

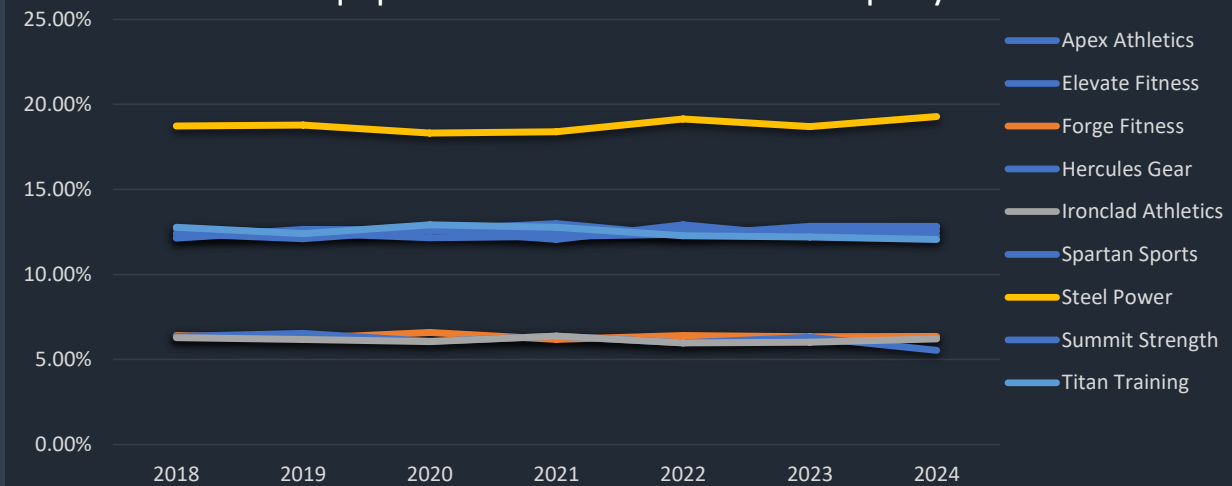


# GYM Equipment Purchase

Annual Profit Of supplier and Brand



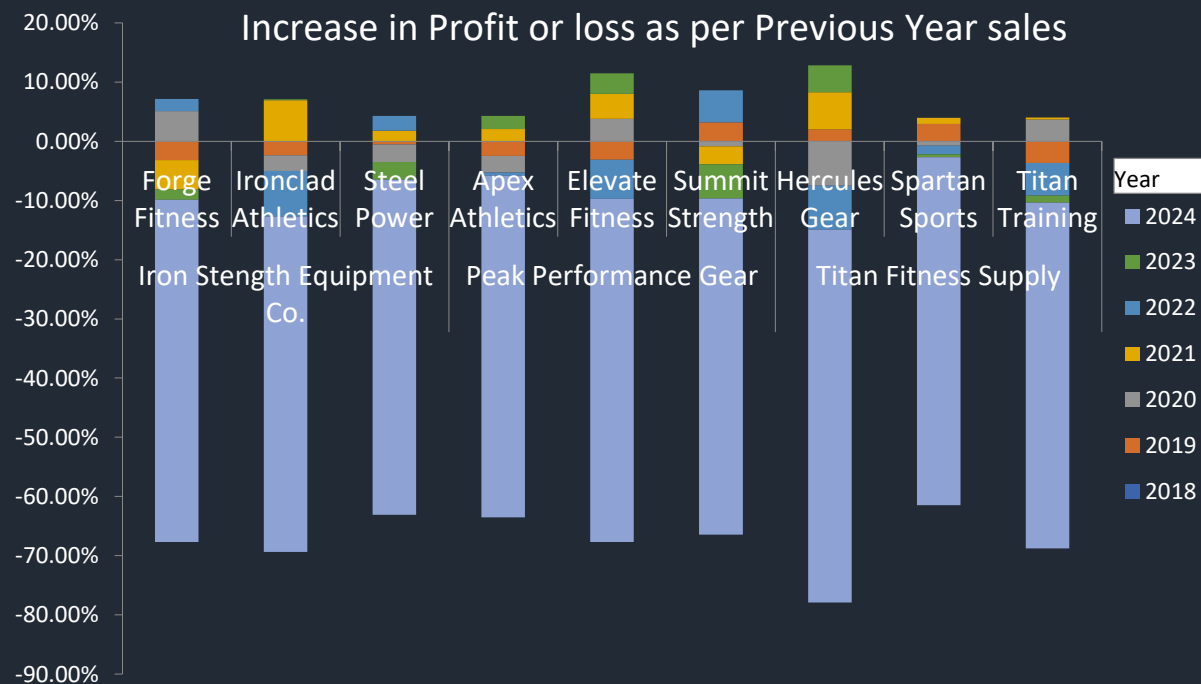
Equipment Brand Market share % per year



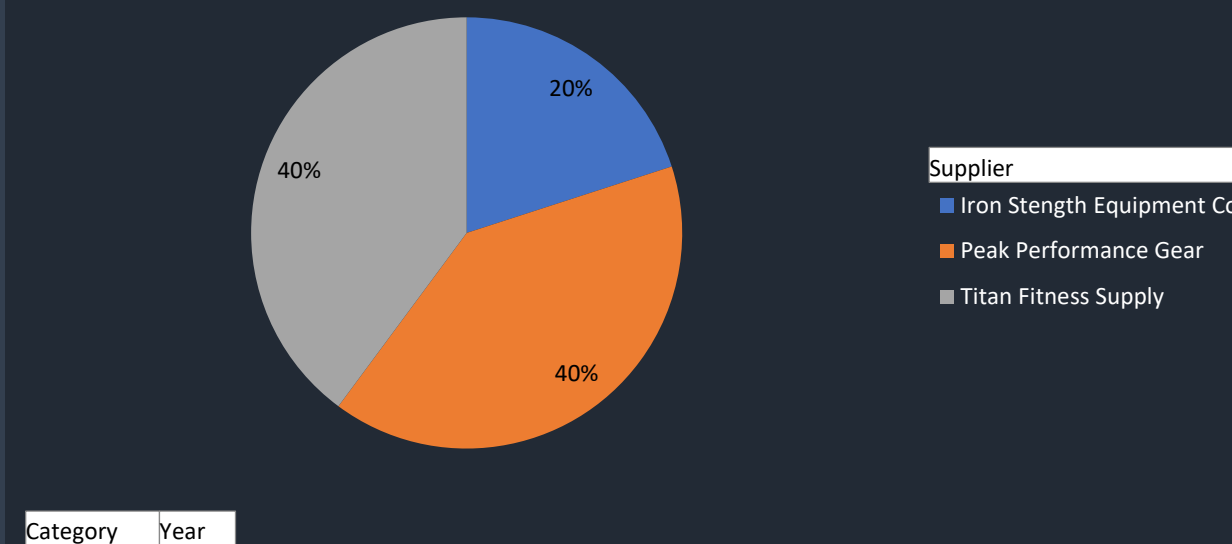
Category

- Airbike
- Rowing Machi...
- Treadmill

Increase in Profit or loss as per Previous Year sales



Supplier % as per year and category



Supplier

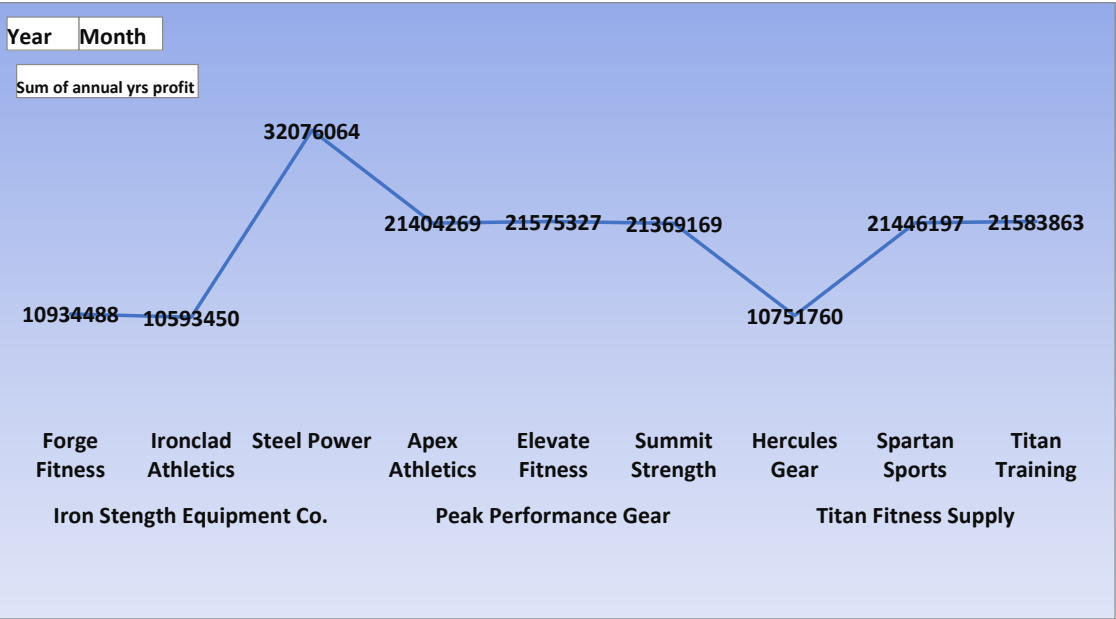
- Iron Stength Equipment Co.
- Peak Performance Gear
- Titan Fitness Supply

Category Year

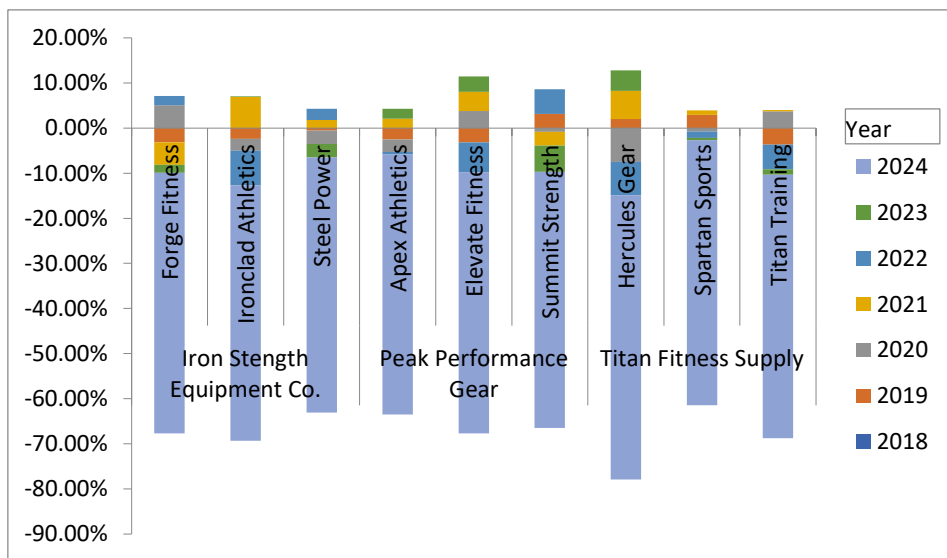


Year	(All)
Month	(All)

Supplier	Brand	Sum of annual yrs profit
Iron Stength Equip	Forge Fitness	10934488
	Ironclad Athletics	10593450
	Steel Power	32076064
Peak Performance	Apex Athletics	21404269
	Elevate Fitness	21575327
	Summit Strength	21369169
Titan Fitness Supply	Hercules Gear	10751760
	Spartan Sports	21446197
	Titan Training	21583863



Sum of Profit (Month)		Year						
Supplier	Brand	2018	2019	2020	2021	2022	2023	2024
Iron Stength Equipment Co.	Forge Fitness		-3.17%	5.08%	-4.98%	2.06%	-1.75%	-57.79%
	Ironclad Athletics		-2.39%	-2.62%	6.91%	-7.70%	0.16%	-56.66%
	Steel Power		-0.53%	-2.97%	1.77%	2.51%	-2.96%	-56.61%
Peak Performance Gear	Apex Athletics		-2.49%	-2.80%	2.09%	-0.53%	2.19%	-57.68%
	Elevate Fitness		-3.14%	3.79%	4.24%	-6.60%	3.46%	-57.93%
	Summit Strength		3.19%	-0.83%	-3.02%	5.41%	-5.82%	-56.79%
Titan Fitness Supply	Hercules Gear		1.99%	-7.52%	6.30%	-7.38%	4.55%	-62.99%
	Spartan Sports		2.94%	-0.72%	1.02%	-1.48%	-0.50%	-58.79%
	Titan Training		-3.67%	3.72%	0.31%	-5.49%	-1.19%	-58.42%



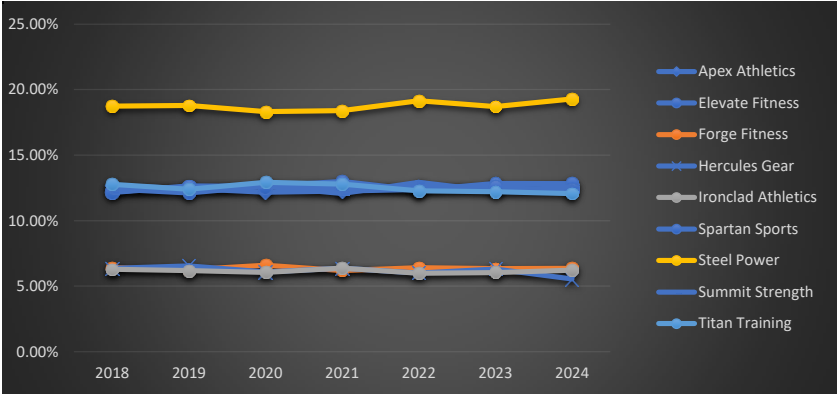
Sum of P Brand									
Year	Ironclad								
	Apex Athletics	Elevate Fitness	Forge Fitness	Hercules Gear	Athletics	Spartan Sports	Steel Power	Summit Strength	Titan Training
2018	12.68%	12.41%	6.41%	6.37%	6.29%	12.15%	18.75%	12.18%	12.78%
2019	12.45%	12.11%	6.26%	6.54%	6.19%	12.60%	18.79%	12.66%	12.40%
2020	12.17%	12.64%	6.61%	6.08%	6.06%	12.57%	18.32%	12.62%	12.93%
2021	12.25%	13.00%	6.19%	6.38%	6.39%	12.53%	18.40%	12.07%	12.79%
2022	12.38%	12.33%	6.42%	6.00%	5.99%	12.54%	19.15%	12.92%	12.28%
2023	12.73%	12.84%	6.35%	6.31%	6.04%	12.56%	18.71%	12.25%	12.21%
2024	12.80%	12.83%	6.37%	5.55%	6.22%	12.30%	19.29%	12.58%	12.07%

Category

Airbike

Rowing Machine

Treadmill



Sum of Profit (Month)	Column Labels								Treadmill Total	Grand Total
	Treadmill									
Row Labels	2018	2019	2020	2021	2022	2023	2024			
Iron Stength Equipment Co.	148021	154194	151641	153597	159667	147993	59827	974940	974940	
Peak Performance Gear	296821	300140	298218	291127	303917	295374	121541	1907138	1907138	
Titan Fitness Supply	294797	308789	292035	309665	293551	307588	120000	1926425	1926425	
Grand Total	739639	763123	741894	754389	757135	750955	301368	4808503	4808503	

