

Idea Board
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(DH05)

TARGETED AREA

_D.HYPE

Instagram page featuring Dunman High exclusive events and a social media platform to connect dunmanians with the school.

SUGGESTION

To promote joy and to connect the student body and the school, I suggest for D.HYPE to open up a <u>Youtube channel</u>.

EVENTS OR SERIES POSTS DO NOT JUST HAVE TO BE SUBJECTED TO INSTAGRAM POSTS AND PICTURES

1. Great source of entertainment

- 2. Establishment of Dunmanian identity online, wider source of publicity for DHS
- 3. Can promote individuality through video tutorials
- 4.Platform where common experience can connect and bond people

