

Final Display for Delhiwear



Concept

This store is designed and curated for Delhiwear, an Indian homegrown streetwear brand. An amalgamation of inspiration from our Indian roots and modernisation, this store will give you a fresh breeze of nostalgia.

The store is to be located in Hauz Khaz Village in Delhi. And is a mixture of rustic elements and modern functional design.

Delhiwear has it's roots in Old Delhi, and the concept of this store is to be able to make it's customers experience just that, but with a modern twist.

The store carries all of Delhiwear's merchandise and also showcases their latest collection, "Vardi".



an overview of store layout



front-view of store (with door)



front-view of the store though door



Angular view of store through door



angular view of store through entrance



an overview of store layout including door/entry





main display of merchandise (inside structure) latest collection outside as well as inside





cash counter and trial room



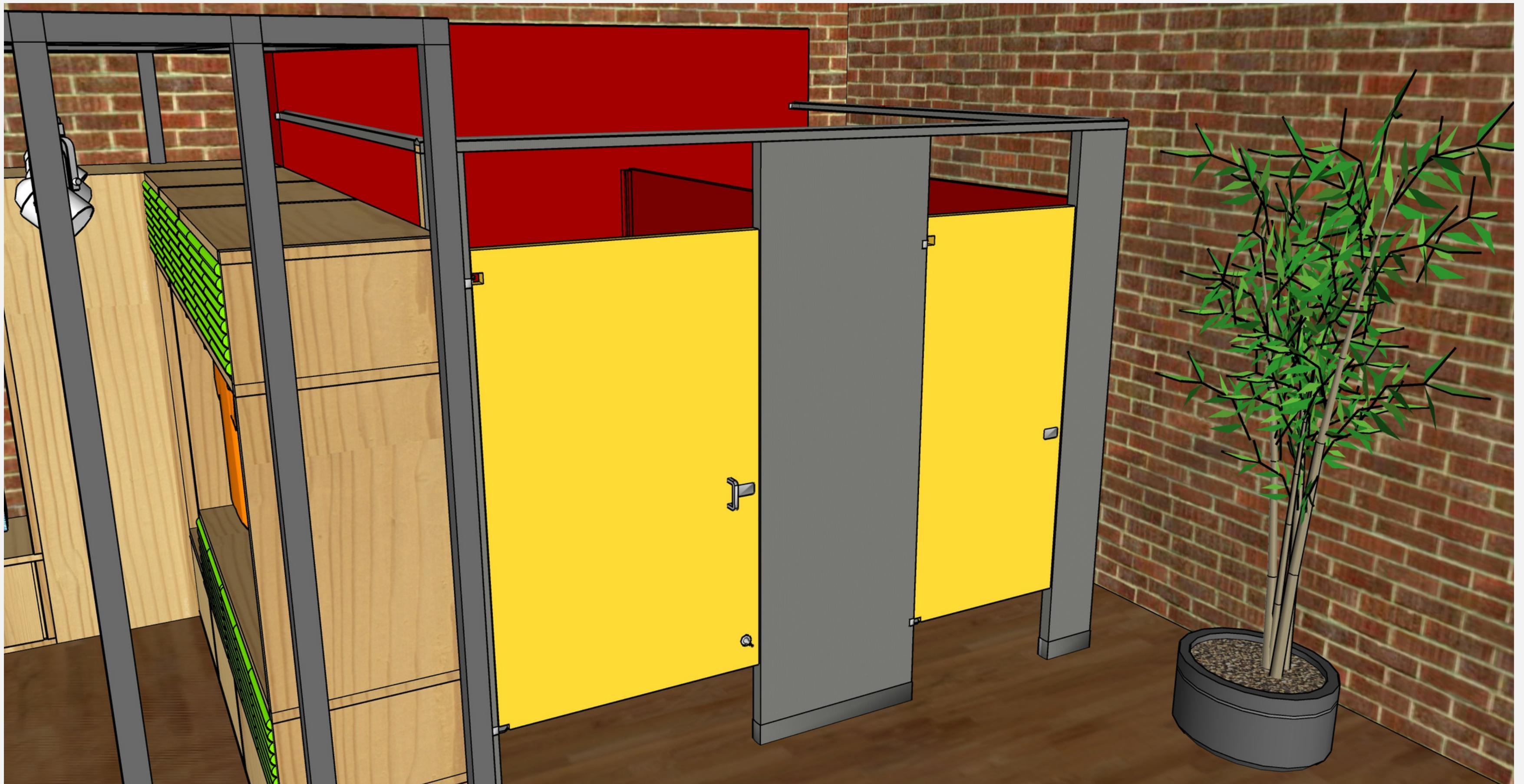
photowall- Old delhi



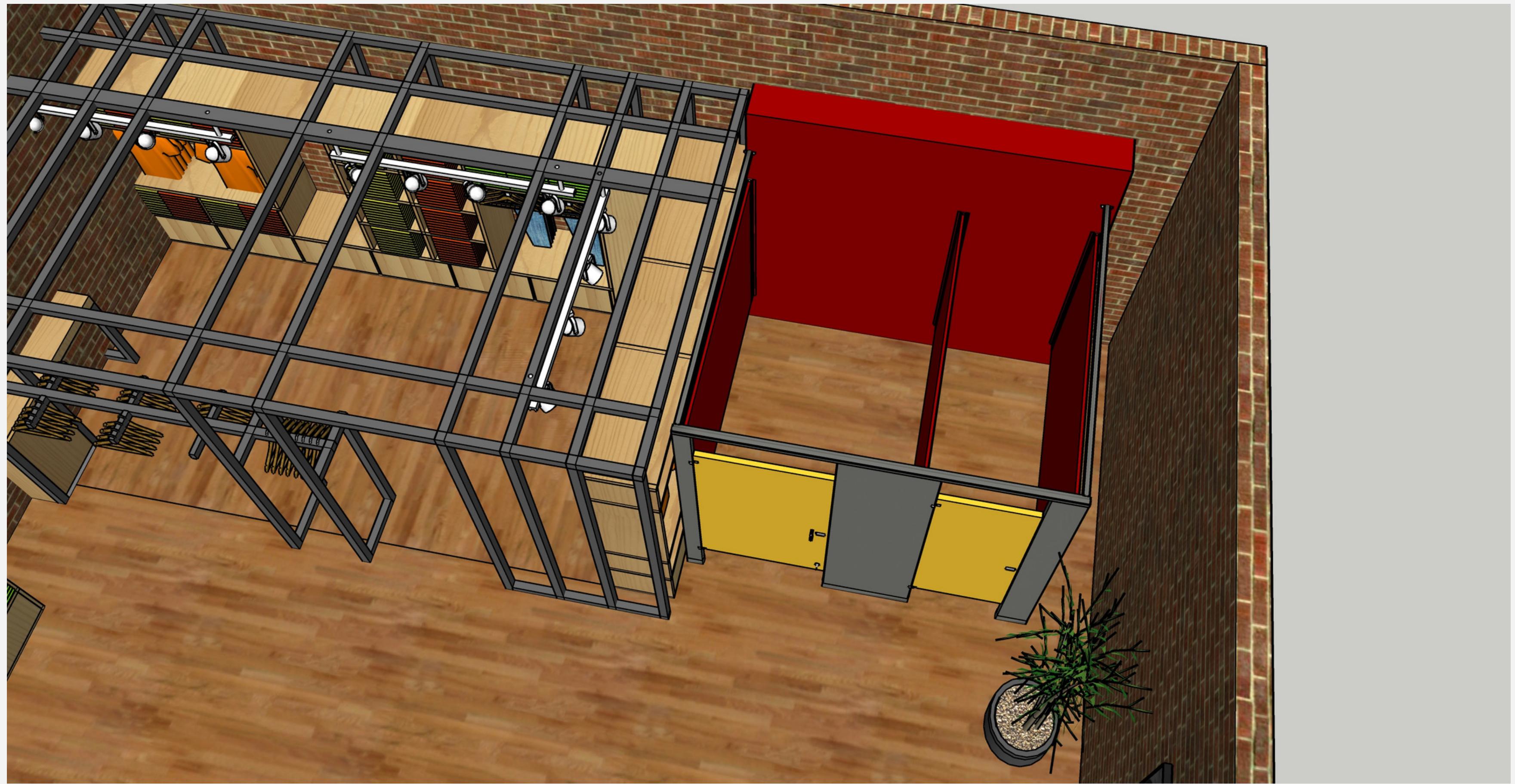


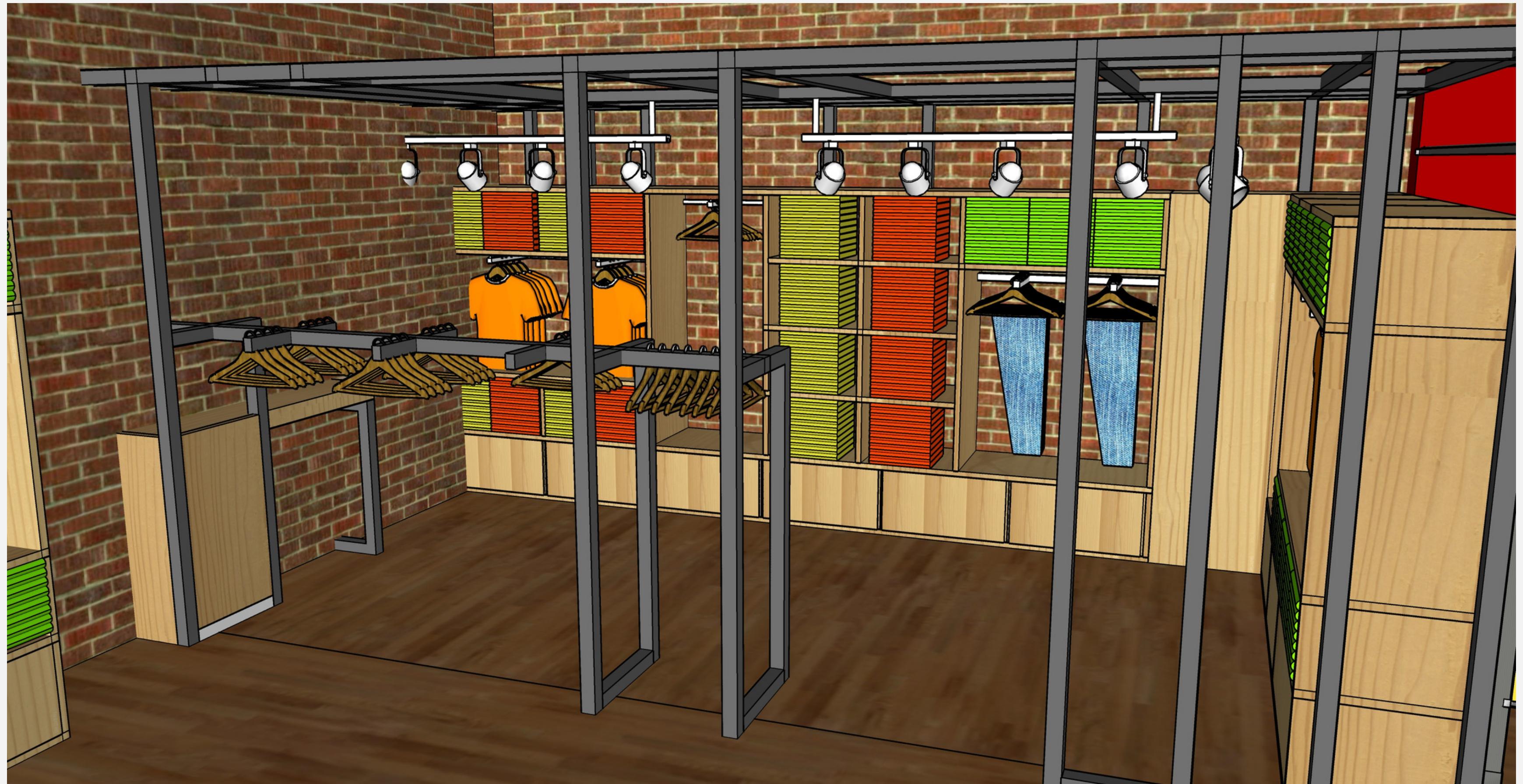






trial room







small display/rack of latest merchandise immediately upon entry



new arrivals rack and planter











