

## Cover Letter – Business Operations Manager

Brevity is the soul of wit so without much ado...

My story begins with the typical path along the yellow brick road to success. Supportive parents, top 25 college, well-paying job in financial services consulting, etc, etc. Over time, I developed a desire to use my talents to have a greater positive impact on the world (yes, I know bankers have feelings too but...). So I left the cushy world of consulting to pursue my own experiments in online education. My two main targets were MOOCs and language learning.

So with the miles I earned flying back and forth from DC as a consultant, I decided to move to Berlin, because “Hey, why not? The internet is there too.” I could write a novel on the experience, but in a word “ausgezeichnet” (excellent)!

I know what you’re thinking. Two paragraphs and no logical connection to Quizlet. Ok, ok, here we go...

I was lucky enough to stumble into an opportunity to create my own after-school program at an underprivileged high school in Berlin (think Danger Minds auf deutsch sans Coolio led soundtrack). My course shows the students how they can supplement their studies with online language learning resources. Their favorite resource is far and away Quizlet.

I recently read Quizlet is looking to expand and particularly internationally. I would love to be part of that movement. In addition to my business/consulting background required for the Business Operations role, I know your product and have seen how an international audience utilizes it.

I’ve attached my resume in PDF form to this email. But I assume you guys aren’t huge fans of paper even the digital kind. Since you’ll probably be looking at my resume on a screen, you can also visit <http://resume.da3.net/quizlet-resume>. The same thing is there in the form of a fully-responsive website created with a myriad of internet technologies.

Alright, this is already getting too long. I hope to hear from you soon.

Mit freundlichen Grüßen,  
Herr David Pollack