

## **Sample Questions for Instalogic Website**

### **1. General / About the company**

- Who is Instalogic?
- What does Instalogic do?
- Where are you located?
- When was Instalogic founded?
- Who are the founders or leadership team?
- What is your company mission?
- Do you have any certifications?

### **2. Services overview**

- What services do you offer?
- Tell me about your Data Analytics services.
- What is Business Intelligence Support & Advisory?
- Do you offer Financial Impact Assessment services?
- Tell me about your Software Development capabilities.
- Do you provide Training and Skilling programs?
- What e-governance solutions do you provide?
- What is Business Process Reengineering (BPR) at Instalogic?

### **3. Case studies / Past work**

- Can you show me your case studies?
- Tell me about the Visual Analytics Dashboard for MBOCWWB.
- What did you deliver for the Cess Collection Portal?
- Can I see the Financial Impact Assessment you did for Mahajyoti & OBBW?
- Do you have government client examples?

### **4. Project scoping & engagement**

- How do I start a project with Instalogic?
- What is your typical project engagement model (fixed-price, T&M)?
- Can you help write an RFP or proposal?
- What are your typical project timelines?
- Do you offer post-deployment support and maintenance?
- How do you handle project change requests?

5. Technical & delivery questions

- Which BI tools do you use (Power BI, Qlik, Tableau)?
- Which programming languages and frameworks do you use?
- Do you integrate with existing databases (Postgres, MySQL, Excel)?
- Can you connect dashboards to live data sources?
- What is your approach to data security and privacy?
- Do you provide APIs for data access?
- How do you manage deployments and DevOps?

6. Pricing & commercial

- How much does a dashboard project cost?
- Do you offer fixed cost or subscription pricing?
- Do you provide cost estimates or quotations?
- What payment methods do you accept?
- Do you offer discounts for government projects or long-term contracts?

7. Demos, trials & PoC

- Can I request a demo of your dashboards?
- Do you provide a proof-of-concept (PoC)?
- How long does a PoC take and what does it include?
- Can I get a sandbox to test the solution?

8. Support & training

- How do I get technical support?
- What are your support SLAs?
- Do you offer user training sessions for dashboards?
- Can you provide training materials or certification for staff?

9. Careers & hiring

- Are you hiring?
- What job openings are available now?
- How do I apply to work at Instalogic?
- What is life like at Instalogic? (WFH, culture)
- How can I submit my resume?

10. Contact & communication

- How can I contact Instalogic?
- What is your phone number and email?
- Can I schedule a call with sales?
- Where is your office located?
- How long will it take to get a response?

#### 11. Legal, privacy & compliance

- Where can I read your Privacy Policy and Terms of Use?
- Do you comply with GDPR/CCPA?
- How do you handle client data and confidentiality?
- Do you have ISO/CMMI certifications?

#### 12. Proposal / procurement specific

- Can you provide an estimated timeline and T&M estimate for a dashboard project with 5 reports?
- We have an RFP — how do we share it with you?
- Do you provide pre-bid clarifications for government tenders?
- Can you sign an NDA?

#### 13. Custom requests & integrations

- Can you build custom applications for our organization?
- Do you integrate with payment gateways or portals?
- Can you process bulk uploads from Excel templates?
- Can you do drone imagery and GIS marking projects?
- Do you provide AR/visualization hosting for survey data?

#### 14. Blog & insights queries

- What blog posts do you have about data analytics?
- Do you publish case studies or whitepapers?
- How can I subscribe to your newsletter?

#### 15. FAQ / quick-help prompts (short utterances)

- Services? (maps to list of services)
- Case studies? (maps to case studies page)
- Book demo
- Contact sales
- Support

- Careers

16. Fallback / hand-off triggers (examples)

- I want to speak to a human.
- My issue is urgent — connect me to support.
- This is a procurement query — connect me to the proposals team.
- I want a custom quote — request contact details and project brief.

17. Rich-actionable responses (suggested bot actions for the above)

- Provide page link (e.g., Our Services, Case Studies, Contact Us).
- Offer immediate form to "Request Demo" / "Request PoC" (collect project name, brief, contact).
- Provide phone/email and ask if user wants a callback.
- If question is technical, offer to collect requirement doc or schedule technical call.
- If user asks for careers, offer "Upload Resume" form.
- For legal/data queries, provide link to Privacy Policy/Terms.

18. Example multi-turn flows (for training)

A. Demo request flow

- User: "I want a demo of your analytics dashboard."
- Bot: "Sure — what industry is the dashboard for? (Govt / Finance / Retail / Other)"
- Bot: Collect: industry, contact name, email, preferred date/time → Confirm demo and create ticket.

Notes for vendor/POC implementer:

- Map the questions above to intents & entities (e.g., service\_type, case\_study\_name, contact\_method).
- Provide quick reply buttons for top actions: "Request Demo", "Contact Sales", "View Services", "Upload RFP".
- Design fallback to collect user contact and escalate to human when confidence < threshold.
- Seed the bot answers with copy from Instalogic pages (Our Story, Our Services, Case Studies, Contact) and use links to the original pages for "read more".
- For transactional flows (book demo, request PoC, upload RFP) implement a simple form flow (collect name, email, phone, short description) and confirm with a ticket ID.

End of question bank.