



Going Beyond the Policy—Ensuring Electrical Fire Safety with Ting

Learn how we're promoting electrically safer homes with Ting—our latest partnership dedicated to protecting even more policyholders this year.



In 2023, there were approximately 23,700 fires caused by residential building electrical malfunctions, claiming 305 lives, injuring an estimated 800 people, and resulting in more than \$1.5 billion in losses.

Fortunately, innovative solutions can help prevent electrical malfunctions before they escalate into a fire. We're proud to embrace one such solution through our partnership with Whisker Labs to officially launch Ting, a solution that brings us one step closer to promoting safer homes through proactive electrical hazard detection.

What Is Ting?

Ting is a simple, effective tool that uses a plug-in sensor and mobile app to detect hidden electrical hazards within a home's electrical system. The sensor takes about



What Happens if Ting Finds a Problem?

If Ting detects an electrical hazard, the homeowner receives an app notification, along with a personal text, email, and phone call from a Ting Fire Safety Engineer, who will review the details of the hazard and suggest a plan of action. If necessary, a visit from a licensed electrician will be arranged to find and fix the hazard. The Ting Remediation Credit covers up to \$1,000 of the electrician's service, which typically covers the full repair.

According to Bob Marshall, Whisker Labs co-founder and CEO, Ting has already been deployed in over 1 million homes and saved over 15,000 customers from potentially devastating fires.

Beyond detecting electrical hazards, Ting also provides real-time power outage alerts and assistance for frozen pipe prevention, adding extra peace of mind for homeowners.

When and Where Will Ting Be Available?

Starting this year, producers serving Louisiana will be able to offer Ting at no cost to eligible policyholders through Agent Portal. Eligible SageSure customers will receive:

- A free Ting plug-in sensor.
- The sensor app that provides real-time hazard and surge alerts.
- Access to the Ting Fire Safety Team 24/7 through a subscription covered by SageSure for up to three years.
- A \$1,000 credit toward labor repair costs for Ting-identified hazards.

Why Ting Matters

Innovative offerings like Ting help make homes safer—while reinforcing the trust policyholders have in both their producers and SageSure. Solutions like Ting also offer another way for us to demonstrate our commitment to protecting the safety and wellbeing of our policyholders before hazards escalate into catastrophes.

A big congratulations to the entire team on the official launch of this program and a heartfelt thanks to those who helped bring it to life, helping us more proactively protect and serve our policyholders.

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This is an awesome partnership. Kudos to all that was instrumental in launching the program. This small device will give many homeowners that peace of mind knowing that the monitoring of the electrical systems in their homes has an added level of protection on electrical fires that is so costly to the homeowners as well as the insurance companies! This should be a win for everyone.

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**Emily Lazzaro**

I love that our company considers all these items that benefit the homeowner. The roof seal program, leak detector, now this. AWESOME!

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