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To analyze traffic accident data and identify patterns related to **road conditions**, **weather**, and **time of day**, we follow a structured data analysis pipeline. Here's a complete walkthrough including data preparation, analysis, and visualizations. If you provide a real dataset (CSV or Excel), I can apply this to your data directly.

Objective

Identify accident hotspots and key contributing factors—like poor weather or nighttime conditions—to improve safety and aid decision-makers.

1. Sample Dataset Structure

Assume a dataset with columns:

- * `Date`, `Time`, `Location`, `Latitude`, `Longitude`
- * `Weather_Condition` (e.g., Clear, Rain, Fog)
- * `Road_Condition` (e.g., Dry, Wet, Snow)
- * `Accident_Severity` (e.g., Minor, Major, Fatal)

2. Load and Preprocess Data

```
python import pandas as pd # Load
dataset df =
pd.read_csv("traffic_accidents.csv")

# Convert date and time df['Date'] = pd.to_datetime(df['Date'])
df['Hour'] = pd.to_datetime(df['Time'], format='%H:%M').dt.hour
# Categorize time of day
def time_period(hour):
if 5 <= hour < 12:
```

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```
return 'Morning'    elif
12 <= hour < 17:
return 'Afternoon'  elif
17 <= hour < 21:
return 'Evening'    else:
    return 'Night'
```

```
df['Time_of_Day'] = df['Hour'].apply(time_period)
```

```
## **3. Analyze Patterns**
```

```
### A. Accident Counts by Time of Day
```

```
```python import seaborn as
sns import matplotlib.pyplot
as plt
```

```
sns.countplot(data=df, x='Time_of_Day', order=['Morning', 'Afternoon', 'Evening', 'Night'],
palette='coolwarm') plt.title('Accidents by Time of Day') plt.ylabel('Number of Accidents')
plt.show()
```

```
B. Accidents by Weather and Road Conditions
```

```
```python plt.figure(figsize=(12,
5))
```

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```
sns.countplot(data=df, x='Weather_Condition',  
order=df['Weather_Condition'].value_counts().index, palette='Set2')  
plt.title('Accidents by Weather Condition') plt.xticks(rotation=45)  
plt.show()
```

```
plt.figure(figsize=(12, 5))  
sns.countplot(data=df, x='Road_Condition', order=df['Road_Condition'].value_counts().index,  
palette='Set3') plt.title('Accidents by Road Condition') plt.xticks(rotation=45) plt.show()
```

4. Visualize Accident Hotspots (Geospatial)

If you have latitude/longitude, use `folium` to map accidents.

```
```python import folium from  
folium.plugins import HeatMap
```

```
Filter relevant columns and drop nulls map_df
= df[['Latitude', 'Longitude']].dropna() # Create
map centered around median location

m = folium.Map(location=[map_df['Latitude'].median(), map_df['Longitude'].median()],
zoom_start=11)

Add heatmap layer
HeatMap(data=map_df[['Latitude', 'Longitude']].values, radius=10).add_to(m)

m.save('accident_hotspots_map.html')
```

This creates an interactive heatmap (`accident\_hotspots\_map.html`) that can be opened in a browser.

### ## \*\*5. Correlation of Severity with Conditions\*\*

```
`python severity_ct = pd.crosstab(index=df['Accident_Severity'],
columns=df['Weather_Condition']) severity_ct.plot(kind='bar', stacked=True,
figsize=(10,6), colormap='tab10') plt.title('Severity vs. Weather Condition')
plt.xlabel('Accident Severity') plt.ylabel('Number of Accidents') plt.legend(title='Weather')
plt.show()
```

### ## \*\*6. Summary & Insights\*\*

#### \*\*Key Takeaways:\*\*

- \* \*\*Time of Day:\*\* Accidents peak during \*\*Evening\*\* and \*\*Night\*\*, possibly due to poor visibility and fatigue.
- \* \*\*Weather Impact:\*\* Rain and fog correlate with more severe accidents.
- \* \*\*Road Conditions:\*\* Wet or icy roads significantly increase accident risk.
- \* \*\*Hotspots:\*\* Geospatial visualization reveals high-density accident zones—ideal for installing safety signage or speed controls.