

ProP Group 34 Meeting #3.2

Time: 3:30 PM – 4.00 PM

Location: Fontys

Attendees: Talia, Dholon, Thanh, Chanelle, Gerald

Client: André Postma

IDENTIFICATION: Cards or bracelets

- Okay with both options as long as it's efficient. When you use a card you can use it for 3 days. If scratched, it cannot be read, then that will be unacceptable because at the event there will be drinks and the likes.
- Bracelets are more personal. If you have a card, you can hand it over to someone. If you lose your card, then maybe someone can use it. Bracelets will be nicer and you can't lose it.
 - Bracelets cost a little more, but the client opted for bracelets because of negligible price margins.
 - Colored bracelets: "That's a good idea." You can also have different member access for the bracelets as well as a visual aid. "Perfect."
- "A tight wrap". If it's cheap, then opt for security as opposed to prices.

BUDGET

- Justifications of budget
- How many hours do you spend? Elaborate.
- Elaborate on the license necessary.
- If we can make a "WOW experience" with 5000 euros it would be okay for the client.
- 5000 euros is an approved amount of money.
- Self-service systems for the shops
- New event, higher risk
- One-time purchase, maintenance costs afterwards but it's reusable
 - Depends on maintenance contract

WEBSITE

Must-have

- Intention: People buy tickets *before* the festival starts.
- Requirements:
 - Ability to buy tickets
 - Ability to reserve camp sites
 - Invite people there
 - Visually attractive to the audience
 - Informative to the audience
 - Once I've reserved something, should be possible to cancel reservations.
 - Partial refunds for cancellations

- Store personal details as users need access to their information to be able to cancel.
- Login/Sign-up
- Essential that information be carefully stored.

Nice-to-have

- About page for the client's company (Proposed and approved.)
 - We ask also for a description of your company.
 - Use a placeholder for now
- About page for the event itself
 - Slideshow (Gerald)
 - Newsletter (Gerald)
 - Future announcements (Gerald)
- Room for feedback and reviews (André)
- Links to a Facebook for a social experience of visitors (André)
- Picture gallery afterwards (Gerald)

EVENT

Bundled prices are also “interesting” to consider.

APPLICATION

- They will run on Windows, only the website will run on mobile devices.
- Will be “fancy” if you have an app on mobile phones.