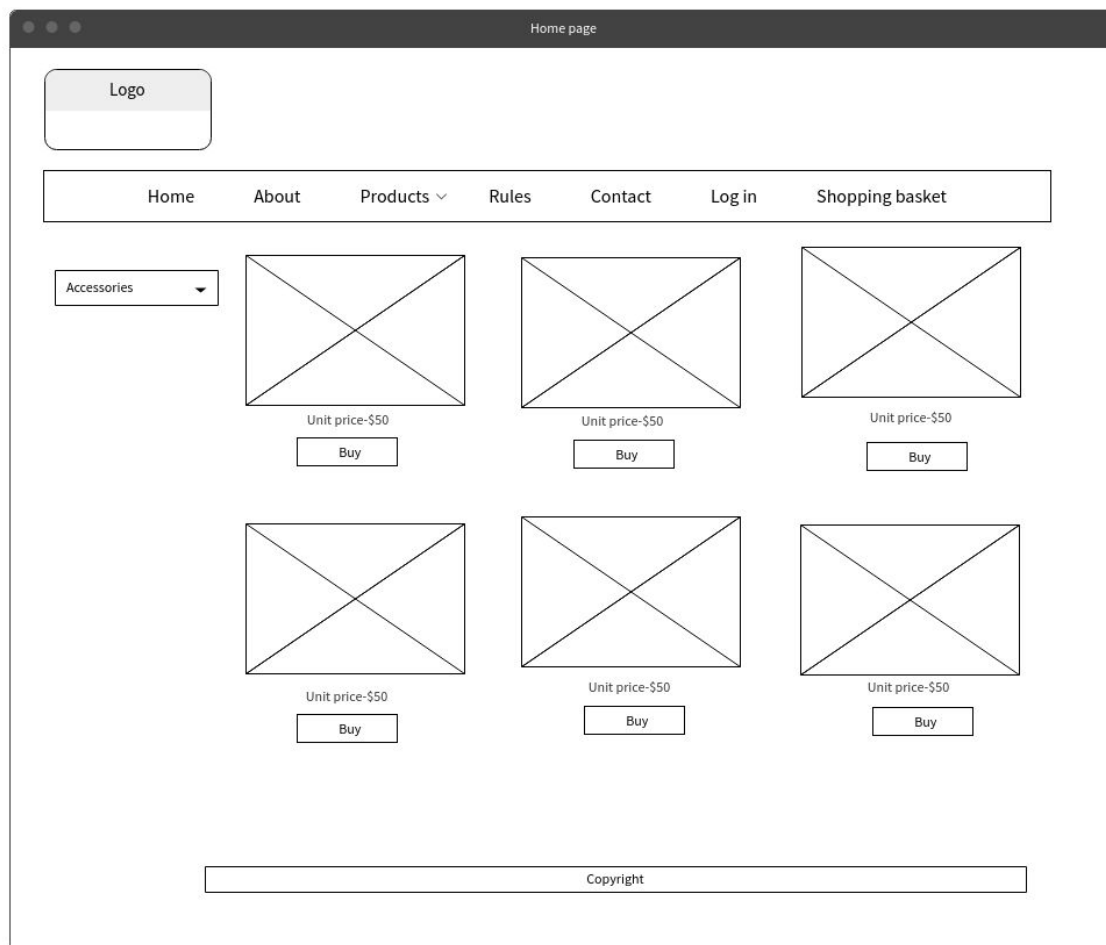
#### About



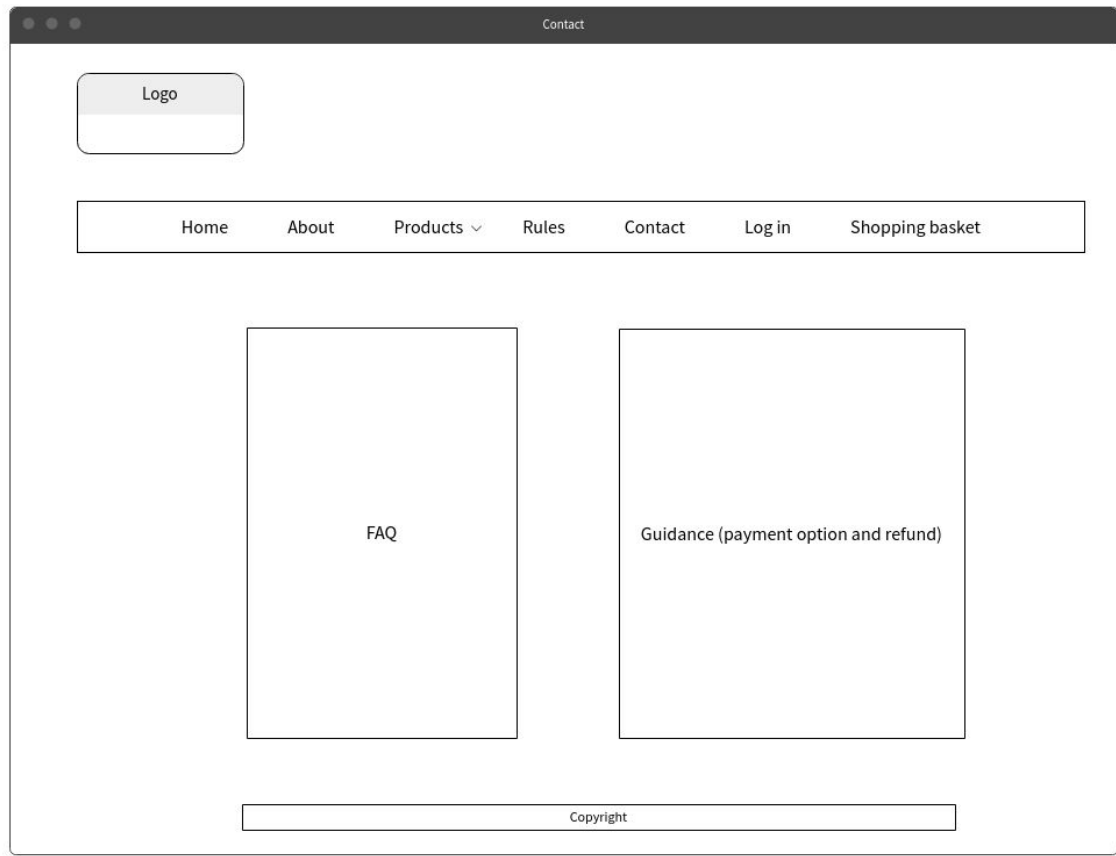
**Product  
clothes**



## Accessories

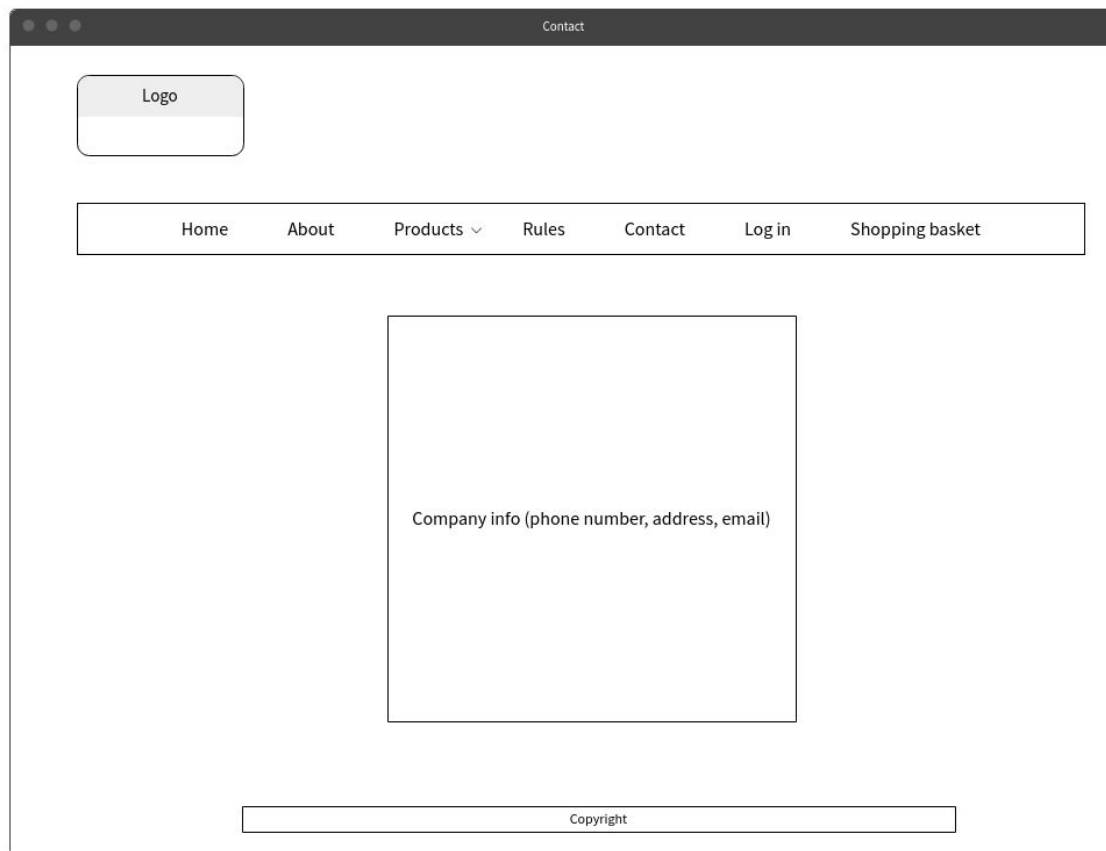


## Rules



## Contact





## Basket

Basket

Logo

Home

About

Products ▾

Rules

Contact

Log in

Shopping basket

Item

Quantity ▴ ▾

Price

Item

Quantity ▴ ▾

Price

Total

Check out button


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Home page

Logo

HomeAboutProductsRulesContactLog inShopping basket

  
O R A N G E

Username

Password

Forgot password

Sign In

New to Orange ? **Signup**

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Home page

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Orange Sign Up

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Email Address

Password

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## 4. Visual Design

