



# About SageSure

[Our Partners](#)[Leadership Te...](#)

**We specialize in solving the complex insurance needs of homeowners and small businesses in challenged markets.**

[Offices](#)[Diversity, Equi...](#)

We're dedicated to providing high quality, cost-competitive property insurance when and where it's needed most.

SageSure Brand Manif...



SageSure is the managing general agent specializing in catastrophe-exposed residential and commercial property insurance. SageSure offers more than 70 competitively priced insurance products in 16 coastal states on behalf of its carrier partners, serves more than 800,000 policyholders, and has more than \$2.1 billion of inforce premium. Since its launch in 2009, SageSure has been pioneering property insurance through its market-leading online quoting and binding platform and its



## What Drives Us Forward

### OUR PURPOSE

We pioneer ways people protect their American Dream.

### OUR BIG HAIRY AUDACIOUS GOAL (BHAG)

By 2030, SageSure will be the most admired top-10 property insurer in the US.

## What Sets Us Apart

### OUR MESSAGING PILLARS

We specialize where others don't. | We're powered by art & science. | We'll be here. | We execute with hustle & heart.

### OUR BRAND CHARACTER: THE DEDICATED VISIONARY

Passionate | Persistent | Disciplined | Curious

## What Grounds Us

### OUR VALUES

We  
are  
foun  
tain  
s



We  
run  
dow  
n  
the  
hall



We  
don'  
t try



