Quick Keyword Research for an E-commerce Plant Website
https://plantstore.live/

❖ Website and NIche Understanding
  ● Products and Categories Offered
Indoor Plants,Vastu Plants, Lotus tuber,Air purifying plants,Boho Decor,Bundles,
Aquatic Plants,Snake Plants,Outdoor Plants , Flowering Plants etc.
  ● Target Customers of these Products
  Home Decor Lovers, Office Professionals, Health Concious people, Gifting
customers, Young Adults or Students.

❖ Competitor Check

  Top 2 Competitors are:
  https://www.ugaoo.com/

Keywords	Volume	Kd	Kd%	Intent
ugaoo	60500	Medium	50%	Commercial
plants	246000	High	79%	Transactional
Indoor plants	368000	Medium	47%	Transactional

  https://nurserylive.com/

Keywords	Volume	Kd	Kd%	Intent
nursery	165000	High	62%	Commercial
plants	246000	High	79%	Transactional
nurserylive	22200	Medium	43%	Navigational
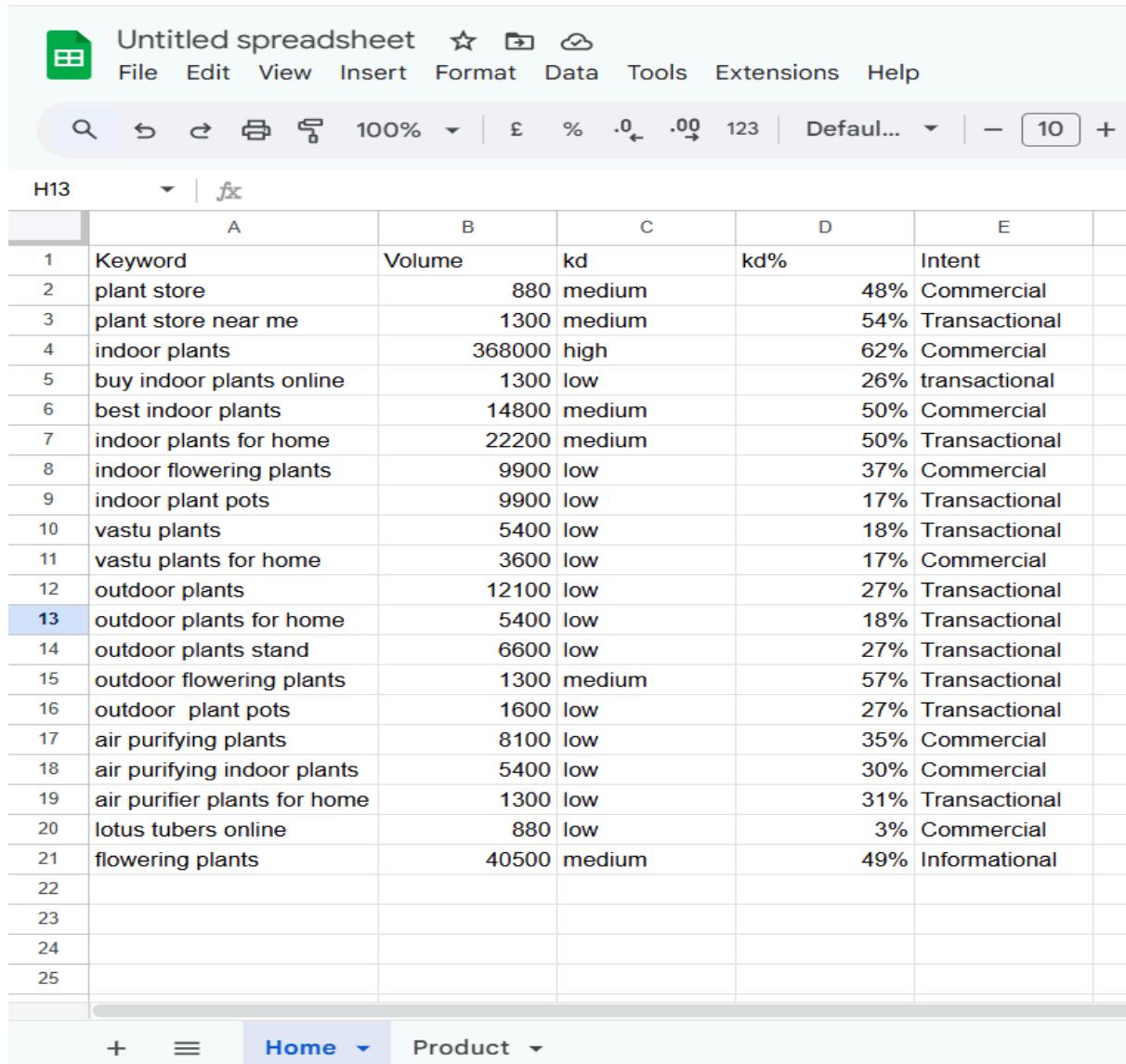
❖ Relevant and Potential Keywords to improve Organic search visiblity.

Keywords	Volume	Kd	Kd%	Intent
Buy Indoor Plants Online	1300	low	26%	Transactional
Indoor plants for home	22200	Medium	50%	Transactional

Air purifying plants	8100	Low	35%	Commercial
Snake plants online	1600	low	13%	Transactional
Plant gifts	2900	low	36%	Commercial
Indoor plants india	2900	Medium	50%	Informational
Buy flowering plants online	480	low	6%	Commercial
plant store	880	Medium	48%	Commercial

❖ Research Keywords for :-

Homepage – https://plantstore.live/

	A	B	C	D	E
1	Keyword	Volume	kd	kd%	Intent
2	plant store	880	medium	48%	Commercial
3	plant store near me	1300	medium	54%	Transactional
4	indoor plants	368000	high	62%	Commercial
5	buy indoor plants online	1300	low	26%	transactional
6	best indoor plants	14800	medium	50%	Commercial
7	indoor plants for home	22200	medium	50%	Transactional
8	indoor flowering plants	9900	low	37%	Commercial
9	indoor plant pots	9900	low	17%	Transactional
10	vastu plants	5400	low	18%	Transactional
11	vastu plants for home	3600	low	17%	Commercial
12	outdoor plants	12100	low	27%	Transactional
13	outdoor plants for home	5400	low	18%	Transactional
14	outdoor plants stand	6600	low	27%	Transactional
15	outdoor flowering plants	1300	medium	57%	Transactional
16	outdoor plant pots	1600	low	27%	Transactional
17	air purifying plants	8100	low	35%	Commercial
18	air purifying indoor plants	5400	low	30%	Commercial
19	air purifier plants for home	1300	low	31%	Transactional
20	lotus tubers online	880	low	3%	Commercial
21	flowering plants	40500	medium	49%	Informational
22					
23					
24					
25					

Snake plant product page https://plantstore.live/products/snake-plant

	A	B	C	D	E
1	Keyword	Volume	kd	kd%	Intent
2	snake plant	165000	low	35%	transactional
3	snake plant flower	4400	low	36%	commercial
4	snake plant price	2900	low	18%	transactional
5	snake plant indoor	2400	medium	53%	transactional
6	snake plant varieties	1900	low	17%	commercial
7	snake repellent plants	3600	low	25%	transactional
8	snake plant online	1600	low	13%	transactional
9	buy snake plant online	480	low	15%	transactional
10	buy snake plant	590	low	24%	transactional
11					
12					

❖ Keyword Mapping
Homepage – https://plantstore.live/

Keywords	Why they are suitable
plant store	Targets users looking to buy plants;directly matches your site's purpose
indoor plants	Attracts peoplle decorating homes or offices with indoor greenary
outdoor plants	Reaches users looking for gardern or balcony plants

Snake plant product page https://plantstore.live/products/snake-plant

Keywords	Why they are suitable
snake plant	Main keyword; highly searched and directly relevant to the product.
snake plant indoor	Targets buyers who want snake plants for indoor spaces.

snake plant for home	Appeals to users looking for home décor or air-purifying plants.

❖ SEO Suggestions

Homepage

Title Tag:
Buy Indoor Plants Online in India | Air Purifying Indoor Plants for Home

Meta Description:
Explore a wide range of air purifying indoor plants online at affordable prices. Perfect for home décor and health. Shop now with fast delivery!

FAQ question:
What are the best indoor plants to buy online in India?

Snake Plant Product Page

Title Tag:
 Buy Snake Plant Online in India | Air-Purifying Indoor Plant

Meta Description:
Buy Snake Plant online for your home or office. A low-maintenance, air-purifying plant with doorstep delivery across India.

FAQ question:
Is the snake plant good for indoor air purification?