Dhruv Kuchhal

Anti-Abuse/Fraud at Amazon WW Stores
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Google Scholar

About Me

I specialize in large-scale investigations of Web-based security and privacy issues. Using data-driven approaches, my work reveals the impact of real-world systems on end user security, and leads to designing better solutions. My methods include Internet/Web-wide measurements, network traffic analysis, and large-scale data mining.

Industry Work Experience

Amazon, Inc. — Seattle, WA
Security Industry Specialist III (L6), Special Projects and Investigations — *May 2024 - Present*

- Leading large-scale cross-organizational initiatives to remove bad actors from the Amazon marketplace.
- SME on Web Authentication related issues such as ATO.

Lacework, Inc. (acquired by Fortinet, Inc.) — Mountain View, CA
Senior Security Engineer, Lacework Labs — *March 2024 - May 2024*

- Cloud Security Research: Engineered detections for proactively alerting for attacks in the cloud environments (GCP, AWS, Azure), based on telemetry from agents as well as agentless log data.

PayPal, Inc. — Scottsdale, AZ
Senior Research Scientist, Anti-Fraud — *Summers of 2021 and 2022, August 2023 - February 2024*

- Developed capabilities for passkey risk monitoring, and presented a paper on the practical attacks and defenses for real-world FIDO2 deployments at ACM CCS 2023.
- Reported a bug in Google Chrome that could be exploited to trick a user enrolled in WebAuthn into authenticating an attacker-controlled sensitive action on their account. [Chromium Issue 1341134].
- Built data pipelines for scam merchant detection. Established a strategic collaboration with GASA.
- Prototyped a GenAI-based solutions for early fraud alerting based on threat intelligence from Telegram.
- SME on policy issues such as Authentication and related Anti-Trust legislation in the EU.

Academic Work Experience

Georgia Institute of Technology (GT) — Atlanta, GA
PhD Candidate, Advisor: Prof. Frank Li. — *2020 - 2023*

- Research in Web Security, Privacy, and Abuse (IMC '21, WWW '22, CCS '23, IMC '24).

University of Maryland, College Park — College Park, MD
Research Assistant, Advisor: Prof. Michelle Mazurek. — *2018 - 2019*

- Evaluated response biases in security user studies (CCS '18).
- Developed tools to measure the readability of security advice (EMNLP '19).

Indraprastha Institute of Information Technology — Delhi, India
Research Associate, Advisor: Prof. Ponnurangam Kumaraguru. — *2017 - 2019*

- Analyzed misinformation on end-to-end encrypted platforms such as WhatsApp.
- Characterized spam campaigns abusing phone numbers on online social networks (WebSci '18).

Highest Education

Georgia Institute of Technology — Atlanta, GA
Doctor of Philosophy in Computer Science. Advised by Prof. Frank Li. — *2019 – 2023*

SELECTED PUBLICATIONS

CONFERENCE

- **Kuchhal, D.**, Ramakrishnan, K., and Li, F.,
  Whatcha Lookin' At: Investigating Third-Party Web Content in Popular Android Apps.
  ACM Internet Measurement Conference (**IMC**), 2024.
  Acceptance Rate: 21.34% (54/253) [pdf]

- **Kuchhal, D.**, Saad, M., Oest, A., and Li, F.,
  Evaluating the Security Posture of Real-World FIDO2 Deployments.
  ACM Conference on Computer and Communications Security (**CCS**), 2023.
  Acceptance Rate: 19.1% (234/1222) [dl.acm.org][pdf] ✩ [FIDO Security Bulletin]

- **Kuchhal, D.** and Li, F.,
  A View into YouTube View Fraud.
  ACM Web Conference (**WWW**), 2022.
  Acceptance Rate: 17.7% (323/1822) [dl.acm.org] [pdf] [video]

- **Kuchhal, D.** and Li, F.,
  Knock and Talk: Investigating Local Network Communications on Websites.
  ACM Internet Measurement Conference (**IMC**), 2021.
  Acceptance Rate: 27% (53/196) [dl.acm.org] [pdf] [video]

- Gupta, S., **Kuchhal, D.**, Gupta, P., Ahamad, M., Gupta, M. and Kumaraguru, P.,
  Under the Shadow of Sunshine: Characterizing Spam Campaigns Abusing Phone Numbers Across Online Social Networks*.
  ACM Conference on Web Science (**WebSci**), 2018.
  Acceptance Rate: 27% (30/113) [dl.acm.org] [pdf]
  ***Award:* Runner up for Best Student Paper**

ACHIEVEMENTS/HONORS

- **FIDO Alliance**: A security bulletin was distributed by the FIDO Alliance, emphasizing our threat model and attacks.

- **Y Combinator 2023**: Admitted to the Summer 2023 batch (1.5% acceptance rate; USD 500k pre-seed investment), to innovate on a GenAI-hardened replacement for CAPTCHAs on the Web.

- **RSAC Security Scholar 2023**: Selected among 50 cybersecurity students across US to attend the RSA Conference.

- **USC Annenberg Fellowship, 2019**: Received a 4-year top-up fellowship for a CS PhD at USC (top 1% of admits).

- **Smart India Hackathon, 2017**: Our team of 6 members, advised by Dr. Sambuddha Roy won the first prize at India's national hackathon (10k+ students), with a cash prize of Rs. 1 lakh awarded by Government of India. [GitHub]

SERVICE

- **PETS**: External Reviewer, 2022-2023. Publication Co-Chair, 2023 and 2024. PC Member, 2024-2025.

- **ACM WebConf (WWW)**: PC Member, 2024-2025.

- **ACM IMC**: PC Member, 2024-2025.

- **Georgia Tech School of Cybersecurity and Privacy**: Member, Faculty Recruiting Committee, 2022.

- **Georgia Tech School of Computer Science**: Founding Communications Chair of GSA, 2021-22 AY.

TECHNOLOGIES

Python, MongoDB, SQL, BigQuery, Wireshark, mitmproxy, ChromeDevTools, C++.

REFERENCES

Dr. Adam Oest (Amazon; aoest@asu.edu), **Prof. Frank Li** (Georgia Tech; frankli@gatech.edu).