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Master of Fine Arts -Digital Media 2013 Full Sail University Winter Park, Florida

Bachelor of Arts Communications 2004
University of Houston
Houston, Texas

# **X** TECHNICAL SKILLS

- Photoshop
- Illustrator
- InDesign
- Dreamweaver
- Premiere Pro
- Power Point
- Word
- Excel
- Nikon
- Mac & PC

# PROFESSIONAL SKILLS

- Brand Development
- Graphic Designer
- Creative Director
- Art Director
- Photographer
- Videographer
- Copy Writer
- Marketer



### **EXPERIENCE**

#### **COMMUNICATIONS COORDINATOR**

HCC Coleman College for Health Sciences | April 2007 - Present

Served as Public Relations department's de facto Creative/Art Director, overseeing the direction of creative concepts and brand messages which strengthened college's reputation with current/potential students and stakeholders within the Texas Medical Center.

Developed and designed a variety of graphic design projects, including brochures, academic catalogs, newsletters, magazines, posters, advertisements and other print/digital materials.

Guided staff graphic designer through the creative process, providing guidance when needed and ensuring projects progressed on schedule, on budget and within project scope.

Developed presentations and mock-ups to showcase design concepts and earn support of clients, including Public Relations Director and College President.

Consistently communicated with clients to ensure project met their needs and expectations while also using my experience to suggest new ways to solve their problems.

Worked closely with printers and outside vendors to ensure accurate and timely delivery of final materials.

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## AWARDS

## **NCMPR MEDALLION AWARDS**

- Miscellaneous (Gold 2013)
- Original Photography (Bronze - 2013)
- Magazine (*Gold 2012*)
- Promotional video (Silver 2010)
- Promotional video (Gold 2010)
- Magazine (Bronze 2010)
- Promotional video (Silver 2009)
- Black and white photography (Silver 2008)

### NCMPR PARAGON AWARDS

- Signage Design (Bronze 2013)
- Academic Catalog (Gold -2012)
- Magazine (Silver 2012)