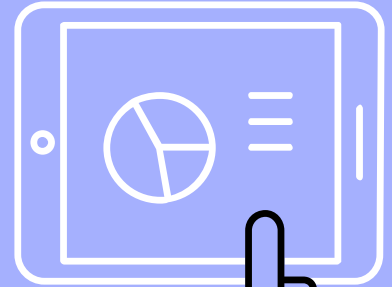
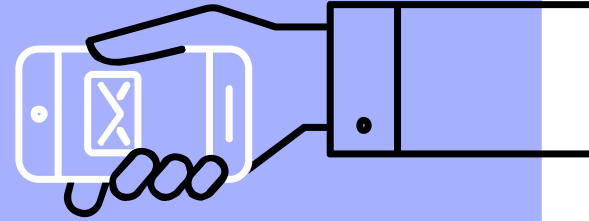
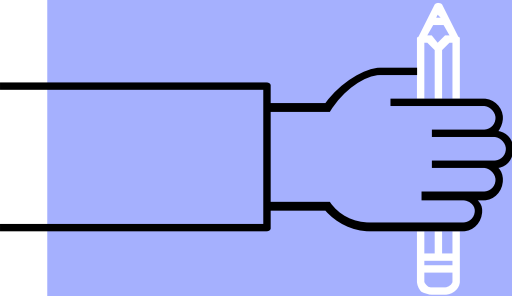
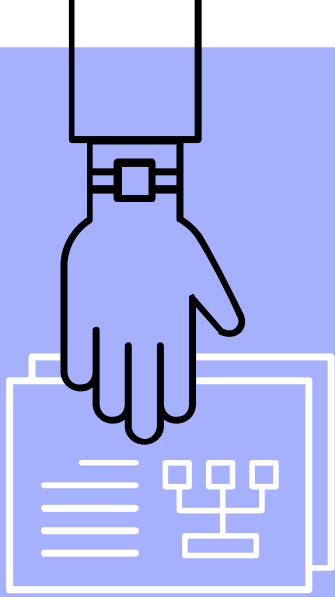


Yavins 271

Dhruv, Khelan, Krupal



Team Introductions

- ▶ Khelan Natha
- ▶ Krupal Patel
- ▶ Dhruv Modi



Table of Content

- ▶ The Problem/Opportunity
- ▶ Primary User/Customer
- ▶ Secondary User/Customer
- ▶ Q & A



The Problem/Opportunity

To redesign the IABC website in an attempt to achieve the following:

- ▶ Optimize organizational activity
- ▶ Better site operability, management & maintenance
- ▶ Reduce turnover shock
- ▶ Improve user engagement



Primary User/Customer

The site is targeted at IABC Regina members.



Secondary User/Customer

Other users that we envision visiting the site are prospective members looking to join IABC Regina.



WordPress Configuration (theme/plugins used)

- ▶ Theme used: OceanWP
- ▶ Plugins used:
 - Gutentor - Gutenberg Blocks (basic blocks / main framework)
 - MetaSlider (image carousel)
 - PublishPress Blocks (advanced blocks)
 - WP Plugin Info Card (forms)



WordPress Demo



Q & A

