

ADS MANAGER AWARENESS CAMPAIGN

[Create new campaign](#) X

Choose a buying type ⓘ

Auction

Choose a campaign objective

 Awareness

 Traffic

 Engagement

 Leads

 App promotion



Awareness
Show your ads to people who are most likely to remember them.

Good for:
Reach

[About campaign objectives](#) Cancel Continue

  Artistic Creation_Awareness Campaign_18-11-25 >  1 Ad set > 

 Edit  Review

Campaign name
Artistic Creation_Awareness Campaign_18-11-25

Campaign details

Buying type
Auction

Campaign objective ⓘ
Awareness
[Show more options](#) ▾

Advantage+ campaign budget 
Off

Distribute your budget across ad sets to get more results. You can control spending for each ad set. [About Advantage+ campaign budget](#)

[Close](#)  All edits saved

Artistic Creation_Awareness Campaign > Artistic creation_Awareness A

Edit Review

Ad set name

Artistic creation_Awareness Ad Set_18-11-25

Awareness

Performance goal
How you measure success for your ads. [About performance goals](#)

Maximize number of impressions

To help us improve delivery, we may survey a small section of your audience.

You could increase brand awareness by selecting the maximize ad recall lift performance goal +11 points

All edits saved

Artistic Creation_Awareness Campaign > Artistic creation_Awareness A

Edit Review

Facebook Page
Choose the Page you want to promote.

Artistic Chaos Creations

Bid control · Optional

₹X.XX

Meta will aim to spend your entire budget and get the most 1,000 impressions using the highest volume bid strategy.

Value rules
Create rules to tell us how much more certain audiences, placements and conversion locations are worth to your business. Our system will optimize for outcomes based on these rules. [About value rules](#)

Create a rule set

[Show more options ▾](#)

All edits saved

Artistic Creation_Awareness Campaign > Artistic creation_Awareness A

Edit Review

Dynamic creative Off

We'll automatically create combinations of your media and text that your audience is likely to respond to.

[About dynamic creative](#)

Budget & schedule

Budget

Daily budget	₹ 200.00	INR
--------------	----------	-----

You'll spend an average of ₹200.00 per day. Your maximum daily spend is ₹350.00 and your maximum weekly spend is ₹1,400.00.

[About daily budget](#)

Schedule

Close All edits saved

Artistic Creation_Awareness Campaign > Artistic creation_Awareness Ad Set_

Edit Review

Budget

Daily budget	₹ 200.00	INR
--------------	----------	-----

You'll spend an average of ₹200.00 per day. Your maximum daily spend is ₹350.00 and your maximum weekly spend is ₹1,400.00.

[About daily budget](#)

Schedule

Start date

Nov 18, 2025	11:39 AM IST
--------------	--------------

End date

Set an end date

Custom	Nov 25, 2025	11:39 AM IST
--------	--------------	--------------

8

Close All edits saved

Artistic Creation_Awareness Campaign > Artistic creation_Awareness Ac

Edit Review

Audience

Define who you want to see your ads. [Learn more](#)

You can set audience controls for this ad account to apply to all campaigns.

[Set audience controls for all campaigns](#)

You could get 14.8% lower cost per result with Advantage+ audience

+17 points

Let our advanced ad technology automatically find the audience for this campaign to help improve performance. You can still set limits to control who can and can't see your ads. [About Advantage+ audience](#)

[Use Advantage+ audience](#)

[Close](#) All edits saved

Artistic Creation_Awareness Campaign > Artistic creation_Awareness Ad Set 18 >

Add locations in bulk

Type or paste your locations below. You can put each location on a new line or separate them using commas or semicolons. [Learn more](#)

Location type:

Default country:

380005
380004
380019
380016
380001

Drag and drop files
Or [choose file on your device](#)

 Artistic Creation_Awareness Campaign >  Artistic creation_Awareness

 Edit  Review

Create new audience

Use a saved audience ▾

Custom audiences 

Create new ▾

Include people who are in at least one of the following

 Search existing audiences

Exclude people who are in at least one of the following

 Search existing audiences

* Locations 

Reach people living in or recently in this location.

India



380001



380001

 Close

 All edits saved



Artistic Creation_Awareness Campaign >  Artistic creation_Awareness

 Edit

 Review



3800015



380016



380019

...

x



380022

 Include ▾

 Search locations

Browse ▾

^



Your audience location has been changed from India to
380001

,
380004

,
380005

,
380006

,

 Close

 All edits saved



Age i

Selecting an audience under 18 will limit your targeting options to some locations and age. [Learn more](#)

Gender i

 All Men Women

Detailed targeting

Include people who match i

Behaviors > Anniversary

Anniversary (within 61-90 days)

Demographics > Life events

Away from family

Away from hometown

[Close](#)

All edits saved

All Men Women

Detailed targeting
Include people who match i

[Demographics > Life events > Anniversary](#)

Anniversary within 30 days

[Demographics > Life events > Birthday](#)

Upcoming birthday

[Demographics > Life events > Friends of](#)

Friends of people with birthdays in a month

Friends of people with birthdays in a week

Add demographics, interests or behaviors

[Browse](#)

[Close](#)

All edits saved

 Artistic Creation_Awareness Campaign >  Artistic creation_Awar

Selecting an audience under 18 will limit your targeting options to some locations and age. [Learn more](#)

Gender 

All Men Women

Detailed targeting

Include people who match 

Interests > Family and relationships

Family (social concept)

Fatherhood (children & parenting) 

Friendship (relationships)

Marriage (weddings)

Close  All edits saved

 Artistic Creation_Awareness Campaign >  Artistic creation_Awareness A

Create new audience **Use a saved audience** 

artistic_chaos Ads

 To run ads in India, you need to declare if your ads are related to securities and investments.

Review requirements

Location
India: (380019) ; Ahmedabad (380004), Ahmedabad (380001), Ahmedabad (380022), Ahmedabad (380016), Ahmedabad (380015), Ahmedabad (380006), Ahmedabad (380005) Gujarat

Age
18 - 60

People who match
Interests: Motherhood, Fatherhood, Parenting, Weddings, Marriage, Family, Friendship or Architecture. Behaviors: Anniversary (within 61-90 days). Relationship status: Single. In a

Close  All edits saved

Artistic Creation_Awareness Campaign > Artistic creation_Awareness Ad

[Edit](#) [Review](#)

Placements

Choose where your ad appears across Meta technologies. [Learn more](#)

Threads feed placement included

To help you reach more people, the new Threads feed placement is included in this campaign. You can manage placements in Manual placements. [About ads in Threads](#)

Advantage+ placements (recommended)

Use Advantage+ placements to maximize your budget and help show your ads to more people. Facebook's delivery system will allocate your ad set's budget across multiple placements based on where they're likely to perform best.

Manual placements

Manually choose the places to show your ad. The more placements you select, the more opportunities you'll have to reach your target audience and achieve your business goals.

You could get better results with Advantage+ placements.

[Close](#) All edits saved

Artistic Creation_Awareness Campaign > Artistic creation_Awareness Ad

[Edit](#) [Review](#)

Devices

All devices

Platforms

Facebook Instagram Audience Network
 Messenger WhatsApp Threads

Asset customization

15 / 18 placements that support asset customization
[Select all](#)

Placements

Feeds

Get high visibility for your business with ads in feeds

Facebook Feed
 Facebook profile feed



[Close](#) All edits saved

Artistic Creation_Awareness Campaign > Artistic creation_Awareness A

Edit **Review**

Facebook profile feed	<input checked="" type="checkbox"/>
Instagram feed	<input checked="" type="checkbox"/>
Instagram profile feed	<input checked="" type="checkbox"/>
Facebook Marketplace	<input checked="" type="checkbox"/>
Facebook right column	<input type="checkbox"/>
Instagram Explore	<input checked="" type="checkbox"/>
Instagram Explore home	<input checked="" type="checkbox"/>
Messenger inbox	<input type="checkbox"/>
Facebook Business Explore	<input type="checkbox"/>
Threads feed	<input type="checkbox"/>
Facebook Notifications	<input type="checkbox"/>
Stories, Status, Reels	<input type="checkbox"/>

Instagram Explore

We recommend square (1:1) images and vertical (4:5) videos.

Close ✓ All edits saved

Artistic Creation_Awarenes > Artistic creation_

E

Ad name

Artistic Creation Awareness Ad **Create template**

Partnership ad **Off**

Run ads with creators, brands and other businesses. These ads leverage signals from both accounts to improve campaign performance. [About partnership ads](#)

Identity

The profiles that will be used in your ad.

*** Facebook Page** i

By clicking Publish, you acknowledge that your use of Meta's ad tools

Close ✓ All edits saved



Artistic Creation_Awareness > Artistic creation_A

Ed

* Facebook Page

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Instagram account

Use Facebook Page

or

Connect account

Ad setup

Create ad

Format

Choose an ad creative layout.

Single image or video

Carousel



Artistic Creation_Awareness > Artistic creation_Awareness > Artistic Creation Awareness

In draft



Edit

Review

Destination

Tell us where to send people immediately after they tap or click your ad. [Learn more](#)

- Instant Experience
Send people to a fast-loading, mobile-optimized experience.
- Website
Send people to your website.

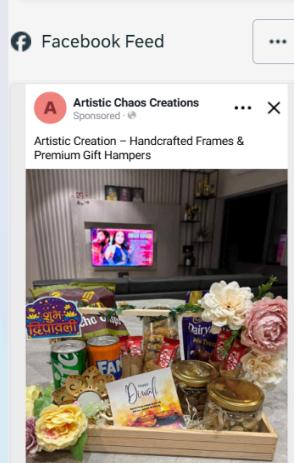
* Website URL

<https://gofashion55.wordpress.com>

Preview URL

URL parameters have been moved to Tracking so you can manage them in one place.

[Go to Tracking](#)



By clicking Publish, you acknowledge that your use of Meta's ad tools is subject to our [Terms and Conditions](#).

[Close](#)

Verifying your edits...

[Back](#)

[Publi](#)

Edit **Review**

Display link
Enter the link you want to show on your ad

Mobile app

Browser add-ons
People will see your website when they tap on your ad. You can add an additional contact method in the browser to help people connect with you.

- None
Don't add a button.
- WhatsApp
Add a WhatsApp button on your website.
- Call
Let people call you directly.

By clicking Publish, you acknowledge that your use of Meta's ad tools is subject to our [Terms and Conditions](#).

Close **Back** **Publish**

Edit **Review**

Ad creative
Select and optimize your ad text, media and enhancements.

*** Media**
13 placements

- Feeds, In-stream ads for reels
- Stories, Status, Reels

Flexible media

Add music
On supported placements, we'll sync your ad with music at no cost to you. For all other placements, no music will be added.

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Close **Back** **Publish**



Artistic Creation_Awareness > Artistic creation_Awareness > Artistic Creation Awareness In draft

[Edit](#) [Review](#)

Primary text 1

Artistic Creation – Handcrafted Frames & Premium Gift Hampers

Add a destination
 If you add a destination, you can send people immediately after they tap or click your ad to a website, a fullscreen experience, or a call. If you don't, they'll be sent to your Facebook Page or Instagram account.

Headline 1 1 of 5

Artistic Creation – Gifts Made With Love

[+ Add headline option](#)

Description 1 1 of 5

Discover beautifully designed frames and curated



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Instagram
Artistic Chaos Creations
Sponsored

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[Close](#) ✓ All edits saved [Back](#) [Pub](#)

Artistic Creation_Awareness > Artistic creation_Awareness > Artistic Creation Awareness In draft

[Edit](#) [Review](#)

Call to action 1

Contact us

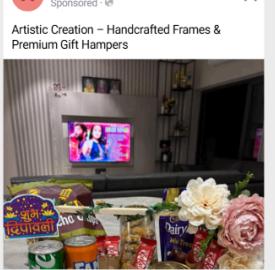
Creative testing 1

Compare up to 10 different versions of your creative in a test that helps ensure delivery to new test ads. [About creative testing](#)

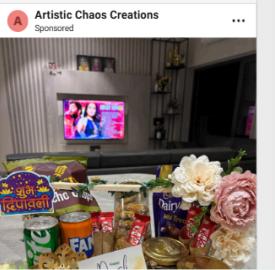
[Set up test](#)

Languages Off

Add your own translations or automatically translate your ad to reach people in more languages. [Learn more](#)



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Instagram
Artistic Chaos Creations
Sponsored

Now you can see more variations of your ad in previews

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[Close](#) ✓ All edits saved [Back](#) [Pub](#)

Artistic Creation_Awarenes > Artistic creation_Awareness > Artistic Creation Awa

[Edit](#) [Review](#)

Ad name
Artistic Creation Awareness Ad
ID: 120239330957560409

Partnership ad
Off

Facebook Page
Artistic Chaos Creations

Instagram Account
Use Facebook Page

Identities display format
Not a partnership ad.

Format

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[Close](#) All edits saved

Artistic Creation_Awarenes > Artistic creation_Awareness > Artistic Creation Awarene

[Edit](#) [Review](#)

Format
Single image

Website URL
<https://gofashion55.wordpress.com/>

Multi-advertiser ads
On

Ad preview [Advanced preview](#)

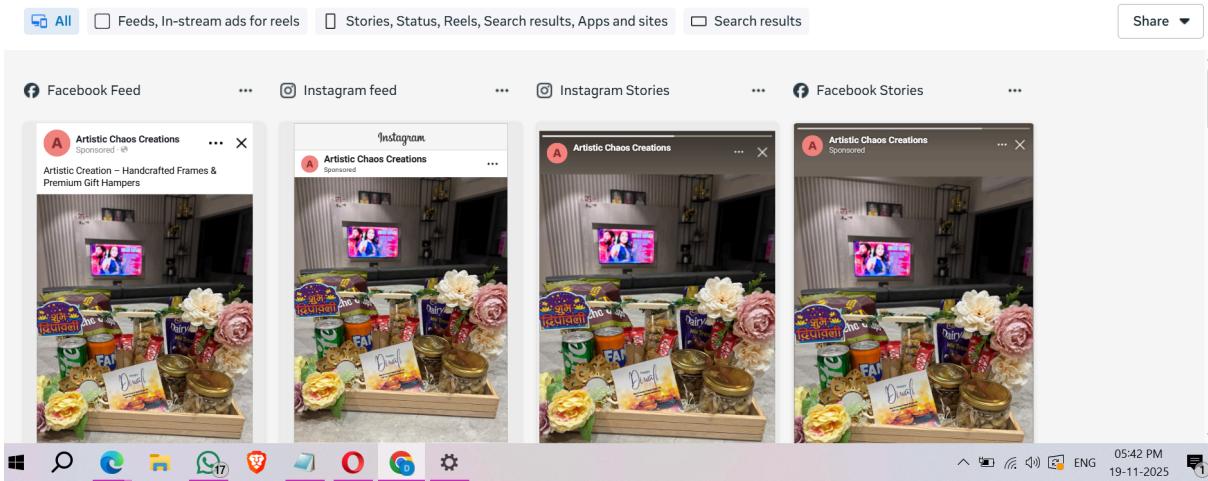


By clicking Publish, you acknowledge that your use of Meta's ad tools is subject to our [Terms and Conditions](#).

[Close](#) All edits saved

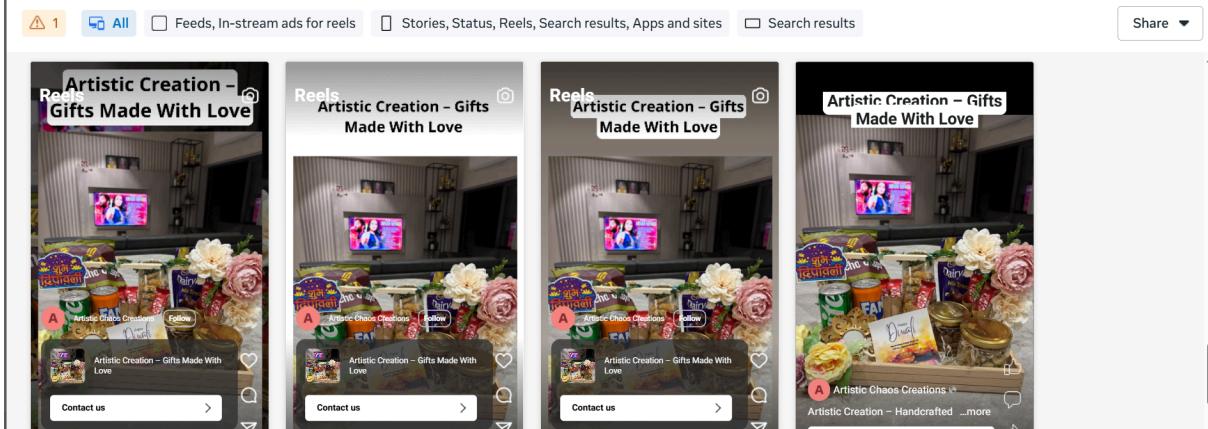
Advanced preview

You can review how your ad will show up on different placements. We will show one variation for each impression based on what we predict will improve performance the most.



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