

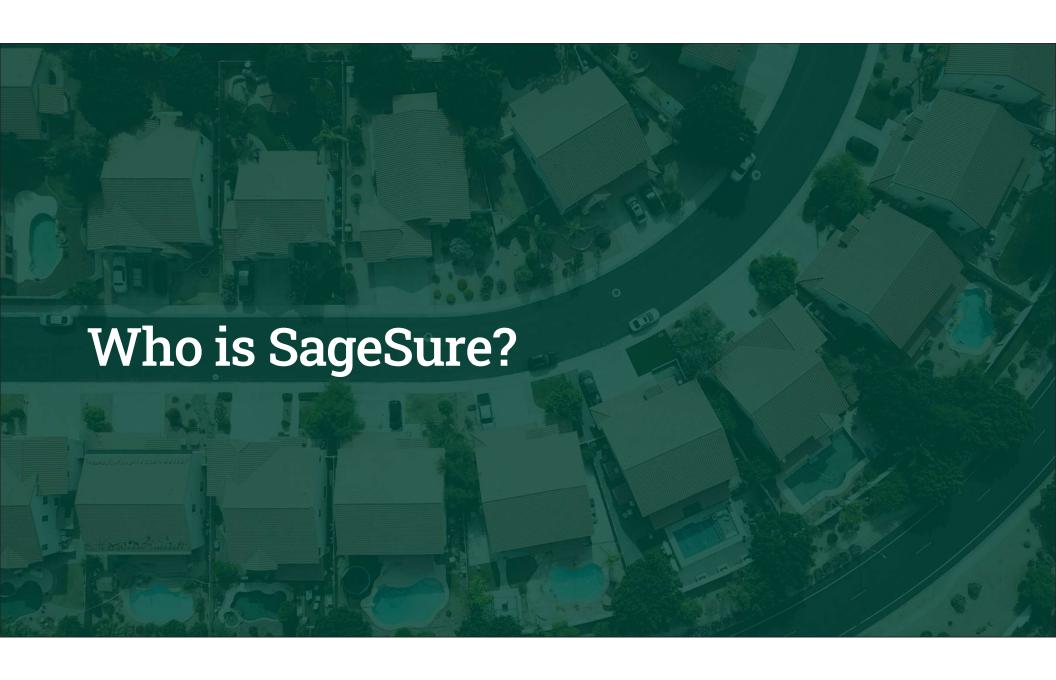
# **Company Structure**

June 3th, 2025

# Agenda

- Who is SageSure?
- What makes us different?
- $\bigcirc$  Why do we do it?
- $\bigcirc$ 4 How do we do it?
- 05 Questions?





# SageSure BHAG and Identity

#### **Big Hairy Audacious Goal (BHAG)**

By 2030, SageSure will be the most admired Top 10 property insurer in the U.S.

WHAT WE DO

#### **INSURANCE-FIRST**

Avoid Insurtech label, connotation is largely-opposed of SageSure model



#### **TECH-FORWARD**

Technology powers everything we do so we can keep raising the bar.



#### **CAPITAL-LITE**

We optimize capital so we can respond to market opportunities faster.

**HOW WE WIN** 

#### **CARRIER PROFITABILITY**

**Superior Product Segmentation Underwriting Out-Selection** Advanced Cat Analytics / R&D

#### **REAL INNOVATION**

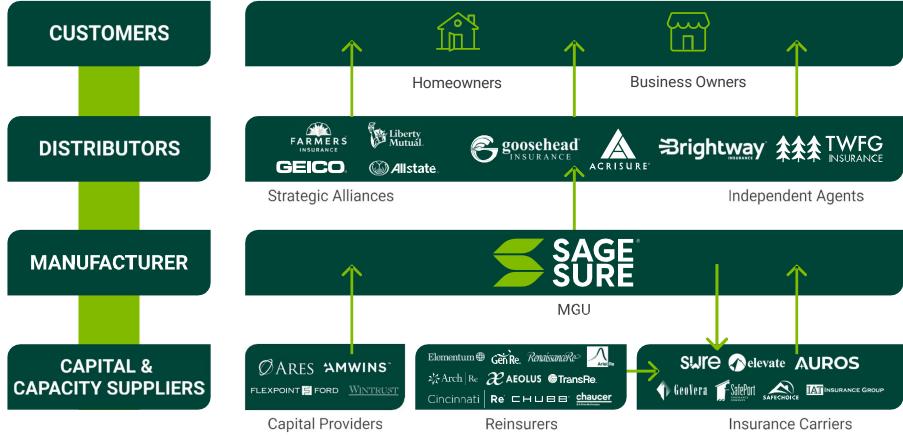
Market-Leading Buying Experience Claims Technology Outperformance Service Efficiency

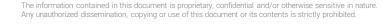
#### **RUNWAY TO GROW**

**Diversified Capacity** Low-Cost Capital Runway to Grow



# How the SageSure Supply Chain Works







#### **Our Carrier Partners**

Insurance carrier (n): A company that is the financial resource behind an insurance policy. They agree to bear the risk in exchange for the policy's premium. Many carriers sell policies directly or authorize MGUs to sell policies on their behalf.

- We focus on underwriting profitability for our carrier partners.
- We have established stable, successful partnerships with 18 carriers.
- We have made recent investments in carrier partners to diversify and expand capacity.

















# VALENCE CARRIER GROUP AUROS



























## SageSure's Distribution Channels

Distribution channel (n): A network of insurance agents and brokers who sell the insurance products SageSure develops on behalf of its carrier partners.

- Independent Agents (IAs): Self-employed agents who represent several insurance companies and are paid on commission. This category also includes:
  - Captive Networks: A proprietary producer network where producers can only be contracted through the network (e.g., TWFG, Goosehead, Brightway).
  - **Non-Traditional Agencies:** Agencies that often operate virtually versus having a physical location. (e.g., Matic, Kin, The Zebra)
- Strategic Alliance: Insurance companies (carriers) that partner with SageSure to round out their product offering (e.g., GEICO, Allstate, Farmers, Liberty Mutual).



### What is an MGU?



# Insurance Carrier vs SageSure

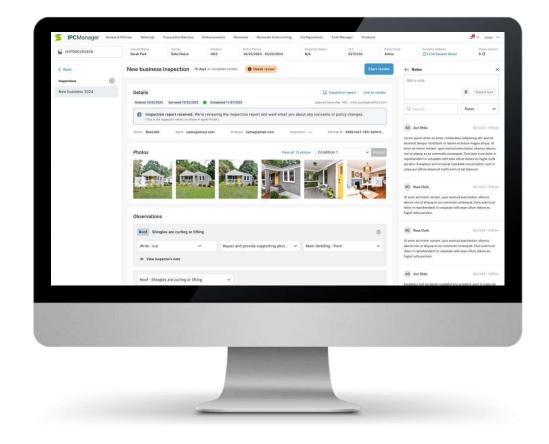
	Traditional Insurance Carrier	SageSure
Capacity	Specific for their own company	Partners with multiple companies
Insurance Expertise	Broad and general knowledge	Experts in challenged markets
Distribution	Specific for their own company	Large network of agents and strategic alliances
Claims	Specific for their own company	Service for our carrier partners
Software	Generally relies upon third party vendors	Proprietary Platforms



### **Our Technology**

SageSure has developed a suite of proprietary applications that support our best-in-class buying and service experience:

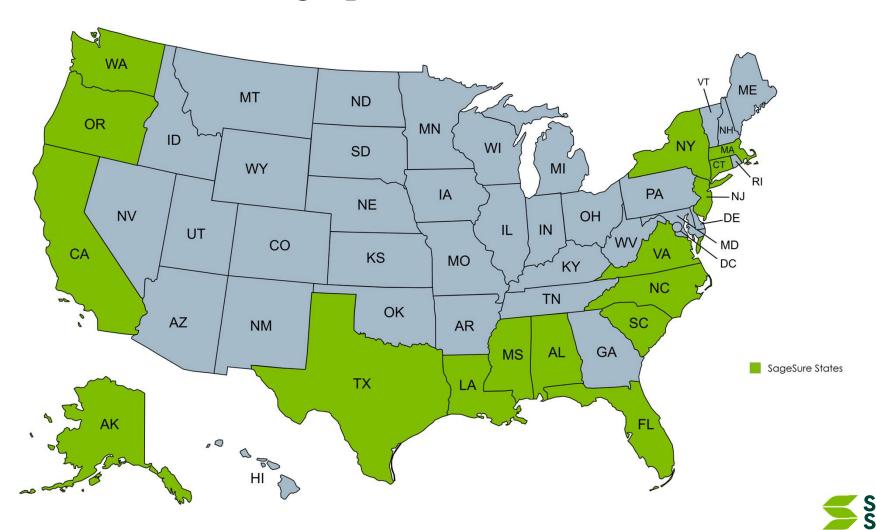
- FOR PRODUCERS: AGENT PORTAL
   Our state-of-the-art quoting and binding platform.
- FOR SAGESURE EMPLOYEES: IPC MANAGER (SOON TO BE SAGEPRO)
   Custom-built software that empowers our team of experts to seamlessly underwrite and service policies.
- FOR POLICYHOLDERS: MYSAGESURE
   Policyholders' account where they can
   access their documents, make payments,
   and file a claim.





Why does SageSure do what it does?

# **Geographic Overview**



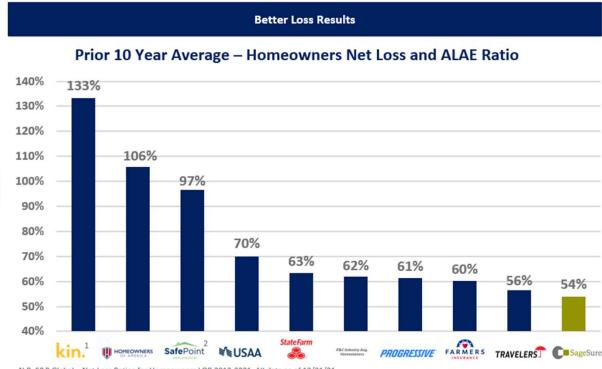
How does SageSure do what it does?

### **Delivering Outperformance**

#### A methodology of underwriting differentiation drives outperformance







N.B. S&P Global - Net Loss Ratios for Homeowners LOB 2012-2021; All data as of 12/31/21

(1) Kin's 2021 loss ratio is the only ratio used in this analysis.

(2) SafePoint's 2021 loss ratio is excluded due to negative net earned premium in 2021.



## **Synergy Six Process**



## **Synergy Six Process**



## How do we organize ourselves?





# Questions?