



FASHION & STYLE

DSDAMAT.RO

SPRING/SUMMER 2015



## WE CREATED AN ILLUSION IN JACKETS

With three different fit options and healthy fabrics that do not contain carcinogens, D'S Damat suits fit every body type, making all men look fit and offers quality with affordable prices.



Is waistcoat for winter months only? You will be able to wear your three-piece suits made of light fabrics comfortably even in hot weather.



Try the season's favorite double-breasted jackets in different fabrics. To learn how you will make combinations, check the following pages out.



You can diversify your suits with details. To attract the eyes on you wherever you are with your accessories, turn the page.



## HOW WOULD YOU LIKE YOUR COLLAR?

Depending on your taste? No. The right way is to select the collar that matches your face.

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## THE ART OF TIE TYING

Your technical knowledge regarding tying a tie might be made up of the methods that you have seen from your father.

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## DON'T GO OUT WITHOUT A HANDKERCHIEF

4 life-saving handkerchief folding methods...

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## CHOOSING THE RIGHT SHADES

Selection of sunglasses is actually an important task. The rule is exactly similar to the one with the shirt collars...

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## STYLE DON'TS

Men that want to look more fit and more modern, here are the basic don'ts...

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## SUMMER WEDDINGS

With the warming weather, celebrations with formal dress code such as weddings and graduations will increase.

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In all jackets and suits of D'S Damat, there's a red seagull pin that catches the eye as a detail. Being manufactured completely in Turkey, D'S Damat collection carried seagull, the symbol of Istanbul and freedom, from lapel pin to the brand's emblem in time. Departing from the respect towards the national values and freedom in clothing philosophy, D'S Damat, through the symbol it has chosen, proves that fashion is hidden in the details.



D'S Damat 2015 Spring / Summer Collection leads the timeless style with the season's strongest lines and combination diversity. Suits that bring quality and comfort together in professional life, meticulous "casual" designs that offer freedom of movement and "tuxedo" elegance for your private invitations are in your wardrobes with D'S Damat quality...



### GETTING NOTICED WITH ACCESSORY

*This summer is the high time to be more bold regarding colors. All you need to select this season's blue as the main color and try different tones and patterns in accessories such as ties, handkerchiefs, cufflinks: a little courage.*

**Waistcoat Suit** 4HFY5KMBN002  
**Shirt** 4HF02KE49185  
**Tie** 4HF151620100  
**Handkerchief** 4HF481620IPK  
**Bag** 4HF612031100

**Jacket** 4HF04JB28436  
**Shirt** 4HF02TA08089  
**Pants** 4HFY5KMBN002  
**Handkerchief** 4HF481620IPK  
**Belt** 4EC103003607  
**Tie** 4HF151620100





### ON THE WAY TO MEETINGS

You have many reasons to be both comfortable and elegant in summer. Make use of touches that reflect your own style and pay attention to details, particularly on meeting days.

Jacket 4HF04JB27437  
Shirt 4HF02KE46185  
Waistcoat 4HF01IR13448  
Handkerchief 4HF48I620KTN

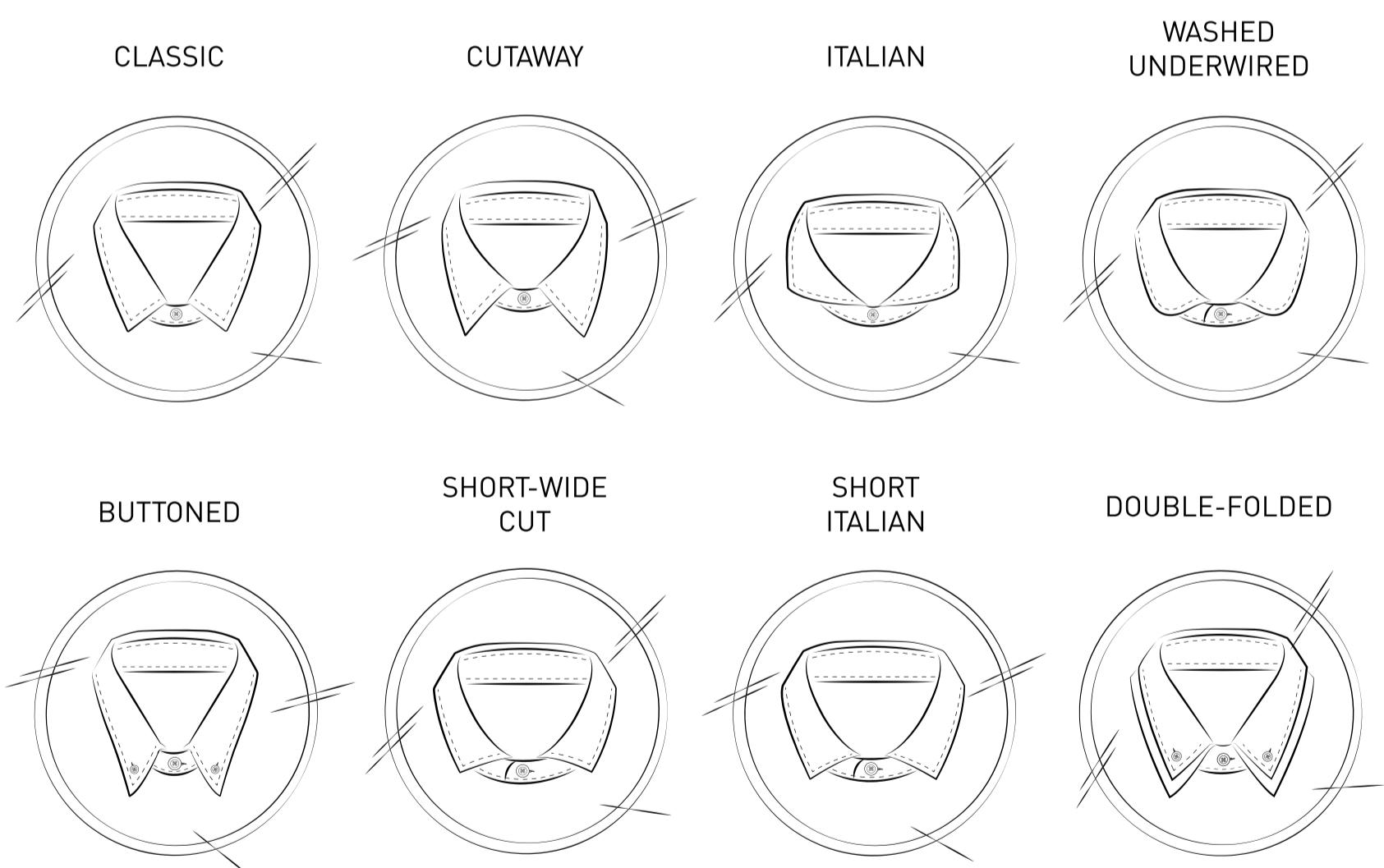


## MIXING PATTERNS

You don't need to be afraid of using different patterns together. You can use accessories of the same tone and different pattern at the same time.



- \* White shirt is the old friend of all suits. Make your selection in collar type that matches your face and fabric that matches the season.
- \* You can use a vest in one of this season's light fabrics to complete your jacket; and even in different colors. Not to mention that you get a more fit look with the corset-effect of the vest.
- \* A well-cut navy blue blazer jacket will save you in all meetings.
- \* You may blow some sea breeze into the meeting room by combining your navy blue jacket with the summer's must white trousers.



### **HOW WOULD YOU LIKE YOUR COLLAR?**

Depending on your taste? No. The right way is to select the collar that matches your face. . The rule is simple, to round out long faces; to make round faces angular with collar selection. In other words, round faces should choose sharp and close collars, long faces should choose more cut and wide collars. If you have an oval face by any chance, the news is good: You can use whichever collar you wish!



### **Trousers**

*By using your classical trousers with polo collar t-shirts and jackets, you can achieve a more sportive and more appropriate look for the season.*



### **T-shirt**

*If you are bored of solid color polo collar t-shirts, you can choose patterned t-shirts made of thin piqué fabric.*



## Jacket

You are ready for all meetings with wooden button sport jackets, whether they are within or outside of the city!



## T-shirt

If you are one of those who opted for patterns recently, you can choose your polo collar t-shirt in smaller patterns.





## ONE MORE STEP TOWARDS *ELEGANCE AND COMFORT..*

Choosing the right shoes is as important as choosing the right suit. Choose the proper one among sports-elegant shoes that are the season's favorite, with colored soles and laces in different color, consists of soft leather and different materials. You can enliven your shoes with colorful socks in the cool days of the spring and use them without socks in the summer's heat.



Derby



Derby



Derby



Loafer



Loafer



Loafer



Brogue



Platform



Slip-on

[4HF091979060](#)

[4ECC92085208](#)

[4HCC92149191](#)



## **PREPARING THE MOST EFFICIENT SUITCASE FOR THE MOST SPECIAL VACATIONS**

*It's apparent that your frequency to take vacations will increase in direct proportion to the warning weather. Under the circumstances, preparing a suitcase quickly, taking a vacation with few pieces that are easy to combine with one another becomes an equation that needs to be solved.*

*Pay attention to bring similar tones together while preparing your vacation suitcase. You will thereby have gotten rid of choosing what you will wear each day before the vacation and eliminated the risk of dressing inharmoniously throughout the vacation.*

- ① Leather Braided Belt
- ② Bluish Green Canvas Trousers
- ③ V-Neck Cotton T-shirt
- ④ Micro Patterned Polo-Shirts
- ⑤ Swim short stripped in the bottom
- ⑥ Nubuck shoes with a braided buckle





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