

# SHIELD INSURANCE PROJECT

Home  
view

General  
view

Sales Mode  
view

Age-group  
view

## General View

The dashboard features a top navigation bar with five tabs: Total Revenue, Total Customer, Age group, City, Sales mode, Policy id, and Month. The Age group tab is currently selected, indicated by a green background. Below the navigation is a green button labeled "Clear all slicer" and a black button labeled "Switch between customer and revenue trends".

On the left side, there are four cards:

- Total Revenue mom chg%
- Total customer mom chg%
- Daily Revenue Growth mom chg%
- Daily customer Growth mom chg%

Below these cards is a section titled "Age wise split customer and revenue" containing three tables:

- Age group**: Columns: Age group, Customer, Revenue.
- City**: Columns: City, Customer, revenue.
- Customer and revenue segmentation with city & age group**: Columns: Age group, city, customer, revenue.

A central chart area displays a line graph titled "Line chart" showing "Customer and revenue" over "Month". The graph shows a fluctuating line starting at a low point, peaking, dipping, and then rising sharply towards the end of the month.

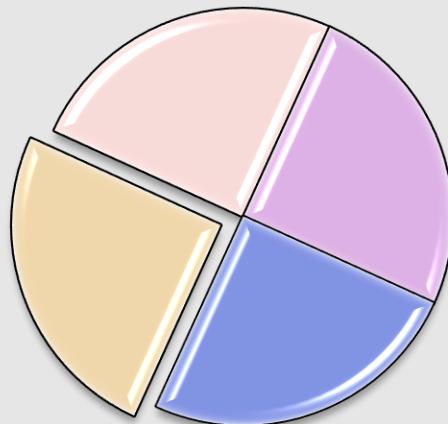
On the right side, there is a vertical sidebar with three buttons:

- Home Button
- Sales Mode Analysis
- Age\_group Analysis

# Sales mode Analysis

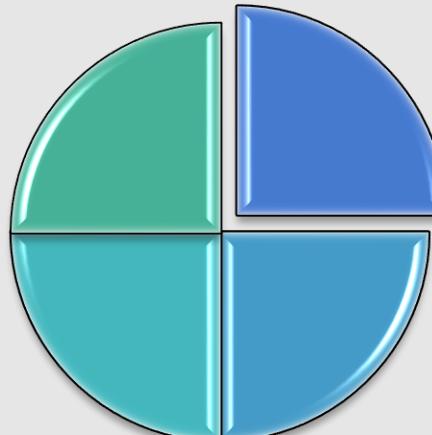
Revenue Split by sales mode

Legend:Sales mode



Customer Split by sales mode

Legend:Sales mode



Filters

Age group

City

Sales mode

Policy id

Month

Number of customer with Month and Sales mode

Legend:Sales mode

Line chart

Number of Customer

Month

Home  
Button

General  
view

Age  
group  
Analysis

# Age-Group Analysis

Filters

Age group

City

Sales mode

Policy id

Month

Home  
Button

General  
view

Sales Mode  
Analysis

Expected Settlement by Age\_group

Legend:Age group



Countated customer by month &Age group

Legend:Age group

Customer

Ribbon chart

Month

Customer count by Age and Sales mode

Counted policies user by Age-group

Age group	Offline Agent	Offline Direct	Online App	Online website

Policy id	18-24	25-30	31-40	41-50	51-60	65+