# **Amazon Fine Food Reviews Analysis**

Data Source: <a href="https://www.kaggle.com/snap/amazon-fine-food-reviews">https://www.kaggle.com/snap/amazon-fine-food-reviews</a>

EDA: https://nycdatascience.com/blog/student-works/amazon-fine-foods-visualization/

The Amazon Fine Food Reviews dataset consists of reviews of fine foods from Amazon.

Number of reviews: 568,454 Number of users: 256,059 Number of products: 74,258 Timespan: Oct 1999 - Oct 2012

Number of Attributes/Columns in data: 10

#### Attribute Information:

- 1. ld
- 2. Productld unique identifier for the product
- 3. Userld unqiue identifier for the user
- 4. ProfileName
- 5. HelpfulnessNumerator number of users who found the review helpful
- 6. HelpfulnessDenominator number of users who indicated whether they found the review helpful or not
- 7. Score rating between 1 and 5
- 8. Time timestamp for the review
- 9. Summary brief summary of the review
- 10. Text text of the review

### Objective:

Given a review, determine whether the review is positive (rating of 4 or 5) or negative (rating of 1 or 2).

[Q] How to determine if a review is positive or negative?

[Ans] We could use Score/Rating. A rating of 4 or 5 can be cosnidered as a positive review. A rating of 1 or 2 can be considered as negative one. A review of rating 3 is considered nuetral and such reviews are ignored from our analysis. This is an approximate and proxy way of determining the polarity (positivity/negativity) of a review.

# [1]. Reading Data

### [1.1] Loading the data

The dataset is available in two forms

- 1. .csv file
- 2. SQLite Database

In order to load the data, We have used the SQLITE dataset as it is easier to query the data and visualise the data efficiently.

Here as we only want to get the global sentiment of the recommendations (positive or negative), we will purposefully ignore all Scores equal to 3. If the score is above 3, then the recommendation wil be set to "positive". Otherwise, it will be set to "negative".

```
In [1]: %matplotlib inline
import warnings
warnings.filterwarnings("ignore")

import sqlite3
import pandas as pd
import numpy as np
import nltk
import string
```

```
import matplotlib.pyplot as plt
import seaborn as sns
from sklearn.feature extraction.text import TfidfTransformer
from sklearn.feature extraction.text import TfidfVectorizer
from sklearn.feature extraction.text import CountVectorizer
from sklearn.metrics import confusion matrix
from sklearn import metrics
from sklearn.metrics import roc curve, auc
from nltk.stem.porter import PorterStemmer
import re
# Tutorial about Python regular expressions: https://pymotw.com/2/re/
import string
from nltk.corpus import stopwords
from nltk.stem import PorterStemmer
from nltk.stem.wordnet import WordNetLemmatizer
from gensim.models import Word2Vec
from gensim.models import KeyedVectors
import pickle
from tadm import tadm
import os
```

```
In [2]: # using SQLite Table to read data.
    con = sqlite3.connect('database.sqlite')

# filtering only positive and negative reviews i.e.
# not taking into consideration those reviews with Score=3
# SELECT * FROM Reviews WHERE Score != 3 LIMIT 500000, will give top 50
0000 data points
# you can change the number to any other number based on your computing
    power

# filtered_data = pd.read_sql_query(""" SELECT * FROM Reviews WHERE Sco
    re != 3 LIMIT 500000""", con)
# for tsne assignment you can take 5k data points
```

```
filtered_data = pd.read_sql_query(""" SELECT * FROM Reviews WHERE Score
!= 3 LIMIT 200000""", con)

# Give reviews with Score>3 a positive rating(1), and reviews with a sc
ore<3 a negative rating(0).
def partition(x):
    if x < 3:
        return 0
    return 1

#changing reviews with score less than 3 to be positive and vice-versa
actualScore = filtered_data['Score']
positiveNegative = actualScore.map(partition)
filtered_data['Score'] = positiveNegative
print("Number of data points in our data", filtered_data.shape)
filtered_data.head(3)</pre>
```

Number of data points in our data (200000, 10)

### Out[2]:

	ld	ProductId	Userld	ProfileName	HelpfulnessNumerator	HelpfulnessDenomin
0	1	B001E4KFG0	A3SGXH7AUHU8GW	delmartian	1	
1	2	B00813GRG4	A1D87F6ZCVE5NK	dll pa	0	
2	3	B000LQOCH0	ABXLMWJIXXAIN	Natalia Corres "Natalia Corres"	1	
4						•

```
In [3]: display = pd.read sql query("""
          SELECT UserId, ProductId, ProfileName, Time, Score, Text, COUNT(*)
          FROM Reviews
          GROUP BY UserId
          HAVING COUNT(*)>1
          """, con)
In [4]:
          print(display.shape)
          display.head()
          (80668, 7)
Out[4]:
                         UserId
                                   ProductId
                                             ProfileName
                                                                Time Score
                                                                                     Text COUNT(*)
                                                                              Overall its just
                           #oc-
                                                                                 OK when
                                 B005ZBZLT4
                                                                                                  2
                                                  Breyton 1331510400
               R115TNMSPFT9I7
                                                                                considering
                                                                                the price...
                                                                               My wife has
                                                  Louis E.
                                                                                  recurring
                                B005HG9ESG
                                                   Emory
                                                          1342396800
                                                                                  extreme
                                                                                                  3
               R11D9D7SHXIJB9
                                                  "hoppy"
                                                                                   muscle
                                                                               spasms, u...
                                                                              This coffee is
                                                                               horrible and
                                 B005ZBZLT4
                                                           1348531200
                                                                                                  2
              R11DNU2NBKQ23Z
                                             Cieszykowski
                                                                              unfortunately
                                                                                    not ...
                                                                             This will be the
                                                  Penguin
                                                                             bottle that you
                                B005HG9ESG
                                                          1346889600
                                                                                                  3
              R11O5J5ZVQE25C
                                                    Chick
                                                                                 grab from
                                                                                     the...
                                                                             I didnt like this
                                               Christopher
                                B007OSBEV0
                                                          1348617600
                                                                          1 coffee. Instead
                                                                                                  2
              R12KPBODL2B5ZD
                                                 P. Presta
                                                                               of telling y...
In [5]: display[display['UserId']=='AZY10LLTJ71NX']
Out[5]:
```

	Userld	ProductId	ProfileName	Time	Score	Text	COUNT(*)
80638	AZY10LLTJ71NX	B001ATMQK2	undertheshrine "undertheshrine"	1296691200	5	I bought this 6 pack because for the price tha	5

```
In [6]: display['COUNT(*)'].sum()
Out[6]: 393063
```

# [2] Exploratory Data Analysis

## [2.1] Data Cleaning: Deduplication

It is observed (as shown in the table below) that the reviews data had many duplicate entries. Hence it was necessary to remove duplicates in order to get unbiased results for the analysis of the data. Following is an example:

	ld	ProductId	Userld	ProfileName	HelpfulnessNumerator	HelpfulnessDenon
0	78445	B000HDL1RQ	AR5J8UI46CURR	Geetha Krishnan	2	
1	138317	B000HDOPYC	AR5J8UI46CURR	Geetha Krishnan	2	
2	138277	В000НДОРУМ	AR5J8UI46CURR	Geetha Krishnan	2	
3	73791	B000HDOPZG	AR5J8UI46CURR	Geetha Krishnan	2	
4	155049	B000PAQ75C	AR5J8UI46CURR	Geetha Krishnan	2	
4						<b>&gt;</b>

As it can be seen above that same user has multiple reviews with same values for HelpfulnessNumerator, HelpfulnessDenominator, Score, Time, Summary and Text and on doing analysis it was found that

ProductId=B000HDOPZG was Loacker Quadratini Vanilla Wafer Cookies, 8.82-Ounce Packages (Pack of 8)

ProductId=B000HDL1RQ was Loacker Quadratini Lemon Wafer Cookies, 8.82-Ounce Packages (Pack of 8) and so on

It was inferred after analysis that reviews with same parameters other than ProductId belonged to the same product just having different flavour or quantity. Hence in order to reduce redundancy it was decided to eliminate the rows having same parameters.

The method used for the same was that we first sort the data according to ProductId and then just keep the first similar product review and delelte the others. for eg. in the above just the review for ProductId=B000HDL1RQ remains. This method ensures that there is only one representative for each product and deduplication without sorting would lead to possibility of different representatives still existing for the same product.

**Observation:-** It was also seen that in two rows given below the value of HelpfulnessNumerator is greater than HelpfulnessDenominator which is not practically possible hence these two rows too are removed from calcualtions

```
In [11]: display= pd.read_sql_query("""
    SELECT *
    FROM Reviews
    WHERE Score != 3 AND Id=44737 OR Id=64422
    ORDER BY ProductID
    """, con)
```

```
display.head()
Out[11]:
               ld
                     ProductId
                                      Userld ProfileName HelpfulnessNumerator HelpfulnessDenor
                                                  J. E.
                                                                      3
          0 64422 B000MIDROQ A161DK06JJMCYF
                                               Stephens
                                               "Jeanne"
          1 44737 B001EQ55RW A2V0I904FH7ABY
                                                  Ram
In [12]: final=final[final.HelpfulnessNumerator<=final.HelpfulnessDenominator]</pre>
In [13]: #Before starting the next phase of preprocessing lets see the number of
          entries left
         print(final.shape)
         #How many positive and negative reviews are present in our dataset?
         final['Score'].value counts()
         (160176, 10)
Out[13]: 1
              134799
               25377
         Name: Score, dtype: int64
         [3] Preprocessing
```

### [3.1]. Preprocessing Review Text

Now that we have finished deduplication our data requires some preprocessing before we go on further with analysis and making the prediction model.

Hence in the Preprocessing phase we do the following in the order below:-

- 1. Begin by removing the html tags
- 2. Remove any punctuations or limited set of special characters like, or . or # etc.
- 3. Check if the word is made up of english letters and is not alpha-numeric
- 4. Check to see if the length of the word is greater than 2 (as it was researched that there is no adjective in 2-letters)
- 5. Convert the word to lowercase
- 6. Remove Stopwords
- 7. Finally Snowball Stemming the word (it was observed to be better than Porter Stemming)

After which we collect the words used to describe positive and negative reviews

```
In [14]: # printing some random reviews
    sent_0 = final['Text'].values[0]
    print(sent_0)
    print("="*50)

    sent_1000 = final['Text'].values[1000]
    print(sent_1000)
    print("="*50)

    sent_1500 = final['Text'].values[1500]
    print(sent_1500)
    print("="*50)

    sent_4900 = final['Text'].values[4900]
    print(sent_4900)
    print("="*50)
```

I remembered this book from my childhood and got it for my kids. It's just as good as I remembered and my kids love it too. My older daughter now reads it to her sister. Good rhymes and nice pictures.

\_\_\_\_\_\_

\_\_\_\_\_

The qualitys not as good as the lamb and rice but it didn't seem to bot her his stomach, you get 10 more pounds and it is cheaper wich is a plu s for me. You can always ad your own rice and veggies. Its fresher that way and better for him in my opinion. Plus if you you can get it delive rd to your house for free its even better. Gotta love pitbulls

This is the Japanese version of breadcrumb (pan=bread, a Portuguese loa n-word, and"ko-" is "child of" or of "derived from".) Panko are used for katsudon, tonkatsu or cutlets served on rice or in soups. The cutlets, pounded chicken or pork, are coated with these light and crispy crumbs and fried. They are not gritty and dense like regular crumbs. They are very nice on deep fried shrimps and decor

\_\_\_\_\_\_

ative for a more gourmet touch.

What can I say... If Douwe Egberts was good enough for my dutch grandmo ther, it's perfect for me. I like this flavor best with my Senseo... I t has a nice dark full body flavor without the burt bean taste I tend s ense with starbucks. It's a shame most americans haven't bought into s ingle serve coffe makers as our Dutch counter parts have. Every cup is fresh brewed and doesn't sit long enough on my desk to get that old tas te either.

\_\_\_\_\_\_

```
In [15]: # remove urls from text python: https://stackoverflow.com/a/40823105/40
84039
sent_0 = re.sub(r"http\S+", "", sent_0)
sent_1000 = re.sub(r"http\S+", "", sent_1000)
sent_150 = re.sub(r"http\S+", "", sent_1500)
sent_4900 = re.sub(r"http\S+", "", sent_4900)
print(sent_0)
```

I remembered this book from my childhood and got it for my kids. It's just as good as I remembered and my kids love it too. My older daughter now reads it to her sister. Good rhymes and nice pictures.

```
from bs4 import BeautifulSoup
soup = BeautifulSoup(sent 0, 'lxml')
text = soup.get text()
print(text)
print("="*50)
soup = BeautifulSoup(sent 1000, 'lxml')
text = soup.get text()
print(text)
print("="*50)
soup = BeautifulSoup(sent 1500, 'lxml')
text = soup.get text()
print(text)
print("="*50)
soup = BeautifulSoup(sent 4900, 'lxml')
text = soup.get text()
print(text)
```

I remembered this book from my childhood and got it for my kids. It's just as good as I remembered and my kids love it too. My older daughte r now reads it to her sister. Good rhymes and nice pictures.

The qualitys not as good as the lamb and rice but it didn't seem to bot her his stomach, you get 10 more pounds and it is cheaper wich is a plu s for me. You can always ad your own rice and veggies. Its fresher that way and better for him in my opinion. Plus if you you can get it delive rd to your house for free its even better. Gotta love pitbulls

\_\_\_\_\_\_

This is the Japanese version of breadcrumb (pan=bread, a Portuguese loa n-word, and "ko-" is "child of" or of "derived from".) Panko are used f or katsudon, tonkatsu or cutlets served on rice or in soups. The cutlet s, pounded chicken or pork, are coated with these light and crispy crum bs and fried. They are not gritty and dense like regular crumbs. They a re very nice on deep fried shrimps and decorative for a more gourmet to uch.

\_\_\_\_\_\_

What can I say... If Douwe Egberts was good enough for my dutch grandmo

ther, it's perfect for me. I like this flavor best with my Senseo... I t has a nice dark full body flavor without the burt bean taste I tend s ense with starbucks. It's a shame most americans haven't bought into s ingle serve coffe makers as our Dutch counter parts have. Every cup is fresh brewed and doesn't sit long enough on my desk to get that old tas te either.

```
In [17]: # https://stackoverflow.com/a/47091490/4084039
import re

def decontracted(phrase):
    # specific
    phrase = re.sub(r"won't", "will not", phrase)
    phrase = re.sub(r"can\'t", "can not", phrase)

# general
    phrase = re.sub(r"\'t", " not", phrase)
    phrase = re.sub(r"\'re", " are", phrase)
    phrase = re.sub(r"\'s", " is", phrase)
    phrase = re.sub(r"\'d", " would", phrase)
    phrase = re.sub(r"\'t", " not", phrase)
    phrase = re.sub(r"\'t", " not", phrase)
    phrase = re.sub(r"\'ve", " have", phrase)
    phrase = re.sub(r"\'ve", " have", phrase)
    return phrase
```

```
In [18]: sent_1500 = decontracted(sent_1500)
print(sent_1500)
print("="*50)
```

This is the Japanese version of breadcrumb (pan=bread, a Portuguese loa n-word, and"ko-" is "child of" or of "derived from".) Panko are used for katsudon, tonkatsu or cutlets served on rice or in soups. The cutlets, pounded chicken or pork, are coated with these light and crispy crumbs and fried. They are not gritty and dense like regular crumbs. They are very nice on deep fried shrimps and decor ative for a more gourmet touch.

I remembered this book from my childhood and got it for my kids. It's just as good as I remembered and my kids love it too. My older daughter now reads it to her sister. Good rhymes and nice pictures.

```
In [20]: #remove spacial character: https://stackoverflow.com/a/5843547/4084039
    sent_1500 = re.sub('[^A-Za-z0-9]+', ' ', sent_1500)
    print(sent_1500)
```

This is the Japanese version of breadcrumb pan bread a Portuguese loan word and quot ko quot is quot child of quot or of quot derived from quot Panko are used for katsudon tonkatsu or cutlets served on rice or in soups The cutlets pounded chicken or pork are coated with these light and crispy crumbs and fried They are not gritty and dense like regular crumbs They are very nice on deep fried shrimps and decorative for a more gourmet touch

```
ave', 'has', 'had', 'having', 'do', 'does', \
            'did', 'doing', 'a', 'an', 'the', 'and', 'but', 'if', 'or',
 'because', 'as', 'until', 'while', 'of', \
            'at', 'by', 'for', 'with', 'about', 'against', 'between',
'into', 'through', 'during', 'before', 'after',\
            'above', 'below', 'to', 'from', 'up', 'down', 'in', 'out',
'on', 'off', 'over', 'under', 'again', 'further',\
            'then', 'once', 'here', 'there', 'when', 'where', 'why', 'h
ow', 'all', 'any', 'both', 'each', 'few', 'more',\
            'most', 'other', 'some', 'such', 'only', 'own', 'same', 's
o', 'than', 'too', 'very', \
            's', 't', 'can', 'will', 'just', 'don', "don't", 'should',
"should've", 'now', 'd', 'll', 'm', 'o', 're', \
           've', 'y', 'ain', 'aren', "aren't", 'couldn', "couldn't",
'didn', "didn't", 'doesn', "doesn't", 'hadn',\
            "hadn't", 'hasn', "hasn't", 'haven', "haven't", 'isn', "is
n't", 'ma', 'mightn', "mightn't", 'mustn',\
            "mustn't", 'needn', "needn't", 'shan', "shan't", 'shouldn',
 "shouldn't", 'wasn', "wasn't", 'weren', "weren't", \
            'won', "won't", 'wouldn', "wouldn't"])
```

In [23]: preprocessed\_reviews[1500]

Out[23]: 'japanese version breadcrumb pan bread portuguese loan word ko child de rived panko used katsudon tonkatsu cutlets served rice soups cutlets po unded chicken pork coated light crispy crumbs fried not gritty dense like regular crumbs nice deep fried shrimps decorative gourmet touch'

## [3.2] Obtaining the Required DataFrame

```
In [24]: type(preprocessed reviews)
Out[24]: list
In [25]: print(final.shape)
           (160176, 10)
           We obtain a list at the end of all the Preprocessing whereas the data frame that we obtained at
           the end was named 'final'. Initially I considered 200K datapoints to work upon which got reduced
           to approx. 160K datapoints after all the text processing and data deduplication.
In [26]: | final['Preprocessed Reviews'] = preprocessed reviews
           Basically I have taken the entire list and added the list as a column to the entire dataframe, such
           that each value corresponds to a row in the dataframe.
In [27]:
           final.head()
Out[27]:
                              ProductId
                                                  Userld ProfileName HelpfulnessNumerator HelpfulnessI
            138695 150513 0006641040
                                         ASH0DZQQF6AIZ
                                                              tessarat
```

	ld	ProductId	UserId	ProfileName	HelpfulnessNumerator	HelpfulnessI
138707	150525	0006641040	A2QID6VCFTY51R	Rick	1	
138708	150526	0006641040	A3E9QZFE9KXH8J	R. Mitchell	11	
138686	150504	0006641040	AQEYF1AXARWJZ	Les Sinclair "book maven"	1	
138685	150503	0006641040	A3R5XMPFU8YZ4D	Her Royal Motherliness "Nana"	1	
4						•

Now I have a total of approx. 160K rows in the dataframe called 'final', of which I will consider only 100K rows to be applied to the Logistic Regression Classifier. Also here you have the Unix Timestamp in the data, which is basically the time when the review was posted.

This makes it possible to carry out Time Based Split of the data instead of random splitting of the data into Train, CV and Test Datasets. For Time Based Split I will take the oldest of the reviews as the Training Data, the intermediate reviews as the CV data and the latest reviews as the Test data.

```
In [28]: final_TBS = final.sort_values('Time')
final_TBS.head()
Out[28]:
```

	ld	ProductId	Userld	ProfileName	HelpfulnessNumerator	Helpfulnes
138706	150524	0006641040	ACITT7DI6IDDL	shari zychinski	0	
138683	150501	0006641040	AJ46FKXOVC7NR	Nicholas A Mesiano	2	
70688	76882	B00002N8SM	A32DW342WBJ6BX	Buttersugar	0	
1146	1245	B00002Z754	A29Z5PI9BW2PU3	Robbie	7	
1145	1244	B00002Z754	A3B8RCEI0FXFI6	B G Chase	10	
4						•

Now the values are sorted on the basis of Time. We know that by default the values are sorted in ascending order.

First I will remove all the useless columns from my dataframe. The only columns that we are concerned about here in this case are the 'Score' & 'Preprocessed\_Reviews' (Without carrying out any Feature Engineering). Remaining columns in the dataframe are of no use to us.

```
In [29]: df = final TBS[['Score', 'Preprocessed Reviews']]
           df.head()
Out[29]:
                    Score
                                              Preprocessed Reviews
            138706
                       1
                             witty little book makes son laugh loud recite ...
            138683
                       1 remember seeing show aired television years ag...
             70688
                              bought apartment infested fruit flies hours tr...
              1146
                             really good idea final product outstanding use...
              1145
                            received shipment could hardly wait try produc...
In [30]:
           #considering only the top 100K rows in our dataset
           cleandf = df[:100000]
           #separately obtaining the 'reviews' as well as the corresponding 'scor
           e' class labels
           reviews column = cleandf['Preprocessed_Reviews']
           score column = cleandf['Score']
           #obtaining indices for each row in the dataframe. Will be used for join
           ing later
           indices = []
           for i in range(cleandf.shape[0]):
                indices.append(i)
           original df = pd.DataFrame({'ID': indices, 'Preprocessed Reviews':revie
           ws column, 'Score':score column})
           original df.head()
Out[30]:
                   ID
                                          Preprocessed_Reviews Score
            138706 0
                          witty little book makes son laugh loud recite ...
            138683
                   1 remember seeing show aired television years ag...
                                                                   1
             70688
                   2
                           bought apartment infested fruit flies hours tr...
              1146
                         really good idea final product outstanding use...
                                                                   1
```

ID Preprocessed\_Reviews Score

1145 4 received shipment could hardly wait try produc... 1

# [4] Data Preperation in the Required Format for LSTM

- While we are carrying out the Data Preperation, what we need to consider to start with, is to
  obtain each review as an element in a list. This is a step that is needed to be carried out
  in order to obtain the entire Vocabulary.
- This is followed by splitting each word in each review as a string instead of taking the entire
  review list element into consideration, after which we use Counter to count the frequency of
  occurrence of each word in the Vocabulary.
- Now we carry out a ranking of these words such that the ranking of the most occuring word
  in our vocabulary is 1, followed by the next most occuring word and so on. \*This ranking
  for each word is what is going to be used as an encoding mechanism for each word.\*

### [4.1] Data Preperation for Sentiment Classification

```
In [31]: #obtaining each row in the 'reviews_column' separately as a part of a l
    ist
    all_reviews = []
    for i in reviews_column:
        all_reviews.append(i)

    print(all_reviews[1])
    print("="*100)
    print ('Number of reviews :', len(all_reviews))
```

remember seeing show aired television years ago child sister later boug ht lp day thirty something used series books songs student teaching pre schoolers turned whole school purchasing cd along books children tradit \_\_\_\_\_\_

Number of reviews : 100000

# Obtaining list of Tuples denoting the Count of Occurence for each word in the Vocabulary :-

```
[('not', 100009), ('like', 40249), ('good', 31372), ('one', 28723), ('t aste', 27696), ('great', 26345), ('would', 25806), ('coffee', 23691), ('flavor', 22874), ('product', 21825), ('tea', 21688), ('no', 18291), ('food', 18075), ('get', 17933), ('love', 15650), ('amazon', 15571), ('really', 15539), ('much', 15141), ('also', 14587), ('use', 13940), ('time', 13786), ('little', 13677), ('find', 13300), ('make', 12902), ('even', 12890), ('best', 12294), ('price', 11980), ('chocolate', 11893), ('well', 11601), ('buy', 11376), ('better', 11339), ('tried', 11298), ('eat', 11045), ('try', 10725), ('sugar', 10242), ('could', 9622), ('dog', 9177), ('found', 9061), ('free', 9052), ('first', 8803), ('bag', 8772), ('water', 8621), ('sweet', 8597), ('made', 8550), ('cup', 85
```

```
nk', 7930)]
         Obtaining Encoding for each word in the Vocabulary basis the Frequency Ranking:-
In [33]: # Refer : https://stackoverflow.com/questions/7971618/python-return-fir
         st-n-keyvalue-pairs-from-dict
         from itertools import islice
         def take(n, iterable):
             "Return first n items of the iterable as a list"
             return list(islice(iterable, n))
         #Ranking each word in the vocabulary basis its frequency of occurence
         vocab to int = {word:i+1 for i, (word,cnt) in enumerate(sorted words)}
         sample vocab to int = take(50,vocab to int.items())
         print(sample vocab to int)
         [('not', 1), ('like', 2), ('good', 3), ('one', 4), ('taste', 5), ('grea
         t', 6), ('would', 7), ('coffee', 8), ('flavor', 9), ('product', 10),
         ('tea', 11), ('no', 12), ('food', 13), ('get', 14), ('love', 15), ('ama
         zon', 16), ('really', 17), ('much', 18), ('also', 19), ('use', 20), ('t
         ime', 21), ('little', 22), ('find', 23), ('make', 24), ('even', 25),
         ('best', 26), ('price', 27), ('chocolate', 28), ('well', 29), ('buy', 3
         0), ('better', 31), ('tried', 32), ('eat', 33), ('try', 34), ('sugar',
         35), ('could', 36), ('dog', 37), ('found', 38), ('free', 39), ('first',
         40), ('bag', 41), ('water', 42), ('sweet', 43), ('made', 44), ('cup', 4
         5), ('used', 46), ('box', 47), ('way', 48), ('two', 49), ('drink', 50)]
In [34]: #encoding each word in each review basis its ranking
         reviews int = []
         for review in all reviews:
             encoding = [vocab to int.get(w) for w in review.split()]
             reviews int.append(encoding)
         print(reviews int[0:3])
         [[17870, 22, 1333, 69, 349, 5006, 4182, 28456, 1197, 3165, 501, 86, 581
         6, 10677, 1256, 40974, 2150, 17871, 3811, 15, 142, 1805, 1333, 16313, 2
```

07), ('used', 8364), ('box', 8067), ('way', 8026), ('two', 7984), ('dri

8457, 1420, 1333, 1773, 2254, 349, 58, 227, 28456, 3423, 2088], [655, 1 816, 1347, 23063, 9149, 71, 272, 957, 1388, 528, 78, 28458, 54, 4183, 7 5, 46, 4567, 2955, 11085, 3656, 7352, 15100, 745, 103, 985, 719, 7075, 501, 2955, 823, 3717, 2045], [78, 4110, 8301, 144, 3970, 461, 1161, 614 4, 59, 3970, 547, 221, 2457, 543, 171, 1, 112, 2474, 1906, 3970, 3165, 779, 924, 152, 4, 2436, 3186, 1062, 34, 798, 7063]]

#### Obtaining Dataframe with ID Column as Primary Key and Encoding for each word:-

```
In [35]: encoded_df = pd.DataFrame({'ID':indices,'Encoded_value': reviews_int})
    encoded_df.head()
```

#### Out[35]:

	ID	Encoded_value
0	0	[17870, 22, 1333, 69, 349, 5006, 4182, 28456,
1	1	[655, 1816, 1347, 23063, 9149, 71, 272, 957, 1
2	2	[78, 4110, 8301, 144, 3970, 461, 1161, 6144, 5
3	3	[17, 3, 527, 2320, 10, 1478, 20, 19925, 1197,
4	4	[288, 747, 36, 1483, 594, 34, 10, 15, 40978, 7

### Combining both of the Dataframes on the ID Column for Visual Purposes:-

```
In [36]: combined_df = original_df.merge(encoded_df, on='ID',how='left')
    final_df = combined_df[['ID','Preprocessed_Reviews','Encoded_value','Sc
    ore']]
    final_df.head()
```

### Out[36]:

	ID	Preprocessed_Reviews	Encoded_value	Score
0	0	witty little book makes son laugh loud recite	[17870, 22, 1333, 69, 349, 5006, 4182, 28456,	1
1	1	remember seeing show aired television years ag	[655, 1816, 1347, 23063, 9149, 71, 272, 957, 1	1

	ID	Preprocessed_Reviews	Encoded_value	Score
2	2	bought apartment infested fruit flies hours tr	[78, 4110, 8301, 144, 3970, 461, 1161, 6144, 5	1
3	3	really good idea final product outstanding use	[17, 3, 527, 2320, 10, 1478, 20, 19925, 1197,	1
4	4	received shipment could hardly wait try produc	[288, 747, 36, 1483, 594, 34, 10, 15, 40978, 7	1

## [4.2] Obtaining Train & Test Datasets

```
In [37]: #Splitting the Train and Test Datasets in the 80:20 ratio
    X_Train = final_df['Encoded_value'][:int(final_df.shape[0]*0.8)]
    Y_Train = final_df['Score'][:int(final_df.shape[0]*0.8)]

    X_Test = final_df['Encoded_value'][int(final_df.shape[0]*0.8):final_df.
    shape[0]]
    Y_Test = final_df['Score'][int(final_df.shape[0]*0.8):final_df.shape[0]

In [38]: print(X_Train[1])
    print(type(X_Train[1]))
    print(len(X_Train[1]))

[655, 1816, 1347, 23063, 9149, 71, 272, 957, 1388, 528, 78, 28458, 54, 4183, 75, 46, 4567, 2955, 11085, 3656, 7352, 15100, 745, 103, 985, 719, 7075, 501, 2955, 823, 3717, 2045]
```

# [5] Building LSTM Models

<class 'list'>

32

In [39]: # LSTM for sequence classification in the Amazon Fine Food Reviews data

```
set
import numpy
import keras
from keras import optimizers
from keras import metrics
from keras.models import Sequential
from keras.layers import Dense
from keras.layers import LSTM
from keras.layers.embeddings import Embedding
from keras.preprocessing import sequence
from keras.layers.normalization import BatchNormalization
from keras.layers import Dropout
from keras.layers import Bidirectional
# fix random seed for reproducibility
numpy.random.seed(7)
Using TensorFlow backend.
```

### Handling 'None' Values in the Encoding:-

```
In [40]: lists_with_None = []
with_None=[]
for k in range(len(X_Train)):
    b = all(isinstance(x, int) for x in X_Train[k])
    if b is not True:
        lists_with_None.append(k)
        with_None.append(X_Train[k])

X_Train_final=[]
for k in X_Train:
        X_Train_final.append(list(filter(None,k)))

X_Test_final=[]
for k in X_Test:
        X_Test_final.append(list(filter(None,k)))
```

### Padding the Input Sentences to fix the Input Size:-

```
In [41]: # truncate and/or pad input sequences
    max_review_length = 500

X_Train_final = sequence.pad_sequences(X_Train_final, maxlen=max_review
    _length)
X_Test_final = sequence.pad_sequences(X_Test_final, maxlen=max_review_length)

print(X_Train.shape)
print(X_Train[1])

(80000,)
[655, 1816, 1347, 23063, 9149, 71, 272, 957, 1388, 528, 78, 28458, 54, 4183, 75, 46, 4567, 2955, 11085, 3656, 7352, 15100, 745, 103, 985, 719, 7075, 501, 2955, 823, 3717, 2045]
```

### [5.1] Model 1 : Single LSTM Layer

### [5.1.1] Constructing the Neural Network

Model: "sequential 1"

```
In [42]: # Creating the model
    #Refer: https://datascience.stackexchange.com/questions/10615/number-of
    -parameters-in-an-lstm-model

top_words = 132432
    embedding_vector_length = 32

model1 = Sequential()
    model1.add(Embedding(top_words+1, embedding_vector_length, input_length
    =max_review_length))
    model1.add(LSTM(100))

model1.add(Dense(1, activation='sigmoid'))
    print(model1.summary())
```

Layer (type)	Output Shape	Param #
embedding_1 (Embedding)	(None, 500, 32)	4237856
lstm_1 (LSTM)	(None, 100)	53200
dense_1 (Dense)	(None, 1)	101
Total params: 4.291.157		

Total params: 4,291,157
Trainable params: 4,291,157
Non-trainable params: 0

None

#### [5.1.2] Running the Model on Train & Test Datasets for 10 Epochs

```
In [45]: batch size= 64
       epochs=10
       model1.compile(loss='binary crossentropy', optimizer=optimizers.Adam(lr
       =0.001), metrics=[keras.metrics.AUC(),
                      'accuracy'])
       M1 history = model1.fit(X Train final, Y Train, batch size=batch size,
       epochs=epochs, verbose=1,
                          validation data=(X Test final, Y Test))
       Train on 80000 samples, validate on 20000 samples
       Epoch 1/10
       0.2294 - auc 1: 0.9164 - accuracy: 0.9122 - val loss: 0.2084 - val auc
       1: 0.9472 - val accuracy: 0.9159
       Epoch 2/10
       0.1494 - auc 1: 0.9665 - accuracy: 0.9440 - val loss: 0.2069 - val auc
       1: 0.9475 - val accuracy: 0.9179
```

```
Epoch 3/10
0.1164 - auc 1: 0.9789 - accuracy: 0.9577 - val loss: 0.2198 - val auc
1: 0.9438 - val accuracy: 0.9178
Epoch 4/10
0.0915 - auc_1: 0.9860 - accuracy: 0.9679 - val loss: 0.2324 - val auc
1: 0.9390 - val accuracy: 0.9101
Epoch 5/10
0.0699 - auc 1: 0.9914 - accuracy: 0.9760 - val loss: 0.3401 - val auc
1: 0.9094 - val accuracy: 0.9063
Epoch 6/10
0.0543 - auc 1: 0.9938 - accuracy: 0.9824 - val loss: 0.3138 - val auc
1: 0.9130 - val accuracy: 0.9114
Epoch 7/10
0.0430 - auc 1: 0.9959 - accuracy: 0.9853 - val loss: 0.3716 - val auc
1: 0.9000 - val accuracy: 0.9087
Epoch 8/10
0.0315 - auc_1: 0.9970 - accuracy: 0.9900 - val loss: 0.4110 - val auc
1: 0.8860 - val accuracy: 0.9032
Epoch 9/10
0.0263 - auc 1: 0.9979 - accuracy: 0.9915 - val loss: 0.4214 - val auc
1: 0.8913 - val accuracy: 0.9054
Epoch 10/10
80000/80000 [============= ] - 848s 11ms/step - loss:
0.0207 - auc 1: 0.9983 - accuracy: 0.9935 - val loss: 0.4552 - val auc
1: 0.8913 - val accuracy: 0.9032
Function to obtain the Training & Test AUC Values against the Number of Epochs
```

```
In [43]: def plt_dynamic(x, vy, ty, ax, colors=['b']):
    ax.plot(x, vy, 'b', label="Validation Loss")
    ax.plot(x, ty, 'r', label="Train Loss")
```

```
plt.legend()
plt.grid()
fig.canvas.draw()
```

### [5.1.3] Number of Epochs vs Train AUC & Test AUC

```
In [50]: | score1 = model1.evaluate(X Test final, Y Test, verbose=0)
         print('Test loss:', score1[0])
         print('Test auc value:', score1[1])
         print('Test accuracy:', score1[2])
         fig,ax = plt.subplots(1,1)
         ax.set xlabel('epoch') ; ax.set ylabel('Binary Crossentropy Loss')
         # list of epoch numbers
         x = list(range(1,epochs+1))
         # print(history.history.keys())
         # dict keys(['val loss', 'val_acc', 'loss', 'acc'])
         # history = model drop.fit(X train, Y train, batch size=batch size, epo
         chs=nb epoch, verbose=1, validation data=(X test, Y test))
         # we will get val loss and val acc only when you pass the paramter vali
         dation data
         # val loss : validation loss
         # val acc : validation accuracy
         # loss : training loss
         # acc : train accuracy
         # for each key in histrory.history we will have a list of length equal
          to number of epochs
         vy = M1 history.history['val loss']
         ty = M1 history.history['loss']
         plt dynamic(x, vy, ty, ax)
         Test loss: 0.45523406787402926
         Test auc value: 0.8912628889083862
         Test accuracy: 0.903249979019165
```



## [5.2] Model 2 : Stacked LSTM Layers

### [5.2.1] Constructing the Neural Network

Output Shape

Param #

Laver (type)

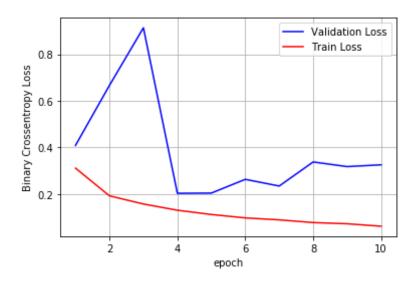
```
Jucput Jilupu
LUYCI (LYPC)
                                                          Ι α Ι α ΙΙ π
embedding 2 (Embedding)
                              (None, 500, 32)
                                                          4237856
lstm 2 (LSTM)
                              (None, 500, 100)
                                                          53200
batch normalization 1 (Batch (None, 500, 100)
                                                          400
lstm 3 (LSTM)
                              (None, 100)
                                                          80400
batch normalization 2 (Batch (None, 100)
                                                          400
dense 2 (Dense)
                               (None, 1)
                                                          101
Total params: 4,372,357
Trainable params: 4,371,957
Non-trainable params: 400
None
```

### [5.2.2] Running the Model on Train & Test Datasets for 10 Epochs

```
1: 0.8171 - val accuracy: 0.8471
      Epoch 3/10
      0.1570 - auc 1: 0.9624 - accuracy: 0.9412 - val loss: 0.9134 - val auc
      1: 0.9313 - val accuracy: 0.5107
      Epoch 4/10
      0.1304 - auc 1: 0.9737 - accuracy: 0.9524 - val loss: 0.2030 - val auc
      1: 0.9499 - val accuracy: 0.9204
      Epoch 5/10
      0.1120 - auc 1: 0.9800 - accuracy: 0.9596 - val loss: 0.2040 - val auc
      1: 0.9484 - val accuracy: 0.9176
      Epoch 6/10
      0.0975 - auc 1: 0.9842 - accuracy: 0.9650 - val loss: 0.2630 - val auc
      1: 0.9362 - val accuracy: 0.9172
      Epoch 7/10
      0.0890 - auc 1: 0.9867 - accuracy: 0.9682 - val loss: 0.2343 - val auc
      1: 0.9439 - val accuracy: 0.9112
      Epoch 8/10
      80000/80000 [============= ] - 1973s 25ms/step - loss:
      0.0774 - auc 1: 0.9903 - accuracy: 0.9719 - val loss: 0.3376 - val auc
      1: 0.9424 - val accuracy: 0.8791
      Epoch 9/10
      0.0723 - auc 1: 0.9907 - accuracy: 0.9744 - val loss: 0.3177 - val auc
      1: 0.9150 - val accuracy: 0.9132
      Epoch 10/10
      0.0617 - auc 1: 0.9930 - accuracy: 0.9784 - val loss: 0.3254 - val auc
      1: 0.9094 - val accuracy: 0.9134
      [5.2.3] Number of Epochs vs Train AUC & Test AUC
In [48]: | score2 = model2.evaluate(X Test final, Y Test, verbose=0)
      print('Test loss:', score2[0])
```

```
print('Test auc value:', score2[1])
print('Test accuracy:', score2[2])
fig,ax = plt.subplots(1,1)
ax.set xlabel('epoch') ; ax.set ylabel('Binary Crossentropy Loss')
# list of epoch numbers
x = list(range(1,epochs+1))
# print(history.history.keys())
# dict keys(['val loss', 'val acc', 'loss', 'acc'])
# history = model drop.fit(X train, Y train, batch size=batch size, epo
chs=nb epoch, verbose=1, validation data=(X test, Y test))
# we will get val loss and val acc only when you pass the paramter vali
dation data
# val loss : validation loss
# val acc : validation accuracy
# loss : training loss
# acc : train accuracy
# for each key in histrory.history we will have a list of length equal
to number of epochs
vy = M2 history.history['val_loss']
ty = M2 history.history['loss']
plt dynamic(x, vy, ty, ax)
```

Test loss: 0.32536794913969935 Test auc value: 0.9093945622444153 Test accuracy: 0.9133999943733215



# [5.3] Model 3 : Stacked LSTM Layers with Bidirectional RNN

### [5.3.1] Constructing the Neural Network

Model:	"sequent	ial 4"

Layer (type)	Output	Shape	Param #
embedding_4 (Embedding)	(None,	500, 32)	4237856
bidirectional_1 (Bidirection	(None,	500, 200)	106400
batch_normalization_3 (Batch	(None,	500, 200)	800
bidirectional_2 (Bidirection	(None,	200)	240800
batch_normalization_4 (Batch	(None,	200)	800
dense_3 (Dense)	(None,	1)	201

Total params: 4,586,857 Trainable params: 4,586,057 Non-trainable params: 800

### [5.3.2] Running the Model on Train & Test Datasets for 10 Epochs

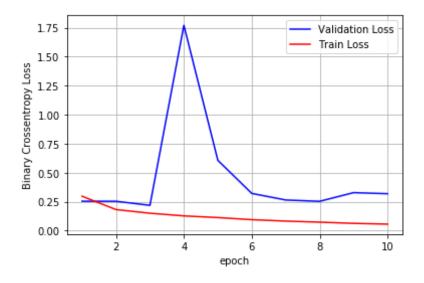
Epoch 1/10

```
0.2965 - auc 1: 0.8613 - accuracy: 0.8766 - val loss: 0.2535 - val auc
1: 0.9353 - val accuracy: 0.9080
Epoch 2/10
0.1814 - auc_1: 0.9498 - accuracy: 0.9305 - val loss: 0.2530 - val auc
1: 0.9475 - val accuracy: 0.8940
Epoch 3/10
0.1497 - auc 1: 0.9659 - accuracy: 0.9448 - val loss: 0.2178 - val auc
1: 0.9472 - val accuracy: 0.9175
Epoch 4/10
80000/80000 [============ ] - 3371s 42ms/step - loss:
0.1268 - auc 1: 0.9748 - accuracy: 0.9534 - val loss: 1.7704 - val auc
1: 0.8591 - val accuracy: 0.1699
Epoch 5/10
80000/80000 [============] - 3531s 44ms/step - loss:
0.1124 - auc_1: 0.9803 - accuracy: 0.9593 - val loss: 0.6061 - val auc
1: 0.9395 - val accuracy: 0.7533
Epoch 6/10
0.0941 - auc 1: 0.9853 - accuracy: 0.9657 - val loss: 0.3207 - val auc
1: 0.9181 - val accuracy: 0.8975
Epoch 7/10
0.0819 - auc 1: 0.9882 - accuracy: 0.9719 - val loss: 0.2639 - val auc
1: 0.9333 - val accuracy: 0.9172
Epoch 8/10
0.0726 - auc 1: 0.9905 - accuracy: 0.9745 - val loss: 0.2526 - val auc
1: 0.9352 - val accuracy: 0.9120
Epoch 9/10
0.0622 - auc 1: 0.9926 - accuracy: 0.9785 - val loss: 0.3275 - val auc
1: 0.9377 - val accuracy: 0.8913
Epoch 10/10
0.0557 - auc 1: 0.9940 - accuracy: 0.9805 - val loss: 0.3181 - val auc
1: 0.9163 - val accuracy: 0.9168
```

#### [5.3.3] Number of Epochs vs Train AUC & Validation AUC

```
In [50]: | score3 = model3.evaluate(X Test final, Y Test, verbose=0)
         print('Test loss:', score3[0])
         print('Test auc value:', score3[1])
         print('Test accuracy:', score3[2])
         fig,ax = plt.subplots(1,1)
         ax.set xlabel('epoch') ; ax.set ylabel('Binary Crossentropy Loss')
         # list of epoch numbers
         x = list(range(1, epochs+1))
         # print(history.history.keys())
         # dict keys(['val loss', 'val acc', 'loss', 'acc'])
         # history = model drop.fit(X train, Y train, batch size=batch size, epo
         chs=nb epoch, verbose=1, validation data=(X test, Y test))
         # we will get val loss and val acc only when you pass the parameter val
         idation data
         # val loss : validation loss
         # val acc : validation accuracy
         # loss : training loss
         # acc : train accuracy
         # for each key in histrory.history we will have a list of length equal
          to number of epochs
         vy = M3 history.history['val loss']
         ty = M3 history.history['loss']
         plt dynamic(x, vy, ty, ax)
```

Test loss: 0.3181260586164892 Test auc value: 0.9163286089897156 Test accuracy: 0.9167500138282776



# [6] Conclusion

The Amazon Fine Food Reviews Dataset consists of Reviews and their corresponding polarities ie whether the review is positive or negative. We have already tried various Machine Learning models on the Amazon Fine Food Reviews Dataset, and now we will proceed with Deep Learning Modelling for the same.

LSTMs make sure that our Long Term Dependecies for the review polarities are taken care of. Also, LSTMs are a great idea to implement because LSTMs take into account the sequence information of the sentences, something that is very important but we have ignored so far in the Machine Learning Text Featurizations that we applied such as BOW, TFIDF, and Word2Vec. But in order to build the LSTM Models we need to first carry out Data Preparation in the format needed for LSTMs.

We are considering a total of 200K reviews to start with, because of computational limitations which after deduplication results in approximately 160K reviews. Out of these, we only consider 100K reviews where we split the early 80K Reviews (basis time) into the Train Data and the

remaining 20K reviews as the Test Dataset {Our Metrics should improve even further if we increase our Train and Test Dataset Sizes}. First, we consider the entire vocabulary and then obtain the frequency of occurence for each word in the vocabulary, on the basis of which each word is ranked. This Ranking is what is used to encode the Reviews in the numerical format.

After this data preperation is completed, we build LSTM Models on top of it. First we build a single layer LSTM with 100 units (dimensionality of the output space) on top of which we measure the metrics of binary log loss, AUC Value as well as Accuracy. We give the highest preference for the Test AUC Values because Accuracy can be easily skewed in our case towards the majority class in our case: because our dataset is imbalanced. This is followed by Stacked LSTM with a total of 2 layers and then Bidirectional RNN. Again, we consider Adam as the optimizer for our task.

As expected from the results that are summarised below, the stacked Bidirectional RNN works very well and better than the other 2 models because it even takes into consideration the dependency of the words coming afterwards. The summary of each of the metrics obtained is as follows:

```
In [47]: from prettytable import PrettyTable

x=PrettyTable()
x.field_names=["Model","Model Type","Test Log Loss","Test AUC","Test Ac curacy"]

print ("Metrics for different LSTM Architectures after 10 Epochs:")
print("="*100)

x.add_row(["Model 1","Single layer LSTM", "0.455","0.891","90.32%"])
x.add_row(["Model 2","Stacked LSTM", "0.325","0.909","91.33%"])
x.add_row(["Model 3","Stacked Bidirectional RNN", "0.318","0.916","91.6
8%"])

print(x)
```

Metrics for different LSTM Architectures after 10 Epochs:

\_\_\_\_\_

\_\_\_\_\_

++		+		- + -		+
+						
Model	Model Type	Tes	t Log Loss	Ι.	Test AUC	Test
Accuracy		+		- + -		.+
+		•		•		'
Model 1	Single layer LSTM		0.455		0.891	
90.32%						
Model 2	Stacked LSTM		0.325		0.909	
91.33%						
Model 3	Stacked Bidirectional RNN		0.318		0.916	1
91.68%						
++		+		-+-		+
+						