Salesforce Project Implementation Phases with Concepts (Admin + Developer)

Problem Statement:

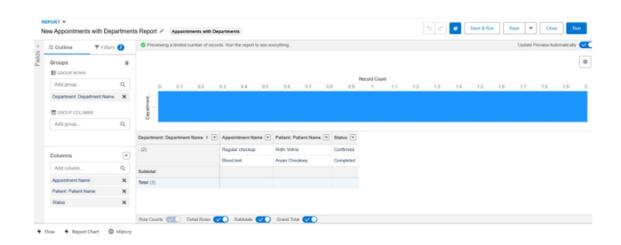
Healthcare organizations often face challenges in managing patient records, scheduling appointments, tracking billing, and maintaining communication between patients, doctors, and administrative staff. Since updates and interactions are scattered across calls, paper records, and separate systems, this leads to inefficiency, missed appointments, delayed billing, and lower patient satisfaction.

Proposed Solution: A tailored CRM solution, PulsePoint CRM, is designed to centralize patient data, streamline appointment scheduling, automate billing generation, and enable doctors and staff to have real-time access to patient information. This solution improves healthcare workflow efficiency, reduces manual errors, and enhances overall patient care.

Phase 9: Reporting, Dashboards & Security Review

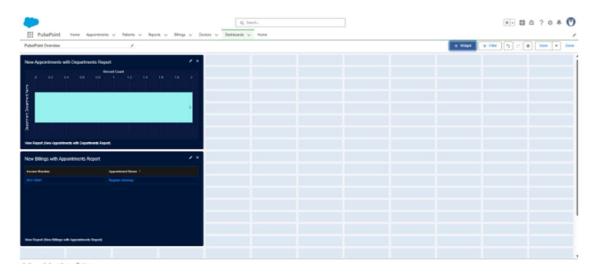
1. REPORTS:

- A **report** is a collection of records (data) that satisfy certain criteria, displayed in rows columns (or grouped formats)
- It helps to organize, filter, group, and present data so users can analyze, review, or share insights.



2. DASHBOARDS:

A **dashboard** is a visual summary of one or more reports in Salesforce. It shows key metrics and performance indicators (KPIs) using charts, tables, gauges, metrics, etc.



3. SHARING SETTINGS:

Sharing Settings control how records (data) are shared among users in Salesforce — who can view, edit, or delete which records. It starts with a **baseline** (Org-Wide Defaults) and then layer by layer you can open (grant) more access via role hierarchy, sharing rules, manual sharing, etc.



4. AUDIT TRAILS:

An **audit trail** (or audit log) is a chronological record of changes, events or actions that have taken place in a system. It shows *who* did *what*, *when*, and *where*.

