

EMILY IN PARIS



EMILY X PIERRE CADAULT

THE MUSE AND
THE MASTERS

A FASHION STORY INSPIRED BY

EMILY IN PARIS

PRESENTED BY :

- ISHANI DUGGAL
- WEDHA BARAT
- ZAVERI DUGGAL
- DAKSHITA JAISWAL



CONCEPT INTRODUCTION

EMILY X PIERRE : THE MUSE VS THE MASTER

This fashion concept explores the clash and harmony between two contrasting fashion ideologies.

Emily, the vibrant and experimental fashion muse who embraces bold fast-fashion pieces and playful layering, and Pierre is the personification of couture sophistication, rooted in timeless design, luxury, and high fashion precision.

Through this editorial project, we aim to visually narrate the duality between fast fashion and high fashion, capturing how these two worlds collide, complement, and influence each other in the modern fashion narrative.

By blending Emily's quirky Parisian charm with Pierre's curated haute couture aesthetic, we create a dynamic editorial story that challenges the traditional rules of styling proving that being a muse or a matcher is not a choice, but a mood.



INSPIRATION BOARD





EMILY COOPER STYLE RESEARCH

Emily in Paris is more than a series it's a fashion case study wrapped in sequins and silhouettes."

Emily isn't just adapting to Paris she's reimagining it through color, confidence, and couture . A wardrobe journey through three seasons of bold choices, layered meaning, and unapologetic color. Her clothes reflect her inner journey

from feeling like a misfit to becoming someone who owns the room.

She dresses for emotion, not for approval. And that's kind of powerful.

Through fashion, she creates her own version of what it means to be a modern Parisian woman.

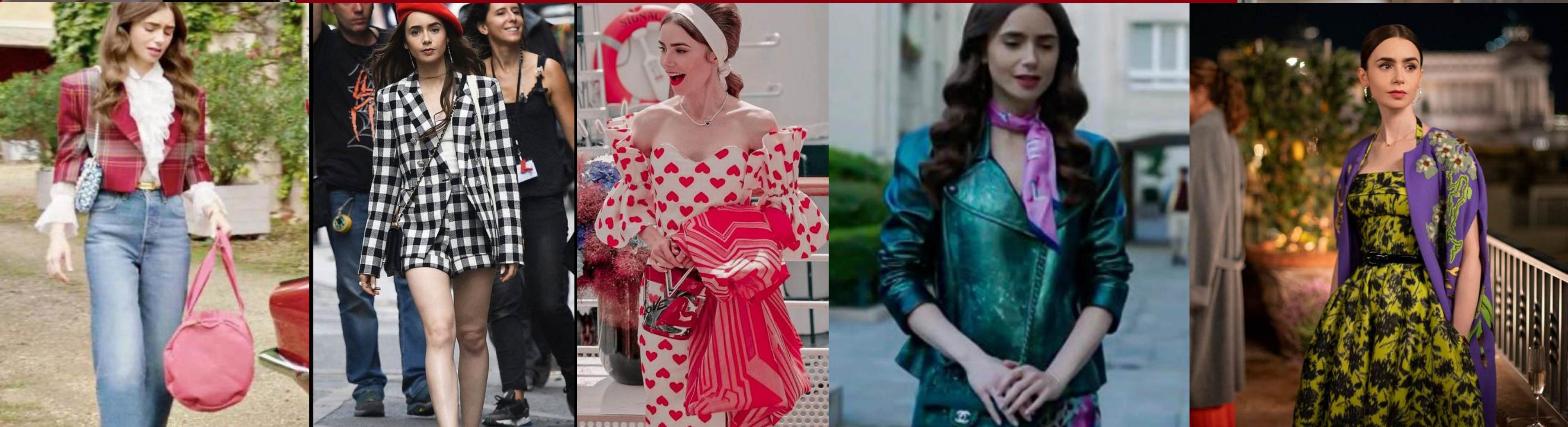




SHE'S A CHICAGO GIRL SUDDENLY THROWN INTO PARISIAN LUXURY CULTURE.
EMILY SHOWS US THAT FASHION ISN'T JUST ABOUT FITTING IN. IT'S ABOUT SHOWING UP AS THE
MOST EXPRESSIVE VERSION OF YOURSELF."

SHE IS MODERN, MESSY, DIGITAL . BUT STILL A MUSE IN HER OWN WAY.
SHE INSPIRES PEOPLE TO DRESS LOUDER, TO MIX PRINTS, TO CARE ABOUT HOW THEY PRESENT
THEMSELVES.

EMILY DOESN'T JUST WEAR FASHION — SHE STARTS CONVERSATIONS WITH IT.

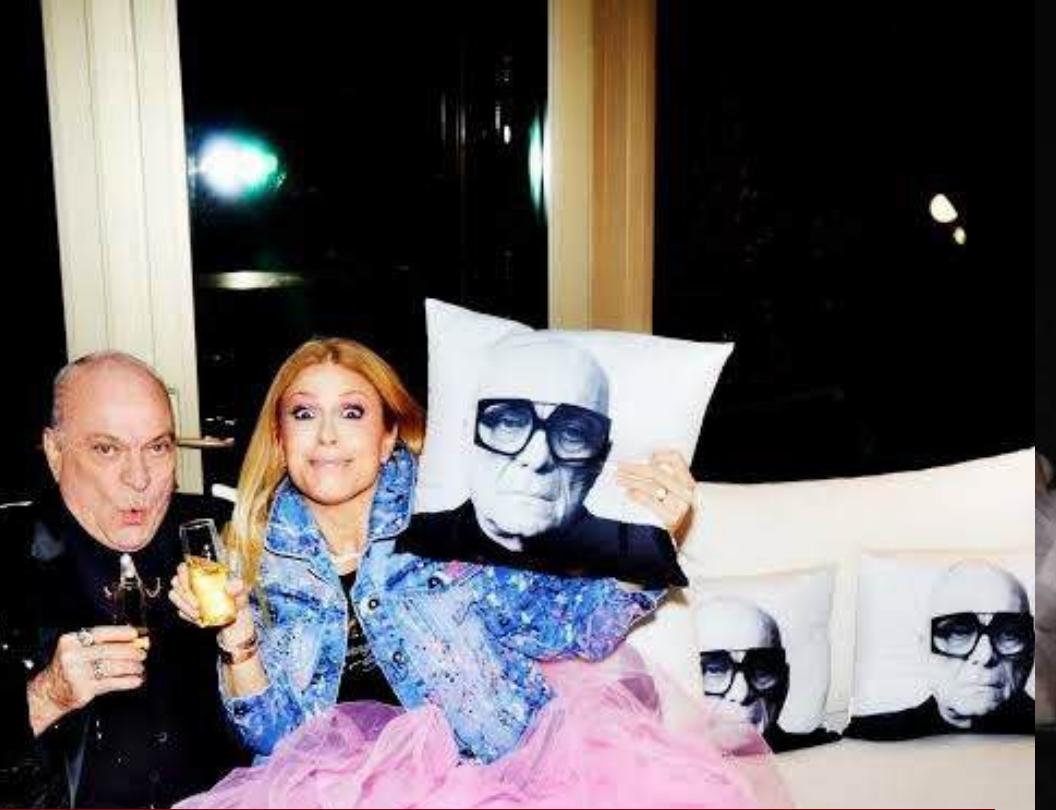


PIERRE CADAULT STYLE RESEARCH

Pierre Cadault, a fictional yet emblematic haute couture designer from Emily in Paris, represents the grandeur and complexity of Parisian fashion at its peak. Modeled after iconic figures such as Karl Lagerfeld and Jean-Paul Gaultier, Cadault is known for his artistic vision, dramatic flair, and uncompromising commitment to craftsmanship.

His designs are characterized by luxurious fabrics, bold silhouettes, and a theatrical aesthetic that elevates fashion to the level of performance art. In the series, Pierre is portrayed as a passionate creative who views fashion as a form of high art.





THROUGHOUT THE SERIES, PIERRE'S COLLECTIONS OFTEN REFLECT HIS INNER EMOTIONAL WORLD, RANGING FROM MELANCHOLIC NOSTALGIA TO EXUBERANT REINVENTION. HE OFTEN DRAWS ON EMOTION, NOSTALGIA, AND THE FRENCH PHILOSOPHY OF "LA MODE EST UNE POÉSIE" (FASHION IS POETRY). HIS LEGENDARY STATUS, HOWEVER, IS CHALLENGED BY GENERATIONAL SHIFTS AND INDUSTRY MODERNISATION.



OUTFITS

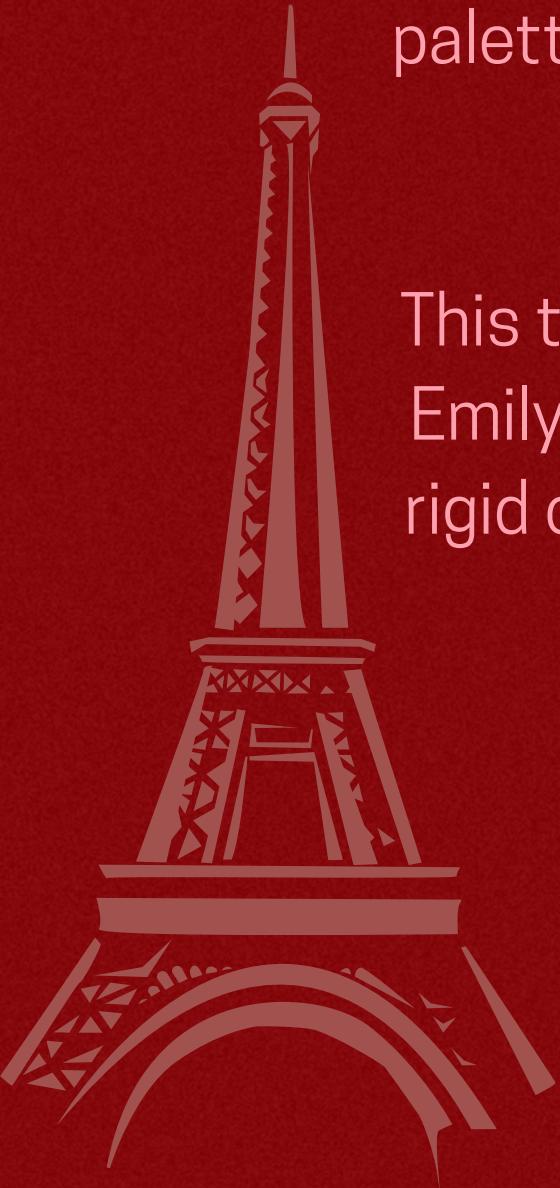


NOT JUST A MUSE, NOT JUST A MASTER TOGETHER A REVOLUTION

The lotus grows from murky waters yet blooms pure and radiant: symbol of rebirth, transformation, and beauty emerging from struggle.

Pink and green echo its natural palette: soft pink petals above lush green leaves.

This ties perfectly to the narrative: Emily & Pierre transforming an old, rigid couture into something living, open, and new.



THE SOURCED DRESS

pink is linked to softness, tenderness, love, and gentle femininity.

Using pink highlights Emily's role in bringing emotional openness into Pierre's world.

Green is the color of new leaves and springtime.

It symbolizes rebirth, reinvention, and fresh ideas.

it could represent Emily and Pierre's visions don't cancel each other out but fuse into something revolutionary



LOTUS 2

The entire look is a poetic embodiment of transformation florals not as a print, but as sculpture.

It references nature while delivering couture drama, with a balance of softness and structure, femininity and fearlessness.

Perfect for a high-impact runway show or editorial, this piece isn't just a garment but a wearable art.



ACCESSORIES



THE ART OF DISRUPTION: PICERRC'S COLOR CHAOS

This costume is a stylized expression of the master-muse duality. Emily, in this look, is not just wearing Pierre Cadault's legacy, she's remixing it. The result is a fashion moment that's witty, bold, irreverent, and deeply character-driven.

The costume does not aim for realism, it aims for theatricality, contradiction, and dialogue between eras, textures, and temperaments. The fun and quirky outlook is intentional, it reflects Pierre's eccentric artistry and Emily's optimism.



ACCESSORIES AND MAKEUP



CONTENT BUT MAKE IT COUTURE

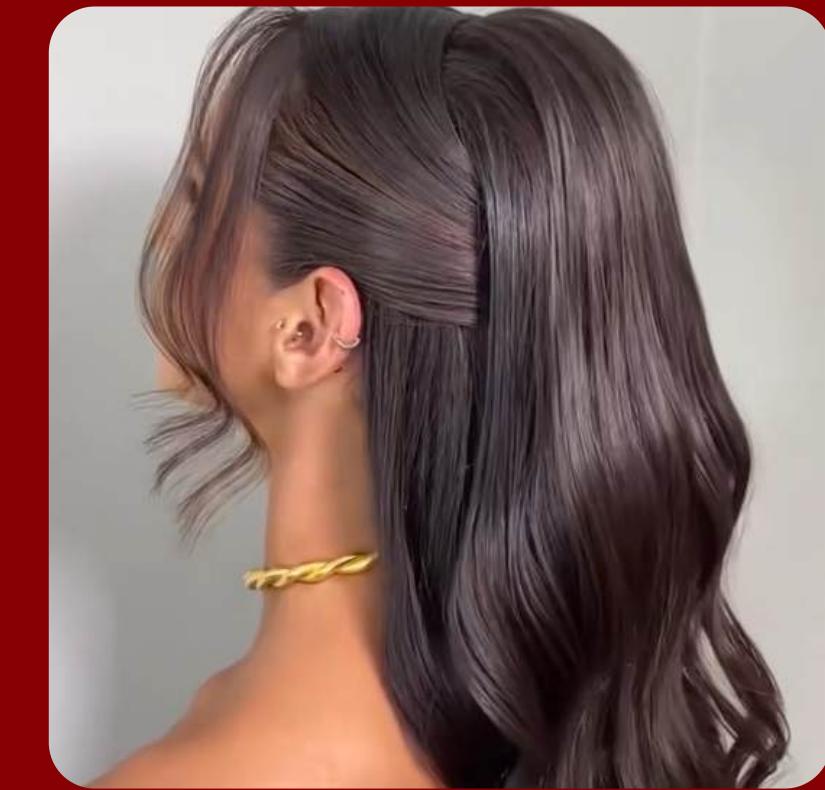
For this look, I styled Emily in a bold orange outfit, layered with a Pierre Cadault inspired blazer.

I wanted to capture Emily's bold, playful personality while also showing her growing connection to the world of French couture. The bright orange outfit felt very "Emily" fun, energetic, and full of life. It stands out, just like she always does in a crowd.

To balance that, I added a blazer inspired by Pierre signature style something structured, a little dramatic, and very couture. It's my way of showing how Emily is blending her own colorful American charm with the elegance and precision of Parisian high fashion. The contrast between the fun orange and the refined blazer represents her transformation she's still herself, but she's evolving and learning to carry couture with confidence.



ACCESSORIES AND MARCUS



RED NEVER WHISPERS IT DECLARES

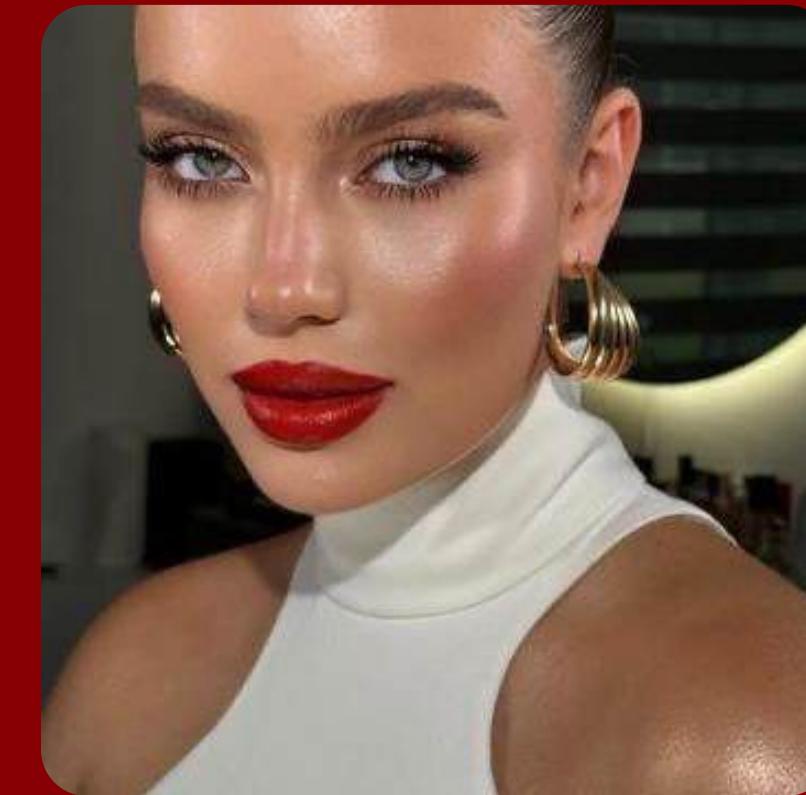
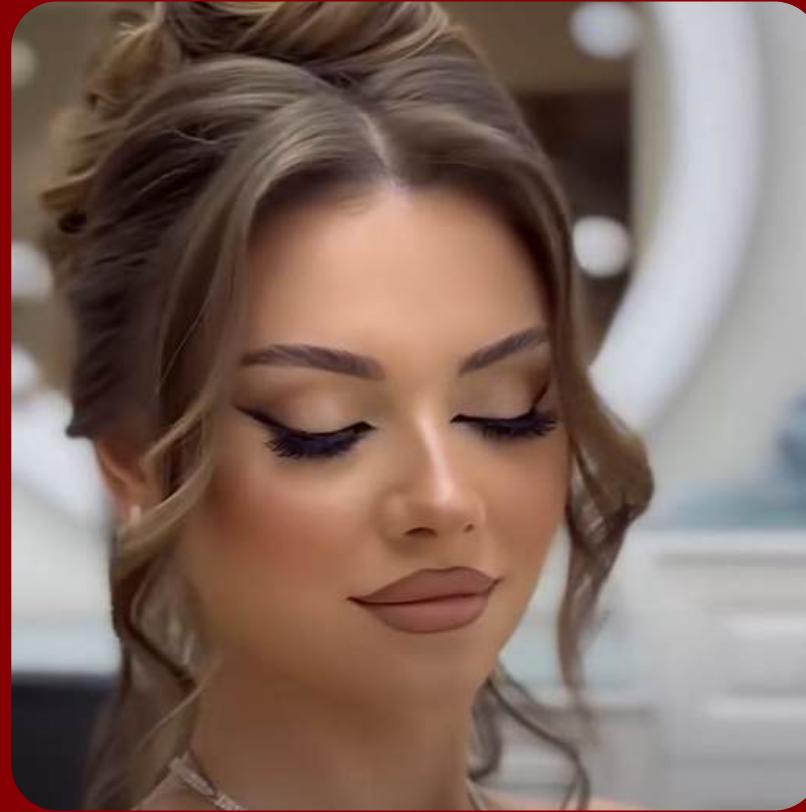
This look draws inspiration from the bold, experimental fashion seen in Emily in Paris, where vibrant colors, playful silhouettes, and statement pieces define the styling narrative. The oversized red bow reflects the show's love for dramatic, eye-catching elements that feel both feminine and fearless often used to turn simple outfits into fashion moments.

The shimmer shorts echo the series' frequent mix of high-glam and casual styling, a signature Emily trait where sparkle is balanced with ease. The monochromatic red palette pays homage to Parisian romance while embracing the show's modern, youthful energy.

A sleek high ponytail and bold red lips mirror Emily's polished yet playful beauty choices, keeping the look structured and chic without overpowering the outfit. Overall, the styling captures the essence of Emily in Paris confident, expressive, and unapologetically fashion-forward.



ACCESSORIES AND MAKEUP



A woman with long brown hair, wearing a dark, sleeveless dress with a gold sequined neckline, poses against a dark, textured background. She has her arms raised and bent at the elbows, with her hands resting behind her head. Her gaze is directed towards the camera with a neutral expression.

POSCS

OUTFIT 1 POSES



OUTFIT 2 POSES



OUTFIT 3 POSES



OUTFIT 4 POSES



SHORT SUMMARY

Fashion today is more than what we wear; it's how we show the world who we are. This story is told in four bold chapters, each one showing how clothes can speak louder than words.

We begin with "Not Just a Muse, Not Just a Master." This is where fashion's old ways are left behind. It's not about one person leading and the other following. It's about working together. The experienced designer and the fresh new voice come together as equals. One brings legacy, the other brings energy. Together, they create something truly new fashion that feels fearless and fair.

Next is "The Art of Disruption: Pierre's Color Chaos." Picture Paris in 1994: black coats, quiet looks, no surprises. Then came a look that changed everything: bright red, blue, and yellow that refused to be ignored. People stared. Some judged. But it made them feel something. That's the power of color. Pierre didn't just design outfits; he challenged the rules. This was fashion as rebellion.

The third chapter, "Couture Meets Content Creation," brings us into the now. Today, fashion doesn't live only on the runway; rather, it lives online, on the street, and your feed. Women aren't waiting for someone to notice them. They create their spotlight. Every outfit is a message. Every post is powerful. This is a style that's sharp, smart, and fully in control.

And finally, we close with "Red Doesn't Whisper." Red isn't shy. It's bold, emotional, and full of history. It's the color of leaders, lovers, and those who aren't afraid to be seen. The red dress in this story is a statement itself. It says: I know who I am, and I'm not afraid to take up space.

thank you