

Strezzy: Product Roadmap

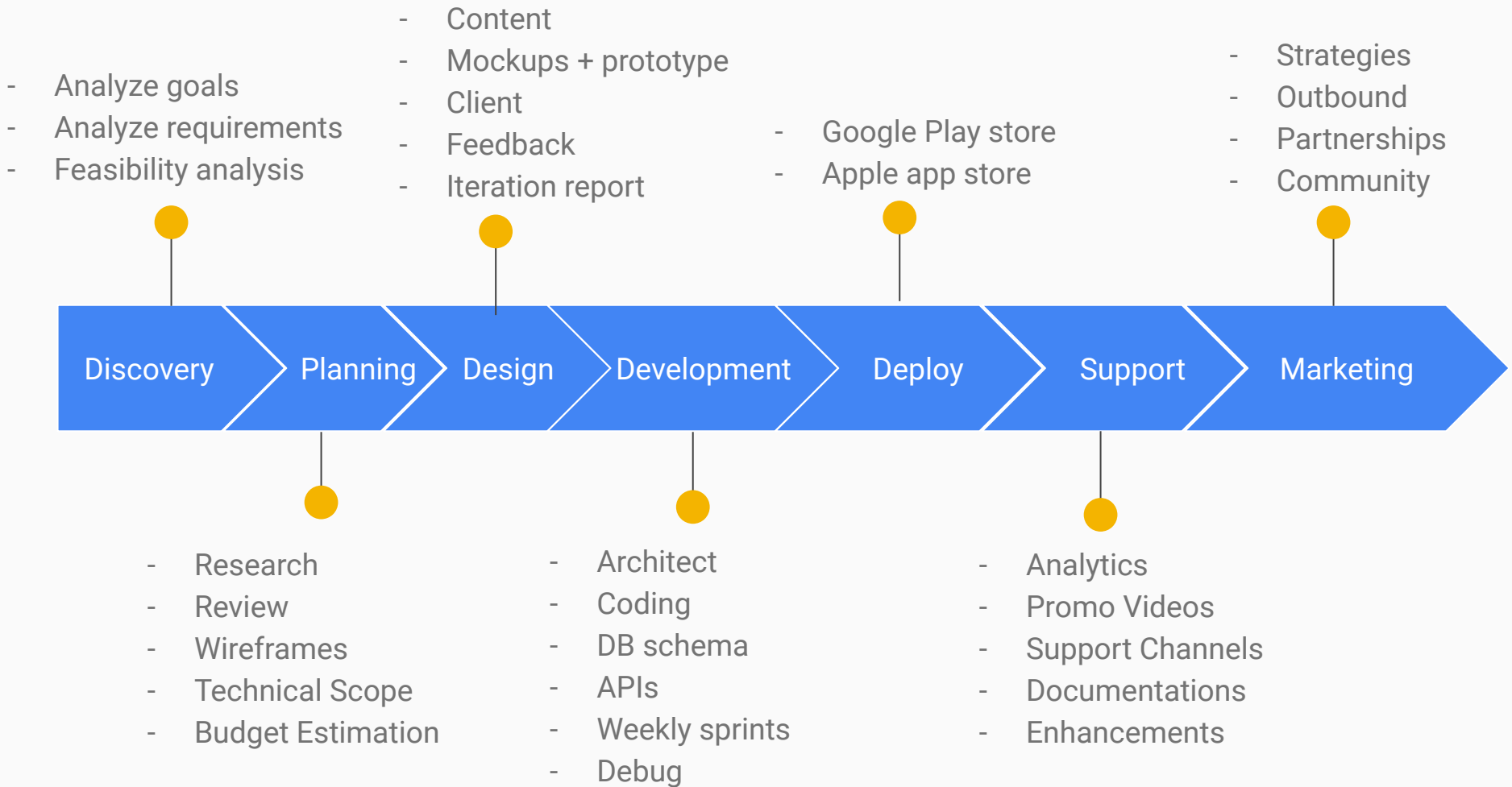
Idea Abstract

An interactive app which helps people to connect with other users to share feelings, reduce stress and seek professional help if they want to... anonymously.

Timeline

- Discovery
 - Planning
 - Design
 - Development
 - Deployment
 - Support
 - Marketing
- 1st July 2020 - 15th July 2020
 - 15th July 2020 - 15th Aug 2020
 - 15th Aug 2020 - 30th Aug 2020
 - 1st Sep 2020 - 30th Oct 2020
 - Launching on 1st Nov 2020
 - Starting from 1st Nov 2020
 - Starting from 1st Sep 2020

Procedure



Status Update

We are currently in the planning phase and have made a budget estimate and ergo, needs funding in order to initiate with our development phase and invest in the marketing.

Our Spendings

1. Development of the product
2. Hiring a team of designers/ developers/ sales people
3. In marketing the product