Amazon Fine Food Reviews Analysis

Data Source: https://www.kaggle.com/snap/amazon-fine-food-reviews

EDA: https://nycdatascience.com/blog/student-works/amazon-fine-foods-visualization/

The Amazon Fine Food Reviews dataset consists of reviews of fine foods from Amazon.

Number of reviews: 568,454 Number of users: 256,059 Number of products: 74,258 Timespan: Oct 1999 - Oct 2012

Number of Attributes/Columns in data: 10

Attribute Information:

- 1. ld
- 2. Productld unique identifier for the product
- 3. Userld unqiue identifier for the user
- 4. ProfileName
- 5. HelpfulnessNumerator number of users who found the review helpful
- 6. HelpfulnessDenominator number of users who indicated whether they found the review helpful or not
- 7. Score rating between 1 and 5
- 8. Time timestamp for the review
- 9. Summary brief summary of the review
- 10. Text text of the review

Objective:

Given a review, determine whether the review is positive (rating of 4 or 5) or negative (rating of 1 or 2).

[Q] How to determine if a review is positive or negative?

[Ans] We could use Score/Rating. A rating of 4 or 5 can be cosnidered as a positive review. A rating of 1 or 2 can be considered as negative one. A review of rating 3 is considered nuetral and such reviews are ignored from our analysis. This is an approximate and proxy way of determining the polarity (positivity/negativity) of a review.

[1]. Reading Data

[1.1] Loading the data

The dataset is available in two forms

- 1. .csv file
- 2. SQLite Database

In order to load the data, We have used the SQLITE dataset as it is easier to query the data and visualise the data efficiently.

Here as we only want to get the global sentiment of the recommendations (positive or negative), we will purposefully ignore all Scores equal to 3. If the score is above 3, then the recommendation wil be set to "positive". Otherwise, it will be set to "negative".

```
In [1]: %matplotlib inline
import warnings
warnings.filterwarnings("ignore")

import sqlite3
import pandas as pd
import numpy as np
import nltk
import string
```

```
import matplotlib.pyplot as plt
import seaborn as sns
from sklearn.feature extraction.text import TfidfTransformer
from sklearn.feature extraction.text import TfidfVectorizer
from sklearn.feature extraction.text import CountVectorizer
from sklearn.metrics import confusion matrix
from sklearn import metrics
from sklearn.metrics import roc curve, auc
from nltk.stem.porter import PorterStemmer
import re
# Tutorial about Python regular expressions: https://pymotw.com/2/re/
import string
from nltk.corpus import stopwords
from nltk.stem import PorterStemmer
from nltk.stem.wordnet import WordNetLemmatizer
from gensim.models import Word2Vec
from gensim.models import KeyedVectors
import pickle
from tadm import tadm
import os
```

```
In [2]: # using SQLite Table to read data.
    con = sqlite3.connect('database.sqlite')

# filtering only positive and negative reviews i.e.
# not taking into consideration those reviews with Score=3
# SELECT * FROM Reviews WHERE Score != 3 LIMIT 500000, will give top 50
0000 data points
# you can change the number to any other number based on your computing
    power

# filtered_data = pd.read_sql_query(""" SELECT * FROM Reviews WHERE Sco
    re != 3 LIMIT 500000""", con)
# for tsne assignment you can take 5k data points
```

```
filtered_data = pd.read_sql_query(""" SELECT * FROM Reviews WHERE Score
!= 3 LIMIT 200000""", con)

# Give reviews with Score>3 a positive rating(1), and reviews with a sc
ore<3 a negative rating(0).
def partition(x):
    if x < 3:
        return 0
    return 1

#changing reviews with score less than 3 to be positive and vice-versa
actualScore = filtered_data['Score']
positiveNegative = actualScore.map(partition)
filtered_data['Score'] = positiveNegative
print("Number of data points in our data", filtered_data.shape)
filtered_data.head(3)</pre>
```

Number of data points in our data (200000, 10)

Out[2]:

_		ld	ProductId	Userld	ProfileName	HelpfulnessNumerator	HelpfulnessDenomin
	0	1	B001E4KFG0	A3SGXH7AUHU8GW	delmartian	1	
	1	2	B00813GRG4	A1D87F6ZCVE5NK	dll pa	0	
	2	3	B000LQOCH0	ABXLMWJIXXAIN	Natalia Corres "Natalia Corres"	1	
4							•

```
In [3]: display = pd.read sql query("""
          SELECT UserId, ProductId, ProfileName, Time, Score, Text, COUNT(*)
          FROM Reviews
          GROUP BY UserId
          HAVING COUNT(*)>1
          """, con)
In [4]:
          print(display.shape)
          display.head()
          (80668, 7)
Out[4]:
                         UserId
                                   ProductId
                                             ProfileName
                                                                Time Score
                                                                                     Text COUNT(*)
                                                                              Overall its just
                           #oc-
                                                                                 OK when
                                 B005ZBZLT4
                                                                                                  2
                                                  Breyton 1331510400
               R115TNMSPFT9I7
                                                                                considering
                                                                                the price...
                                                                               My wife has
                                                  Louis E.
                                                                                 recurring
                                B005HG9ESG
                                                   Emory
                                                          1342396800
                                                                                  extreme
                                                                                                  3
               R11D9D7SHXIJB9
                                                  "hoppy"
                                                                                   muscle
                                                                               spasms, u...
                                                                              This coffee is
                                                                               horrible and
                                 B005ZBZLT4
                                                           1348531200
                                                                                                  2
              R11DNU2NBKQ23Z
                                             Cieszykowski
                                                                              unfortunately
                                                                                    not ...
                                                                             This will be the
                                                  Penguin
                                                                             bottle that you
                                B005HG9ESG
                                                          1346889600
                                                                                                  3
              R11O5J5ZVQE25C
                                                    Chick
                                                                                 grab from
                                                                                     the...
                                                                             I didnt like this
                                               Christopher
                                B007OSBEV0
                                                          1348617600
                                                                          1 coffee. Instead
                                                                                                  2
              R12KPBODL2B5ZD
                                                 P. Presta
                                                                               of telling y...
In [5]: display[display['UserId']=='AZY10LLTJ71NX']
Out[5]:
```

	Userld	ProductId	ProfileName	Time	Score	Text	COUNT(*)
80638	AZY10LLTJ71NX	B001ATMQK2	undertheshrine "undertheshrine"	1296691200	5	I bought this 6 pack because for the price tha	5

```
In [6]: display['COUNT(*)'].sum()
Out[6]: 393063
```

[2] Exploratory Data Analysis

[2.1] Data Cleaning: Deduplication

It is observed (as shown in the table below) that the reviews data had many duplicate entries. Hence it was necessary to remove duplicates in order to get unbiased results for the analysis of the data. Following is an example:

		ld	ProductId	Userld	ProfileName	HelpfulnessNumerator	HelpfulnessDenon
	0	78445	B000HDL1RQ	AR5J8UI46CURR	Geetha Krishnan	2	
	1	138317	B000HDOPYC	AR5J8UI46CURR	Geetha Krishnan	2	
	2	138277	B000HDOPYM	AR5J8UI46CURR	Geetha Krishnan	2	
	3	73791	B000HDOPZG	AR5J8UI46CURR	Geetha Krishnan	2	
	4	155049	B000PAQ75C	AR5J8UI46CURR	Geetha Krishnan	2	
4							•

As it can be seen above that same user has multiple reviews with same values for HelpfulnessNumerator, HelpfulnessDenominator, Score, Time, Summary and Text and on doing analysis it was found that

ProductId=B000HDOPZG was Loacker Quadratini Vanilla Wafer Cookies, 8.82-Ounce Packages (Pack of 8)

ProductId=B000HDL1RQ was Loacker Quadratini Lemon Wafer Cookies, 8.82-Ounce Packages (Pack of 8) and so on

It was inferred after analysis that reviews with same parameters other than ProductId belonged to the same product just having different flavour or quantity. Hence in order to reduce redundancy it was decided to eliminate the rows having same parameters.

The method used for the same was that we first sort the data according to ProductId and then just keep the first similar product review and delelte the others. for eg. in the above just the review for ProductId=B000HDL1RQ remains. This method ensures that there is only one representative for each product and deduplication without sorting would lead to possibility of different representatives still existing for the same product.

Observation:- It was also seen that in two rows given below the value of HelpfulnessNumerator is greater than HelpfulnessDenominator which is not practically possible hence these two rows too are removed from calcualtions

```
In [11]: display= pd.read_sql_query("""
    SELECT *
    FROM Reviews
    WHERE Score != 3 AND Id=44737 OR Id=64422
    ORDER BY ProductID
    """, con)
```

```
display.head()
Out[11]:
               ld
                     ProductId
                                      Userld ProfileName HelpfulnessNumerator HelpfulnessDenor
                                                  J. E.
                                                                      3
          0 64422 B000MIDROQ A161DK06JJMCYF
                                               Stephens
                                               "Jeanne"
          1 44737 B001EQ55RW A2V0I904FH7ABY
                                                  Ram
In [12]: final=final[final.HelpfulnessNumerator<=final.HelpfulnessDenominator]</pre>
In [13]: #Before starting the next phase of preprocessing lets see the number of
          entries left
         print(final.shape)
         #How many positive and negative reviews are present in our dataset?
         final['Score'].value counts()
         (160176, 10)
Out[13]: 1
              134799
               25377
         Name: Score, dtype: int64
         [3] Preprocessing
```

[3.1]. Preprocessing Review Text

Now that we have finished deduplication our data requires some preprocessing before we go on further with analysis and making the prediction model.

Hence in the Preprocessing phase we do the following in the order below:-

- 1. Begin by removing the html tags
- 2. Remove any punctuations or limited set of special characters like, or. or # etc.
- 3. Check if the word is made up of english letters and is not alpha-numeric
- 4. Check to see if the length of the word is greater than 2 (as it was researched that there is no adjective in 2-letters)
- 5. Convert the word to lowercase
- 6. Remove Stopwords
- 7. Finally Snowball Stemming the word (it was observed to be better than Porter Stemming)

After which we collect the words used to describe positive and negative reviews

```
In [14]: # printing some random reviews
    sent_0 = final['Text'].values[0]
    print(sent_0)
    print("="*50)

    sent_1000 = final['Text'].values[1000]
    print(sent_1000)
    print("="*50)

    sent_1500 = final['Text'].values[1500]
    print(sent_1500)
    print("="*50)

    sent_4900 = final['Text'].values[4900]
    print(sent_4900)
    print("="*50)
```

I remembered this book from my childhood and got it for my kids. It's just as good as I remembered and my kids love it too. My older daughter now reads it to her sister. Good rhymes and nice pictures.

The qualitys not as good as the lamb and rice but it didn't seem to bot her his stomach, you get 10 more pounds and it is cheaper wich is a plu s for me. You can always ad your own rice and veggies. Its fresher that way and better for him in my opinion. Plus if you you can get it delive rd to your house for free its even better. Gotta love pitbulls

This is the Japanese version of breadcrumb (pan=bread, a Portuguese loa n-word, and"ko-" is "child of" or of "derived from".) Panko are used for katsudon, tonkatsu or cutlets served on rice or in soups. The cutlets, pounded chicken or pork, are coated with these light and crispy crumbs and fried. They are not gritty and dense like regular crumbs. They are very nice on deep fried shrimps and decor

ative for a more gourmet touch.

What can I say... If Douwe Egberts was good enough for my dutch grandmo ther, it's perfect for me. I like this flavor best with my Senseo... I t has a nice dark full body flavor without the burt bean taste I tend s ense with starbucks. It's a shame most americans haven't bought into s ingle serve coffe makers as our Dutch counter parts have. Every cup is fresh brewed and doesn't sit long enough on my desk to get that old tas te either.

```
In [15]: # remove urls from text python: https://stackoverflow.com/a/40823105/40
84039
sent_0 = re.sub(r"http\S+", "", sent_0)
sent_1000 = re.sub(r"http\S+", "", sent_1000)
sent_150 = re.sub(r"http\S+", "", sent_1500)
sent_4900 = re.sub(r"http\S+", "", sent_4900)
print(sent_0)
```

I remembered this book from my childhood and got it for my kids. It's just as good as I remembered and my kids love it too. My older daughter now reads it to her sister. Good rhymes and nice pictures.

```
from bs4 import BeautifulSoup
soup = BeautifulSoup(sent 0, 'lxml')
text = soup.get text()
print(text)
print("="*50)
soup = BeautifulSoup(sent 1000, 'lxml')
text = soup.get text()
print(text)
print("="*50)
soup = BeautifulSoup(sent 1500, 'lxml')
text = soup.get text()
print(text)
print("="*50)
soup = BeautifulSoup(sent 4900, 'lxml')
text = soup.get text()
print(text)
```

I remembered this book from my childhood and got it for my kids. It's just as good as I remembered and my kids love it too. My older daughte r now reads it to her sister. Good rhymes and nice pictures.

The qualitys not as good as the lamb and rice but it didn't seem to bot her his stomach, you get 10 more pounds and it is cheaper wich is a plu s for me. You can always ad your own rice and veggies. Its fresher that way and better for him in my opinion. Plus if you you can get it delive rd to your house for free its even better. Gotta love pitbulls

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What can I say... If Douwe Egberts was good enough for my dutch grandmo

ther, it's perfect for me. I like this flavor best with my Senseo... I t has a nice dark full body flavor without the burt bean taste I tend s ense with starbucks. It's a shame most americans haven't bought into s ingle serve coffe makers as our Dutch counter parts have. Every cup is fresh brewed and doesn't sit long enough on my desk to get that old tas te either.

```
In [17]: # https://stackoverflow.com/a/47091490/4084039
import re

def decontracted(phrase):
    # specific
    phrase = re.sub(r"won't", "will not", phrase)
    phrase = re.sub(r"can\'t", "can not", phrase)

# general
    phrase = re.sub(r"\'t", " not", phrase)
    phrase = re.sub(r"\'re", " are", phrase)
    phrase = re.sub(r"\'s", " is", phrase)
    phrase = re.sub(r"\'d", " would", phrase)
    phrase = re.sub(r"\'t", " not", phrase)
    phrase = re.sub(r"\'t", " not", phrase)
    phrase = re.sub(r"\'ve", " have", phrase)
    phrase = re.sub(r"\'ve", " have", phrase)
    return phrase
```

```
In [18]: sent_1500 = decontracted(sent_1500)
print(sent_1500)
print("="*50)
```

This is the Japanese version of breadcrumb (pan=bread, a Portuguese loa n-word, and"ko-" is "child of" or of "derived from".) Panko are used for katsudon, tonkatsu or cutlets served on rice or in soups. The cutlets, pounded chicken or pork, are coated with these light and crispy crumbs and fried. They are not gritty and dense like regular crumbs. They are very nice on deep fried shrimps and decor ative for a more gourmet touch.

I remembered this book from my childhood and got it for my kids. It's just as good as I remembered and my kids love it too. My older daughter now reads it to her sister. Good rhymes and nice pictures.

```
In [20]: #remove spacial character: https://stackoverflow.com/a/5843547/4084039
    sent_1500 = re.sub('[^A-Za-z0-9]+', ' ', sent_1500)
    print(sent_1500)
```

This is the Japanese version of breadcrumb pan bread a Portuguese loan word and quot ko quot is quot child of quot or of quot derived from quot Panko are used for katsudon tonkatsu or cutlets served on rice or in soups The cutlets pounded chicken or pork are coated with these light and crispy crumbs and fried They are not gritty and dense like regular crumbs They are very nice on deep fried shrimps and decorative for a more gourmet touch

```
ave', 'has', 'had', 'having', 'do', 'does', \
            'did', 'doing', 'a', 'an', 'the', 'and', 'but', 'if', 'or',
 'because', 'as', 'until', 'while', 'of', \
            'at', 'by', 'for', 'with', 'about', 'against', 'between',
'into', 'through', 'during', 'before', 'after',\
            'above', 'below', 'to', 'from', 'up', 'down', 'in', 'out',
'on', 'off', 'over', 'under', 'again', 'further',\
            'then', 'once', 'here', 'there', 'when', 'where', 'why', 'h
ow', 'all', 'any', 'both', 'each', 'few', 'more',\
            'most', 'other', 'some', 'such', 'only', 'own', 'same', 's
o', 'than', 'too', 'very', \
            's', 't', 'can', 'will', 'just', 'don', "don't", 'should',
"should've", 'now', 'd', 'll', 'm', 'o', 're', \
           've', 'y', 'ain', 'aren', "aren't", 'couldn', "couldn't",
'didn', "didn't", 'doesn', "doesn't", 'hadn',\
            "hadn't", 'hasn', "hasn't", 'haven', "haven't", 'isn', "is
n't", 'ma', 'mightn', "mightn't", 'mustn',\
            "mustn't", 'needn', "needn't", 'shan', "shan't", 'shouldn',
 "shouldn't", 'wasn', "wasn't", 'weren', "weren't", \
            'won', "won't", 'wouldn', "wouldn't"])
```

In [23]: preprocessed_reviews[1500]

Out[23]: 'japanese version breadcrumb pan bread portuguese loan word ko child de rived panko used katsudon tonkatsu cutlets served rice soups cutlets po unded chicken pork coated light crispy crumbs fried not gritty dense like regular crumbs nice deep fried shrimps decorative gourmet touch'

Obtaining the Required DataFrame:

```
In [24]: type(preprocessed reviews)
Out[24]: list
In [25]: print(final.shape)
           (160176, 10)
           We obtain a list at the end of all the Preprocessing whereas the data frame that we obtained at
           the end was named 'final'. Initially I considered 200K datapoints to work upon which got reduced
           to approx. 160K datapoints after all the text processing and data deduplication.
In [26]: | final['Preprocessed Reviews'] = preprocessed reviews
           Basically I have taken the entire list and added the list as a column to the entire dataframe, such
           that each value corresponds to a row in the dataframe.
In [27]:
           final.head()
Out[27]:
                        ld
                             ProductId
                                                  Userld ProfileName HelpfulnessNumerator HelpfulnessI
            138695 150513 0006641040
                                         ASH0DZQQF6AIZ
                                                              tessarat
```

_		ld	ProductId	Userld	ProfileName	HelpfulnessNumerator	HelpfulnessI
	138707	150525	0006641040	A2QID6VCFTY51R	Rick	1	
	138708	150526	0006641040	A3E9QZFE9KXH8J	R. Mitchell	11	
	138686	150504	0006641040	AQEYF1AXARWJZ	Les Sinclair "book maven"	1	
	138685	150503	0006641040	A3R5XMPFU8YZ4D	Her Royal Motherliness "Nana"	1	
4							>

Now I have a total of approx. 160K rows in the dataframe called 'final', of which I will consider only 100K rows to be applied to the Logistic Regression Classifier. Also here you have the Unix Timestamp in the data, which is basically the time when the review was posted.

This makes it possible to carry out Time Based Split of the data instead of random splitting of the data into Train, CV and Test Datasets. For Time Based Split I will take the oldest of the reviews as the Training Data, the intermediate reviews as the CV data and the latest reviews as the Test data.

```
In [28]: final_TBS = final.sort_values('Time')
In [29]: final_TBS.head()
```

	ld	ProductId	UserId	ProfileName	HelpfulnessNumerator	Helpfulnes
138706	150524	0006641040	ACITT7DI6IDDL	shari zychinski	0	
138683	150501	0006641040	AJ46FKXOVC7NR	Nicholas A Mesiano	2	
70688	76882	B00002N8SM	A32DW342WBJ6BX	Buttersugar	0	
1146	1245	B00002Z754	A29Z5PI9BW2PU3	Robbie	7	
1145	1244	B00002Z754	A3B8RCEI0FXFI6	B G Chase	10	
4						>

Now the values are sorted on the basis of Time. We know that by default the values are sorted in ascending order.

Obtaining Train, CV and Test Data:

Out[29]:

First I will remove all the useless columns from my dataframe. The only columns that we are concerned about here in this case are the 'Score' & 'Preprocessed_Reviews' (Without carrying out any Feature Engineering). Remaining columns in the dataframe are of no use to us.

```
In [30]: df = final_TBS[['Score', 'Preprocessed_Reviews']]
```

In [31]: df.head()

Out[31]:

	Score	Preprocessed_Reviews
138706	1	witty little book makes son laugh loud recite
138683	1	remember seeing show aired television years ag
70688	1	bought apartment infested fruit flies hours tr
1146	1	really good idea final product outstanding use
1145	1	received shipment could hardly wait try produc

```
In [32]: cleandf = df[:100000]
```

Basically we are taking a total of 100K reviews for the model. Since I am carrying out Time Based Splitting into Train, CV and Test datasets, I will split them in 70:10:20 ratio respectively.

```
So, # of Datapoints in Train data = 70,000
# of Datapoints in CV data = 10,000
# of Datapoints in Test data = 20,000
```

```
In [33]: Tr_df = cleandf[:70000]
    CV_df = cleandf[70000:80000]
    Te_df = cleandf[80000:100000]
```

```
In [34]: Tr_df.shape
Out[34]: (70000, 2)
```

```
In [35]: CV df.shape
Out[35]: (10000, 2)
In [36]: Te_df.shape
Out[36]: (20000, 2)
          Yes everything is working as expected: There are 70K points in the Training data, 10K points in
          the CV data and 20K points in the Test data.
          Now we can split the data as features in X and the class label in Y.
In [37]: X_Train = Tr_df['Preprocessed_Reviews']
          Y Train = Tr df['Score']
          X_CV = CV_df['Preprocessed_Reviews']
          Y CV = CV df['Score']
          X_Test = Te_df['Preprocessed_Reviews']
          Y Test = Te df['Score']
In [38]: Y_Train.value_counts()
Out[38]: 1
               60269
                 9731
          Name: Score, dtype: int64
In [39]: Y_CV.value_counts()
Out[39]: 1
               8266
               1734
          Name: Score, dtype: int64
In [40]: Y_Test.value_counts()
```

Out[40]: 1 16635 0 3365

Name: Score, dtype: int64

As expected, this is an imbalanced real world dataset.

Applying Logistic Regression :-

[5.1] Applying Logistic Regression on BOW:-

[5.1.1] Applying Logistic Regression with L1 regularization on BOW:-

```
In [533]: print("Shapes before the BOW Vectorization was carried out:")
         print(X Train.shape, Y Train.shape)
         print(X CV.shape,Y CV.shape)
         print(X Test.shape, Y Test.shape)
         print("*"*100)
         print("Shapes after the BOW Vectorization was carried out:")
         print(X Train BOW.shape, Y Train.shape)
         print(X CV BOW.shape,Y CV.shape)
         print(X Test BOW.shape,Y Test.shape)
         Shapes before the BOW Vectorization was carried out:
         (70000,) (70000,)
         (10000,) (10000,)
          (20000,) (20000,)
              Shapes after the BOW Vectorization was carried out:
         (70000, 49871) (70000,)
         (10000, 49871) (10000,)
         (20000, 49871) (20000,)
```

Hyperparameter Tuning on the BOW Representation (For L1 Regularization):-

Here since I am not using elastic net (which would have required 2 hyperparameters to be obtained, one for L1 regularization and the other for L2 Regularization), I only care about one hyperparameter ie. one value of lambda, which I am considering from 10^-6 to 10^6.

We can easily apply GridSearchCV in this case since we are only focused on a single Hyperparameter. If we had to obtain the best values for a lot of hyperparameters, GridSearchCV won't have been the best option considering its time complexity.

```
In [534]: lambda_hyperparam =[]
#initializing an empty list

for a in range(-6,7,2):
    lambda_hyperparam.append(10**a)
```

```
In [535]: print(lambda_hyperparam)
    [1e-06, 0.0001, 0.01, 1, 100, 100000, 1000000]
```

Here we have generated a list with the even powered values of the hyperparameter from 10^-6 to 10^6. The necessary packages are imported as follows:-

```
In [536]: from sklearn.model_selection import GridSearchCV
    from sklearn.linear_model import LogisticRegression
    from sklearn.preprocessing import StandardScaler
    import warnings
```

Now to provide the necessary parameter values to be used in GridSearchCV it is to be noted that we require a dictionary and not a list. Therefore a dictionary named 'tuned_parameters' is hence obtained as follows:

```
In [537]: tuned_parameters = {'C':lambda_hyperparam}
```

Again, column standardization is very important since we are calculating the distances of the datapoints from the hyperplane in consideration. Standardization is carried out as follows where X_Train_SCBOW (Scaled X_Train) is obtained after scaling the vectorized BOW representation. (Similarly we obtain the scaled vector for Test data as well).

```
In [538]: Scaler1 = StandardScaler(with_mean=False)
   X_Train_SCBOW = Scaler1.fit_transform(X_Train_BOW)
   X_CV_SCBOW = Scaler1.transform(X_CV_BOW)
   X_Test_SCBOW = Scaler1.transform(X_Test_BOW)
```

```
In [540]: warnings.filterwarnings('ignore')

#Carrying out 3-fold Cross Validation. class_weight is taken as 'balanc'
ed' since the data that we originally had
#was an Imbalanced Real World Dataset.

logil = LogisticRegression(penalty='ll',fit_intercept=False,class_weight='balanced')
BOW_modell = GridSearchCV(logil,tuned_parameters,scoring='roc_auc', cv=3,n_jobs=-1)

BOW_modell.fit(X_Train_SCBOW,Y_Train)

Train_BOW_AUC_Ll = BOW_modell.cv_results_['mean_train_score']
CV_BOW_AUC_Ll = BOW_modell.cv_results_['mean_test_score']
```

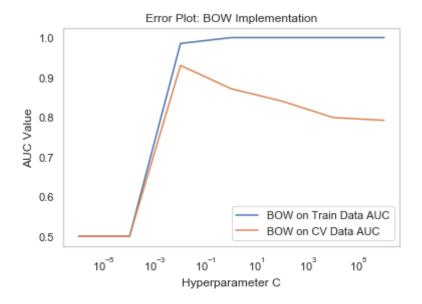
Plotting the graph to obtain the best value of C:-

```
In [542]: plt.plot(lambda_hyperparam,Train_BOW_AUC,label="BOW on Train Data AUC")
    plt.plot(lambda_hyperparam,CV_BOW_AUC,label="BOW on CV Data AUC")
    plt.xscale('log')

plt.legend()

plt.title("Error Plot: BOW Implementation")
    plt.xlabel('Hyperparameter C')
    plt.ylabel('AUC Value')

plt.grid(False)
    plt.show()
```



From this graph that we obtained we can choose the best value of the hyperparameter as follows:

- * Highest value of CV AUC Value
- * Smallest difference between the Train and CV AUC curves.

Basis this criteria of choosing the value of C, the best value of C = 10^-2 where the CV AUC Value > 0.9. This can be confirmed by the following code snippet using the best params attribute.

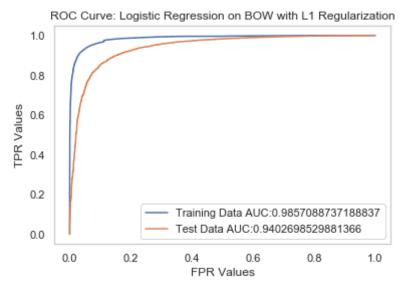
Testing with the Test Data for BOW Representation (For L1 Regularization):-

```
In [544]: logi test1 = LogisticRegression(penalty='l1', C=0.01,fit intercept=Fals
          e,class weight='balanced')
          logi test1.fit(X Train SCBOW,Y Train)
Out[544]: LogisticRegression(C=0.01, class weight='balanced', dual=False,
                    fit intercept=False, intercept scaling=1, max iter=100,
                    multi class='warn', n jobs=None, penalty='l1', random state=N
          one.
                    solver='warn', tol=0.0001, verbose=0, warm start=False)
In [545]: X Train SCBOW.shape
Out[545]: (70000, 49871)
In [546]: Y Train.shape
Out[546]: (70000,)
In [547]: X Test SCBOW.shape
Out[547]: (20000, 49871)
In [548]: Y Test.shape
Out[548]: (20000,)
In [549]: from sklearn.metrics import roc curve, auc
          train fpr1,train tpr1,thresholds = roc curve(Y Train,logi test1.predict
          proba(X Train SCBOW)[:,1])
          test fpr1,test tpr1,thresholds = roc_curve(Y_Test,logi_test1.predict_pr
          oba(X Test SCBOW)[:,1])
In [551]: import matplotlib.pyplot as plt
          plt.plot(train_fpr1,train_tpr1,label = 'Training Data AUC:' + str(auc(t
          rain fpr1,train tpr1)))
          plt.plot(test fpr1, test tpr1, label = 'Test Data AUC:' + str(auc(test f
```

```
prl,test_tprl)))
plt.legend()

plt.xlabel('FPR Values')
plt.ylabel('TPR Values')
plt.title('ROC Curve: Logistic Regression on BOW with L1 Regularizatio n')

plt.grid(False)
plt.show()
```



User Defined Function to obtain the best value of Threshold with Best Tradeoff between TPR and FPR:-

```
In [552]: def matrixpredict(data,thresholds,tpr,fpr):
    matrixpredict.best_tradeoff = tpr*(1-fpr)
    matrixpredict.ideal_threshold = thresholds[matrixpredict.best_trade
    off.argmax()]
    predictions = []
```

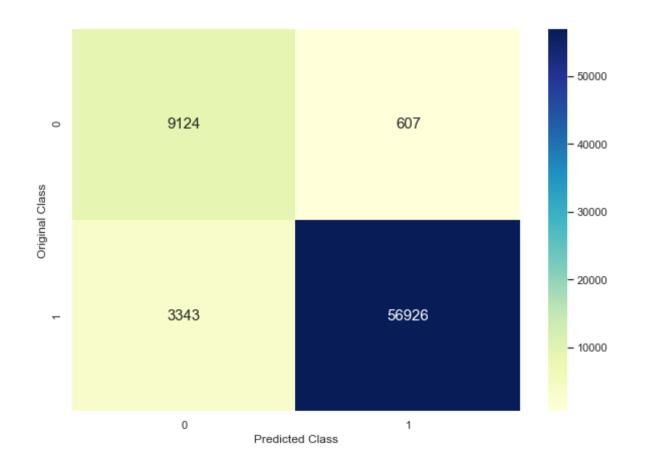
```
for i in data:
    if i>= matrixpredict.ideal_threshold:
        predictions.append(1)
    else:
        predictions.append(0)
return predictions
```

User Defined Function to plot the Heatmap of The Confusion Matrix for the Training Data:

```
In [553]: import seaborn as sns
          def plottrainmatrix (train matrix):
              sns.set style("whitegrid")
              labels = [0,1]
              print("-"*20, "Training Confusion Matrix", "-"*20)
              print(" ")
              print("The Training Data Confusion Matrix is as follows:")
              print(" ")
              print("The maximum value of tpr*(1-fpr) :", max(matrixpredict.best
          tradeoff))
              print("Threshold for Maximum Value of tpr*(1-fpr) :",round(matrixpr
          edict.ideal threshold,3))
              plt.figure(figsize=(10,7))
              sns.heatmap(train matrix,
                           annot=True, cmap="YlGnBu",fmt=".0f", xticklabels=labels
           , yticklabels=labels,
                           annot kws={"size": 15})
              plt.xlabel('Predicted Class')
              plt.ylabel('Original Class')
              plt.show()
```

User Defined Function to plot the HeatMap of The Confusion Matrix for the Test Data:

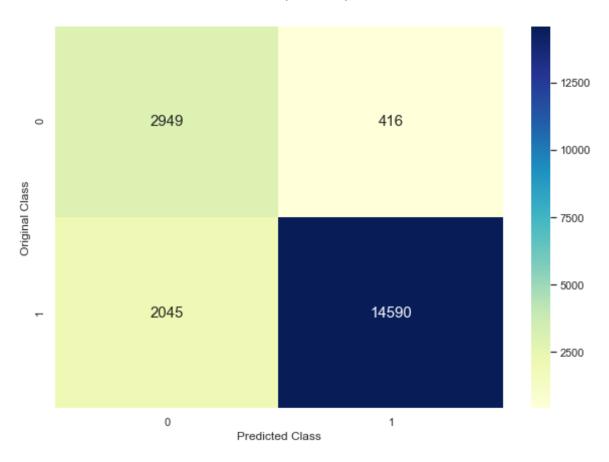
```
In [554]: import seaborn as sns
          def plottestmatrix (test matrix):
              labels = [0,1]
              print("-"*20, "Test Data Confusion Matrix", "-"*20)
              print(" ")
              print("The Test Data Confusion Matrix is as follows:")
              print(" ")
              print("The maximum value of tpr*(1-fpr) :", max(matrixpredict.best
          tradeoff))
              print("Threshold for Maximum Value of tpr*(1-fpr) :",round(matrixpr
          edict.ideal threshold,3))
              plt.figure(figsize=(10,7))
              sns.heatmap(test matrix,annot=True, cmap="YlGnBu",fmt=".0f", xtickl
          abels=labels,
                          yticklabels=labels,annot kws={"size": 15})
              plt.xlabel('Predicted Class')
              plt.ylabel('Original Class')
              plt.show()
In [555]: Y Train pred1 = logi test1.predict proba(X Train SCBOW)[:,1]
          Y Test pred1 = logi test1.predict proba(X Test SCBOW)[:,1]
          The Train Data Confusion Matrix looks as follows:-
In [556]: BOW Train1 = confusion matrix(Y Train, matrixpredict(Y Train pred1, thres
          holds,train tpr1,train fpr1))
          plottrainmatrix(BOW Train1)
          ----- Training Confusion Matrix
          The Training Data Confusion Matrix is as follows:
          The maximum value of tpr*(1-fpr) : 0.8865294862503701
          Threshold for Maximum Value of tpr*(1-fpr): 0.463
```



Accuracy on the Train Data = (56926+9124)/70000 => 94.35%

Similarly the Test Data Confusion Matrix is as follows:

The maximum value of tpr*(1-fpr): 0.7686386005624654 Threshold for Maximum Value of tpr*(1-fpr): 0.587



Accuracy on the Test Data => (14590+2949)/20000 => 87.70 %

[5.1.1.1] Calculating Sparsity on Weight Vector obtained using L1 Regularization on BOW:-

In [558]: logi_clf1 = LogisticRegression(C=0.01,penalty='l1',class_weight='balanc
ed')

The coef_ attribute returns the values of the Weights that suggest the feature importance in case the features are not multicollinear (W is an nd-array). Sparsity of a vector is defined as follows:-

* Number of Zero elements in a vector / Total Number of elements in the vector

This value could be calculated as follows:

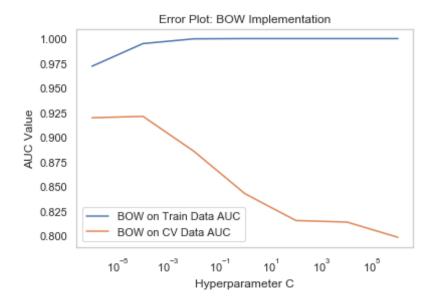
```
In [560]: (W.shape[0]*W.shape[1] - np.count_nonzero(W)) / (W.shape[0]*W.shape[1])
Out[560]: 0.8855246536063043
```

W.shape[0] * W.shape[1] returns the number of elements present in the n-dimensional array whereas count_nonzero in numpy returns the number of non-zero elements.

[5.1.2] Applying Logistic Regression with L2 regularization on BOW:-

Hyperparameter Tuning on the BOW Representation (For L2 Regularization):-

```
In [562]: warnings.filterwarnings('ignore')
          #Carrying out 3-fold Cross Validation. class weight is taken as 'balanc
          ed' since the data that we originally had
          #was an Imbalanced Real World Dataset.
          logi2 = LogisticRegression(penalty='l2', fit intercept=False, class weigh
          t='balanced')
          BOW model2 = GridSearchCV(logi2, tuned parameters, scoring='roc auc', cv=
          3,n jobs=-1
          BOW model2.fit(X Train SCBOW, Y Train)
          Train BOW AUC L2 = BOW model2.cv results ['mean train score']
          CV BOW AUC L2 = BOW model2.cv results ['mean test score']
In [564]: plt.plot(lambda hyperparam, Train BOW AUC L2, label="BOW on Train Data AU
          plt.plot(lambda hyperparam,CV BOW AUC L2,label ="BOW on CV Data AUC")
          plt.xscale('log')
          plt.legend()
          plt.title("Error Plot: BOW Implementation")
          plt.xlabel('Hyperparameter C')
          plt.ylabel('AUC Value')
          plt.grid(False)
          plt.show()
```



Therefore, the best Value of the Hyperparameter C in this scenario is : 0.0001, which we will apply on the Test Dataset.

Testing with the Test Data for BOW Representation (For L2 Regularization):-

Therefore on the Best value of C that has been obtained after carrying out the Hyperparameter Tuning, we fit the model on the Training Data as follows:

```
In [566]: logi_test2 = LogisticRegression(C=0.0001,penalty='l2',fit_intercept=Fal
    se,class_weight='balanced')
    logi_test2.fit(X_Train_SCBOW,Y_Train)
```

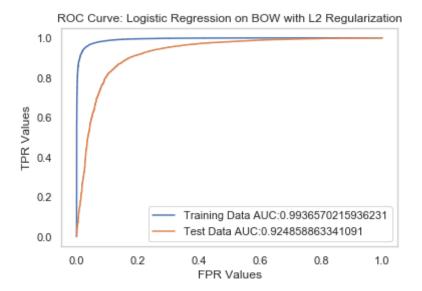
Plotting the graph between the FPR Values as well as the TPR values for the Training Data as well as the Test data we obtain the ROC Curve as follows:

```
In [568]: import matplotlib.pyplot as plt

plt.plot(train_fpr2,train_tpr2,label ='Training Data AUC:' + str(auc(train_fpr2,train_tpr2)))
 plt.plot(test_fpr2,test_tpr2,label = 'Test Data AUC:' + str(auc(test_fpr2,test_tpr2)))
 plt.legend()

plt.xlabel('FPR Values')
 plt.ylabel('TPR Values')
 plt.title('ROC Curve: Logistic Regression on BOW with L2 Regularization')

plt.grid(False)
 plt.show()
```



```
In [569]: Y_Train_pred2 = logi_test2.predict_proba(X_Train_SCBOW)[:,1]
Y_Test_pred2 = logi_test2.predict_proba(X_Test_SCBOW)[:,1]
```

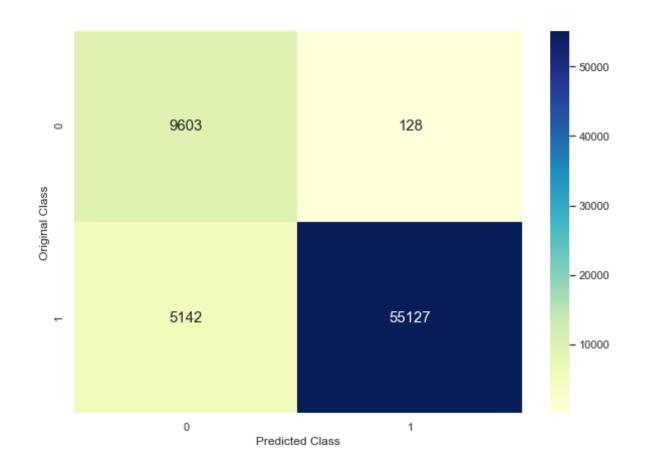
The Training Data Confusion Matrix will look as follows by calling the user defined functions matrixpredict() and plottrainmatrix() that were defined previously:

```
In [570]: BOW_Train2 = confusion_matrix(Y_Train,matrixpredict(Y_Train_pred2,thres
holds,train_tpr2,train_fpr2))
plottrainmatrix(BOW_Train2)
```

------ Training Confusion Matrix

The Training Data Confusion Matrix is as follows:

The maximum value of tpr*(1-fpr): 0.9258764203284484 Threshold for Maximum Value of tpr*(1-fpr): 0.591

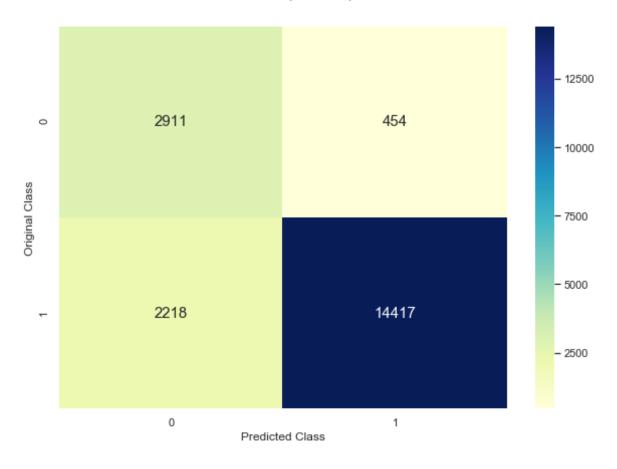


Accuracy on Train Data = (55127+9603)/70000 => 92.53 %

The Test Data Confusion Matrix will look as follows by calling the user defined functions matrixpredict() and plottestmatrix() that were defined previously:

The Test Data Confusion Matrix is as follows:

The maximum value of tpr*(1-fpr): 0.7497374938088163Threshold for Maximum Value of tpr*(1-fpr): 0.583



Accuracy on Test Data = (14417 + 2911)/20000 => 86.64 %

[5.1.2.1] Performing Pertubation Test (Multicollinearity Check) on BOW:-

Following are the Steps that we will perform to carry out the Pertubaton Test where we add a small Noise to the Training Data and again train the model on the Train data to check if there is a significant change to the weights obtained or not.

Therefore first I will generate a Random number with Gaussian Distribution : A mean of 0 and a variance equal to 0.110.

We already have obtained the Weights after fitting the model with the data X and the same has been stored in a variable called W.

```
In [572]: Gaussian = np.random.normal(0,0.0110)
    print(Gaussian)
```

0.005053611736121023

```
In [573]: type(X_Train_SCBOW)
```

Out[573]: scipy.sparse.csr.csr_matrix

```
In [574]: X_Train_SCBOW.shape
```

Out[574]: (70000, 49871)

As we see X_Train_SCBOW is a sparse matrix and we are basically to obtain a new Sparse matrix after adding this noise "Gaussian" that we obtained to the same. Also the shape of the Training Data Matrix :- (70000,49871) as expected.

```
multi_class='warn', n_jobs=None, penalty='l1', random_state=N
one,
solver='warn', tol=0.0001, verbose=0, warm_start=False)
```

We have added the variable "Gaussian" to X_Train_SCBOW and then fit the model now on this Training Data with the small noise added to the matrix. Now this logi_clf1's weight vector is obtained and stored in the variable 'W_dash' as follows:

```
In [576]: W_dash = logi_clf1.coef_
In [577]: print(np.count_nonzero(W))
    print(np.count_nonzero(W_dash))
5709
```

Now add a small value to both the vectors, such as 10^(-6) to make sure that when we are calculating the absolute change in the values of the weight vectors there is no problem of division by zero for these sparse vectors.

```
In [578]: W = W + 10**(-6)

W_dash = W_dash + 10**(-6)
```

```
In [579]: percentage_change_vector = abs((W - W_dash)/W_dash) * 100
print(np.count_nonzero(percentage_change_vector))
```

5815

5768

We basically have obtained 4628 non-zero elements in the "percentage_change_vector" where we have obtained the absolute changes in the Percentage values between the 2 vectors. Now what we have to do is as follows:

Find the percentile values for the "percentage_change_vector" and find the value of the percetile where this value is rising sharply. The value corresponding to this particular percentile becomes

our threshold and we are to obtain the feature names with the percentile values higher than this value of the threshold.

First we obtain the Percentile values that are multiples of 10.

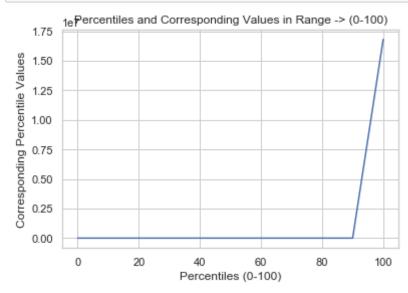
```
In [580]: Percentiles1 = []
Percentile_values1 = []

for i in range(0,101,10):
        Percentiles1.append(i)
        Percentile_values1.append(np.percentile(percentage_change_vector,i
))
```

```
In [581]: import matplotlib.pyplot as plt

plt.plot(Percentiles1,Percentile_values1)

plt.xlabel('Percentiles (0-100)')
plt.ylabel('Corresponding Percentile Values')
plt.title('Percentiles and Corresponding Values in Range -> (0-100)')
plt.show()
```



We see that this percentile value where there is the sudden spike is greater than the 85th percentile. Therefore we zoom in further to the percentile values in this particular range.

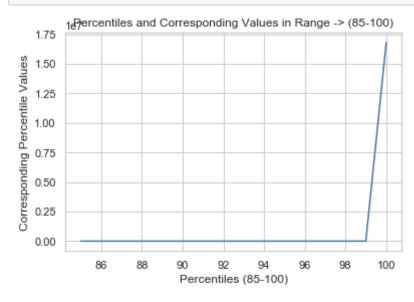
```
In [582]: Percentiles2 = []
Percentile_values2 = []

for i in range(85,101):
    Percentiles2.append(i)
    Percentile_values2.append(np.percentile(percentage_change_vector,i))
```

```
In [583]: import matplotlib.pyplot as plt

plt.plot(Percentiles2,Percentile_values2)

plt.xlabel('Percentiles (85-100)')
plt.ylabel('Corresponding Percentile Values')
plt.title('Percentiles and Corresponding Values in Range -> (85-100)')
plt.show()
```



Again we see that the spike is after the 99th percentile. Now we increment the percentiles with a step size of 0.1 and obtain the percentile values for 99.1,99.2,.... and so on.

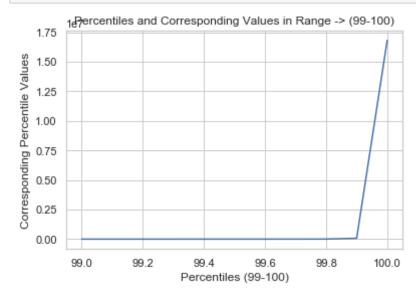
```
In [584]: Percentiles3 = []
Percentile_values3 = []

for i in range(99,101):
    while i<=100:
        Percentiles3.append(i)
        Percentile_values3.append(np.percentile(percentage_change_vector,i))
        i +=0.1</pre>
```

```
In [585]: import matplotlib.pyplot as plt

plt.plot(Percentiles3,Percentile_values3)

plt.xlabel('Percentiles (99-100)')
plt.ylabel('Corresponding Percentile Values')
plt.title('Percentiles and Corresponding Values in Range -> (99-100)')
plt.show()
```



Also we obtain a list corresponding to all the values for the percentiles in the range of (99,100), and our threshold is the value after which there is a sudden rise in the value.

```
In [586]: RegdPercentage change = []
          for i in range(99,100):
               while i \le 100:
                   RegdPercentage change.append(np.percentile(percentage change ve
          ctor,i))
                   i += 0.1
          print(RegdPercentage change)
          [97.42461525199663, 99.93299733902609, 101.12495443608012, 124.25556748
          261874, 185.52165813583153, 304.1209687702895, 552.9602606134013, 1080.
          4219480830525, 4093.0552326301877, 71614.3683446396, 16816163.06272669]
          Therefore the threshold in this scenario is as follows (stored in the variable "thresh"):-
In [587]: thresh = RegdPercentage change[-2]
In [588]: type(percentage change vector)
Out[588]: numpy.ndarray
In [589]: len(percentage change vector[0])
          #percentage change vector is a numpy nd-array.
Out[589]: 49871
In [590]: #All the features above the Threshold value are obtained as follows:
          feature names = count vect.get_feature_names()
          number of points above threshold = 0
          features above threshold = []
          for i in range(0,len(percentage change vector[0])):
              if percentage change vector[0][i]>thresh:
```

```
number_of_points_above_threshold +=1
    features_above_threshold.append(feature_names[i])
print("Number of datapoints above the Threshold: " + str(number_of_poin
ts_above_threshold))
print("="*100)
print("Feature Names above the Threshold value are as follows :")
print(features_above_threshold)
```

Number of datapoints above the Threshold: 50

Feature Names above the Threshold value are as follows:
['advertizes', 'aguave', 'allitle', 'assn', 'barson', 'blechhh', 'chico bags', 'chipsters', 'citations', 'coatepec', 'conceptbad', 'darwish', 'dippings', 'downey', 'eesnyderif', 'fagin', 'fgound', 'glasgow', 'gobi no', 'goofily', 'impractical', 'ippodo', 'italo', 'leon', 'looonnggg', 'miled', 'mothering', 'naaaaa', 'namby', 'neary', 'necking', 'nomol', 'oeste', 'ofmsg', 'perle', 'prectice', 'recomed', 'recommendedc', 'sabr ina', 'signaled', 'stroopwafeln', 'sunflowery', 'takingmore', 'tk', 'to rque', 'toxicant', 'trebbiano', 'uncomprehending', 'underlining', 've z']

[5.1.3] Feature Importance on BOW :-

Now we obtain all the weights in a variable called W_ds and we sort the values such that the first

values are the most important features for the negative class and the values at the end are the most important features of the positive class.

Basically we are only getting the weight values for the features in the increasing order of importance for the positive class. We use argsort() to obtain the corresponding indices.

```
In [593]: W_ds = list(logi_clf1.coef_)
    sorted_weights = list(np.argsort(W_ds))
    ordered_weights = sorted_weights[0]

print("The length of the ordered weights vector is as follows: " + str(
    len(ordered_weights)))
    print("The ordered_weights variable looks like as follows:")
    print(ordered_weights)
```

The length of the ordered weights vector is as follows: 49871 The ordered_weights variable looks like as follows: [29484 12421 49097 ... 11490 4004 19021]

Now we basically flip the nd-array using the numpy flip() function so that the weights are sorted in the decreasing order of their importance to the positive class.

```
In [594]: ordered_weights_reversed = list(np.flip(ordered_weights))
len(ordered_weights_reversed)
```

Out[594]: 49871

[5.1.3.1] Top 10 Important Features of Positive Class for BOW (Set 1) :-

```
In [595]: print("The Top 10 Important Features of the Positive Class are as follo
ws:")
print("="*100)
for i in ordered_weights_reversed[0:10]:
    print(feature_names[i], "-->",round(W_ds[0][i],3))
```

[5.1.3.2] Top 10 Important Features of Negative Class for BOW (Set 1) :-

```
In [634]: print("The Top 10 Important Features of the Negative Class are as follo
          ws:")
          print("="*100)
          for i in ordered_weights[0:10]:
              print(feature names[i], "-->", round(W ds[0][i],3))
          The Top 10 Important Features of the Negative Class are as follows:
          not --> -0.631
          disappointed --> -0.251
          worst --> -0.226
          terrible --> -0.204
          awful --> -0.185
          horrible --> -0.169
          thought --> -0.169
          disappointing --> -0.168
          unfortunately --> -0.165
          money --> -0.144
```

[5.2] Applying Logistic Regression on TFIDF :-

[5.2.1] Applying Logistic Regression with L1 regularization on TFIDF:-

```
In [597]: tf idf vect = TfidfVectorizer(ngram range=(1,2), min df=10)
          tf idf vect.fit(X Train)
          # Again fit is carried out only on the Training data. fit() internally
           stores the parameters that will be used to
          #convert the Text to a numerical vector.
Out[597]: TfidfVectorizer(analyzer='word', binary=False, decode error='strict',
                  dtype=<class 'numpy.float64'>, encoding='utf-8', input='conten
          t',
                  lowercase=True, max df=1.0, max features=None, min df=10,
                  ngram range=(1, 2), norm='l2', preprocessor=None, smooth idf=Tr
          ue,
                  stop words=None, strip accents=None, sublinear tf=False,
                  token pattern='(?u)\\b\\w\\b', tokenizer=None, use idf=Tru
          e,
                  vocabulary=None)
In [598]: X Train TFIDF = tf idf vect.transform(X Train)
          X CV TFIDF = tf idf vect.transform(X CV)
          X Test TFIDF = tf idf vect.transform(X Test)
In [599]: print("Shapes before the TFIDF Vectorization was carried out:")
          print(X Train.shape, Y Train.shape)
          print(X CV.shape, Y CV.shape)
          print(X Test.shape, Y Test.shape)
```

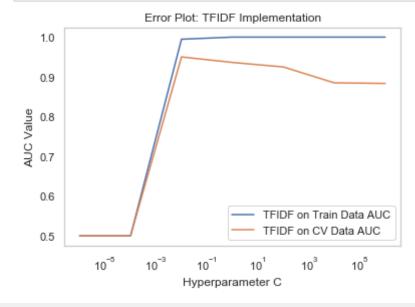
Hyperparameter Tuning on the TFIDF Representation (For L1 Regularization):-

```
In [600]: Scaler2 = StandardScaler(with_mean=False)
    X_Train_SCTFIDF = Scaler2.fit_transform(X_Train_TFIDF)
    X_CV_SCTFIDF = Scaler2.transform(X_CV_TFIDF)
    X_Test_SCTFIDF = Scaler2.transform(X_Test_TFIDF)

In [601]: logi3 = LogisticRegression(penalty='ll',fit_intercept=False,class_weight='balanced')
    TFIDF_model1 = GridSearchCV(logi3,tuned_parameters,scoring='roc_auc',cv=3,n_jobs=-1)
    TFIDF_model1.fit(X_Train_SCTFIDF,Y_Train)
```

```
Train_TFIDF_AUC_L1 = TFIDF_model1.cv_results_['mean_train_score']
CV_TFIDF_AUC_L1 = TFIDF_model1.cv_results_['mean_test_score']
```

Plotting the graph to obtain the Best value of C:-

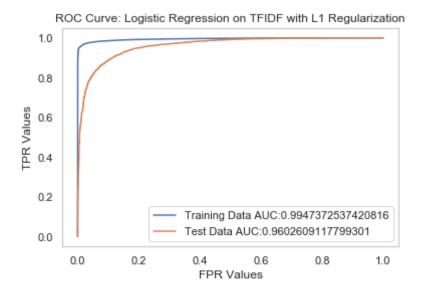


Therefore the best value of the Hyperparameter hence obtained is for C=0.01 which we will use to Train on the Training Data.

Testing with the Test Data for TFIDF Representation (For L1 Regularization):-

```
In [604]: logi test3 = LogisticRegression(penalty='l1',C=0.01,fit intercept=False
          ,class weight='balanced')
          logi test3.fit(X Train SCTFIDF,Y_Train)
Out[604]: LogisticRegression(C=0.01, class weight='balanced', dual=False,
                    fit intercept=False, intercept scaling=1, max iter=100,
                    multi class='warn', n jobs=None, penalty='l1', random state=N
          one,
                    solver='warn', tol=0.0001, verbose=0, warm start=False)
In [605]: X Train SCTFIDF.shape
Out[605]: (70000, 40652)
In [606]: Y Train.shape
Out[606]: (70000,)
In [607]: X Test SCTFIDF.shape
Out[607]: (20000, 40652)
In [608]: Y Test.shape
```

```
Out[608]: (20000,)
In [609]: from sklearn.metrics import roc curve, auc
          train fpr3,train tpr3,thresholds = roc curve(Y Train,logi test3.predict
          proba(X Train SCTFIDF)[:,1])
          test fpr3, test tpr3, thresholds = roc curve(Y Test, logi test3.predict pr
          oba(X Test SCTFIDF)[:,1])
In [610]: import matplotlib.pyplot as plt
          plt.plot(train fpr3,train tpr3,label ='Training Data AUC:' + str(auc(tr
          ain fpr3,train tpr3)))
          plt.plot(test fpr3,test tpr3,label = 'Test Data AUC:' + str(auc(test fp
          r3, test tpr3)))
          plt.legend()
          plt.xlabel('FPR Values')
          plt.vlabel('TPR Values')
          plt.title('ROC Curve: Logistic Regression on TFIDF with L1 Regularizati
          on')
          plt.grid(False)
          plt.show()
```



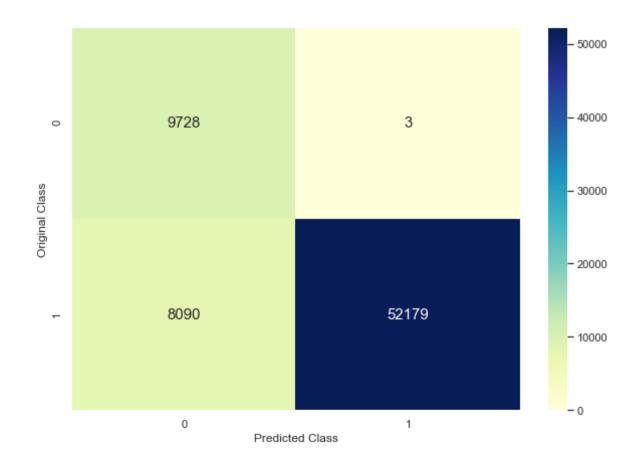
```
In [611]: Y_Train_pred3 = logi_test3.predict_proba(X_Train_SCTFIDF)[:,1]
Y_Test_pred3 = logi_test3.predict_proba(X_Test_SCTFIDF)[:,1]
```

The Training Data Confusion Matrix will look as follows by calling the user defined functions matrixpredict() and plottrainmatrix() that were defined previously:

------ Training Confusion Matrix

The Training Data Confusion Matrix is as follows:

The maximum value of tpr*(1-fpr): 0.9488506926689493 Threshold for Maximum Value of tpr*(1-fpr): 0.737

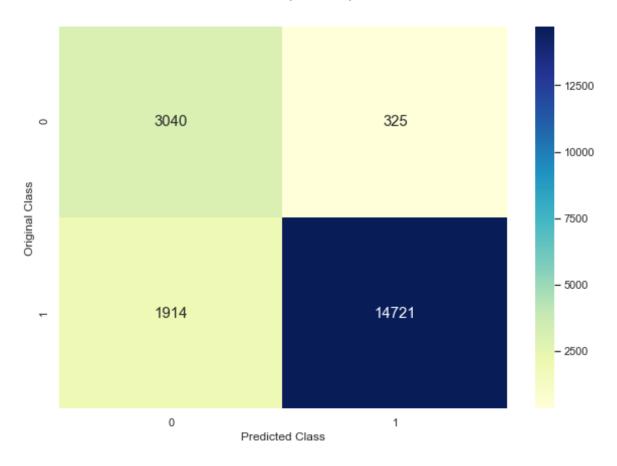


Accuracy on the Train Data = (52179+9728)/70000 => 88.43%

The Test Data Confusion Matrix will look as follows by calling the user defined functions matrixpredict() and plottestmatrix() that were defined previously:

The Test Data Confusion Matrix is as follows:

The maximum value of $tpr^*(1-fpr): 0.7994715665559511$ Threshold for Maximum Value of $tpr^*(1-fpr): 0.638$



Accuracy on the Test Data = (14721+3040)/20000 => 88.80%

[5.2.2] Applying Logistic Regression with L2 regularization on TFIDF :-

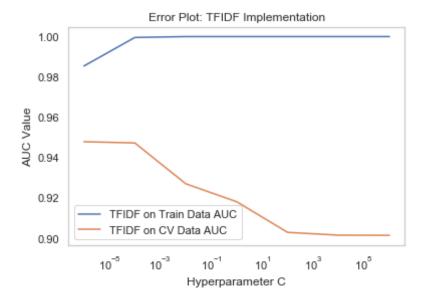
Hyperparameter Tuning on the TFIDF Representation (For L2 Regularization):-

```
In [614]: logi4 = LogisticRegression(penalty='l2',fit_intercept=False,class_weigh
t='balanced')
TFIDF_model2 = GridSearchCV(logi4,tuned_parameters,scoring='roc_auc',cv
=3,n_jobs=-1)

TFIDF_model2.fit(X_Train_SCTFIDF,Y_Train)

Train_TFIDF_AUC_L2 = TFIDF_model2.cv_results_['mean_train_score']
CV_TFIDF_AUC_L2 = TFIDF_model2.cv_results_['mean_test_score']
```

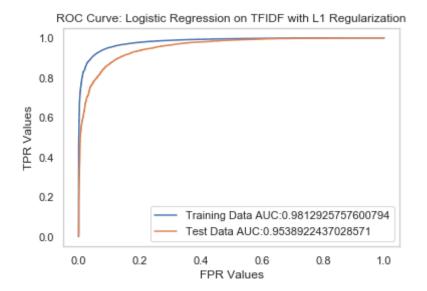
Plotting the graph to obtain the Best Value of C:



```
In [616]: print(TFIDF_model2.best_params_)
{'C': 1e-06}
```

Testing with the Test Data for TFIDF Representation (For L2 Regularization) :-

```
In [618]: X_Train_SCTFIDF.shape
Out[618]: (70000, 40652)
In [619]: Y Train.shape
Out[619]: (70000,)
In [620]: X Test SCTFIDF.shape
Out[620]: (20000, 40652)
In [621]: Y Test.shape
Out[621]: (20000,)
In [622]: from sklearn.metrics import roc curve, auc
          train fpr4,train tpr4,threshold = roc curve(Y Train,logi test4.predict
          proba(X Train SCTFIDF)[:,1])
          test fpr4, test tpr4, threshold = roc curve(Y Test, logi test4.predict pro
          ba(X Test SCTFIDF)[:,1])
In [623]: import matplotlib.pyplot as plt
          plt.plot(train fpr4,train tpr4,label ='Training Data AUC:' + str(auc(tr
          ain fpr4,train tpr4)))
          plt.plot(test fpr4,test tpr4,label = 'Test Data AUC:' + str(auc(test fp
          r4, test tpr4)))
          plt.legend()
          plt.xlabel('FPR Values')
          plt.ylabel('TPR Values')
          plt.title('ROC Curve: Logistic Regression on TFIDF with L1 Regularizati
          on')
          plt.grid(False)
          plt.show()
```



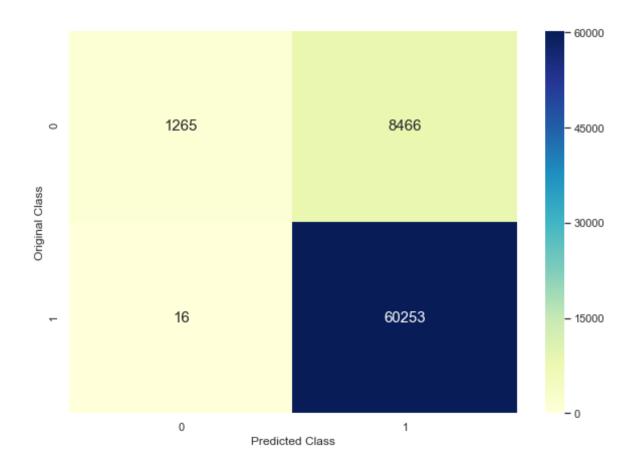
```
In [624]: Y_Train_pred4 = logi_test4.predict_proba(X_Train_SCTFIDF)[:,1]
Y_Test_pred4 = logi_test4.predict_proba(X_Test_SCTFIDF)[:,1]
```

The Training Data Confusion Matrix will look as follows by calling the user defined functions matrixpredict() and plottrainmatrix() that were defined previously:

------ Training Confusion Matrix

The Training Data Confusion Matrix is as follows:

The maximum value of $tpr^*(1-fpr): 0.8686500799393649$ Threshold for Maximum Value of $tpr^*(1-fpr): 0.378$

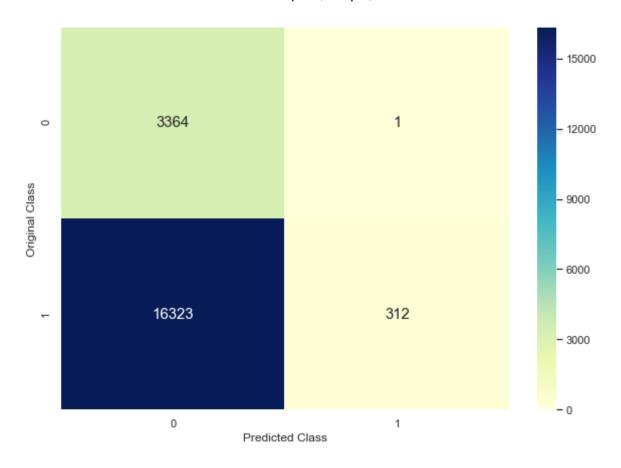


Accuracy on the Training Data = (60253+1265)/70000 => 87.88 %

The Test Data Confusion Matrix will look as follows by calling the user defined functions matrixpredict() and plottestmatrix() that were defined previously:

The Test Data Confusion Matrix is as follows:

The maximum value of $tpr^*(1-fpr): 0.7837671427123124$ Threshold for Maximum Value of $tpr^*(1-fpr): 0.571$



Accuracy on the Test Data = (312+3364)/20000 => 18.38 %

[5.2.3] Feature Importance on TFIDF:-

In [627]: logi_test3.fit(X_Train_SCTFIDF,Y_Train)

```
Out[627]: LogisticRegression(C=0.01, class weight='balanced', dual=False,
                    fit intercept=False, intercept scaling=1, max iter=100,
                   multi class='warn', n jobs=None, penalty='l1', random state=N
          one,
                    solver='warn', tol=0.0001, verbose=0, warm start=False)
In [628]: | TFIDF feature names = tf idf vect.get feature names()
          W TFIDF = logi test3.coef
In [629]: TFIDF sorted weights = np.argsort(W TFIDF[0])
          print("The length of the TFIDF sorted weights vector is as follows: " +
           str(len(TFIDF sorted weights)))
          print("The TFIDF sorted weights variable looks like as follows:")
          print(TFIDF sorted weights)
          The length of the TFIDF sorted weights vector is as follows: 40652
          The TFIDF sorted weights variable looks like as follows:
          [ 9147 24630 40083 ... 14959 2821 15624]
In [630]: TFIDF sorted weights reversed = list(np.flip(TFIDF sorted weights))
          len(TFIDF sorted weights reversed)
Out[630]: 40652
          [5.2.3.1] Top 10 Important Features of Positive
          Class for TFIDF (Set 2) :-
In [631]: print("The Top 10 Important Features of the Positive Class are as follo
          ws:")
          print("="*100)
          for i in TFIDF sorted weights reversed[0:10]:
              print(TFIDF feature names[i], "-->", round(W TFIDF[0][i],3))
          The Top 10 Important Features of the Positive Class are as follows:
```

```
great --> 0.7/0
best --> 0.545
good --> 0.509
delicious --> 0.474
love --> 0.473
perfect --> 0.359
loves --> 0.308
excellent --> 0.3
wonderful --> 0.271
not disappointed --> 0.257
```

[5.2.3.2] Top 10 Important Features of Negative Class for TFIDF (Set 2) :-

```
In [635]: print("The Top 10 Important Features of the Negative Class are as follo
          ws:")
          print("="*100)
          for i in TFIDF sorted weights[0:10]:
              print(TFIDF feature names[i], "-->",round(W TFIDF[0][i],3))
          The Top 10 Important Features of the Negative Class are as follows:
          disappointed --> -0.293
          not worth --> -0.207
          worst --> -0.196
          not good --> -0.194
          not --> -0.172
          awful --> -0.171
          terrible --> -0.17
          not recommend --> -0.166
          bad --> -0.16
          disappointing --> -0.149
```

[5.3] Applying Logistic Regression on Avg W2V

:-

Number of words that occur a minimum 5 times : 15928

Some of the sample words are as follows: ['little', 'book', 'makes', 'son', 'laugh', 'loud', 'car', 'driving', 'along', 'always', 'sing', 'r efrain', 'learned', 'india', 'roses', 'love', 'new', 'words', 'introduc es', 'classic', 'willing', 'bet', 'still', 'able', 'memory', 'college', 'remember', 'seeing', 'show', 'television', 'years', 'ago', 'child', 's ister', 'later', 'bought', 'day', 'thirty', 'something', 'used', 'serie s', 'books', 'songs', 'student', 'teaching', 'turned', 'whole', 'school', 'purchasing', 'cd']

Converting Reviews into Numerical Vectors using W2V vectors:-

Converting the Train Data Text:-

```
In [449]: # average Word2Vec
# compute average word2vec for each review.

sent_vectors_train = []; # the avg-w2v for each sentence/review is stored in this list
```

```
for sent in tqdm(list of sentence Train): # for each review/sentence fo
r Training Dataset
    sent vec = np.zeros(50)
    cnt words =0; # num of words with a valid vector in the sentence/re
view
    for word in sent: # for each word in a review/sentence
        if word in w2v words:
            vec = w2v model.wv[word]
            sent vec += vec
            cnt words += 1
    if cnt words != 0:
        sent vec /= cnt words
    sent vectors train.append(sent vec)
sent vectors train = np.array(sent vectors train)
print(sent vectors train.shape)
print(sent vectors train[0])
100%| 70000/70000 [03:30<00:00, 332.04it/s]
(70000, 50)
[-0.26362235 \quad 0.36341259 \quad 0.05912716 \quad -0.15530241 \quad -0.21291825 \quad 0.0822422
 -0.25469363 - 0.13862453 0.26894427 - 0.26029831 - 0.04197873 0.0507001
 -0.0908889 0.24274769 -0.02457227 0.53280742 0.07720621 -0.0886953
  0.21933248 -0.28083922 0.28840151 -0.32265463 -0.03505384 -0.4220876
  0.38699276 -0.08300514 -0.61234964 -0.08876074 -0.09647444 0.2137456
  0.11816004 \quad 0.4525831 \quad 0.02205687 \quad -0.70755206 \quad 0.21486545 \quad 0.0488854
  0.15189676 - 0.28684302   0.4380355   -0.12291572   0.05511635   0.0590796
  0.15147521 0.17947921 0.09547235 -0.38324617 0.43814488 0.3150405
 -0.01067962 -0.490691291
```

Converting the CV Data Text:-

```
In [450]: list_of_sentence_CV=[]
          for sentence in X CV:
              list of sentence CV.append(sentence.split())
In [451]: # average Word2Vec
          # compute average word2vec for each review.
          sent vectors cv = []; # the avg-w2v for each sentence/review is stored
           in this list
          for sent in tqdm(list of sentence CV): # for each review/sentence in th
          e CV Dataset.
              sent vec = np.zeros(50)
              cnt words =0; # num of words with a valid vector in the sentence/re
          view
              for word in sent: # for each word in a review/sentence
                  if word in w2v_words:
                      vec = w2v model.wv[word]
                      sent vec += vec
                      cnt words += 1
              if cnt words != 0:
                  sent vec /= cnt words
              sent vectors cv.append(sent vec)
          sent vectors cv = np.array(sent vectors cv)
          print(sent vectors cv.shape)
          print(sent vectors cv[0])
                | 10000/10000 [00:35<00:00, 279.34it/s]
          100%
          (10000, 50)
          [-0.54314212 0.93229
                                   -0.26659426 -0.32557144 0.10203325 -0.0951183
           -0.0601084 0.6061285
                                   0.73678312 -0.5780331 -0.97167579 -0.0599550
                       1.00823946  0.02411256  -0.59540434  -0.20607784  0.5046122
            0.641424
           -0.43214003 -0.16438693 -0.55799016 -1.00977479 -0.22433989 -0.8031495
```

Converting the Test Dataset:-

```
In [452]: list_of_sentence_Test=[]
          for sentence in X Test:
              list of sentence Test.append(sentence.split())
In [453]: # average Word2Vec
          # compute average word2vec for each review.
          sent vectors test = []; # the avg-w2v for each sentence/review is store
          d in this list
          for sent in tqdm(list of sentence Test): # for each review/sentence in
           the Test Dataset
              sent vec = np.zeros(50)
              cnt words =0; # num of words with a valid vector in the sentence/re
          view
              for word in sent: # for each word in a review/sentence
                  if word in w2v words:
                      vec = w2v model.wv[word]
                      sent vec += vec
                      cnt words += 1
              if cnt words != 0:
                  sent vec /= cnt words
              sent vectors test.append(sent vec)
```

```
sent_vectors_test = np.array(sent_vectors_test)
print(sent vectors test.shape)
print(sent vectors test[0])
             | 20000/20000 [01:08<00:00, 292.04it/s]
(20000, 50)
[-0.07378932 \quad 0.6712336 \quad 0.03768263 \quad 0.2643882 \quad -0.60631931 \quad 0.5348039
 -0.33460285 0.20846627 0.37334804 0.04518424 -0.89149444 0.4105742
 0.2191432 0.30187157 1.02174405 0.95069487 0.74066361 -0.1372085
7
  0.542327
            0.14497826 -0.11830268 -0.07027424 0.71532956 -0.2825226
  0.62837058    0.34923659    0.22613363    -0.31467119    -0.18399634    0.7200502
 -0.20654184 0.86442045 0.17901444 -0.74680024 0.64576795 -0.0447886
 -0.45511976 -0.90311688 0.31090903 -0.41058571 0.12561467 0.0084756
  -0.10627545 0.060209271
```

[5.3.1] Applying Logistic Regression with L1 regularization on AVG W2V:-

Hyperparameter Tuning on the Avg W2V Representation (For L1 Regularization):-

```
In [455]: Scaler3 = StandardScaler(with_mean=False)

X_Train_SCAW2V = Scaler3.fit_transform(sent_vectors_train)
```

```
X_CV_SCAW2V = Scaler3.transform(sent_vectors_cv)
X_Test_SCAW2V = Scaler3.transform(sent_vectors_test)

In [467]: logi5 = LogisticRegression(penalty='l1',fit_intercept=False,class_weight='balanced')
AW2V_model1 = GridSearchCV(logi5,tuned_parameters,scoring='roc_auc',cv=3,n_jobs=-1)

AW2V_model1.fit(X_Train_SCAW2V,Y_Train)

Train_AW2V_AUC_L1 = AW2V_model1.cv_results_['mean_train_score']
CV_AW2V_AUC_L1 = AW2V_model1.cv_results_['mean_test_score']
```

Plotting the graph to obtain the Best value of the Hyperparameter C:-

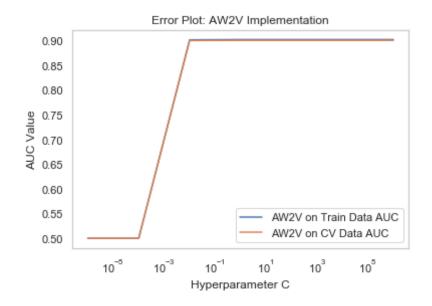
```
In [468]: import matplotlib.pyplot as plt

plt.plot(lambda_hyperparam,Train_AW2V_AUC_L1,label="AW2V on Train Data AUC")
plt.plot(lambda_hyperparam,CV_AW2V_AUC_L1,label ="AW2V on CV Data AUC")
plt.xscale('log')

plt.legend()
plt.grid(False)

plt.title("Error Plot: AW2V Implementation")
plt.xlabel('Hyperparameter C')
plt.ylabel('AUC Value')

plt.show()
```



Testing with the Test Data for AW2V Representation (For L1 Regularization) :-

```
In [471]: X Train SCAW2V.shape
Out[471]: (70000, 50)
In [462]: Y Train.shape
Out[462]: (70000,)
In [472]: X Test SCAW2V.shape
Out[472]: (20000, 50)
In [464]: Y Test.shape
Out[464]: (20000.)
In [476]: from sklearn.metrics import roc curve, auc
          train fpr5,train tpr5,threshold = roc curve(Y Train,logi test5.predict
          proba(X Train SCAW2V)[:,1])
          test fpr5, test tpr5, threshold = roc curve(Y Test, logi test5.predict pro
          ba(X Test SCAW2V)[:,1])
In [477]: import matplotlib.pyplot as plt
          plt.plot(train fpr5,train tpr5,label ='Training Data AUC:' + str(auc(tr
          ain fpr5,train tpr5)))
          plt.plot(test fpr5,test tpr5,label = 'Test Data AUC:' + str(auc(test fp
          r5, test tpr5)))
          plt.legend()
          plt.xlabel('FPR Values')
          plt.ylabel('TPR Values')
          plt.title('ROC Curve: Logistic Regression on AW2V with L1 Regularizatio
          n')
          plt.grid(False)
          plt.show()
```



```
In [478]: Y_Train_pred5 = logi_test5.predict_proba(X_Train_SCAW2V)[:,1]
Y_Test_pred5 = logi_test5.predict_proba(X_Test_SCAW2V)[:,1]
```

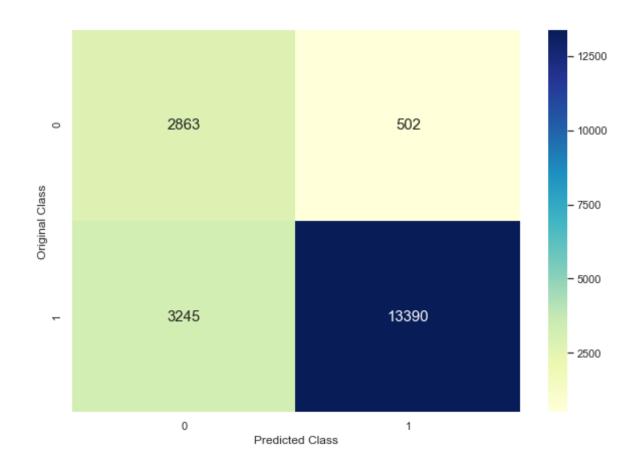
The Test Data Confusion Matrix will look as follows by calling the user defined functions matrixpredict() and plottestmatrix() that were defined previously:

```
In [481]: AW2V_Test1 = confusion_matrix(Y_Test,matrixpredict(Y_Test_pred5,thresho
    lds,test_tpr5,test_fpr5))
    plottestmatrix(AW2V_Test1)
```

------ Test Data Confusion Matrix

The Test Data Confusion Matrix is as follows:

The maximum value of $tpr^*(1-fpr): 0.6871543778647484$ Threshold for Maximum Value of $tpr^*(1-fpr): 0.485$



Accuracy on the Test Data = (13390+2863)/20000 => 81.27 %

[5.3.2] Applying Logistic Regression with L2 regularization on AVG W2V:-

Hyperparameter Tuning on the Avg W2V Representation (For L1 Regularization):-

```
In [482]: logi6 = LogisticRegression(penalty='l2',fit_intercept=False,class_weigh
t='balanced')
AW2V_model2 = GridSearchCV(logi6,tuned_parameters,scoring='roc_auc',cv=
3,n_jobs=-1)

AW2V_model2.fit(X_Train_SCAW2V,Y_Train)

Train_AW2V_AUC_L2 = AW2V_model2.cv_results_['mean_train_score']
CV_AW2V_AUC_L2 = AW2V_model2.cv_results_['mean_test_score']
```

Plotting the graph for the Best Value of the Hyperparameter C, we obtain the following:

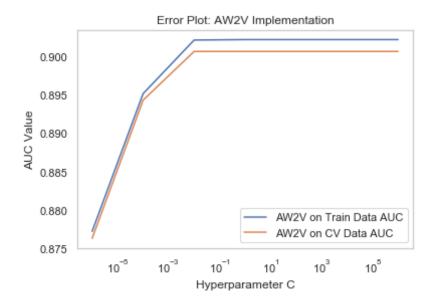
```
In [483]: import matplotlib.pyplot as plt

plt.plot(lambda_hyperparam,Train_AW2V_AUC_L2,label="AW2V on Train Data AUC")
  plt.plot(lambda_hyperparam,CV_AW2V_AUC_L2,label ="AW2V on CV Data AUC")
  plt.xscale('log')

plt.legend()
  plt.grid(False)

plt.title("Error Plot: AW2V Implementation")
  plt.xlabel('Hyperparameter C')
  plt.ylabel('AUC Value')

plt.show()
```

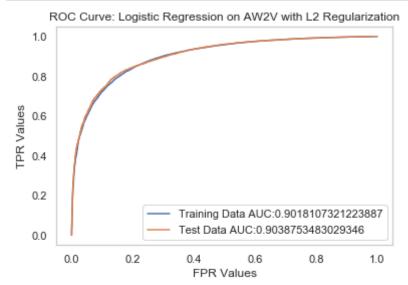


Again we have obtained the best value of the Hyperparameter C to be equal to 1.

Testing with the Test Data for AW2V Representation (For L2 Regularization) :-

```
one,
                    solver='warn', tol=0.0001, verbose=0, warm start=False)
In [492]: X Train SCAW2V.shape
Out[492]: (70000, 50)
In [493]: Y Train.shape
Out[493]: (70000.)
In [494]: X Test SCAW2V.shape
Out[494]: (20000, 50)
In [495]: Y Test.shape
Out[495]: (20000,)
In [496]: from sklearn.metrics import roc curve, auc
          train fpr6,train tpr6,threshold = roc curve(Y Train,logi test6.predict
          proba(X Train SCAW2V)[:,1])
          test fpr6, test tpr6, threshold = roc curve(Y Test, logi test6.predict pro
          ba(X Test SCAW2V)[:,1])
In [497]: import matplotlib.pyplot as plt
          plt.plot(train fpr6,train tpr6,label ='Training Data AUC:' + str(auc(tr
          ain fpr6,train tpr6)))
          plt.plot(test fpr6,test tpr6,label = 'Test Data AUC:' + str(auc(test fp
          r6, test tpr6)))
          plt.legend()
          plt.xlabel('FPR Values')
          plt.ylabel('TPR Values')
          plt.title('ROC Curve: Logistic Regression on AW2V with L2 Regularizatio
```

```
n')
plt.grid(False)
plt.show()
```



```
In [498]: Y_Train_pred6 = logi_test6.predict_proba(X_Train_SCAW2V)[:,1]
Y_Test_pred6 = logi_test6.predict_proba(X_Test_SCAW2V)[:,1]
```

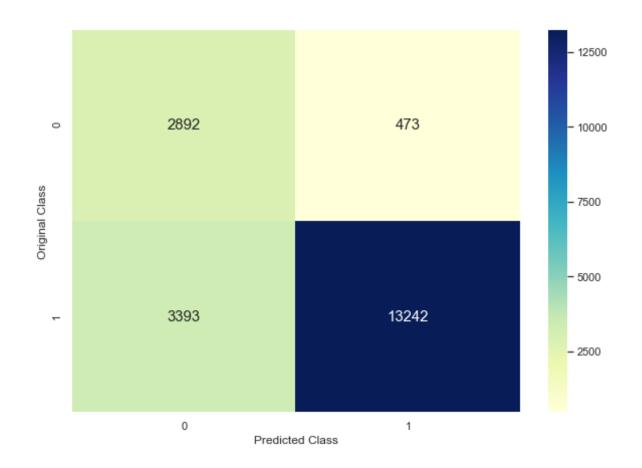
The Test Data Confusion Matrix will look as follows by calling the user defined functions matrixpredict() and plottestmatrix() that were defined previously:

```
In [499]: AW2V_Test2 = confusion_matrix(Y_Test,matrixpredict(Y_Test_pred6,thresho
    lds,test_tpr6,test_fpr6))
    plottestmatrix(AW2V_Test2)
```

------ Test Data Confusion Matrix

The Test Data Confusion Matrix is as follows:

The maximum value of tpr*(1-fpr): 0.6870121581673828Threshold for Maximum Value of tpr*(1-fpr): 0.499



Accuracy on the Test Data = (13242+2892)/20000 => 80.67 %

[5.4] Applying Logistic Regression on TFIDF W2V :-

```
In [500]: model = TfidfVectorizer()
    tf_idf_matrix = model.fit_transform(X_Train)
    # we are converting a dictionary with word as a key, and the idf as a v
```

```
alue
dictionary = dict(zip(model.get_feature_names(), list(model.idf_)))

In [501]: tf_idf_matrix.shape

Out[501]: (70000, 49871)
```

So basically tf_idf_matrix has learnt the vocabulary from X_Train and now we will apply the same on the Cross Validation as well as the Test Datasets.

Converting Reviews into Numerical Vectors using W2V vectors:-

Converting the Train Data Text:-

```
In [502]: # TF-IDF weighted Word2Vec
          tfidf feat = model.get feature names() # tfidf words/col-names
          # final tf idf is the sparse matrix with row= sentence, col=word and ce
          ll val = tfidf
          tfidf sent vectors train = []; # the tfidf-w2v for each sentence/review
           from Training Data is stored in this list
          row=0;
          for sent in tgdm(list of sentence Train): # for each review/sentence in
           Training Data
              sent vec = np.zeros(50) # as word vectors are of zero length
              weight sum =0; # num of words with a valid vector in the sentence/r
          eview
              for word in sent: # for each word in a review/sentence
                  if word in w2v words and word in tfidf feat:
                      vec = w2v model.wv[word]
                        tf idf = tf idf matrix[row, tfidf feat.index(word)]
                      # to reduce the computation we are
                      # dictionary[word] = idf value of word in whole courpus
```

```
# sent.count(word) = tf valeus of word in this review
                     tf idf = dictionary[word]*(sent.count(word)/len(sent))
                     sent vec += (vec * tf idf)
                     weight sum += tf idf
              if weight sum != 0:
                  sent vec /= weight sum
              tfidf sent vectors train.append(sent vec)
              row += 1
          100%
                        | 70000/70000 [2:26:25<00:00, 7.97it/s]
In [503]: tfidf sent vectors train[1]
Out[503]: array([-0.1377085 , 0.57922791, -0.26778645, 0.00927131, -0.31480139,
                 -0.09514315, -0.45718019, -0.3459088, 0.57188027, -0.23613721,
                 -0.3367774 , 0.33397561, 0.14271972, 0.0145354 , 0.14699015,
                 0.25031593, -0.13074571, -0.20908718, 0.26968004, 0.02424442,
                 0.38539809, -0.39909051, 0.34158593, -0.2152388, 0.71684167,
                 0.08013011, -0.41634708, 0.03336402, 0.16538415, 0.08156946,
                 -0.12341729, 0.48609311, 0.07896668, -0.23647025, 0.02374171,
                 -0.20066829, 0.1111161, -0.10216669, 0.23018917, -0.01845567,
                 -0.08628821, 0.00216192, 0.12506644, 0.09857979, -0.14456786,
                 -0.63768659, 0.63804906, 0.49433737, -0.39536 , -0.7608755
         6])
          Converting the CV Data Text :-
In [504]: # TF-IDF weighted Word2Vec
          tfidf feat = model.get feature names() # tfidf words/col-names
          # final tf idf is the sparse matrix with row= sentence, col=word and ce
```

```
In [504]: # TF-IDF weighted Word2Vec
    tfidf_feat = model.get_feature_names() # tfidf words/col-names
    # final_tf_idf is the sparse matrix with row= sentence, col=word and ce
    ll_val = tfidf

    tfidf_sent_vectors_cv = []; # the tfidf-w2v for each sentence/review fr
    om the CV Dataset is stored in this list
    row=0;
    for sent in tqdm(list_of_sentence_CV): # for each review/sentence in th
    e Cross Validation Dataset
```

```
sent vec = np.zeros(50) # as word vectors are of zero length
   weight sum =0; # num of words with a valid vector in the sentence/r
eview
    for word in sent: # for each word in a review/sentence
       if word in w2v words and word in tfidf feat:
           vec = w2v model.wv[word]
              tf idf = tf idf matrix[row, tfidf feat.index(word)]
            # to reduce the computation we are
            # dictionary[word] = idf value of word in whole courpus
            # sent.count(word) = tf valeus of word in this review
           tf idf = dictionary[word]*(sent.count(word)/len(sent))
            sent vec += (vec * tf idf)
           weight sum += tf idf
   if weight sum != 0:
       sent vec /= weight sum
   tfidf sent vectors cv.append(sent vec)
    row += 1
              | 10000/10000 [07:47<00:00, 21.41it/s]
```

Converting the Test Data Text:-

[5.4.1] Applying Logistic Regression with L1 regularization on TFIDF W2V:-

Hyperparameter Tuning on the TFIDF W2V Representation (For L1 Regularization):-

```
In [506]: Scaler4 = StandardScaler(with_mean=False)

X_Train_SCTFIDFW2V = Scaler4.fit_transform(tfidf_sent_vectors_train)
X_CV_SCTFIDFW2V = Scaler4.transform(tfidf_sent_vectors_cv)
X_Test_SCTFIDFW2V = Scaler4.transform(tfidf_sent_vectors_test)

In [507]: logi7 = LogisticRegression(penalty='l1',fit_intercept=False,class_weight='balanced')
TFIDFW2V_model1 = GridSearchCV(logi7,tuned_parameters,scoring='roc_auc',cv=3,n_jobs=-1)
TFIDFW2V_model1.fit(X_Train_SCTFIDFW2V,Y_Train)
```

```
Train_TFIDFW2V_AUC_L1 = TFIDFW2V_model1.cv_results_['mean_train_score']
CV_TFIDFW2V_AUC_L1 = TFIDFW2V_model1.cv_results_['mean_test_score']
```

Plotting the graph to find the best value of the Hyperparameter C, we obtain the following:-

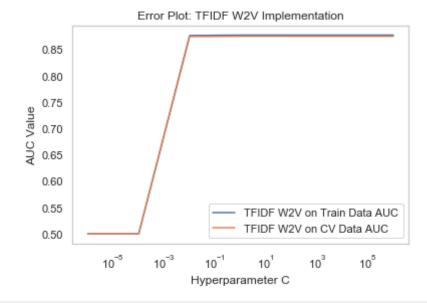
```
In [508]: import matplotlib.pyplot as plt

plt.plot(lambda_hyperparam,Train_TFIDFW2V_AUC_L1,label="TFIDF W2V on Train Data AUC")
  plt.plot(lambda_hyperparam,CV_TFIDFW2V_AUC_L1,label ="TFIDF W2V on CV Data AUC")
  plt.xscale('log')

plt.legend()
  plt.grid(False)

plt.title("Error Plot: TFIDF W2V Implementation")
  plt.xlabel('Hyperparameter C')
  plt.ylabel('AUC Value')

plt.show()
```



Again we obtain the Best value of the hyperparameter to be equal to 1.

Testing with the Test Data for TFIDF W2V Representation (For L1 Regularization) :-

```
In [510]: logi test7 = LogisticRegression(penalty='l1',C=1,fit intercept=False,cl
          ass weight='balanced')
          logi test7.fit(X Train SCTFIDFW2V,Y Train)
Out[510]: LogisticRegression(C=1, class weight='balanced', dual=False,
                    fit intercept=False, intercept scaling=1, max iter=100,
                    multi class='warn', n jobs=None, penalty='l1', random state=N
          one,
                    solver='warn', tol=0.0001, verbose=0, warm start=False)
In [511]: X Train SCTFIDFW2V.shape
Out[511]: (70000, 50)
In [512]: Y Train.shape
Out[512]: (70000,)
In [513]: X Test SCTFIDFW2V.shape
Out[513]: (20000, 50)
In [514]: Y Test.shape
Out[514]: (20000,)
```

```
In [515]: from sklearn.metrics import roc curve, auc
           train fpr7,train tpr7,threshold = roc curve(Y Train,logi test7.predict
           proba(X Train SCTFIDFW2V)[:,1])
           test fpr7, test tpr7, threshold = roc curve(Y Test, logi test7.predict pro
           ba(X Test SCTFIDFW2V)[:,1])
In [516]: import matplotlib.pyplot as plt
           plt.plot(train fpr7,train tpr7,label ='Training Data AUC:' + str(auc(tr
           ain fpr7,train tpr7)))
           plt.plot(test fpr7, test tpr7, label = 'Test Data AUC:' + str(auc(test fp
           r7, test tpr7)))
           plt.legend()
           plt.xlabel('FPR Values')
           plt.ylabel('TPR Values')
           plt.title('ROC Curve: Logistic Regression on TFIDF W2V with L1 Regulari
           zation')
           plt.grid(False)
           plt.show()
              ROC Curve: Logistic Regression on TFIDF W2V with L1 Regularization
              1.0
              0.8
           FPR Values
```

Training Data AUC:0.8765837362130017 Test Data AUC:0.8760533542705882

0.8

1.0

0.6

FPR Values

0.2

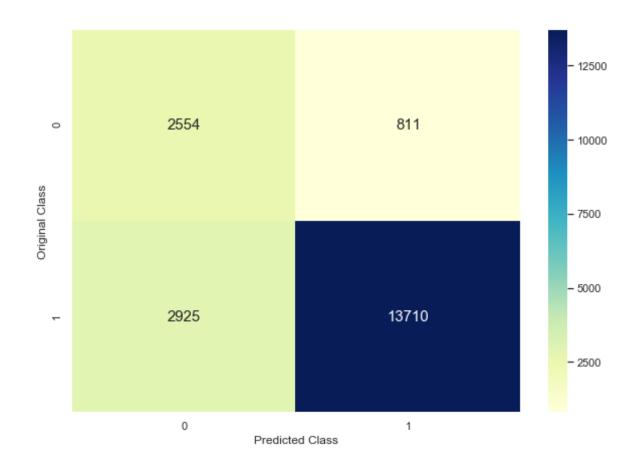
0.0

0.0

0.2

0.4

Threshold for Maximum Value of tpr*(1-fpr) : 0.433



Accuracy on the Test Data = (13710+2554)/20000 => 81.32%

[5.4.2] Applying Logistic Regression with L2 regularization on TFIDF W2V :-

Hyperparameter Tuning on the TFIDF W2V Representation (For L2 Regularization):-

```
In [519]: logi8 = LogisticRegression(penalty='l2',fit_intercept=False,class_weigh
t='balanced')
TFIDFW2V_model2 = GridSearchCV(logi8,tuned_parameters,scoring='roc_auc'
,cv=3,n_jobs=-1)
TFIDFW2V_model2.fit(X_Train_SCTFIDFW2V,Y_Train)
Train_TFIDFW2V_AUC_L2 = TFIDFW2V_model2.cv_results_['mean_train_score']
CV_TFIDFW2V_AUC_L2 = TFIDFW2V_model2.cv_results_['mean_test_score']
```

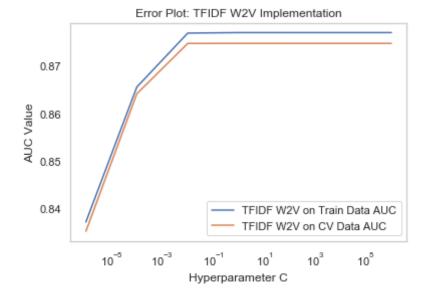
Plotting the graph to find the best value of the Hyperparameter C, we obtain the following:-

```
In [520]: import matplotlib.pyplot as plt

plt.plot(lambda_hyperparam,Train_TFIDFW2V_AUC_L2,label="TFIDF W2V on Tr
ain Data AUC")
plt.plot(lambda_hyperparam,CV_TFIDFW2V_AUC_L2,label ="TFIDF W2V on CV D
ata AUC")
plt.xscale('log')

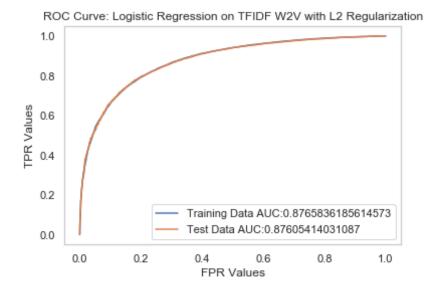
plt.legend()
plt.grid(False)

plt.title("Error Plot: TFIDF W2V Implementation")
plt.xlabel('Hyperparameter C')
plt.ylabel('AUC Value')
```



Testing with the Test Data for TFIDF W2V Representation (For L2 Regularization) :-

```
In [523]: X_Train_SCTFIDFW2V.shape
Out[523]: (70000, 50)
In [524]: Y Train.shape
Out[524]: (70000,)
In [525]: X Test SCTFIDFW2V.shape
Out[525]: (20000, 50)
In [526]: Y Test.shape
Out[526]: (20000,)
In [527]: from sklearn.metrics import roc curve, auc
          train fpr8,train tpr8,threshold = roc curve(Y Train,logi test8.predict
          proba(X Train SCTFIDFW2V)[:,1])
          test fpr8, test tpr8, threshold = roc curve(Y Test, logi test8.predict pro
          ba(X Test SCTFIDFW2V)[:,1])
In [528]: import matplotlib.pyplot as plt
          plt.plot(train fpr8,train tpr8,label ='Training Data AUC:' + str(auc(tr
          ain fpr8, train tpr8)))
          plt.plot(test fpr8,test tpr8,label = 'Test Data AUC:' + str(auc(test fp
          r8, test tpr8)))
          plt.legend()
          plt.xlabel('FPR Values')
          plt.ylabel('TPR Values')
          plt.title('ROC Curve: Logistic Regression on TFIDF W2V with L2 Regulari
          zation')
          plt.grid(False)
          plt.show()
```



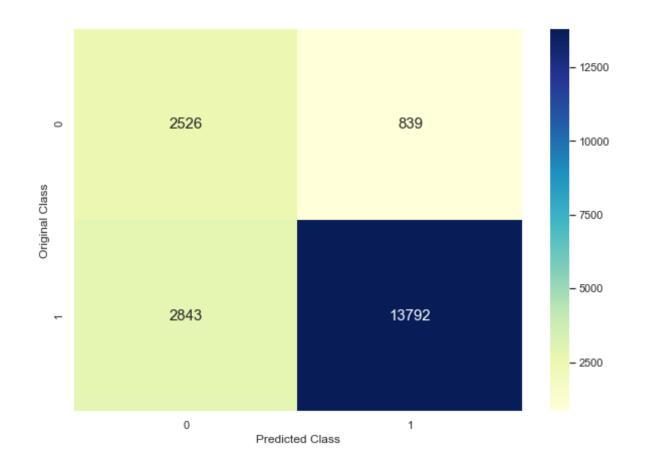
```
In [529]: Y_Train_pred8 = logi_test8.predict_proba(X_Train_SCTFIDFW2V)[:,1]
Y_Test_pred8 = logi_test8.predict_proba(X_Test_SCTFIDFW2V)[:,1]
```

The Test Data Confusion Matrix will look as follows by calling the user defined functions matrixpredict() and plottestmatrix() that were defined previously:

------ Test Data Confusion Matrix

The Test Data Confusion Matrix is as follows:

The maximum value of tpr*(1-fpr): 0.6373380209917416 Threshold for Maximum Value of tpr*(1-fpr): 0.425



Accuracy on Test Data = (13792+2526)/20000 => 81.59%

[6] Conclusions:-

```
In [636]: from prettytable import PrettyTable
In [637]: x=PrettyTable()
    x.field_names=["S No.","Top 10 Positive Words","Weight(+ve)","Top 10 Ne gative Words","Weight(-ve)"]
```

Top 10 Positive and Negative Words with BOW Representation:

++								
Wei	ght(-ve)		ords			·	Top 10 Negative Words	
++								
l	1 -0.631	great		0	.685	I	not	I
1	2	best	1	0	.536	1	disappointed	١
1	-0.251 3	delicious	1	0	.496	1	worst	Ι
I	-0.226 4	good		0	.403	I	terrible	I
	-0.204 5	perfect		0	.375	I	awful	I
l	-0.185 6	love		0	.368	1	horrible	
I	-0.169 7 -0.169	loves	I	0	.318	I	thought	I
	1.200							

```
excellent
                                          0.318
                                                       disappointing
            8 |
             -0.168
                                          0.313
                                                       unfortunately
                         highly
            9
            -0.165
                       wonderful
                                          0.272
            10 |
                                                           money
             -0.144 |
In [639]: y=PrettyTable()
         y.field names=["S No.", "Top 10 Positive Words", "Weight(+ve)", "Top 10 Ne
         gative Words", "Weight(-ve)"]
In [640]: print("Top 10 Positive and Negative Words with TFIDF Representation:")
         print(" "*100)
         y.add row(["1","great","0.776","disappointed","-0.293"])
         y.add_row(["2","best","0.545","not worth","-0.207"])
         y.add row(["3","good","0.509","worst","-0.196"])
         y.add row(["4","delicious","0.474","not good","-0.194"])
         y.add row(["5","love","0.473","not","-0.172"])
         y.add row(["6","perfect","0.359","awful","-0.171"])
         y.add row(["7","loves","0.308","terrible","-0.170"])
         y.add_row(["8","excellent","0.300","not recommend","-0.166"])
         y.add row(["9","wonderful","0.271","bad","-0.160"])
         y.add row(["10","not disappointed","0.257","disappointing","-0.149"])
         print(y)
         Top 10 Positive and Negative Words with TFIDF Representation:
         +----+
         | S No. | Top 10 Positive Words | Weight(+ve) | Top 10 Negative Words |
         Weight(-ve) |
         +----+
                                                        disappointed
                                          0.776
            1 |
                         great
```

```
-0.293
                                                 0.545
                                                                   not worth
                              best
               -0.207
                                                 0.509
                              good
                                                                     worst
               3
               -0.196
                           delicious
                                                 0.474
                                                                    not good
               -0.194
                              love
                                                 0.473
               5
                                                                      not
               -0.172
                            perfect
                                                 0.359
               6
                                                                     awful
               -0.171
                             loves
                                                                    terrible
                                                 0.308
               -0.170
                           excellent
                                                 0.300
                                                                 not recommend
               8
               -0.166
                           wonderful
                                                 0.271
                                                                      bad
               -0.160
                        not disappointed
                                                 0.257
                                                                 disappointing
               10 |
               -0.149
In [642]: z = PrettyTable()
          z.field names=["S No.", "Model", "Best Value of C", "Test Accuracy on Idea
          l Threshold", "Test AUC Score"]
In [643]: z.add row(["1","BOW (L1 Regularization)","0.001","87.70%","0.940"])
           z.add row(["2", "BOW (L2 Regularization)", "0.0001", "86.64%", "0.925"])
           z.add row(["3", "TFIDF (L1 Regularization)", "0.01", "88.80%", "0.960"])
           z.add row(["4", "TFIDF (L2 Regularization)", "10^(-6)", "18.38%", "0.954"])
           z.add row(["5", "AW2V (L1 Regularization)", "1", "81.27%", "0.904"])
           z.add row(["6", "AW2V (L2 Regularization)", "1", "80.67%", "0.904"])
           z.add row(["7", "TFIDF W2V (L1 Regularization)", "1", "81.32%", "0.876"])
           z.add row(["8", "TFIDF W2V (L2 Regularization)", "1", "81.59%", "0.876"])
           print(z)
```

```
Model
                                       Best Value of C | Test Accura
 S No. I
cy on Ideal Threshold | Test AUC Score |
            BOW (L1 Regularization)
                                            0.001
 87.70%
                          0.940
   2 |
            BOW (L2 Regularization)
                                            0.0001
                          0.925
  86.64%
           TFIDF (L1 Regularization)
                                             0.01
   3 |
  88.80%
                          0.960
           TFIDF (L2 Regularization)
   4 |
                                           10^(-6)
  18.38%
                          0.954
   5 |
            AW2V (L1 Regularization)
                                              1
  81.27%
                          0.904
   6 |
            AW2V (L2 Regularization)
  80.67%
                          0.904
  7 | TFIDF W2V (L1 Regularization) |
                          0.876
  81.32%
   8 | TFIDF W2V (L2 Regularization) |
  81.59%
```

Following are some Conclusions from the observations:-

- The Sparsity obtained on the BOW Weight Vector obtained after L1 Regularization is equal to 0.88.
- The Best Model in this scenario (as can be seen from the table above) is the TFIDF Model when L1 Regularization is carried out, which has a high value of Test Accuracy (88.80%) as well as the Highest Test AUC Score = 0.960.
- The Next Best Model would be BOW with L1 Regularization, considering both Test Accuracy
 as well as the Test AUC Scores. Even though TFIDF with L2 Regularization has a better
 AUC Score of 0.954, but its Test Accuracy is really terrible (only equal to 18.38%).