



DANIEL R. HURON

Creative Director

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An award-winning designer, photographer and creative thinker seeking new challenges as a creative director at a design firm. Takes pride in learning as much as possible about a client before turning that knowledge into media that makes people stop and say "wow!" A patient, thoughtful leader who excels at communicating his vision and isn't afraid to empower his team to pursue their vision.



COMMUNICATIONS COORDINATOR

HCC Coleman College for Health Sciences • April 2007 – Present

Projects included:

BRANDING

The Coleman Brand - Researched healthcare providers and health science education brands. Collaborated with graphic designer to create moodboards before presenting to Public Relations Director and college president. Oversaw development of sample applications and ensured brand consistency.

PUBLICATION DESIGN

Coleman Magazine - Transformed a 2-page newsletter into a 20-page, biannual magazine. Assembled list of stories. Communicated with writers. Edited stories and photographs. Collaborated with graphic designer on layout and to ensure its timely completion. Wrote stories and took photographs as needed.

ENVIRONMENTAL DESIGN

Coleman Signage - Developed floor directory system and welcome monument on first floor. Ensured consistent visual look between all elements. Worked with Public Relations Director and College Operations Officer to ensure accuracy of information. Worked with printer to ensure proper construction, delivery and installation.



Master of Fine Arts – Digital Media
2013

Full Sail University
Winter Park, Florida

Bachelor of Arts – Communications 2004

University of Houston
Houston, Texas



Photoshop
Illustrator
InDesign
Adobe Premier
Final Cut Pro
Microsoft Word
Microsoft Excel
Mac OS X



NCMPR MEDALLION AWARDS

Miscellaneous - Display Signage (Gold – 2013)
Original Photography (Bronze – 2013)
Magazine (Gold – 2012)
Promotional video (Silver – 2010)
Promotional video (Gold – 2010)
Magazine (Bronze – 2010)
Promotional video (Silver – 2009)
Black and white photography (Silver – 2008)

NCMPR PARAGON AWARDS

Signage Design (Bronze – 2013)
Academic Catalog (Gold – 2012)
Magazine (Silver – 2012)