

SHESAFE

A SAFER WORLD



SheSafe is a community- driven AI application designed to ensure women's safety by leveraging AI Based analysis, connecting them in times of distress with local volunteers, and designated safe zones.

PROBLEM



- 1 in 3 women worldwide experience physical or sexual violence at some point in their lives (Source: World Health Organization).
- A majority of such incidents go underreported, often due to fear of stigma, lack of support, or inadequate response systems.

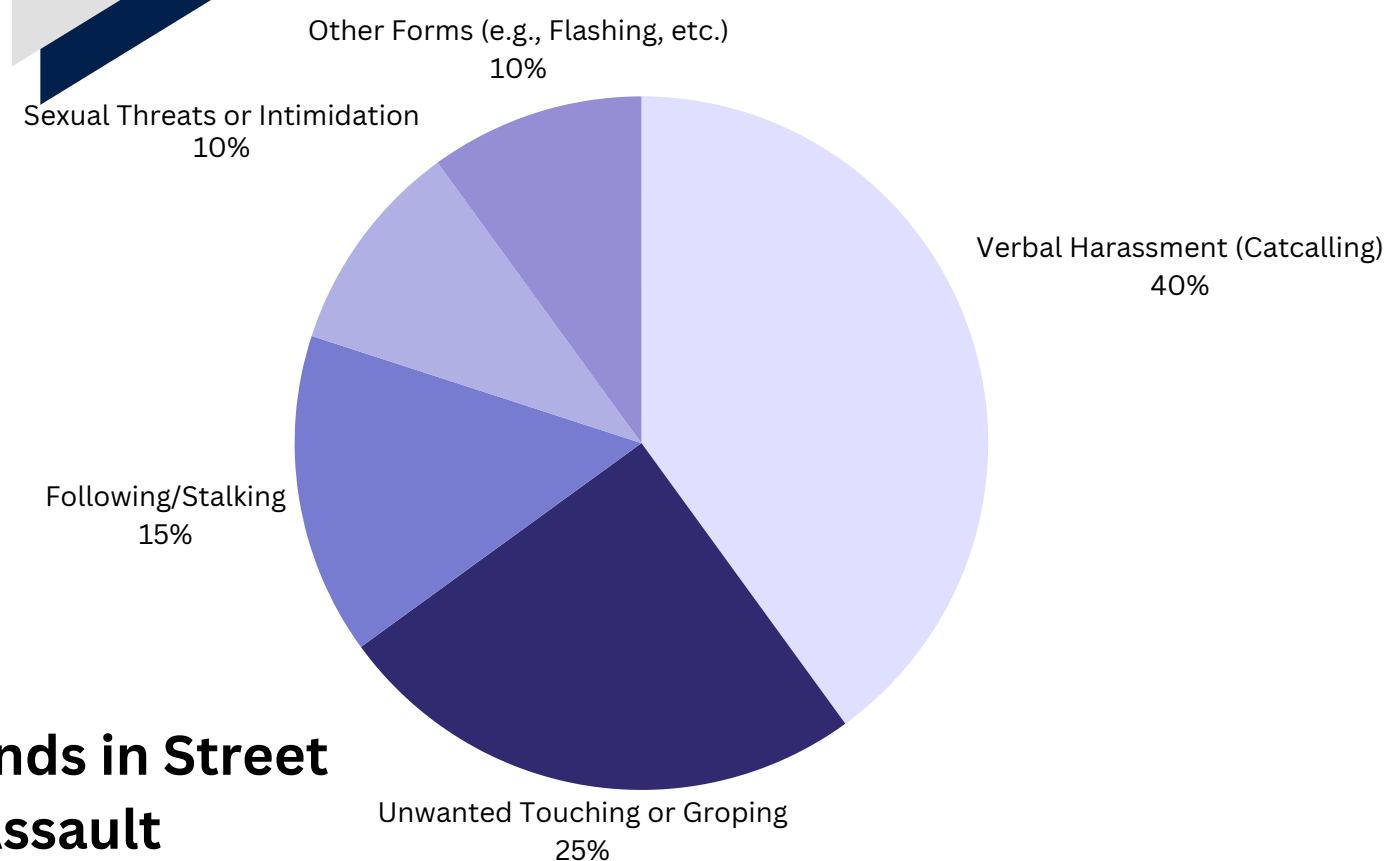


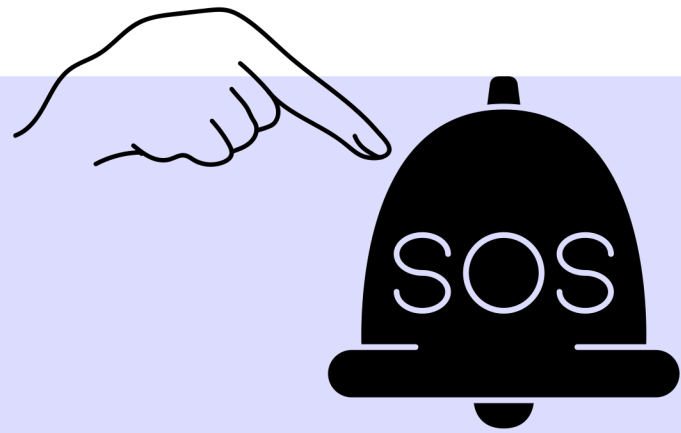
Fig. Trends in Street Assault

- Delayed Response from Helplines and Manual Intervention
- Insufficient Public Infrastructure
- Minimal Community Involvement
- High Incidence of Harassment and Violence
- Underreporting Due to Fear and Stigma
- Lack of accurate reporting hinders effective policy changes and resource allocation.



OUR SOLUTION

Our solution is a community-driven AI mobile application that leverages real-time geolocation, DeepSeek AI, volunteer networks, and partner businesses to ensure women's safety. By enabling a simple SOS alert feature that instantly starts taking data from the device automatically without any user action and sends it to Volunteers with AI Based Situation Analysis using OnBoard AI with Privacy, we create a rapid response ecosystem. The app also designates selected bank or brand locations as "Safe Shades," providing secure, easily accessible shelter when needed.



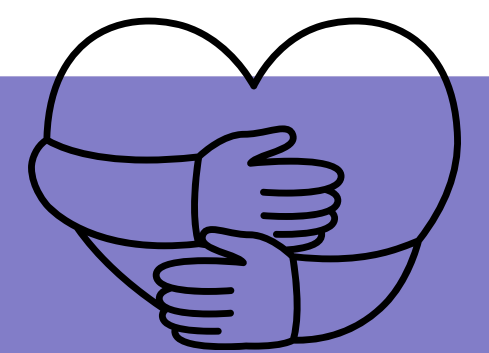
A one-tap SOS transcribes location and Audio Data using Deep Seek R1 and notifies the volunteers on the situation



Leveraging AI to predict and analyse criticality of the situation and gets recommendations



Collaborations with banks, cafés, and other businesses create clearly marked Safe Shades with restrooms and temporary refuges.

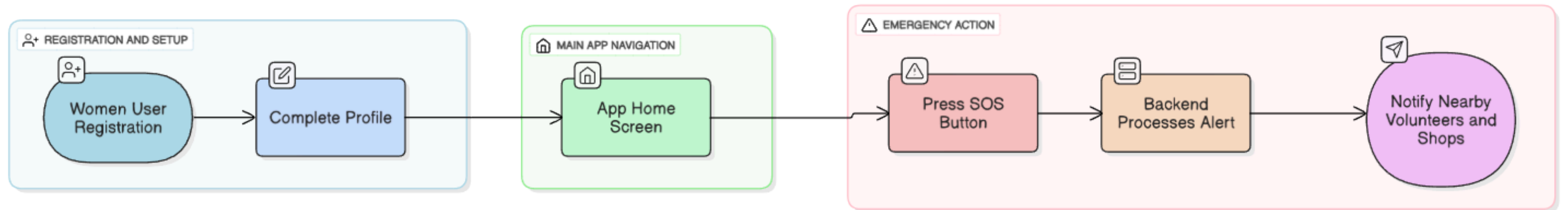


A dedicated in-app space for users to share experiences, safety tips, and real-time updates on local incidents, promoting collective awareness.

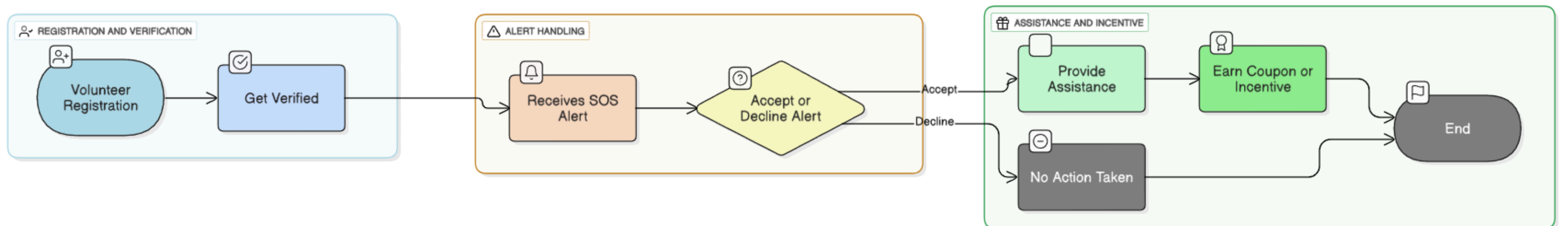


OUR SOLUTION

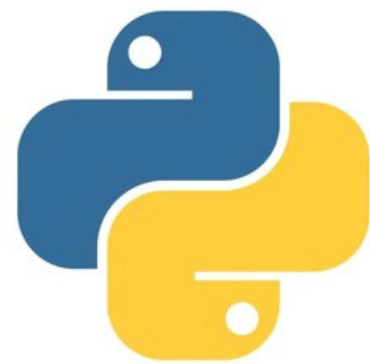
USER FLOW



SAATHI FLOW



OUR SOLUTION



RAG





UNIQUE SELLING PROPOSITION

Real-Time Geolocation & Alerts A one-tap SOS triggers an instant location-based alert to nearby volunteers and partners, reducing response times significantly compared to traditional hotlines.

Volunteers get the exact data and audio data from the victim's phone directly and summarized using DeepSeek's AI so they can know exact seriousness of Situation

SOS-scheduling: if scheduled it will automatically send notifications to the volunteers if not turned off and prevent phone to switch-off so that it can send realtime notifications

Safe Shade Partnerships Collaborations with banks and businesses designate safe spaces "Safe Shades" where women can seek refuge, use restrooms, or wait for further help.

FUTURE EXPANSION & OPPORTUNITIES



Phase	Timeline	Focus Area	Key Milestones
Phase 1	0–6 Months	Local Launch	<ul style="list-style-type: none">– Onboard initial volunteers & shopkeepers– Activate SOS & Safe Shade features– AI Based Situation analysis
Phase 2	6–12 Months	Citywide Expansion	<ul style="list-style-type: none">– Integrate more Safe Shades– Start AI-based location risk mapping
Phase 3	12–18 Months	Regional Rollout National/Internationa	<ul style="list-style-type: none">– Expand volunteer network regionally– Introduce wearable integration
Phase 4	18–24+ Months	l Growth	<ul style="list-style-type: none">– Partner with national agencies– Launch in new countries or global cities