

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY
BE- SEMESTER 1st / 2nd EXAMINATION (NEW SYLLABUS) – SUMMER - 2017

Subject Code: 2110002

Date: 26/05/2017

Subject Name: Communication Skills

Time: 2:30 PM to 05:00 PM

Total Marks: 70

Instructions:

1. Question No. 1 is compulsory. Attempt any four out of remaining Six questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

Q.1	Objective Question (MCQ)	Mark
(a)	Fill in the blanks:	07
1.	There are _____ consonant sounds in English. (26, 21, 24)	
2.	/dʒ/ sound stands for _____. (d, j, y)	
3.	/tʃi:z/ is the transcription of _____. (tease, cheese, ease)	
4.	_____ is an example of non-verbal communication in print form.	
5.	The meaning conveyed by the use of time in communication is called _____.	
6.	_____ is the paralinguistic feature used for showing the mood or attitude of the speaker.	
7.	_____ has written the poem <i>Goodbye Party for Miss Pushpa T. S.</i>	
(b)	Fill in the blanks:	07
1.	Arrange the following words according to their dictionary appearance: flower, flour, flicker, flourish	
2.	In an e-mail, BCC means _____.	
3.	Reading a dictionary for finding out a particular word involves the technique of reading known as _____.	
4.	_____ listening is done with the purpose of evaluation.	
5.	In _____ technique of presentation, the speaker reads from the written material during presentation.	
6.	_____ is the element of a good paragraph showing smooth connection between sentences.	
7.	_____ has written the story <i>The Romance of a Busy Broker</i> .	
Q.2	(a) Explain Proxemics in brief.	03
	(b) Communication is a two-way process. – Justify the statement.	04
	(c) Discuss non-verbal communication with special reference to Kinesics.	07
Q.3	(a) Write a short-note on 'Analyzing Audience and Locale'.	03
	(b) Enumerate some tips for handling the question-answer session.	04
	(c) Prepare a Power Point Presentation on 'E-mail Etiquettes'.	07

Q.4	(a)	Enlist the traits of a good listener.	03
	(b)	Rewrite the end of the story <i>The Eyes Are Not Here</i> differently.	04
	(c)	Elucidate various types of listening with examples.	07
Q.5	(a)	State the techniques for improving reading comprehension.	03
	(b)	Make a list of the strategies to be employed before, during and after reading a particular text.	04
	(c)	Write short-notes: (i) Intensive Reading (ii) Extensive Reading	07
Q.6	(a)	Write a paragraph on <i>Demonetization</i> .	03
	(b)	A national technical event was organized at your institute. As a co-ordinator, write a report on the same to be submitted to the principal.	04
	(c)	You are a customer care officer at Gloria Electronics, Tagore Road, Vadodara. Mr. Raj Sampat, Harihar Road, Dharmaj has sent you a complaint letter for a laptop, purchased online from your enterprise, received in a damaged condition. With reference to this, write an adjustment letter.	07
Q.7	(a)	Delineate the central idea of <i>The Road Not Taken</i> .	03
	(b)	Comment on the end of the story <i>The Eyes Are Not Here</i> .	04
	(c)	Portray the character sketch of Harvey Maxwell.	07
