
EDUCATIONAL EXPERIENCE AND ACADEMIC AWARDS

Lehigh University—College of Business and Economics

Bachelor of Science in Business Administration: Finance and Business Analytics

- Cumulative GPA: 3.13/4.0
- Relevant Coursework: Financial Modeling, Corporate Finance, Investments, Predictive Analytics, Business Analytics and Modelling
- Awards and Honor Societies: Merit Based Scholarship

WORK EXPERIENCE

Levl	New York, NY
<i>Financial Analyst</i>	<i>May 2023-July 2023</i>

- Constructed financial models and conducted in-depth analysis to develop a robust foundation for revenue strategy and operating plan for a new rewards program, enabling data-driven decision making.
- Performed quantitative analysis of unit economics such as customer acquisition cost (CAC) and customer lifetime value (CLV) to evaluate program impact on profitability and growth.
- Partnered with executives to create strategic plans for partnerships and product integration, ensuring alignment with financial goals and target return on investment.
- Closely tracked industry trends, competitive landscape, and market data to identify risks, opportunities, and inform critical business decisions.
- Prepared compelling investment proposals and presentations, leveraging financial analysis and market research to demonstrate value creation potential for partners.
- Drove cross-functional collaboration to ensure program KPIs were achieved.
- Delivered on time and within budget that met target metrics for customer engagement, revenue, and profitability.

Creative Inquiry Lehigh	Bethlehem, PA
<i>Social Impact Fellow</i>	<i>January 2022- October 2022</i>

- Co-founded and launched mental health platform designed to increase accessibility of mental health resources; constructed financial models analyzing capital needs, costs, and revenue.
- Created data-driven growth strategy focused on driving user adoption through digital marketing and outreach initiatives.
- Managed divisions overseeing content development and local outreach programs; directed cross-functional teams.
- Secured critical investments and funding through compelling proposals and persuasive presentations.

Rekha Constructions	Gujarat, India
<i>Portfolio Managing Intern</i>	<i>May 2021- August 2021</i>

- Supported portfolio management for a \$5 million fund, monitoring investment plans and strategies to ensure alignment with objectives.
- Conducted in-depth capital markets research and analysis of equities, fixed income, and alternative assets to inform data-driven investment strategies and asset allocation frameworks.

LEADERSHIP AND ACTIVITIES

International Voices, Treasurer

- Oversaw and managed the financial planning and decisions with receipts and disbursements of funds of a campus wide magazine.
- Prepared the annual budget for the organization and completed 10+ funding applications, including one from “SONY”.
- Managed and arranged the finances for the publication and the different events hosted by them.

Lehigh After Dark, Ambassador

- Planned campus wide events ranging from 200 to 2000 attendees for Lehigh students.
- Engaged in weekly meetings with the student affairs office and other fellow ambassadors to organize upcoming events and brainstorm future ideas for events.

SKILLS

- Technical- Bloomberg, Excel, SQL, PowerPoint, Python
- Soft- Polyglot, Public Speaking