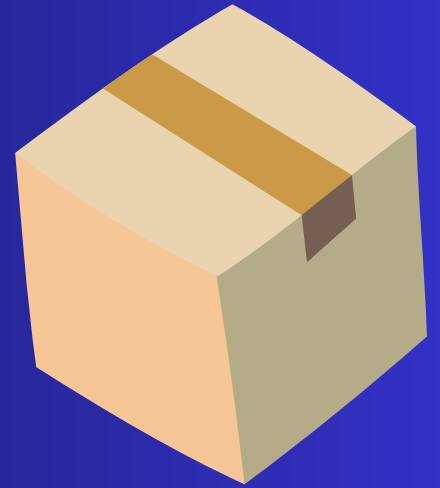


INNOFUSION 1.0



LOGCHAIN



PROBLEM STATEMENT

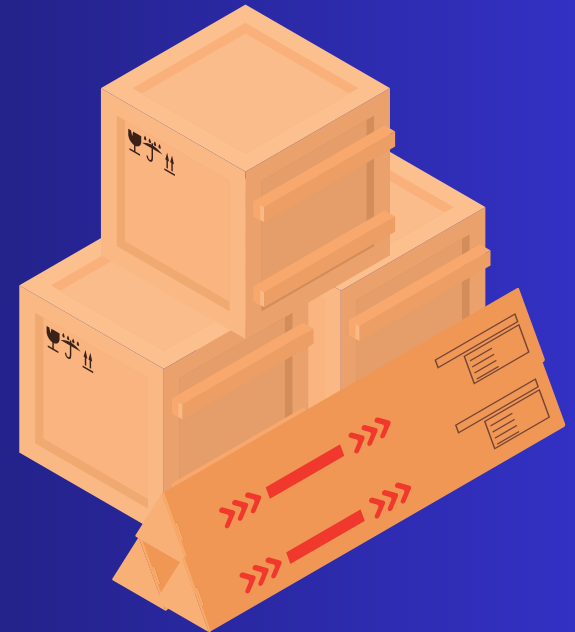
A platform that uses blockchain to track the production, shipment, and delivery of basic necessary products, ensuring demand of the products, review rates, and reducing scarcity products in the market.



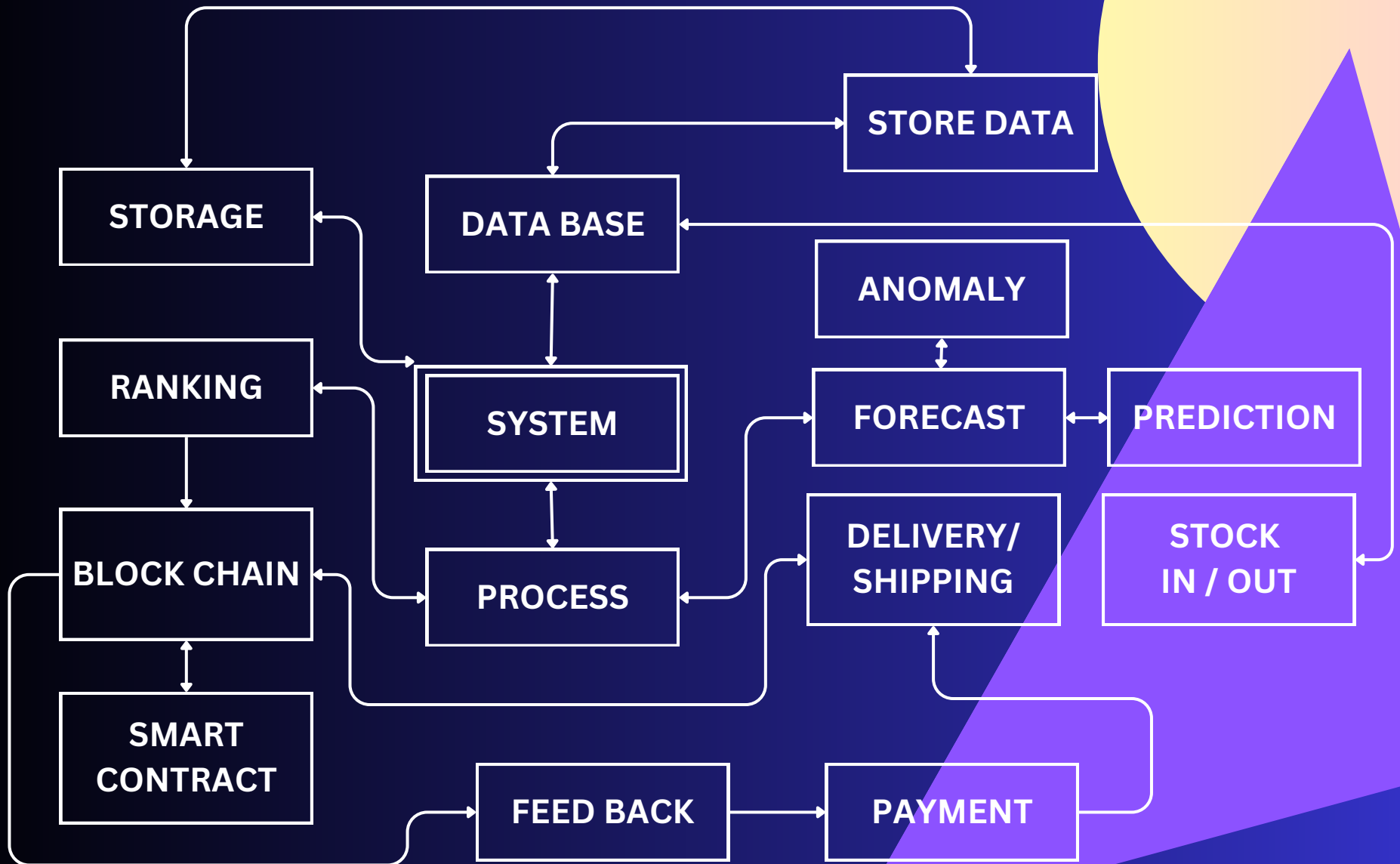
OUR SOLUTION

Managing inventory manually is challenging. Our solution automates this process using AI to predict demand and calculate order quantities, placing orders proactively before the empty of the stocks. Shops are ranked based on sales data and customer sentiment analysis. Blockchain technology tracks the production, shipment, and delivery of items, ensuring security and authenticity while reducing counterfeit products. Personalized wallets enable secure blockchain-based transactions, safeguarding payment and data handling across the supply chain. This comprehensive system enhances efficiency and security of inventory management.

Our approach seems well-suited to address the recent problems related to Supply chain system, as it integrates AI and blockchain technologies to improve the safety, authenticity, and efficiency of the product supply chain.



FLOW CHART



DATA SETS & RANKING MODEL

DATA
COLLECTION



PROCESSING
& CLEANING



DEMAND
PREDICTION
(LSTM)



PREDICTION AND
CALCULATION OF
THE AMOUNT IN
ORDER AND
DEMAND

ANN MODEL USING
PYTORCH THAT
GENERALLY GIVES
RANKING I.E. HOW
WELL THE STORE HAD
PERFORMED BASED
ON THAT DATA

RANKING
SYSTEM



SENTIMENT
OF
ONE YEAR SALE





KEY FEATURES

Feature	LogChain	Existing Market Solutions
Blockchain Integration	Ethereum + Infura + MetaMask for secure, transparent, and immutable records.	Limited or no blockchain integration, less transparency.
AI-Driven Inventory	Advanced LSTM models for precise demand forecasting and automated reordering.	Basic inventory management with manual processes.
End-to-End Traceability	Comprehensive tracking from production to delivery with real-time updates.	Partial tracking, often limited to certain stages.
Store Ranking System	AI-based ranking of stores based on sales and reviews for optimized allocation.	Typically lacks sophisticated ranking mechanisms.
Expiry Management	Prioritizes near-expiry products to reduce waste and ensure safety.	Often does not prioritize based on expiry dates.
Quick Emergency Orders	Allows shops to place urgent orders, prioritized by performance.	Limited or no support for emergency orders.
User Interface	Intuitive, user-friendly web platform with real-time notifications.	May be complex and less intuitive with fewer alerts.
Regulatory Compliance	Designed to meet industry standards and pharmaceutical regulations.	Varies, with some not fully compliant with regulations.

TECHNICAL APPROACH

Model: LSTM for accurate demand forecasting.
Implementation: Developed using PyTorch.

AI-Based Ranking System:

Framework: PyTorch for evaluating shop performance based on sales and customer sentiment.

Website Development:

Stack: MERN (MongoDB, Express.js, React, Node.js) for a user-friendly interface.

Blockchain Integration:

Cryptography: Secure transactions and data.

Tracking: Transparent production, shipment, and delivery.

API and Integration:

FastAPI: Connects AI models, blockchain, and website.

Security & Compliance:

Encryption: Protects data both on-chain and off-chain.

Regulatory Adherence: Meets pharmaceutical industry standards.

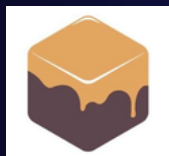
This approach integrates advanced AI, blockchain, and web technologies to enhance pharmaceutical inventory management, ensuring safety, efficiency, and security.



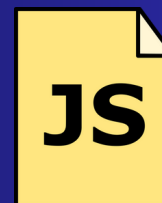
TECH STACK



Blockchain



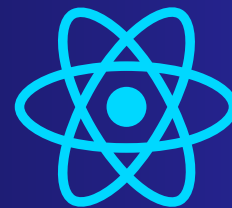
Web Dev



AI & ML



python™



THANK
YOU



