

EDA and Business Insights Report

Business Insights

1. Regional Sales Distribution:

Region	
South America	219352.56
Europe	166254.63
North America	152313.40
Asia	152074.97

2. Top 5 Products by Revenue:

ProductName	
ActiveWear Smartwatch	39096.97
SoundWave Headphones	25211.64
SoundWave Novel	24507.90
ActiveWear Jacket	22712.56
ActiveWear Rug	22314.43

3. Monthly Sales Trends: Peak sales in 2024-07 with \$71366.39

4. Top 5 Customers by Spending:

CustomerName	
Paul Parsons	10673.87
Bruce Rhodes	8040.39
Gerald Hines	7663.70
William Adams	7634.45

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Aimee Taylor 7572.91

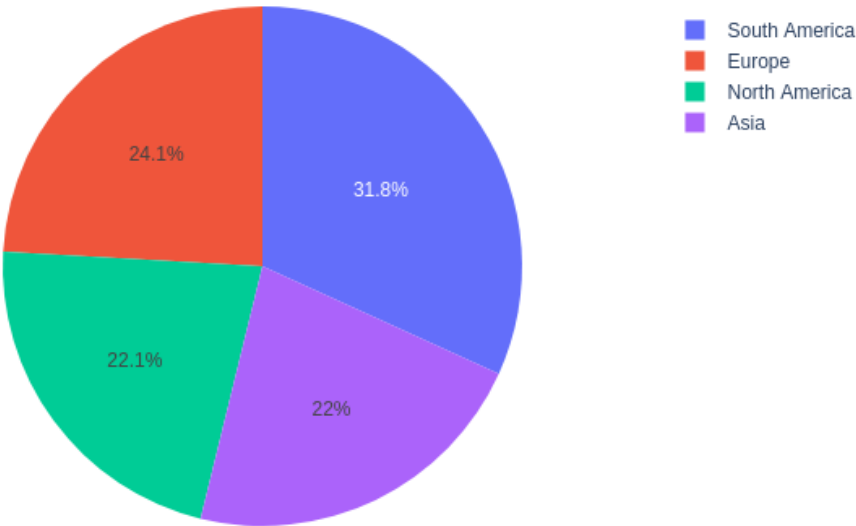
5. Category-wise Sales Distribution:

Category

Books	192147.47
Electronics	180783.50
Clothing	166170.66
Home Decor	150893.93

Regional Sales Distribution

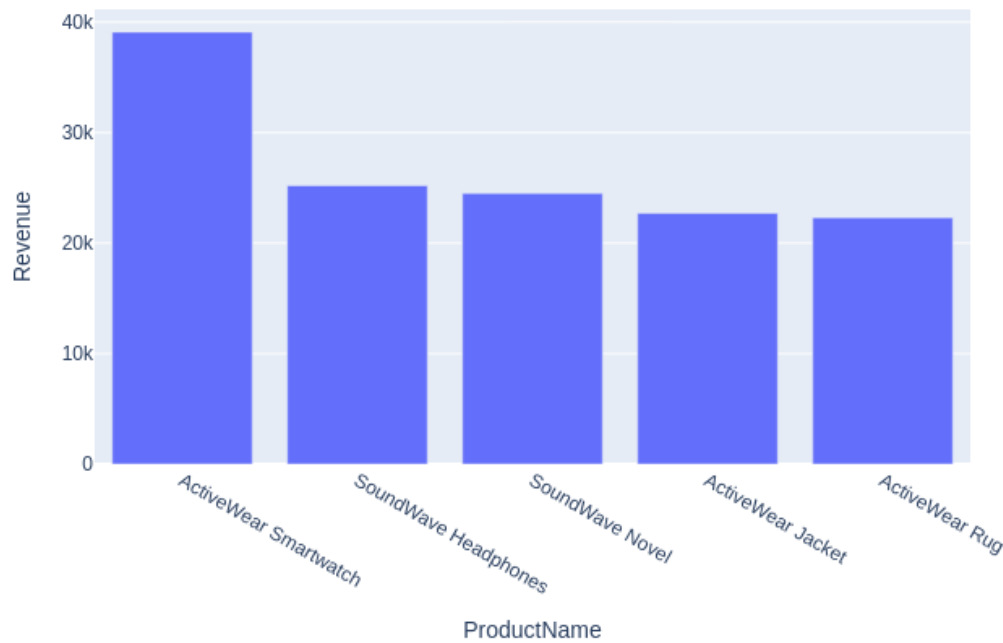
Regional Sales Distribution



Top 5 Products by Revenue

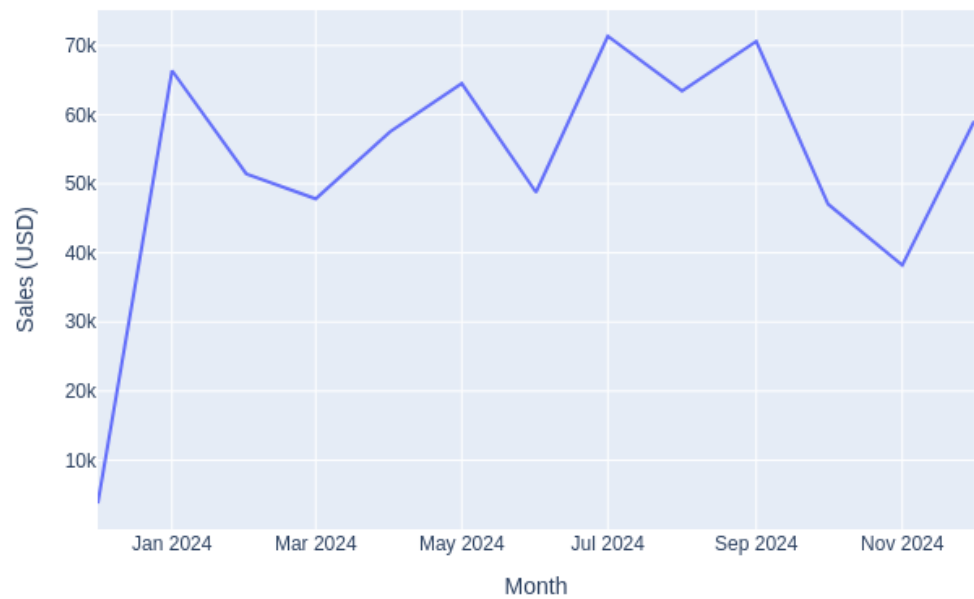
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Top 5 Products by Revenue



Monthly Sales Trends

Monthly Sales Trends



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Sales by Category

