





# Hiren Kanani

Graphic & UI/UX Designer

As an experienced Graphic and UI/UX Designer, I have explored diverse aspects of visual communication and digital design. My time in the service sector has played a key role in shaping my creative approach, refining my skills in logo design, web design, Figma, and Adobe Photoshop. I am passionate about crafting user-centric designs that balance functionality with aesthetic appeal.

## Personal info

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## My skills

Primary:	<b>Figma, Adobe Photoshop, Adobe illustrator</b>
Secondary:	<b>CorelDRAW, After Effects</b>
Recent role:	<b>Graphic &amp; UI/UX Designer</b>
Languages:	<b>Gujarati, Hindi, English</b>

## Experience

### Career

### Graphic Designer

#### Aspiration Soluation | Jan 2022 – Oct 2023

- Developed a wide range of digital and print materials including brochures, social media posts, banners, flyers, and branding assets.
- Collaborated with marketing and content teams to align visual designs with brand tone and message.
- Used Adobe Photoshop, Illustrator, and CorelDRAW for professional-grade design execution.
- Managed multiple projects simultaneously while meeting tight deadlines and maintaining design quality.

### UIUX Designer

#### Plexus-Technology | Apr 2024 – Current

- Created wireframes, prototypes, and high-fidelity UI designs for web and mobile platforms using Figma.
- Conducted user research and usability testing to identify pain points and refine user journeys.
- Worked closely with front-end developers to ensure accurate implementation of design specs.

## Projects

### Prankster – Digital Funny Pranks App

Mobile Application UI Design

[!\[\]\(99f58673407353e96a019fbca558fd72\_img.jpg\) Play Store](#)

Designed a playful and intuitive prank app UI in Figma, targeting entertainment-focused users. The layout emphasizes bold colors, large icons, and engaging interactions to simulate digital pranks seamlessly. Prioritized ease of navigation and humorous tone to match the app's personality.

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### LOL – Anonymous Funny Card App

Mobile Application UI Design

[!\[\]\(de95854c7ee024cfadc48187bbb781b2\_img.jpg\) Play Store](#)

Created a modern, minimal UI for a card-based anonymous message app. Focused on clean layouts and vibrant visuals to enhance user interaction. Incorporated smooth onboarding screens and card animation concepts using Figma. Emphasis was placed on anonymity and fun sharing.

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### Plexus Technology – Company Website

Website UI Design

[!\[\]\(6a9b39b98eb945faa14c645ec99e4eaa\_img.jpg\) Website](#)

Designed a responsive and professional website UI in Figma for a tech service company. The design showcases trust-building elements such as service highlights, testimonials, and strong CTAs. Maintained a corporate yet modern aesthetic aligned with their brand.

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### LOL Cards – Funny Website Platform

Web Platform UI Design

[!\[\]\(f1c5da15572e3e09d343161be98f508d\_img.jpg\) Website](#)

Developed a quirky, engaging UI for a platform offering funny and anonymous digital cards. Used bold typography and colorful themes to attract younger audiences. Built wireframes and prototypes that focus on a seamless card creation and sharing process.

## Education

### Universities

#### Bachelor of Commerce

J.Z.Shah & R.V.Patel Commerce College (VNSGU)