YOA GROUP WEBSITE DESIGN BRIEF

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| --- | --- |
| DELIVERY DATE | ${provide\_timeline} |
| COST | ${provide\_cost} |
| PROJECT | ${project\_name} |
| PROJECT OBJECTIVES | ${project\_objectives} |
| DESIGN TONE | ${design\_tone} |
| AUDIENCE | ${audience} |
| PROJECT DELIVERABLES | 1. Create WordPress Sites for the following companies’ websites:    1. [www.yoagroup.com](http://www.yoagroup.com)    2. [www.yoainsurance.com](http://www.yoainsurance.com)    3. [www.yoaconsulting.com](http://www.yoaconsulting.com)    4. [www.yoaadjusting.com](http://www.yoaadjusting.com)    5. [www.yoareinsurance.com](http://www.yoareinsurance.com) 2. Use the design on <https://pulse.africa.com/YOA/> to create a WordPress site for the websites listed above. 3. Each of the website above should be listed as a service in the “Service” dropdown in the YOA Group navigation.    1. Insurance: [www.yoainsurance.com](http://www.yoainsurance.com)    2. Consulting: [www.yoaconsulting.com](http://www.yoaconsulting.com)    3. Loss Adjusting: [www.yoaadjusting.com](http://www.yoaadjusting.com)    4. Reinsurance: [www.yoareinsurance.com](http://www.yoareinsurance.com) 4. Populate the sites with provided contents. 5. The sites should be developed using a WordPress multisite approach. A multisite is where one WordPress install is used to create many WordPress sites. 6. Provide a blog creation page that will allow an admin to create blogs that will be populated on the sites, which will be displayed using the existing design contained in the reference above. 7. Each site should be presented using their brand colours and logo. (To be provided). |
| REFERENCES | ${references} |