Yavins - User Story Map

1 - 1

Unscheduled

Be redirected to 'iabc.com'		Look For Jobs			Post New Jobs			
Users can see common 'duplicate info' right away	Click relevant link to be redirected elsewhere	Navigate easily to well laid out, simple Careers section	Search by career stage	Select all relevant postings and have them emailed to	Navigate to Careers section	Add new job listing info	Tentatively publish new listing	Get approval
MVP 1								
User sees section displaying most searched for 'duplicate	Takes user to relevant info page on labc.com		User can choose how to sort job listings	Users selects all job posting they are interested in		Must sign in with approved account type (employer) to create new listing	Listing is only visible to creator until approved	Receive confirmation email and shareable link of
				User enters desired email address to receive job				
				This interaction is tracked (User Analytics)				

Look For Events Post New Events Give Feedback Sign up for an Pay for event Create new Tentatively reserve the date, Get emailed Give feedback Give feedback View past and View event event, reserving upcoming events schedule to pick confirmation of related to careers related to events event, fill out schedule your spot an opening details pending approval pending submission This interaction is Enter CC details Only approved Site Admin Upon approval tracked (User with 3rd party accounts types notified of new get email secure payment processor Analytics) can create new confirmation with event request events shareable invite Get emailed Admin chooses to This interaction is receipt & entry ticket tracked (User approve/deny event Analytics) This interaction is tracked (User Analytics)

Invite others to event

Networking aspect - see who is going.

All feedback is sent to Site Admin's email await response All feedback is sent to Site Admin's email await response Network, Socialize, Engage

Give other general feedback

Interact on blog section

User can create new blog post content and place in relevant

All feedback is sent to Site Admin's email await response Notification email for new posts are sent to Site Admins for review

Site Adimin can click link in email to directly remove malicious content