

Module - 1

❖ Please break down the URLs listed below. (list down protocol , Domain , TLD).

1. <https://www.flipkart.com/>

https:// → HyperText transfer protocol (secure)

www. → subdomain

Flipkart → Domain (Brand name)

.com → Top level domain

2. <https://www.irctc.co.in/>

https:// → HyperText transfer protocol (secure)

www. → subdomain

[irctc.co](https://www.irctc.co.in/) → Domain

.in → TLD

3. <https://www.allegro.pl/>

https:// → HyperText transfer protocol (secure)

www. → subdomain

Allegro → Domain

.pl → TLD

4. <https://www.johnlewispartnership.co.uk/>

https:// → HyperText transfer protocol (secure)

www. → Subdomain

johnlewispartnership.co → Domain

.uk → TLD

5. <https://www.uidai.gov.in/>

https:// → HyperText transfer protocol (secure)

www. → subdomain

[uidai.gov](https://www.uidai.gov.in/) → Domain

In. → TLD

2) What is HTTPS / SSL Update?

→ It's the **Secure version of Https**, the protocol used for transferring data on the web.

→ In HTTPS that **data sent between your browser and a website is encrypted**, making it much harder for hackers to intercept and fail to collect your information.

- SSL :-

SSL known as Secure Sockets Layer

→ It's a **security technology** that creates an encrypted link between a web server and a browser.

- Brand purchase hosting and domain firstly with include certificate SSL - Secure sockets layer.
- If SSL certificate is not included then protocol only HTTP (not secure).

3) List out 10 famous browser used worldwide.

- Google chrome
- Apple safari
- Microsoft Edge
- Mozilla Firefox
- Samsung internet
- opera
- vivaldi
- Tor Browser
- DuckDuck Go Browser
- Brave

4) Create a customer persona & identify Brand Deatils for the given brands.

- https://docs.google.com/spreadsheets/d/1us0kLQGRJJPNzP_OqEKS31pfg1s6ACJvaoG2AYeU-xU/edit?usp=sharing