Classification Of Book Genres

By its Cover and Title

Team -33 Project - 10

• • • Members:

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Motivation

The motivation for solving this problem is for designing covers of new books that want to come onto market with a relatively unknown author. This study would show what types of features concerning covers and titles are most important for determining a book's genre, and subsequently how a consumer perceives such a book.

Problem Addressed

In our project the problem we are addressing is to use book cover and its title to classify the book to a genre.

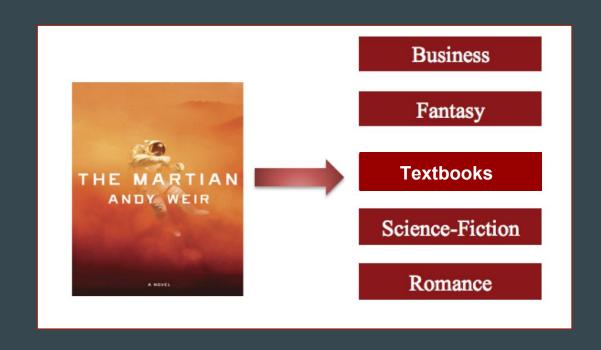
It has been shown that the cover design has a significant impact on the sales of a book, with book sales often shooting up after a change in design.

Our goal is to create a model that can determine how representative a cover is of its genre, as a method to later evaluate if the more a book cover resembles others in its genre, the higher the book sales.

Book Genres

We classify books into five genres: Business, Fantasy, Textbooks, Science-Fiction, and Romance.

<u>Assumption</u>: Non - overlapping.



Flow of work

- 1.) Dataset generation.
- 2.) Pre-processing
- 3.) Extracting Image (Book Cover) Features ~ ImageNet
- 4.) Extracting Features from Book Title ~ Word2vec
- 5.) Combining both the features to feed them into a classifier for final prediction.

Dataset Generation

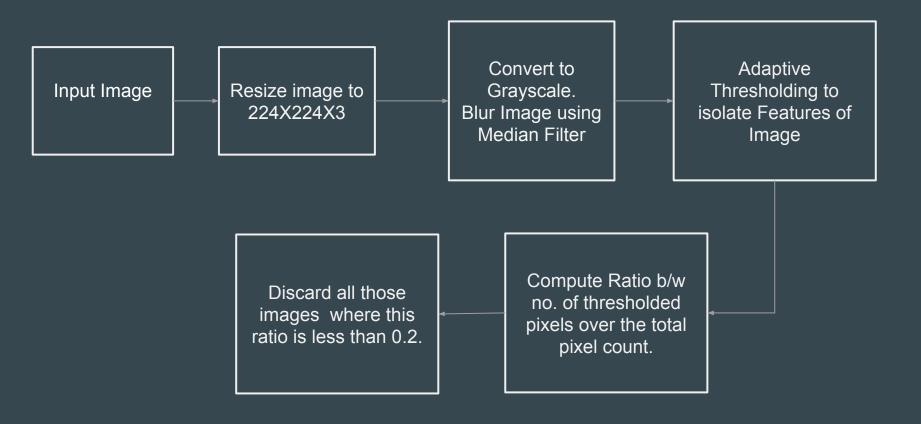
The dataset obtained from OpenLibrary.org consists of a total of 6,185 images from the five genres.

We used Selenium and BeautifulSoup library in python to scrape the book-cover images and titles to generate the dataset.

We have encoded the titles in UTF-8 to bring all the words in plain english.

<u>Testing:</u> 17% of each genre data was incorporated in building the test dataset.

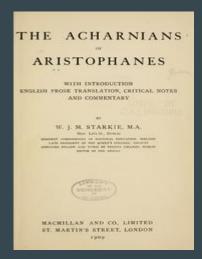
Pre-processing Images Before Training



Results from pre-processing step

'History', 'Music' and 'Medicine' genres were dropped out and we came up with new genre 'textbooks' as the book-covers were mostly plain color in texture and text on it also didn't provide much of the information. So, most of the books in this genre were discarded in the pre-processing step where the ratio was less than 0.2.







Feature Extraction from Images

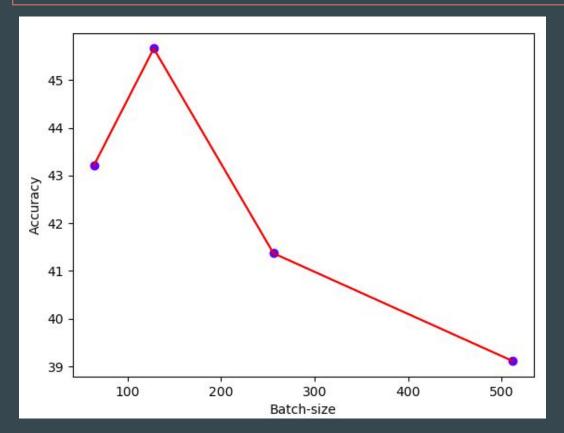
No. of image features used are 4096. Various CNN architecture were considered to extract features from the images:

- 1. AlexNet
- 2. VGGNet-16
- 3. VGGNet-19

We chose AlexNet because it gave the maximum accuracy on our dataset.

Architecture	Accuracy (Using only CNN for feature extraction)
AlexNet	45.66%
VGGNet-19	39.17%
VGGNet-16	36.52%

Batch-Size and Epochs



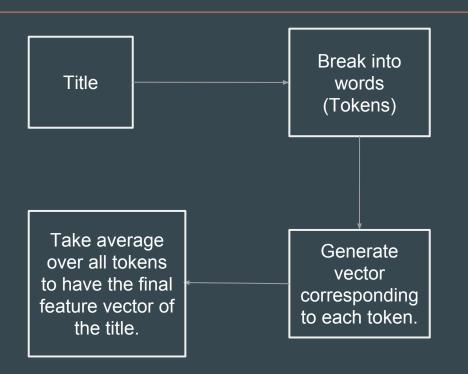
No. of epochs = 200, which takes around 13 mins, ie, 4s for each epoch on GeforceGTX 1080 Ti at 1.582Ghz.

Maximum accuracy of <u>44.56%</u> obtained at 128 batch-size.

Model Summary : AlexNet

Layer (type)	Output Shape	Param #
conv2d_1 (Conv2D)	(None, 56, 56, 3)	1092
batch_normalization_1 (Batch	(None, 56, 56, 3)	12
max_pooling2d_1 (MaxPooling2	(None, 27, 27, 3)	0
conv2d_2 (Conv2D)	(None, 27, 27, 96)	7296
batch_normalization_2 (Batch	(None, 27, 27, 96)	384
max_pooling2d_2 (MaxPooling2	(None, 13, 13, 96)	Θ
conv2d_3 (Conv2D)	(None, 13, 13, 256)	221449
conv2d_4 (Conv2D)	(None, 13, 13, 384)	885120
conv2d_5 (Conv2D)	(None, 13, 13, 384)	1327488
max_pooling2d_3 (MaxPooling2	(None, 6, 6, 384)	0
flatten_1 (Flatten)	(None, 13824)	Θ
dense_1 (Dense)	(None, 4096)	56627200
dropout_1 (Dropout)	(None, 4096)	Θ
dense_2 (Dense)	(None, 4096)	16781312
dropout_2 (Dropout)	(None, 4096)	0
dense_3 (Dense)	(None, 5)	20485
Total params: 75,871,829 Trainable params: 75,871,631 Non-trainable params: 198		

Feature Extraction from Title



Word2vec is a shallow, two-layer neural networks that is trained on <u>GoogleNews</u> dataset.

It maps each word in the corpus to a 300 dimensional vector in the vector space of real numbers.

Choosing Averaging over Appending

Appending vector of each token in the title will produce each features of varying length and padding gave worse results than those obtained in the case of averaging.

Hit and Miss cases

If token not found in the text corpus, then it is ignored.

If entire title not found, then the book is classified using the features obtained from AlexNet itself.

Combining the features



Features from both the attributes are appended alternatively and title features are re-used when they are exhausted.

Total features thus obtained =

4096 + floor(4096/300)*300 = 7996

This ensures uniformity and equality of both the features since title features are very less than image features.

Classification into genres...

We have used various classifiers into predict the genres like:

- 1. Multi-class SVM
- 2. AdaBoost using Random Forest
- 3. Softmax

Multi-class SVM(C=1)

```
Epoch 180/200
Epoch 181/200
Epoch 182/200
Epoch 183/200
Epoch 184/200
Epoch 185/200
Epoch 186/200
Epoch 187/200
Epoch 188/200
Epoch 189/200
Epoch 190/200
Epoch 191/200
Epoch 192/200
Epoch 193/200
Epoch 194/200
Epoch 195/200
Epoch 196/200
Epoch 197/200
Epoch 198/200
Epoch 199/200
Epoch 200/200
(6183, 1, 300)
(1284, 1, 300)
Test accuracy: 0.53738317757
```

Accuracy obtained is <u>53.73%</u>

Parameters used:

C = 1 (slack parameter)

Kernel = 'rbf'

Multi-class SVM(C = 0.0001)

```
Epoch 181/200
Epoch 182/200
Epoch 183/200
Epoch 184/200
Epoch 185/200
Epoch 186/200
Epoch 187/200
Epoch 188/200
Epoch 189/200
Epoch 190/200
Epoch 191/200
Epoch 192/200
Epoch 193/200
Epoch 194/200
Epoch 195/200
Epoch 196/200
Epoch 197/200
Epoch 198/200
Epoch 199/200
Epoch 200/200
(6183, 1, 300)
(1284, 1, 300)
Train accuracy: 0.250687368591
Test accuracy: 0.241433021807
```

Accuracy obtained is 24. 73%

Parameters used:

C = 0.0001 (slack parameter)

Kernel = 'rbf'.

The above isn't convincing.

Multi-class SVM (C = 10)

```
Epoch 181/200
6183/6183 [========================= ] - 4s - loss: 1<u>.3187 - acc: 0.4503</u>
Epoch 182/200
Epoch 183/200
Epoch 184/200
Epoch 185/200
Epoch 186/200
Epoch 187/200
Epoch 188/200
6183/6183 [========================] - 4s - loss: 1<u>.3153 - acc: 0.4530</u>
Epoch 189/200
Epoch 190/200
Epoch 191/200
6183/6183 [========================= ] - 4s - loss: 1.3138 - acc: 0.4504
Epoch 192/200
Epoch 193/200
Epoch 194/200
Epoch 195/200
Epoch 196/200
6183/6183 [========================= ] - 4s - loss: 1.3126 - acc: 0.4524
Epoch 197/200
Epoch 198/200
Epoch 199/200
Epoch 200/200
(6183, 1, 300)
(1284, 1, 300)
Train accuracy: 0.727478570273
Test accuracy: 0.678348909657
```

Test Accuracy obtained is 67.83%

Parameters used:

C = 10 (slack parameter)

Kernel = 'rbf'

Adaboost : Random Forest

```
Epoch 180/200
6183/6183 [============== ] - 4s - loss: 1.3473 - acc: 0.4318
Epoch 181/200
Epoch 182/200
Epoch 183/200
Epoch 184/200
Epoch 185/200
Epoch 186/200
6183/6183 [============== ] - 4s - loss: 1.3370 - acc: 0.4385
Epoch 187/200
6183/6183 [================ ] - 4s - loss: 1.3373 - acc: 0.4357
Epoch 188/200
Epoch 189/200
Epoch 190/200
Epoch 191/200
6183/6183 [=============== ] - 4s - loss: 1.3364 - acc: 0.4364
Epoch 192/200
Epoch 193/200
Epoch 194/200
Epoch 195/200
Epoch 196/200
Epoch 197/200
Epoch 198/200
Epoch 199/200
Epoch 200/200
(6183, 1, 300)
(1284, 1, 300)
Test accuracy: 0.519470404984
```

Accuracy obtained is <u>51.94%</u>

Classifier: Decision-trees

Max-Depth = 100 levels

No . of estimators = 10

Softmax: Highest Accuracy

Epoch 180/200

```
Epoch 181/200
Epoch 182/200
Epoch 183/200
Epoch 184/200
Epoch 185/200
Epoch 186/200
Epoch 187/200
Epoch 188/200
Epoch 189/200
Epoch 190/200
Epoch 191/200
6183/6183 [================ ] - 4s - loss: 1.3514 - acc: 0.4368
Epoch 192/200
Epoch 193/200
Epoch 194/200
Epoch 195/200
Epoch 196/200
Epoch 197/200
Epoch 198/200
Epoch 199/200
Epoch 200/200
(6183, 1, 300)
(1284, 1, 300)
Test accuracy: 0.703271028037
```

Test Accuracy obtained is <u>70.32%</u>

$$C = 1.0$$

Softmax : Confusion Matrix

```
Train accuracy: 0.839721817888
Test accuracy: 0.710280373832
Confusion matrix for Testing
      2 14 12
        4 31
    2 149 2
     32 1 248 20]
        5 25 153]]
Confusion matrix for Training
[[1126]
       18
          28
          10 116 169]
      923
   39 12 813 13
                   35
   10 88 6 1391
                     551
                74 939]]
      180 22
```

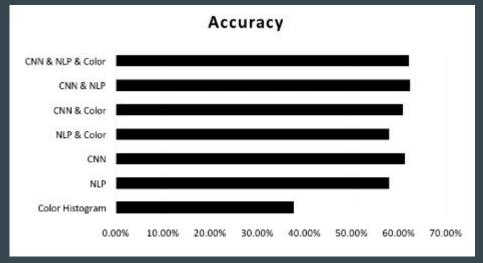
Precision and Recall in Testing for all classes

	Precision	Recall	F1 score
Business	0.806	0.816	0.81
Fantasy	0.587	0.581	0.583
Textbook s	0.846	0.861	0.85
Romance	0.8	0.779	0.78
Science-fi ction	0.55	0.560	0.55

Final Accuracy = 0.718

Extension from paper

The paper registers a maximum accuracy of around <u>63%</u> but while experimenting with different classifiers we were able to achieve an accuracy of <u>70.32%</u>.



Accuracies by different methods given in paper

