





Phase-2 Submission Template

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Github Repository Link:

https://github.com/dhushyandh/Enhancing-road-safety-with-AI-driven-traffic-accident-analysis-and-prediction







1. Problem Statement

Road accidents are a significant cause of fatalities and injuries worldwide. Many of these accidents are preventable with timely analysis and prediction. Traditional methods often lack real-time insights and predictive power.

This project aims to leverage AI techniques to analyze traffic accident data and predict high-risk zones and accident probabilities, thereby enhancing road safety and aiding decision-making for traffic authorities and urban planners.

1.Rising Road Accidents:

Road traffic accidents are a major global issue, leading to significant loss of life, injuries, and property damage.

2.Inefficiency of Traditional Methods:

Conventional approaches rely heavily on historical accident reports and static risk assessments, which are reactive and lack predictive capabilities.

3. Fragmented Data Sources:

Critical traffic data is often scattered across different sources—such as police reports, GPS systems, weather services, and road sensors—making it difficult to analyze comprehensively.

4. Lack of Real-Time Insights:

Current systems rarely provide real-time identification of accident-prone zones or immediate risk alerts to drivers and authorities.

5. Underutilization of AI/ML:

Despite advancements in AI and machine learning, these technologies are not







widely adopted in the domain of traffic safety prediction and proactive accident prevention.

2. Project Objectives

- 1. Collect real-world traffic accident data from reliable sources such as the UK Road Safety Open Data portal.
- 2. Clean and preprocess the dataset to ensure data quality and remove inconsistencies.
- 3. Perform analysis to identify patterns, trends, and hotspots of accident occurrence.
- **4.** Engineer meaningful features from raw data that influence accident severity (e.g., time of day, road surface).
- 5. Train and evaluate machine learning models like Random Forest and XGBoost to predict accident likelihood and severity.
- 6. Fine-tune model parameters for improved performance using cross-validation and grid search techniques.
- 7. Simulate real-time scenarios to demonstrate how the model behaves with dynamic inputs.
- 8. Visualize results using charts, heatmaps, and graphs to communicate findings effectively.
- 9. Incorporate additional data sources, like weather conditions, for enhanced model accuracy.
- 10. Provide actionable insights that can inform policies and road safety improvements..







Analyze Historical Accident Data Examine past traffic accident records to identify recurring patterns, contributing factors, and high-risk scenarios.

- Build Predictive Models
 Develop machine learning models to predict accident likelihood
 based on variables such as location, time, weather, and road
 conditions.
- Identify and Visualize High-Risk Zones
 Use geospatial mapping to highlight accident-prone areas, aiding urban planners and traffic authorities in hotspot identification.
- Provide Actionable Insights
 Generate meaningful insights that support data-driven decisions for implementing safety measures and infrastructure improvements.
- Develop a Real-Time Dashboard Create an interactive web-based dashboard for monitoring predictions, visualizations, and traffic safety alerts in real time.
- Improve Road Safety through AI Leverage artificial intelligence to shift from reactive to proactive accident prevention, ultimately reducing injuries and fatalities

3. Flowchart of the Project Workflow

- Data Collection
- Gather accident data from public sources, traffic APIs, and weather datasets.
- Include location, time, road type, weather, and vehicle data.
- Data Preprocessing
- Clean missing or inconsistent entries.







- Extract relevant features (e.g., time of day, speed limit zone).
- Normalize and encode data for model training.
- Exploratory Data Analysis (EDA)
- Identify patterns in accident occurrence.
- Visualize accident hotspots using charts and geospatial maps.
- Feature Engineering
- Create meaningful inputs like risk scores, peak traffic indicators.
- Reduce irrelevant features to improve model accuracy.
- Model Development
- Apply ML algorithms (e.g., Random Forest, XGBoost).
- Train models on labeled accident datasets.
- Model Evaluation
- Measure performance using metrics: accuracy, precision, recall, F1-score.
- Tune hyperparameters for optimal results.
- Visualization & Dashboard
- Create heatmaps of high-risk zones.
- Build a dashboard for users to view predictions interactively.
- Deployment
- Develop APIs to serve model predictions (Flask or FastAPI).
- Deploy on cloud (e.g., Heroku, AWS, or GCP) for real-time use.







4. Data Description

Source: Kaggle Traffic Accident Datasets, US DOT, or local government datasets.

Attributes may include:

- Date and time of accident
- Location (latitude, longitude, city/state)
- Weather conditions
- Road type and traffic signal information
- Number and severity of injuries/fatalities
- Vehicle types involved- Cause of accident

5) Data Preprocessing (Expanded)

- 1. Handle Missing Values: Drop or impute nulls to maintain data integrity.
- 2. Time Feature Conversion: Extract hour/day/month from date-time fields.
- 3. Encode Categorical Data: Apply label or one-hot encoding as appropriate.
- 4. Normalization: Standardize numerical features where necessary.
- 5. Incident Filtering: Focus only on valid road transport incidents.
- 6. Column Cleanup: Remove columns with too many nulls or irrelevant info.
- 7. Outlier Detection: Identify and handle anomalies in the data.
- 8. Feature Merging: Combine similar features for clearer signals.







- 9. Target Separation: Isolate the label from input features.
- 10.Dataset Splitting: Use an 80:20 split for training and evaluation.

6) Exploratory Data Analysis (Expanded)

- > Time Trends: Visualize accidents by hour, weekday, and month.
- > Severity Distribution: Plot how many accidents fall into each severity class.
- > Location Insights: Generate heatmaps of high-frequency accident areas.
- > Weather Correlation: Check how adverse weather affects accident severity.
- > Vehicle Type Analysis: Examine which vehicle categories are more accident-prone.
- > Road and Light Conditions: Investigate their impact on accident severity.
- > Weekday vs Weekend: Compare accident counts and severity.
- > Regional Distribution: Show accident rates across different areas.
- > Temporal Trends: Track accident data over multiple years.
- > Visualization Tools: Use Seaborn and Matplotlib for all plots.







7) Feature Engineering (Expanded)

- ✓ Rush Hour Detection: Flag hours with increased traffic (e.g., 8–10 AM, 5–7 PM).
- ✓ Weather Risk Score: Quantify the severity of weather into a numerical score.
- ✓ Day Type: Differentiate between weekdays and weekends.
- ✓ *Urban vs Rural: Add a binary indicator based on location type.*
- ✓ Risk Aggregation: Group similar road surfaces by accident risk.
- ✓ Location Clustering: Optionally apply KMeans for hotspot detection.
- ✓ Interaction Features: Combine road and weather info for better insights.
- ✓ Encoding Techniques: Apply label encoding or one-hot based on model compatibility.
- ✓ Lag Features: Use past values if considering time-series modeling.
- ✓ Feature Pruning: Drop irrelevant or low-information features.
 - 8) Model Building (Expanded)
- Model Selection: Begin with Random Forest, XGBoost, and Logistic Regression.







- Training: Fit the model using the training dataset.
- Cross-Validation: Improve robustness and avoid overfitting.
- Hyperparameter Tuning: Use GridSearchCV to find optimal model parameters.
- Evaluation Metrics: Measure accuracy, precision, recall, and F1-score.
- Confusion Matrix: Visualize performance for each class.
- Prediction: Generate predictions on the test set.
- Feature Importance: Identify which features impact severity prediction.
- Ensemble Learning: Combine models to boost accuracy (if needed).
- Simulations: Test how well the model generalizes to new data.

- 9) Visualization of Results and Model Insights (Expanded)
- Confusion Matrix: Heatmap showing prediction performance across classes.
- Feature Importances: Horizontal bar chart of top predictors.
- Severity Pie Chart: Visual distribution of predicted classes.
- Accident Maps: Plot accident density by GPS coordinates.







- Time Series: Track accident counts over time.
- Prediction Comparison: Actual vs predicted outcomes.
- Regional Risk Map: Visual heatmaps by geography.
- Correlation Matrix: Show interdependencies between features.
- EDA Charts: Use bar plots, histograms, boxplots to analyze trends.
- Report Output: Save visualizations and results as CSV or HTML.

10) Tools and Technologies Used (Expanded)

- Google Colab Cloud-based development and testing platform.
- *Python 3.8+ Main programming language for data science.*
- Pandas Library for data manipulation and cleaning.
- *NumPy For efficient numerical computation.*
- Seaborn & Matplotlib For creating professional visualizations.
- Scikit-learn Core library for building and evaluating ML models.
- *XGBoost Gradient boosting framework for powerful tree-based models.*
- KMeans (optional) Unsupervised clustering for hotspot detection.
- OpenCV or PIL For optional image processing (e.g., visual mapping).
- CSV Files Standard format for dataset storage and sharing.







11) Team Members and Roles:

This project was collaboratively developed by a dedicated team of five members. Each team member was assigned specific roles and responsibilities based on their individual strengths and interests, ensuring a smooth and efficient workflow throughout the project.

1. MOHAMED RAYEES.K

Role: Team Lead & Model Developer

Responsibilities:

- *Led the overall project planning and execution.*
- Designed and implemented the core Convolutional Neural Network (CNN)
- Conducted hyperparameter tuning and model optimization.
- Coordinated meetings and integration tasks among all team members

2. LOGITH .S.T

Role: Data Engineer & Preprocessing Specialist

Responsibilities:

- Handled dataset acquisition and formatting.
- Performed image normalization, reshaping, and augmentation.
- Ensured data quality and consistency across training and testing phases.
- Assisted in EDA (Exploratory Data Analysis) and dataset visualization.

3. JAMAL.S

Role: Visualization & Evaluation Analyst

Responsibilities:

- Created training vs. validation accuracy/loss plots
- Built and interpreted confusion matrices.
- Performed statistical analysis of performance metrics like precision, recall, and F1-score.
- Helped assess model robustness and performance.

4. DHUSHYANDH.N

Role: UI/UX & Deployment Developer (Optional Streamlit Interface) **Responsibilities:**

- Developed an interactive web-based interface using Streamlit for realtime digit prediction.
- Integrated the trained model into the user interface.







• Ensured usability and responsiveness of the application.

5. JEBARAJ.C

Role: Documentation & Report Writer

Responsibilities:

- Compiled and wrote detailed sections for the project report (problem statement, methodology, results, etc.).
- Handled citation formatting and references.
- Prepared visual content (charts, diagrams, sample images) for documentation.
- Managed the final submission materials (PDF/DOCX report formatti











