

In my grid I do a systems analysis on the ethical dilemma of retailers selling customer's information for profit. I examined the technical parts of what is incorporated with each action and each ethical quandary of the dilemma. For my technical parts I included what would mostly be needed for a retailer to collect information which for the most part is just a database, server, and a webpage which could be considered optional. Next for the socio-technical systems impacted I included data pertaining to the potency of a market and additionally had targeted advertisements on web pages.

As for the ethical quandaries I included selling customer information, collecting information, customer awareness of information being sold, if the information is sensitive or not, and targeted ads. For each I checked to see which systems were involved or not for each ethical quandary corresponding to each system and which systems were being used or could be used in relation to each quandary.