



TEDxTughlaqRd

Celebrating You

You were born to be a phenomenon. You are invincible. You are truth. A mind which is bound to perform impeccable tasks by living, moving and consuming life. You are the Five Elements in motion. You are the Answer to your Prayers. This, one of a kind gathering in the heart of the city, celebrates YOU.

Program Description



Ted is an annual event where the world's leading thinkers and doers are invited to share their passions.'TED' stands for Technology.Entertainment.Design - three broad subject areas that are shaping the future



In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience.These local, self-organized events are branded TEDx, where x = independently organized TED event.



Institutions in India foster ground-breaking research, extraordinary ideas, and remarkable people, TEDxTughlaqRd looks forward to showcasing this brilliance and enabling these great ideas to be put into action. Sung and unsung heroes, local and national, will share their diverse gifts with an inspired audience at TEDxTughlaqRd.



Event Details



Location	Date	Time	Speakers	Attendees	Viewers
Siri Fort Auditorium	4 Dec 2016	5 : 00 pm to 8 : 00 pm	12	400+	5000+

Curator Details

Nehha Bhatnagar

TEDx (Curator & Licensee)

Founder President, Sarvam Foundation (www.sarvamfoundation.in)

Nehha Bhatnagar is the youngest arts impresario in India and is the Founder-President of Sarvam Foundation. An eminent Bharatanatyam danseuse herself, Nehha has performed widely in India and around the world. She is a TEDx Licensee and Curator & organizes Delhi's largest TEDx event. Nehha is a speaker at TEDx, entrepreneurship conclaves and the Rotary circuit. She has won several awards in the field of performing arts and is a thought leader to watch out for. TED Conferences nominated her as 'one of the top ten people to meet' in 2013.



By NUMBERS

Our Amazing Record

Total Online Following : 1,000,000 +

Total Attendees : 700 +

Media Coverage : 94.3 FM 2 hours Airtime & Tehelka

Speakers & Performers : 40

Lives Changed : 1000 +

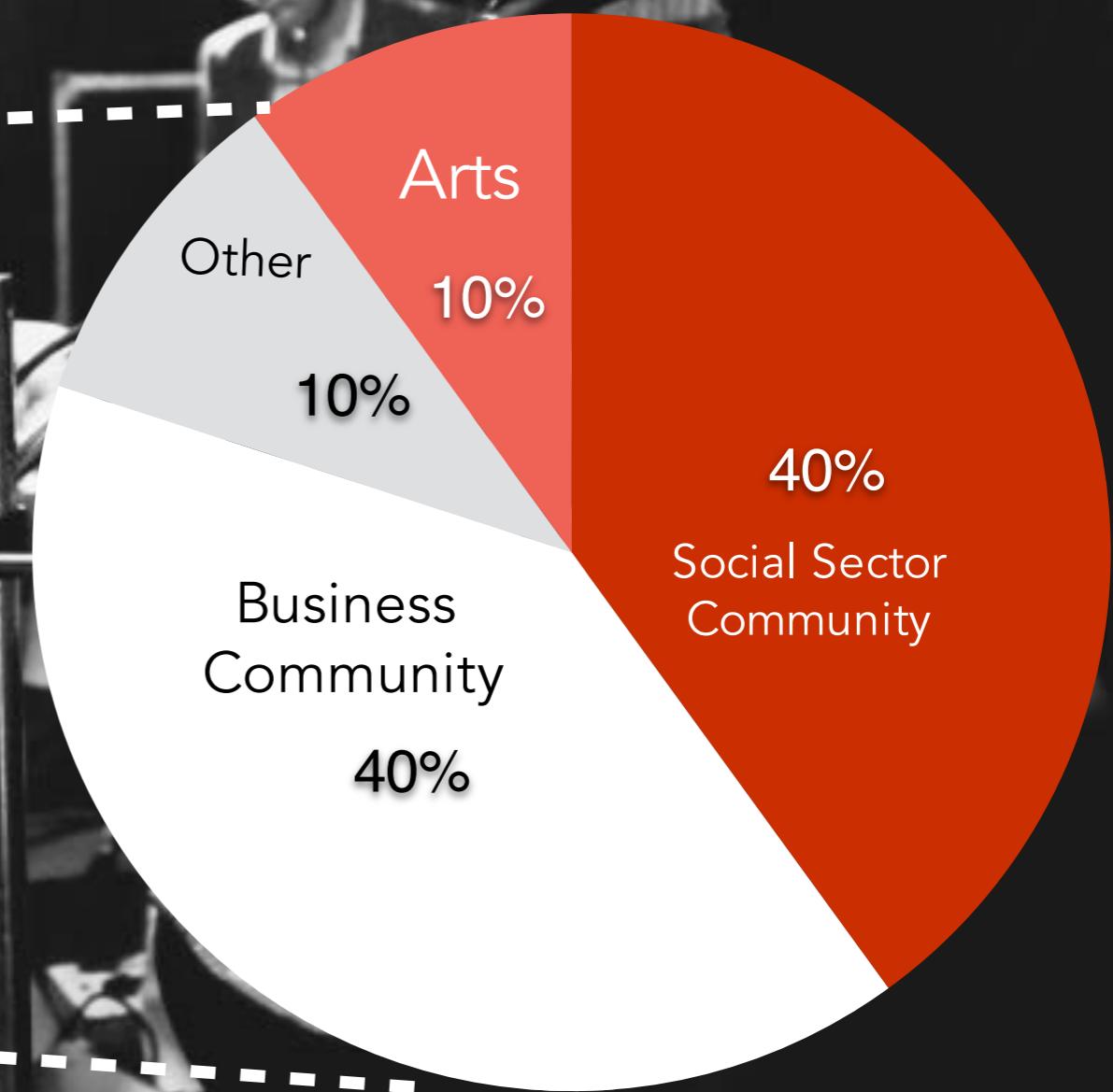
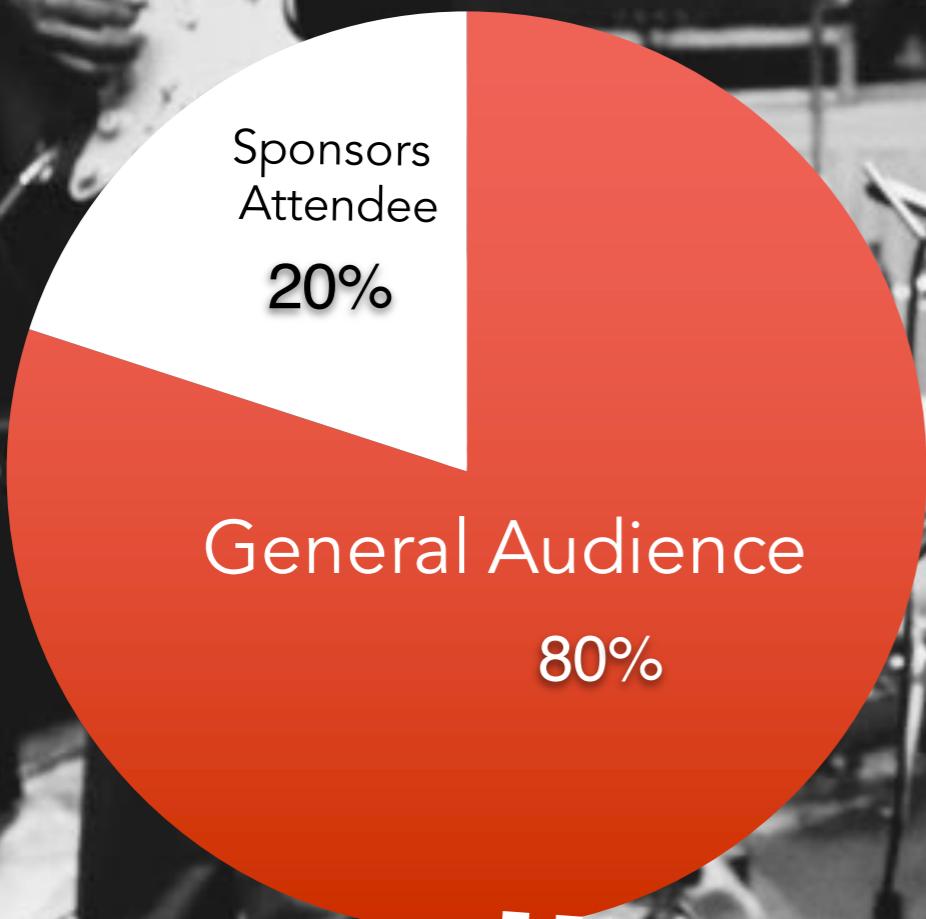
Monthly Online Web Traffic : 5000 +

Unique Visitors : 65%



Demographic of the Previous Event

Audience





Melinda Gates

Bill & Melinda Gates



Sinu Joseph

Mythri



Amit Dahiyabadshah

Delhi Poetree



Dr. Bk Modi

Billionaire Entrepreneur



Abhijit Jhala

Happily Unmarried



PAPA CJ

Comedian



Suhas Gopinath

India's Youngest CEO

We always
made sure our
speakers were
UNIQUE

Former Speakers



Rustum Sengupta

Social Entrepreneur Boond



Dakshina Vaidyanathan

International Bharatnatyam Dancer



Ashwin Sanghi
Bestselling Author

Sonam Kalra
Sufi Gospel Project

Sushil Pandit
Media Campaign Manager , BJP

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Former Speakers



Sambuddha Mustafi
CEO , The Political Indian



Meera Shankar
Ambassador of India to U.S.

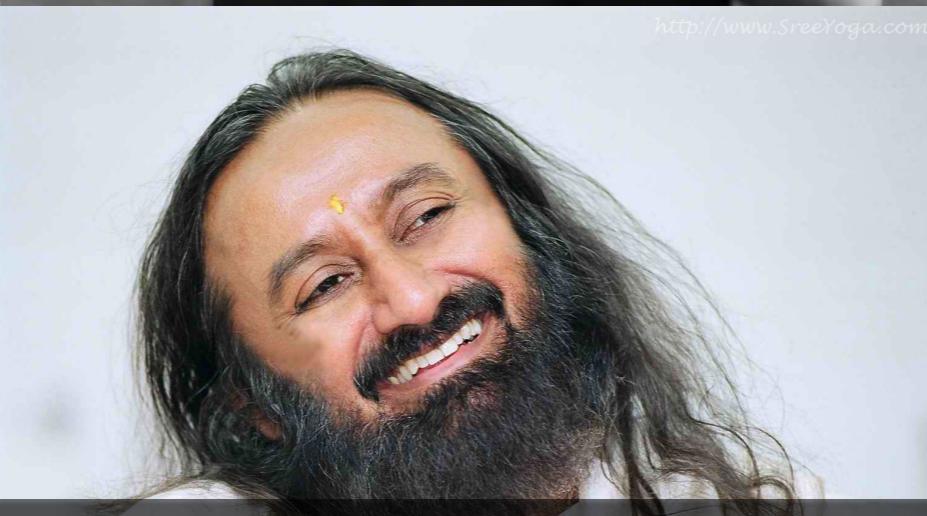
Prospective Speakers



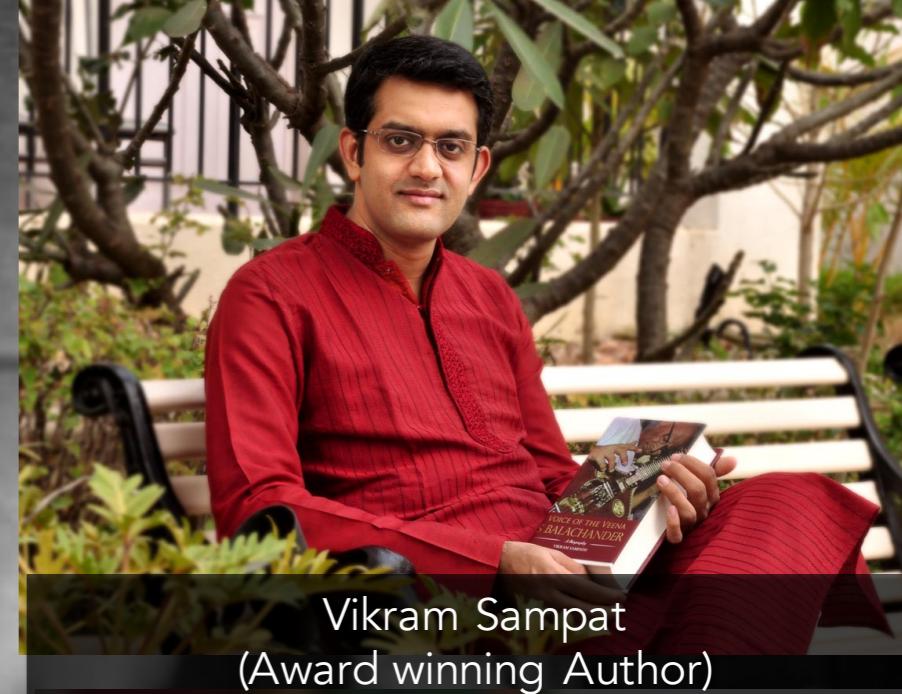
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Alexander Dzakovic, MD
Dr. Alexander Evans
(British High Commissioner to India)



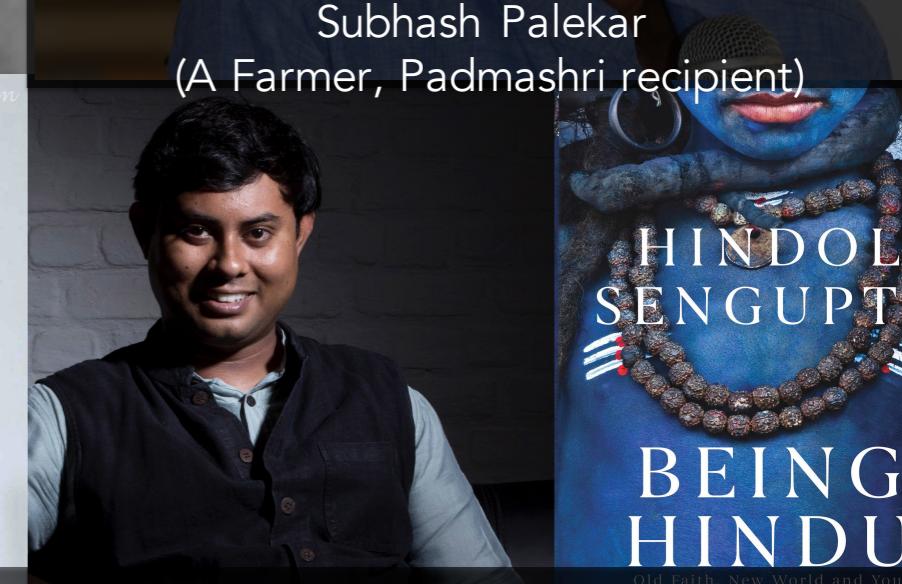
Sri Sri Ravi Shankar
(Founder, Art of Living Foundation)



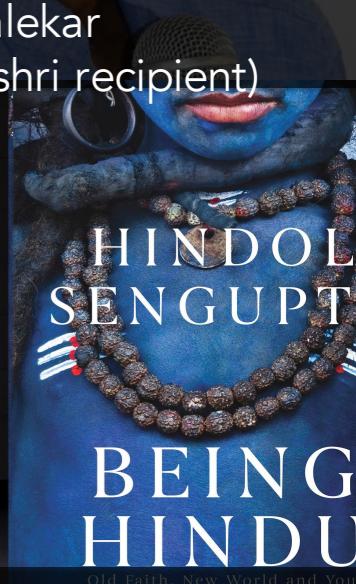
Vikram Sampat
(Award winning Author)



Subhash Palekar
(A Farmer, Padmashri recipient)



Hindol Sengupta
(Editor, Fortune India)



Old Faith, New World and You
A great contribution to those who would want to understand Hinduism from the contemporary context
Guruji, writer and teacher on Hinduism and eco



Recognising Opportunities

- Delegate Invitation
- Foyer presence for Main Sponsors
- Logo on all videos circulated on the worldwide **TEDx YouTube channel**
- Logo featured on all **publicity material**
- Stage Slides Mention
- Program Guide Mention
- Sponsor Mention
- Tedx Lab : An Area for attendees to try out new software, gadgets, technologies & products.**



Sponsorship Levels

Reach out to 50,000 households in Lutyens Delhi

Personal space at the Venue

Sponsor Mention

Stage Showcase

Logo on all videos circulated on the worldwide TEDx YouTube channel

Program Guide Mention

Logo on all publicity material

Delegate Invitation

Title
(500,000 INR)

Supporter/in Kind
(+300,000 INR)

Friend

10

5

2

Alternate **Sponsorship** Opportunities



In Kind Sponsorship

Food/Snacks	Photography	Printing
Beverages	Videography	Media partners

Named Sponsorship

Venue

Staff T-shirt

Lunch

Break

Why Partner with Us?

To engage with the future, to find elusive audiences, to test your ideas & to create a tangible relationship. Becoming a TEDx

To reach thought

Leaders worldwide

The TEDx TughlaqRd audience is expected to be an extraordinary breed -- open-minded, curious, intelligent and hungry to learn more about the world.

LOGO

We aren't just selling ad space - our goal is to create lasting partnerships with visionary corporations and innovative enterprises. Those who strive to develop a rich source of human capital who are hungry for and the ones eager to share knowledge.

For more than just a

To be part of

Something Meaningful:

TEDx TughlaqRd speakers tackle humanity's toughest questions, answering with innovation, enterprise and enduring optimism. We want TEDx TughlaqRd to be the home to ideas that inspire people to change their lives, their communities and ultimately, their world.

Tat Tvam Asi

I am Celebrating You.
I am That.



Call Us

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