

Cover Letter – edX Relationship Manager for Europe

Dear edX HR Department:

I am writing this in regards to the Relationship Manager for Europe (Contract Role) position posted on the edX site.

I believe my unique set of skills and experience fit the demands of this position perfectly. I have a strong educational background. I attended Harvard-Westlake, one of the best high schools in the US, and then received my bachelors from Emory University, a top 25 university. I then spent 7 years at Navigant Consulting, a top consulting firm working on projects in the banking, insurance, and construction industries. Two years ago, I decided to pivot my career away from the finance world and towards education technology.

Since edtech is such a new and constantly changing industry, I set out to conduct my own experiments in online education, particularly with MOOCs and language learning, in order to build my own opinions about the space. In May 2013, I choose Berlin, Germany as the location for this experiment because of the growing tech community and the non-English speaking population.

In less than two years, I have started over 50 MOOCs on many different platforms and received over a dozen certificates in subjects ranging from computer science to marketing to art. Not only have I used many MOOC platforms, I have even contributed to the Open edX projects on Github. I am passionate about edtech and love sharing my passion with others. At the Rütli Schule, I organize an optional course for the students where I navigate students through the myriad of language learning tools that they can use to improve their English. This opportunity only came about because I forged new relationships in Berlin over the past two years. Additionally, I have taught myself German to a conversational level beginning from absolutely nothing using online language learning tools.

As a Relationship Manager, I believe my ability to quickly acclimate myself to any environment would be invaluable. Whether collaborating with my coworkers in a remote office as a consultant, inspiring under-privileged students in a foreign country to learn English, or starting a business with classmates from my university, I have always had a knack for managing relationships.

Thank you for your time in considering me for the position of Relationship Manager for Europe (Contract Role). I look forward to arranging a time to have an in-depth conversation about the position.

Mit freundlichen Grüßen,
Herr. David Pollack

P.S. This letter and more can be viewed online via a fully-responsive website at <http://resume.da3.net/edx>